



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, CA. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: October 1, 1977  
CYCLE NO. C774 PROGRAM 1 OF 13  
SIDES 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 - WE CAN'T BUILD A FIRE IN THE RAIN - Roy Clark (A) #39 - FOOLS FALL IN LOVE - Jacky Ward (A) #38 - BLUE BAYOU - Linda Ronstadt (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	12:44
12:44		LOCAL INSERT: C-1	2:00
14:44		LOGO: AMERICAN COUNTRY COUNTDOWN #37 - YOU OUGHT TO HEAR ME CRY - Willie Nelson (B) #36 - I LOVE YOU A THOUSAND WAYS - Willie Nelson (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:42
21:24			
21:26		LOCAL INSERT: C-2	2:00
23:26		LOGO: AMERICAN COUNTRY COUNTDOWN #35 - PUT 'EM ALL TOGETHER AND I'D HAVE YOU - George Jones (B) #34 - ROSES FOR MAMA - C.W. McCall (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	7:14
30:38			
30:40		LOCAL INSERT: C-3	2:10
32:50		LOGO: AMERICAN COUNTRY COUNTDOWN #33 - IF YOU DON'T LOVE ME - Freddie Fender (B) #32 - DON'T SAY GOODBYE - Rex Allen Jr. (B) #31 - SHAME ON ME - Donna Fargo (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:31
41:19			
41:21		LOCAL INSERT: C-4	2:00
43:21		LOGO: AMERICAN COUNTRY COUNTDOWN #30 - HE AIN'T YOU - Lynn Anderson (B) OLDIE: IT AIN'T ME BABE - Johnny Cash LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:12
49:31			
49:33		LOCAL INSERT: C-5	2:00
51:33		LOGO: AMERICAN COUNTRY COUNTDOWN #29 - MORE TO ME - Charlie Pride (B) #28 - ERES TU - Johnny Rodriguez (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	5:56
57:29			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: October 1, 1977  
CYCLE NO. C774 PROGRAM 1 OF 13  
SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II #27 - A WORKING MAN CAN'T GET NOWHERE TODAY - Merle Haggard (B)	
6:00		#26 - WHAT A WAY TO GO - Bobby Borchers (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:02
6:02		LOCAL INSERT: C-1	2:00
8:02		LOGO: AMERICAN COUNTRY COUNTDOWN #25 - LITTLE OLE DIME - Jim Reeves (B) OLDIE: HEARTACHES FOR A DIME - Wynn Stewart #24 - HOLD ME - Barbara Mandrell (S)	
16:55		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:55
16:57		LOCAL INSERT: C-2	2:00
18:57		LOGO: AMERICAN COUNTRY COUNTDOWN #23 - LET ME DOWN EASY - Cristy Lane (A) #22 - TO LOVE SOMEBODY - Narvel Felts (B) #21 - LOVE IS JUST A GAME - Larry Gatlin (B)	
28:34		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:39
28:36		LOCAL INSERT: C-3	2:10
30:46		LOGO: AMERICAN COUNTRY COUNTDOWN ALB. CUT: I JUST WISH YOU WERE SOMEONE I LOVE - Larry Gatlin	
40:42		#20 - TOO MUCH IS NOT ENOUGH - Billie Jo Spears (B) #19 - THE KIND IS GONE - Ronnie McDowell (S)	9:58
40:44		LOCAL INSERT: C-4	2:00
42:44		LOGO: AMERICAN COUNTRY COUNTDOWN #18 - SILVER MEDALS AND SWEET MEMORIES - The Statler Bros. (B)	
49:38		#17 - THE OLD MAN AND HIS HORN - Gene Watson (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:56
49:40		LOCAL INSERT: C-5	2:00
51:40		LOGO: AMERICAN COUNTRY COUNTDOWN #16 - DANCING THE NIGHT AWAY - Tanya Tucker (A) #15 - THE DANGER OF A STRANGER - Stella Parton (B)	
57:31		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	5:51
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



26:40

LP

THEME & OPENING

40. WE CAN'T BUILD A FIRE IN THE RAIN :11/3:10/cold (45)  
 Roy Clark (A) :11/3:17/cold (LP)  
*scratched*  
 31

39. FOOLS FALL IN LOVE Jacky Ward(A) :14/3:20/cold (45)  
 :14/3:18/cold (LP)  
*table noise*  
 1:00

38. BLUE BAYOU Linda Ronstadt (B) :04/3:47/cold (45)  
 :04/3:45/cold (LP)  
 26

C-1 \_\_\_\_\_

LP

37. YOU OUGHT TO HEAR ME CRY :08/2:35/cold (Both)  
 Willie Nelson (B)  
 43

36. I LOVE YOU A THOUSAND WAYS :00/2:51/cold (45)  
 Willie Nelson (B) :00/2:50/cold (LP)  
 32

C-2 \_\_\_\_\_

35. PUT 'EM ALL TOGETHER AND I'D HAVE YOU :10/3:09/cold (45)  
 George Jones (B)  
 12

34. ROSES FOR MAMA C.W. McCall(A) :11/3:17/cold (45)  
 34

C-3 \_\_\_\_\_

22:10

33. IF YOU DON'T LOVE ME  
Freddie Fender (B)

:03/2:31/fade (45)  
18

\*

32. DON'T SAY GOODBYE Rex Allen Jr.

:12/2:40/fade (45)  
:12/2:28/fade (LP)  
04

31. SHAME ON ME Donna Fargo (B)

:08/2:39/fade (45)  
22

LP good

C-4 \_\_\_\_\_

30. HE AIN'T YOU Lynn Anderson (B)

:13/2:56/fade (Both)  
01

LP

OLDIE: IT AIN'T ME BABE Johnny Cash

:13/2:56/fade (LP)  
20

C-5 \_\_\_\_\_

29. MORE TO ME Charlie Pride (B)

:05/2:40/cold (45)  
14

28. ERES TU Johnny Rodriguez (A)

:06/2:48/fade (45)  
:06/2:50/fade (LP)  
23

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

24:36

THEME & OPENING

27. A WORKING MAN CAN'T GET NOWHERE :16/2:50/cold (45)  
TODAY Merle Haggard (B) //

26. WHAT A WAY TO GO :11/2:29/fade (45)  
Bobby Borchers (A) 22

C-1 \_\_\_\_\_

25. LITTLE OLE DIME Jim Reeves (B) w/crackles :07/2:44/cold (45)  
17

LP Four Walls

OLDIE: HEARTACHES FOR A DIME :15/2:29/cold (LP)  
Wynn Stewart 12

LP

24. HALD ME Barbara Mandrell (S) :12/2:51/cold (Both)  
table music 24

C-2 \_\_\_\_\_

23. LET ME DOWN EASY Cristy Lane(A) :00/2:22/fade (45)  
33

bio??

22. TO LOVE SOMEBODY Narvel Felts(B) :12/2:57/fade (45)  
12

21. LOVE IS JUST A GAME :00/3:18/fade (45)  
Larry Gatlin (B) :00/3:14/fade (LP)  
31

C-3 \_\_\_\_\_

**24:14**

**LP**

ALB. CUT: I JUST WISH YOU WERE SOMEONE  
I LOVED Larry Gatlin

:10/2:58/fade (LP)  
**38**

**Realia**

20. TOO MUCH IS NOT ENOUGH  
Billie Jo Spears (B)

:06 chorus  
:13/2:09/cold (Both)  
**34**

19. THE KING IS GONE Ronnie McDowell(S)

:03/3:09/cold (45)  
**32**

**Address**

C-4 \_\_\_\_\_

**LP**

18. SILVER MEDALS AND SWEET MEMORIES  
The Statler Bros. (B)

:05/2:25/cold (Both)  
**05**

*Statler Bros.*

17. THE OLD MAN AND HIS HORN  
Gene Watson (B)

:07/4:04/cold (45)  
**27**

C-5 \_\_\_\_\_

16. DANCING THE NIGHT AWAY  
Tanya Tucker (A)

:15/3:14/fade (45)  
**21**

**LP**

15. THE DANGER OF A STRANGER  
Stella Parton (B)

:00/2:18/fade (Both)  
**16**

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

**23:49**

THEME & OPENING

*my scratch!!*

14. IF IT AIN'T LOVE BY NOW Jim Ed Brown & Helen Cornelius(B) :13/2:57/fade (45)  
:13/2:54/fade (LP)

10

**LP**

13. ONCE IN A LIFETIME THING John Wesley Ryles (A) :07/2:27/cold (Both)

42

12. IT'S ALL IN THE GAME Tom T. Hall (A) :10/2:43/cold (45)  
:10/2:40/cold (LP)

20

C-1 \_\_\_\_\_

**LP**

11. SHAME SHAME ON ME Kenny Dale (A) :00/2:54/cold (Both)

44

10. I'M JUST A COUNTRY BOY Don Willaims (B) :01/2:59/cold (45)

23

C-2 \_\_\_\_\_

*noise*

**LP**

9. WE CAN'T GO ON LIVING LIKE THIS Eddie Rabbitt (B) :18/3:24/cold (Both)

33

**LP**

8. I'VE ALREADY LOVED YOU IN MY MIND Conway Twitty (B) :07/2:42/cold (Both)

48

C-3 \_\_\_\_\_



25:01

LP

7. WHY CAN'T HE BE YOU  
Loretta Lynn (B)

:12/3:33/cold (Both)  
01

45

6. DON'T IT MAKE MY BROWN EYES BLUE  
Crystal Gayle (A)

:12/2:19/fade (Both)  
05

LP

ALB. CUT: GOING DOWN SLOW Crystal Gayle

:14/3:26/fade (LP)  
18

C-4 \_\_\_\_\_

LP

5. EAST BOUND AND DOWN Jerry Reed(B)

:08/2:37/fade (Both)  
01

4. I GOT THE HOSS Mel Tillis (B)

:09/2:38/fade (45)  
31

C-5 \_\_\_\_\_

3. Y'ALL COME BACK SALOON Oakridge Boys(A)

:04/2:45/fade (45)  
06

2. HEAVEN'S JUST A SIN AWAY  
The Kendalls (S)

:06/2:09/fade (45)  
16

1. DAYTIME FRIENDS Kenny Rogers(B)

:12/2:59/fade (45)  
:12/2:55/fade (LP)  
32

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20