

# WATERMARK

10700 Ventura Blvd  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: March 22, 1975  
CYCLE NO. C751 PROGRAM 12 OF 13  
SIDES: 1A & 1B

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 - TIP OF MY FINGER - Jean Shepard #39 - I GOT A LOT OF HURTIN' DONE TODAY - Connie Smith #38 - PROUD OF YOU BABY - Bob Luman	10:34
10:32		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
10:34		LOCAL INSERT: C-1	2:00
12:34		LOGO: AMERICAN COUNTRY COUNTDOWN #37 - I'D LIKE TO SLEEP TILL I GET OVER YOU - Freddie Hart #36 - COVER ME - Sammi Smith	6:51
19:23		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
19:25		LOCAL INSERT: C-2	2:00
21:25		LOGO: AMERICAN COUNTRY COUNTDOWN #35 - ROLL ON BIG MAMA - Joe Stampley #34 - I CAN STILL HEAR THE MUSIC IN THE RESTROOM - J. Lewis #33 - UPROAR - Anne Murray	8:37
30:00		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
30:02		LOCAL INSERT: C-3	2:10
32:12		LOGO: AMERICAN COUNTRY COUNTDOWN #32 - IS THIS ALL THERE IS TO A HONKY TONK - Jerry Naylor #31 - LONELY MEN, LONELY WOMEN - Connie Eaton #30 - WHOEVER TURNED YOU ON FORGOT TO TURN YOU OFF-D. Wilkins	8:24
40:34		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
40:36		LOCAL INSERT: C-4	2:00
42:36		LOGO: AMERICAN COUNTRY COUNTDOWN #29 - MAMA DON'T 'LOW - Hank Thompson OLDIE: - MAMA DON'T ALLOW IT - Flatt and Scruggs	6:05
48:39		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
48:41		LOCAL INSERT: C-5	2:00
50:41		LOGO: AMERICAN COUNTRY COUNTDOWN #28 - STILL THINK 'BOUT YOU - Billy Crash Craddock #27 - BLANKET ON THE GROUND - Billy Jo Spears	6:37
57:18		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50 EMERGENCY THEME RUNOUT TO: 59:00 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI)	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.	:10



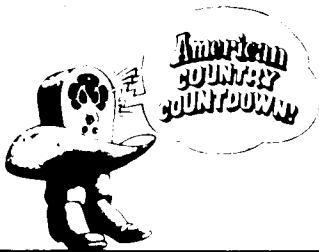
# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: March 22, 1975  
CYCLE NO. C751 PROGRAM 12 OF 13  
SIDES: 2A & 2B

PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #26 - HE TOOK ME FOR A RIDE - La Costa #25 - JUST LIKE YOUR DADDY - Jeanne Pruett #24 - (YOU MAKE ME WANT TO BE) A MOTHER - Tammy Wynette	10:20
10:18		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
10:20		LOCAL INSERT: C-1	2:00
12:20		LOGO: AMERICAN COUNTRY COUNTDOWN #23 - I STILL FEEL THE SAME ABOUT YOU - Bill Anderson #22 - LEAVE IT UP TO ME - Billy Larkin	5:58
18:16		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
18:18		LOCAL INSERT: C-2	2:00
20:18		LOGO: AMERICAN COUNTRY COUNTDOWN #21 - OH BOY - Diana Trask	7:20
27:36		<u>PREVIEW</u> : - TOO LATE TO WORRY, TOO BLUE TO CRY - Ronnie Milsap LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
27:38		LOCAL INSERT: C-3	2:10
29:48		LOGO: AMERICAN COUNTRY COUNTDOWN #20 - DON'T LET THE GOOD TIMES FOOL YOU - Melba Montgomery #19 - BEST WAY I KNOW HOW - Mel Tillis #18 - SOULFUL WOMAN - Kenny O'Dell	10:13
39:59		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
40:01		LOCAL INSERT: C-4	2:00
42:01		LOGO: AMERICAN COUNTRY COUNTDOWN #17 - PENNY - Joe Stampley #16 - LINDA ON MY MIND - Conway Twitty	6:25
48:24		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
48:26		LOCAL INSERT: C-5	2:00
50:26		LOGO: AMERICAN COUNTRY COUNTDOWN #15 - I'LL STILL LOVE YOU - Jim Weatherly #14 - MY BOY - Elvis Presley	
57:11		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50 EMERGENCY THEME RUNOUT TO: 59:00 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI)	6:45
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: March 22, 1975  
CYCLE NO. C751 PROGRAM 12 OF 13  
SIDES: 3A & 3B

PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #13 - THE PILL - Loretta Lynn #12 - ALWAYS WANTING YOU - Merle Haggard #11 - IT DO FEEL GOOD - Donna Fargo	9:43
9:41		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
9:43		LOCAL INSERT: C-1	2:00
11:43		LOGO: AMERICAN COUNTRY COUNTDOWN #10 - LOVIN' YOU WILL NEVER GROW OLD - Lois Johnson #9 - WRITE ME A LETTER - Bobby G. Rice	6:50
18:31		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
18:33		LOCAL INSERT: C-2	2:00
20:33		LOGO: AMERICAN COUNTRY COUNTDOWN #8 - ROSES AND LOVE SONGS - Ray Price #7 - HAVE YOU NEVER BEEN MELLOW - Olivia	7:56
28:27		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
28:29		LOCAL INSERT: C-3	2:10
30:39		LOGO: AMERICAN COUNTRY COUNTDOWN #6 - LITTLE BIT SOUTH OF SASKATOON - Sonny James <u>OLDIE</u> : - GIRL IN SASKATOON - Johnny Cash	9:09
39:46		#5 - I JUST CAN'T GET HER OUT OF MY MIND - Johnny Rodriguez LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
39:48		LOCAL INSERT: C-4	2:00
41:48		LOGO: AMERICAN COUNTRY COUNTDOWN #4 - MY ELUSIVE DREAMS - Charlie Rich #3 - I CAN'T HELP IT - Linda Ronstadt	7:28
49:14		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
49:16		LOCAL INSERT: C-5	2:00
51:16		LOGO: AMERICAN COUNTRY COUNTDOWN #2 - THE BARGAIN STORE - Dolly Parton #1 - BEFORE THE NEXT TEARDROP FALLS - Freddy Fender	6:07
57:25		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:49 THEME TO: 57:55 EMERGENCY THEME RUNOUT TO: 59:00 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI)	
57:55		LOCAL INSERT: C-6	2:00
59:55		STATION I.D.	:10



## THEME &amp; OPENING

*JP*  
 40. TIP OF MY FINGER Jean Shepard :20/2:51/cold (Both)

*JP*  
 39. I GOT A LOT OF HURTIN' DONE TODAY :15/2:32/cold (Both)  
 Connie Smith

*JP*  
 38. PROUD OF YOU BABY Bob Luman :04/2:35/fade (45)

PLAY 30 SEC. OF "EARLY LUMAN":  
 "A RED CADILLAC AND A BLACK MOUSTACHE"

C-1 \_\_\_\_\_

*JP*  
 37. I'D LIKE TO SLEEP TILL I GET :00/2:26/cold (Both)  
 OVER YOU  
 Freddie Hart

*JP*  
 36. COVER ME Sammi Smith :05/2:29/cold (45)

C-2 \_\_\_\_\_

*JP*  
 35. ROLL ON BIG MAMA Joe Stampley :03/2:26/fade (45)

*JP*  
 34. I CAN STILL HEAR THE MUSIC IN :01/2:26/cold (45)  
 THE RESTROOM  
 Jerry Lee Lewis

*Restroom →*  
 33. UPROAR Anne Murray :10/2:35/fade (Both)



*op*  
32. IS THIS ALL THERE IS TO A HONKY TONK? :11/3:05/cold (45)  
Jerry Taylor

*oh*  
31. LONELY MEN, LONELY WOMEN :08/2:14/fade (45)  
Connie Eaton

*oh the time ->*  
30. WHOEVER TURNED YOU ON FORGOT TO :09/2:22/cold (Both)  
TURN YOU OFF  
Little David Wilkins

*oh*  
C-4 \_\_\_\_\_  
29. MAMA DON'T 'LOW Hank Thompson :03/2:33/fade (45)  
:03/3:34/fade (LP)

*edit Intro*  
OLDIE: MAMA DON'T ALLOW IT :16+/2:22/cold (LP)  
Flatt and Scruggs

*do*  
C-5 \_\_\_\_\_  
28. STILL THANK 'BOUT YOU :04/2:25/cold (45)  
Billy Crash Craddock

*stations - Maggie May*  
*News Billy Joe Spears*  
27. BLANKET ON THE GROUND :03/3:24/fade (Both)  
Billy Jo Spears

THEME & CLOSING  
END OF VOICE  
THEME PLAYOUT IN CLEAR FOR 1:20



THEME & OPENING

obay

OH

26. HE TOOK ME FOR A RIDE La Costa :07/2:39/cold (Both)

OH cue: "Ride"

25. JUST LIKE YOUR DADDY (45)  
Jeanne Pruett :13/3:16/cold

da

24. (YOU MAKE ME WANT TO BE) A MOTHER (45)  
Tammy Wynette :01/2:19/cold

C-1 \_\_\_\_\_

da

23. I STILL FEEL THE SAME ABOUT YOU (Both)  
Bill Anderson :11/2:48/cold

da

22. LEAVE IT UP TO ME Billy Larkin :07/2:44/fade (45)

OH

C-2 \_\_\_\_\_

OH

21. OH BOY Diana Trask :08/2:20/fade (45)

OH big Records

PREVIEW: TOO LATE TO WORRY, TOO BLUE (45)  
TO CRY :16/3:03/cold  
Ronnie Milsap

Special Promo

C-3 \_\_\_\_\_





ok

20. DON'T LET THE GOOD TIMES FOOL YOU :15/3:05/fade (45)  
Melba Montgomery

ok

"Concert"

19. BEST WAY I KNOW HIM Mel Tillis :11/2:47/cold (45)

ok

Stations - Prom bed

18. SOULFUL WOMAN Kenny O'Dell :05/2:50/cold (Both)

ok

C-4

17. PENNY Joe Stampley :07/3:03/cold (45)

ok

"Two Weeks"

16. LINDA ON MY MIND Conway Twitty :03/2:35/cold (Both)

ok

ok

C-5

15. I'LL STILL LOVE YOU :05/2:38/fade (Both)  
Jim Weatherly

ok

music

14. MY BOY Elvis Presley :04/3:10/fade (45)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20



THEME & OPENING

*ok*

13. THE PILL Loretta Lynn :05/2:29/cold (45)

*ok*

12. ALWAYS WANTINH YOU Merle Haggard :20/3:01/cold (45)

*ok*

11. IT DO FEEL GOOD Donna Fargo :01/2:23/fade (Both)

*ok*

C-1 \_\_\_\_\_

*ok*

10. LOVIN' YOU WILL NEVER GROW OLD Lois Johnson :00/2:46/cold (45)

*st Special Bonus*

*ok*

9. WRITE ME A LETTER Bobby G. Rice :04/2:27/fade (45)

C-2 \_\_\_\_\_

*ok*

8. ROSES AND LOVE SONGS Ray Price :12/3:36/fade (Both)

*→ cue: "Just want Gold"*

7. HAVE YOU NEVER BEEN MELLOW Olivia Newton-John :16/3:24/cold (Both)

C-3 \_\_\_\_\_



*oh oh*

6. LITTLE BIT SOUTH OF SASKATOON :11/2:36/cold (45)  
Sonny James

*after open*  
OLDIE: GIRL IN SASKATOON Johnny Cash :04/2:10/cold (45)

*oh* 5. I JUST CAN'T GET HER OUT OF MY MIND :19/2:27/cold (Both)  
Johnny Rodriguez

*this week:*

*oh*  
C-4

*oh* 4. MY ELUSIVE DREAMS Charlie Rich # :08/3:28/cold (45)  
:08/3:46/cold (LP)

*oh*  
PLAY 60 SEC. OF HANK WILLIAMS', "I CAN'T HELP IT"

*oh* 3. I CAN'T HELP IT Linda Ronstadt :08/2:39/cold (Both)  
*Sung 'em' 'Example'*

C-5

*oh* 2. THE BARGAIN STORE Dolly Parton :09/2:31/fade (Both)

*oh* 1. BEFORE THE NEXT TEARDROP FALLS :11/2:28/cold (45)  
Freddie Fender  
*"The Result"*

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20