



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, CA. 91604  
Phone: (213) 980-9490

*Revised 2/12/78*

FOR WEEK ENDING: February 18, 1978  
CYCLE NO. C781 PROGRAM 8 OF 13  
SIDES 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 - MUSIC IS MY WOMAN - Don King (B) #39 - I CHEATED ON A GOOD WOMAN'S LOVE - Billy Crash	6:31
6:29		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC Craddock(B)	
6:31		LOCAL INSERT: C-1	2:00
8:31		LOGO: AMERICAN COUNTRY COUNTDOWN #38 - FEELIN' BETTER - Hank Williams Jr. OLDIE: LOVESICK BLUES - Hank Williams (A) #37 - READY FOR THE TIMES TO GET BETTER - Crystal Gayle(B)	9:43
18:12		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
18:14		LOCAL INSERT: C-2	2:00
20:14		LOGO: AMERICAN COUNTRY COUNTDOWN #36 - IT DON'T FEEL LIKE SINNIN' TO ME - The Kendalls (B) #35 - SO GOOD, SO RARE, SO FINE - Freddie Hart (A)	7:11
27:23		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
27:25		LOCAL INSERT: C-3	2:10
29:35		LOGO: AMERICAN COUNTRY COUNTDOWN #34 - I'M WAY AHEAD OF YOU - Anderson & Turner (B) #33 - IT DOESN'T MATTER ANYMORE - R.C. Bannon (B) #32 - RED HOT MEMORY - Kenny Dale (A)	8:49
38:22		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
38:24		LOCAL INSERT: C-4	2:00
40:24		LOGO: AMERICAN COUNTRY COUNTDOWN #31 - SOMEONE LOVES YOU HONEY - Charlie Pride (A) OLDIE: I'M SO AFRAID OF LOSING YOU AGAIN - Charlie Pride(B) #30 - A LOVER'S QUESTION - Jacky Ward (B)	8:30
48:52		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
48:54		LOCAL INSERT: C-5	2:00
50:54		LOGO: AMERICAN COUNTRY COUNTDOWN #29 - I'VE BEEN LOVED - Cates (A) #28 - WHAT A DIFFERENCE YOU'VE MADE IN MY LIFE - Ronnie Milsap (A)	6:32
57:26		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10

21 FEB 1978





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CYCLE NO. C781 PROGRAM 8 OF 13  
SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 #27 - SOMETHING TO BRAG ABOUT - Mary Kay Place (B) #26 - ANGEL OF THE MORNING - Melba Montgomery (B) #25 - BEDROOM EYES - Don Drumm (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:50
9:48			
9:50		LOCAL INSERT: C-1	2:00
11:50		LOGO: AMERICAN COUNTRY COUNTDOWN #24 - SOFT LIGHTS AND HARD COUNTRY MUSIC - Moe Bandy (B) OLDIE: I JUST STARTED HATIN' CHEATIN' SONGS TODAY - Moe Bandy (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:22
18:10			
18:12		LOCAL INSERT: C-2	2:00
20:12		LOGO: AMERICAN COUNTRY COUNTDOWN #23 - LONELY HEARTS CLUB - Billie Jo Spears (B) #22 - RETURN TO ME - Marty Robbins (A) OLDIE: KATE - Johnny Cash (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:51
29:01			
29:03		LOCAL INSERT: C-3	2:10
31:13		LOGO: AMERICAN COUNTRY COUNTDOWN #21 - YOU KNOW WHAT - Jerry Reed & Seidina (B) #20 - RUNNING KIND - Merle Haggard (B) #19 - WALK RIGHT BACK - Anne Murray (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:16
39:27			
39:29		LOCAL INSERT: C-4	2:00
41:29		LOGO: AMERICAN COUNTRY COUNTDOWN #18 - YES MA'AM - Tommy Overstreet (B) #17 - TO DADDY - Emmylou Harris (B) OLDIE: PLEASE DON'T STOP LOVIN' ME - Dolly & Porter (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:22
49:49			
49:51		LOCAL INSERT: C-5	2:00
51:51		LOGO: AMERICAN COUNTRY COUNTDOWN #16 - SHAKE ME I RATTLE - Cristy Lane (B) #15 - SHINE ON ME - John Wesley Ryles (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	5:40
57:31			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10





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FOR WEEK ENDING: February 18, 1978  
CYCLE NO. C781 PROGRAM 8 OF 13  
SIDES 3A & 3B  
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 6:40		THEME & OPENING OF PART 111 #14 - IF I HAD A CHEATING HEART - Mel Street (B) #13 - GOD MADE LOVE - Mel McDaniel (B/A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:42
6:42		LOCAL INSERT: C-1	2:00
8:42 14:08		LOGO: AMERICAN COUNTRY COUNTDOWN #12 - OUT OF MY HEAD AND BACK IN MY BED - Loretta Lynn (S) #11 - TWO DOORS DOWN - Zella Lehr (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	5:28
14:10		LOCAL INSERT: C-2	2:00
16:10 25:48		LOGO: AMERICAN COUNTRY COUNTDOWN #10 - BARTENDER BLUES - George Jones (B) OLDIE: A SIXPACK TO GO - Hank Thompson (B) #9 - I DON'T NEED A THING AT ALL - Gene Watson (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:40
25:50		LOCAL INSERT: C-3	2:10
28:00 38:17		LOGO: AMERICAN COUNTRY COUNTDOWN #8 - I LOVE YOU, I LOVE YOU, I LOVE YOU - Ronnie McDowell(S) #7 - YOU'RE THE ONE - Oakridge Boys (A) #6 - DO I LOVE YOU - Donna Fargo (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	10:19
38:19		LOCAL INSERT: C-4	2:00
40:19 46:41		LOGO: AMERICAN COUNTRY COUNTDOWN #5 - WOMAN TO WOMAN - Barbara Mandrell (B) #4 - WHAT DID I PROMISE HER LAST NIGHT - Mel Tillis (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:34
46:43		LOCAL INSERT: C-5	2:00
48:43 57:15		LOGO: AMERICAN COUNTRY COUNTDOWN #3 - MAMMAS DON'T LET YOUR BABIES GROW UP TO BE COWBOYS - Waylon & Willie (B) #2 - I JUST WISH YOU WERE SOMEONE I LOVE - Larry Gatlin (B) #1 - DON'T BREAK THE HEART THAT LOVES YOU - Margo Smith (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI)	8:32
57:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	2:00 :10



23:25

## THEME &amp; OPENING

40. MUSIC IS MY WOMAN Don King(B) :09/2:54/fade (45)  
29

39. I CHEATED ON A GOOD WOMAN'S LOVE :09/2:23/fade (45)  
Billy Crash Craddock(B) 30

C-1

**LP**  
38. FEELIN' BETTER Hank Williams Jr. :06/2:56/fade (45)  
:06/3:45/fade (LP) 7  
*Twenty Nine*

**LP**  
OLDIE: LOVESICK BLUES Hank Williams(A) :08/2:49/cold (LP)  
30

37. READY FOR THE TIMES TO GET BETTER :11/2:12/fade (45)  
Crystal Gayle(B) 23

**EDIT**

C-2

36. IT DON'T FEEL LIKE SINNIN' TO ME :11/2:13/fade (45)  
The Kendalls(B) 32

35. SO GOOD, SO RARE, SO FINE :06/3:47/cold (45)  
Freddie Hart(A) 43

C-3



25:26

LP

34. I'M WAY AHEAD OF YOU :11/3:00/cold (Both)  
Anderson & Turner (B) 24

33. IT DOESN'T MATTER ANYMORE :05/2:17/cold (45)  
R.C. Bannon (B) 11

32. RED HOT MEMORY Kenny Dale(A) :14/2:39/cold (45)  
20

C-4 \_\_\_\_\_

31. SOMEONE LOVES YOU HONEY :10/2:05/cold (45)  
Charlie Pride (A) 7

OLDIE: I'M SO AFRAID OF LOSING YOU AGAIN :11/3:05/cold (45)  
Charlie Pride(B) 3

30. A LOVER'S QUESTION Jacky Ward(B) :11/2:51/fade (45)  
23

C-5 \_\_\_\_\_

29. I'VE BEEN LOVED Cates(A) :11/2:28/fade (45)  
5

LP

28. WHAT A DIFFERENCE YOU'VE MADE IN MY LIFE :11/3:56/cold (Both)  
Ronnie Milsap(A) 20

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20



25:03

THEME & OPENING

LP

27. SOMETHING TO BRAG ABOUT  
Mary Kay Place(B)

:03/1:59/cold (45)  
:03/1:58/cold (LP)

*wanted to sing 9  
Academy Show*

38

26. ANGEL OF THE MORNING  
Melba Montgomery (B)

:12/3:31/fade (45)

*Friday Show*

34

25. BEDROOM EYES Don Drumm(A)

:09/2:40/cold (45)

19

C-1 \_\_\_\_\_

24. SOFT LIGHTS AND HARD COUNTRY MUSIC  
Moe Bandy (B)

:08/2:46/cold (45)

23

LP

OLDIE: I JUST STARTED HATIN' CHEATIN'  
SONGS TODAY Moe Bandy(B)

:11/2:55/cold (LP)

23

C-2 \_\_\_\_\_

23. LONELY HEARTS CLUB  
Billie Jo Spears (B)

:08/2:37/cold (45)

22

22. RETURN TO ME Marty Robbins(A)

:09/2:47/cold (45)

17

LP

OLDIE: KATE Johnny Cash(B)

:06/2:12/cold (LP)

39

C-3 \_\_\_\_\_



23:47

21. YOU KNOW WHAT Jerry Reed & Seidina(B)

:07 chorus  
:17/2:32/fade (45)  
①

LP

20. RUNNING KIND Merle Haggard(B)

:14/2:53/fade (Both)  
36

LP

19. WALK RIGHT BACK Anne Murray(B)

:06/2:28/fade (Both)  
22

C-4 \_\_\_\_\_

LP

18. YES MA'AM Tommy Overstreet(B)

:15/2:50/fade (Both)  
10

LP

17. TO DADDY Emmylou Harris(B)

:05/2:37/cold (Both)  
9

LP

OLDIE: PLEASE DON'T STOP LOVING ME  
Dolly & Porter(B)

Ⓟ

:10/2:44/cold (LP)  
21

C-5 \_\_\_\_\_

16. SHAKE ME I RATTLE Cristy Lane(B)

:03/2:56/cold (45)  
2

16

15. SHINE ON ME John Wesley Ryles(B)

:11/2:40/fade (45)  
16

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20



21:50

THEME & OPENING

14. IF I HAD A CHEATING HEART :08/2:50/cold (45)  
Mel Street(B) 26

LP

13. GOD MADE LOVE Mel McDaniel(B/A) :16/3:02/fade (Both)  
20

C-1 \_\_\_\_\_

12. OUT OF MY HEAD AND BACK IN MY BED :10/2:25/fade (45)  
Loretta Lynn(S) 27

11. TWO DOORS DOWN Zella Lehr(B) :09/2:36/fade (45)  
24

C-2 \_\_\_\_\_

10. BARTENDER BLUES George Jones(B) :01/3:38/cold (45)  
16

LP

OLDIE: A SIXPACK TO GO Hank Thompson(B) :00/2:05/cold ( )  
21

LP

9. I DON'T NEED A THING AT ALL :13/2:40/cold (Both)  
Gene Watson (B) 34

C-3 \_\_\_\_\_



27:00

8. I LOVE YOU, I LOVE YOU, I LOVE YOU :00 chorus  
 Ronnie McDowell(S) :07/3:22/cold (45)  
 28

LP

7. YOU'RE THE ONE Oakridge Boys(A) :11/2:38/fade (Both)  
 41

LP

6. DO I LOVE YOU Donna Fargo (A) :06/2:57/fade (Both)  
 22

C-4 \_\_\_\_\_

LP

5. WOMAN TO WOMAN Barbara Mandrell(B) :12/3:15/fade (Both)  
 19

LP

4. WHAT DID I PROMISE HER LAST NIGHT :11/2:46/fade (Both)  
 Mel Tillis(B) 22

C-5 \_\_\_\_\_

LP

3. MAMMAS DON'T LET YOUR BABIES GROW UP :03/2:13/fade (Both)  
 TO BE COWBOYS Waylon & Willie(B) 5

LP

2. I JUST WISH YOU WERE SOMEONE I LOVE :09/2:55/fade (Both)  
 Larry Gatlin(B) 35

1. DON'T BREAK THE HEART THAT LOVES YOU :11/2:45/fade (45)  
 Margo Smith (A) 32

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20