

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



TO: ACC Subscribing Stations

FROM: Tom Rounds

RE: Top 100 Specials

November 28, 1977

The American Country Countdown "Top 100 Country Hits of 1977" specials are looming up. What follows is promo, shipping and scheduling info:

Shipping: Programs C774-12, C774-13 and C781-1 will all be shipped the same day: Saturday, December 10. If you have a late or damaged shipment to report, please do it as early as possible to help us beat the Christmas rush. C781-2 will be shipped on Saturday, December 31.

Scheduling: C774-12 is a regular countdown, scheduled for broadcast on most stations the weekend of December 17, 1977. Shows 10, 11 and 12 will liberally promote the upcoming year end specials. C774-13 is the first half of "The Top 100 Country Hits of 1977". It will include #s 100-51 in a special three hour edition. Regular air date for C774-13 is the weekend of December 24-25, 1977, but many stations traditionally postpone the first half of the Top 100 until New Years weekend when they combine it with C781-1. Regular air date for C781-1 is New Years weekend, December 31-January 1. This three hour program covers #s 50-1 for the year.

In any case, all normal scheduling restrictions are off, and you may want to rerun the whole works for two 6 hour plays at your holiday scheduling convenience.

Promos for the year end specials will be included on C774-12 program discs next week, so remember to dub 'em off while they're still at hand. Promos should begin on air 10 days before the event. Copy for the promos will be included with C774-12. Copy is non-specific as to air date, so you'll have to tag with your specific broadcast info.

Best wishes for a great Christmas and all of 1978 from all the Watermark staff.

/sh



WATERMARK

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No. Hollywood, CA. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: December 10, 1977
CYCLE NO. C774 PROGRAM 11 OF 13
SIDES 1A & 1B
PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME & OPENING OF PART 1 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 - AFTER THE BALL - Johnny Cash (B) OLDIE: COME IN STRANGER - Johnny Cash #39 - TO DADDY - Emmylou Harris (B) 7:58 LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 8:00 |
| 8:00 | | LOCAL INSERT: C-1 | 2:00 |
| 10:00 | | LOGO: AMERICAN COUNTRY COUNTDOWN #38 - SOMETHING TO BRAG ABOUT - Mary Kay Place (B) #37 - I'LL PROMISE YOU TOMORROW - Jerry Wallace (A) 18:19 OLDIE: SHUTTERS AND BOARDS - Jerry Wallace LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 8:21 |
| 18:21 | | LOCAL INSERT: C-2 | 2:00 |
| 20:21 | | LOGO: AMERICAN COUNTRY COUNTDOWN #36 - THINK ABOUT ME - Freddie Fender (B) #35 - OUT OF MY HEAD AND BACK IN MY BED - Loretta Lynn (S) 28:25 OLDIE: SUCCESS - Loretta Lynn LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 8:06 |
| 28:27 | | LOCAL INSERT: C-3 | 2:10 |
| 30:37 | | LOGO: AMERICAN COUNTRY COUNTDOWN #34 - BABY LAST NIGHT MADE MY DAY - Susie Allanson (B) #33 - PEANUT BUTTER - Dickey Lee (B) #32 - STANDARD LIE NUMBER ONE - Stella Parton (B) 38:35 LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 8:00 |
| 38:37 | | LOCAL INSERT: C-4 | 2:00 |
| 40:27 | | LOGO: AMERICAN COUNTRY COUNTDOWN #31 - FOOLS FALL IN LOVE - Jacky Ward (A) #30 - FROM GRACELAND TO THE PROMISED LAND - Merle Haggard(B) 49:14 ALB. CUT: IN THE GHETTO - Merle Haggard LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 8:49 |
| 49:16 | | LOCAL INSERT: C-5 | 2:00 |
| 51:16 | | LOGO: AMERICAN COUNTRY COUNTDOWN #29 - SHE JUST LOVED THE CHEATIN' OUT OF ME - Moe Bandy (B) #28 - COME TO ME - Roy Head (B) 57:28 THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50 | 6:12 |
| 57:50 | | LOCAL INSERT: C-6 | 2:00 |
| 59:50 | | STATION I.D.: | :10 |



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FOR WEEK ENDING: December 10, 1977
CYCLE NO. C774 PROGRAM 11 OF 13
SIDES 2A & 2B
PAGE NO. 2

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00 | | THEME & OPENING OF PART 11 #27 - MISTER D.J. - T.G. Sheppard (A) #26 - QUILTS - Gary Stewart (B) #25 - I JUST WANT TO BE YOUR EVERYTHING - Connie Smith (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 10:48 |
| 10:46 | | | |
| 10:48 | | LOCAL INSERT: C-1 | 2:00 |
| 12:48 | | LOGO: AMERICAN COUNTRY COUNTDOWN #24 - ABILENE - Sonny James (B) #23 - IT SHOULD HAVE BEEN EASY - Dottsyt (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 5:39 |
| 18:25 | | | |
| 18:27 | | LOCAL INSERT: C-2 | 2:00 |
| 20:27 | | LOGO: AMERICAN COUNTRY COUNTDOWN #22 - AGREE TO DISAGREE - Little David Wilkins (B) #21 - SAVIN' THIS LOVE FOR YOU - Johnny Rodriguez (B) ALB. CUT: THE IMIGRANT - Johnny Rodriguez LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 9:45 |
| 30:10 | | | |
| 30:12 | | LOCAL INSERT: C-3 | 2:10 |
| 32:22 | | LOGO: AMERICAN COUNTRY COUNTDOWN #20 - THE FIRST TIME - Billy Crash Craddock (B) #19 - LONELY STREET - Rex Allen Jr (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 6:39 |
| 38:59 | | | |
| 39:01 | | LOCAL INSERT: C-4 | 2:00 |
| 41:01 | | LOGO: AMERICAN COUNTRY COUNTDOWN #18 - ONE OF A KIND - Tammy Wynette (B) #17 - MOTHER COUNTRY MUSIC - Vern Gosdin (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 6:01 |
| 47:00 | | | |
| 47:02 | | LOCAL INSERT: C-5 | 2:00 |
| 49:02 | | LOGO: AMERICAN COUNTRY COUNTDOWN #16 - WHAT A DIFFERENCE YOU'VE MADE IN MY LIFE - Ronnie Milsap(A) #15 - MIDDLE AGE CRAZY - Jerry Lee Lewis (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:38 THEME TO: 57:50 | 8:25 |
| 57:27 | | | |
| 57:50 | | LOCAL INSERT: C-6 | 2:00 |
| 59:50 | | STATION I.D.: | :10 |



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FOR WEEK ENDING: December 10, 1977
CYCLE NO. C774 PROGRAM 11 OF 13
SIDES 3A & 3B
PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME & OPENING OF PART 111 #14 - EVERDAY I HAVE TO CRY SOME - Joe Stampley (B) #13 - THE PAY PHONE - Bob Luman (B) #12 - CHAINS OF LOVE - Mickey Gilley (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 8:17 |
| 8:17 | | LOCAL INSERT: C-1 | 2:00 |
| 10:17 | | LOGO: AMERICAN COUNTRY COUNTDOWN #11 - MY WAY - Elvis Presley (B) OLDIE: BLUE MOON OF KENTUCKY - Elvis Presley #10 - SWEET MUSIC MAN - Kenny Rogers (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 10:15 |
| 20:30 | | | 29.60 |
| 20:32 | | LOCAL INSERT: C-2 | 2:00 |
| 22:32 | | LOGO: AMERICAN COUNTRY COUNTDOWN #9 - COME A LITTLE BIT CLOSER - Johnny Duncan (B) #8 - WURLITZER PRIZE - Waylon Jennings (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC* | 5:50 |
| 28:20 | | | 4.38 |
| 28:22 | | LOCAL INSERT: C-3 | 2:10 |
| 30:32 | | LOGO: AMERICAN COUNTRY COUNTDOWN #7 - DON'T LET ME TOUCH YOU - Marty Robbins (B) #6 - TAKE THIS JOB AND SHOVE IT - Johnny Paycheck (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 5:59 |
| 36:29 | | | 4.22 |
| 36:31 | | LOCAL INSERT: C-4 | 2:00 |
| 38:31 | | LOGO: AMERICAN COUNTRY COUNTDOWN #5 - GEORGIA KEEPS PULLING ON MY RING - Conway Twitty (B) #4 - YOU LIGHT UP MY LIFE - Debby Boone (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC | 7:23 |
| 45:52 | | | |
| 45:54 | | LOCAL INSERT: C-5 | 2:00 |
| 47:54 | | LOGO: AMERICAN COUNTRY COUNTDOWN #3 - BLUE BAYOU - Linda Ronstadt (B) #2 - KNEE DEEP IN LOVING YOU - Dave & Sugar (B) #1 - HERE YOU COME AGAIN - Dolly Parton (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:50 THEME TO: 58:00 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) | 9:28 |
| 57:22 | | | |
| 58:00 | | LOCAL INSERT: C-6 | 2:00 |
| 59:50 | | STATION I.D.: | :10 |

24:27

THEME & OPENING

40. AFTER THE BALL Johnny Cash(B) :15/2:48/fade (45)
:15/2:45/fade (LP)
10

LP

OLDIE: COME IN STRANGER Johnny Cash :07/1:38/cold (LP)
23

39. TO DADDY Emmylou Harris(B) :05/2:37/cold (45)
26

C-1 _____

38. SOMETHING TO BRAG ABOUT :03/1:59/cold (45)
Mary Kay Place (B) 31

LP

37. I'LL PROMISE YOU TOMORROW :00 chorus
Jerry Wallace (A) :04/2:22/cold (Bot)
21

LP

OLDIE: SHUTTERS AND BOARDS :00/2:47/cold (LP)
Jerry Wallace 27

C-2 _____

LP

36. THINK ABOUT ME :21/2:24/fade (Bot)
Freddie Fender (B) 7

35. OUT OF MY HEAD AND BACK IN MY BED :10/2:25/fade (45)
Loretta Lynn (S) 1

LP

OLDIE: SUCCESS Loretta Lynn :15/2:38/cold (LP)
40

C-3 _____

24:23

34. BABY LAST NIGHT MADE MY DAY :06/2:23/fade (45)
Susie Allanson (B) 25

33. PEANUT BUTTER Dickey Lee(B) :02/2:24/fade (45)
5

32. STANDARD LIE NUMBER ONE :11/2:27/cold (45)
Stella Parton (B) :11/2:30/cold (LP)
26

C-4 _____

31. FOOLS FALL IN LOVE :14/3:20/cold (45)
Jacky Ward (A) :14/3:18/cold (LP)
1

30. FROM GRACELAND TO THE PROMISED LAND :10/2:13/cold (45)
Merle Haggard (B) 4

LP ALB. CUT: IN THE GETTO Merle Haggard :05/2:45/fade (LP)
20

C-5 _____

LP 29. SHE JUST LOVED THE CHEATIN' OUT OF ME :08/2:31/cold (Bot)
Moe Bandy (B) 7

28. COME TO ME Roy Head (B) :12/3:29/fade (45)
19

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

26:12

THEME & OPENING

27. MISTER D.J. T.G.Sheppard (A) :00/3:01/fade (45)
32

26. QUILTS Gary Stewart (B) :16/3:10/cold (45)
28
SP

25. I JUST WANT TO BE YOUR EVERYTHING
Connie Smith (B) :08/3:00/fade (45)
22
C-1 _____

24. ABILENE Sonny James (B) :01/2:07/cold (45)
:02/2:08/cold (LP)
35

23. IT SHOULD HAVE BEEN EASY
Dottsy (B) :08/2:38/cold (45)
26
C-2 _____

22. AGREE TO DISAGREE Little David Wilkins(B) :11/2:55/cold (45)
26
SP

45
21. SAVIN' THIS LOVE FOR YOU
Johnny Rodriguez (B) :08/2:47/cold (Both)
5
Song

CP
ALB. CUT: THE IMIGRANT Johnny Rodriguez :12/2:54/fade (LP)
34
C-3 _____

22:38

20. THE FIRST TIME :09/3:30/cold (45)
 Billy Crash Craddock (B) :09/3:28/cold (LP)

9

19. LONELY STREET Rex Allen Jr. (B) :21/2:43/cold (45)

22

C-4 _____

18. ONE OF A KIND Tammy Wynette (B) :01/2:46/fade (45)

8

LP 17. MOTHER COUNTRY MUSIC :09/2:47/cold (Both)
 Vern Gosdin (B)

24

C-5 _____

LP 16. WHAT A DIFFERENCE YOU'VE MADE :11/3:56/cold (Both)
 IN MY LIFE
 Ronnie Milsap (A)

43

LP 15. MIDDLE AGE CRAZY :19/3:37/fade (Both)
 Jerry Lee Lewis (B)

14

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

24:22

THEME & OPENING

14. EVERYDAY I HAVE TO CRY SOME :15/2:10/fade (45)
Joe Stampley (B) 4

13. THE PAY PHONE Bob Luman (B) :08/2:49/cold (45)
4

LP

12. CHAINS OF LOVE Mickey Gilley (B) :11/2:33/cold (Both)
24

C-1 _____

11. MY WAY Elvis Presley(B) :05/3:48/cold (45)
:12 talk (LP)
:18/3:47/fade
23

LP

OLDIE: BLUE MOON OF KENTUCKEY Elvis Presley :00/1:59/cold (LP)
5

LP

10. SWEET MUSIC MAN Kenny Rogers(A) :03/4:11/cold (Both)
23

C-2 _____

9. COME A LITTLE BIT CLOSER :14/3:00/fade (45)
Johnny Duncan (B) 29

8. WURLITZER PRIZE Waylon Jennings(B) :07/2:04/cold (45)
32

C-3 _____

24:28

7. DON'T LET ME TOUCH YOU
Marty Robbins (B) :07 chorus
:10/2:44/cold (45)

20

6. TAKE THIS JOB AND SHOVE IT
Johnny Paycheck (B) :00/2:32/cold (45)

23

C-4 _____

5. GEORGIA KEEPS PULLING ON MY RING
Conway Twitty (B) :00/3:15/cold (45)

4

4. YOU LIGHT UP MY LIFE
Debby Boone (A) :05/3:34/cold (45)
:04/3:31/cold (LP)

30

C-5 _____

3. BLUE BAYOU Linda Ronstadt(B) :04/3:47/cold (45)
:04/3:45/cold (LP)

19

SP

LP

2. KNEE DEEP IN LOVING YOU
Dave & Sugar (B) :08/2:28/cold (Both)

21

1. HERE YOU COME AGAIN Dolly Parton(B) :10/2:41/fade (45)

32

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20