



WATERMARK

10700 Ventura Blvd.
No. Hollywood, CA. 91604
Phone: (213) 980-9490

2/3/78

FOR WEEK ENDING: March 18, 1978
CYCLE NO. C781 PROGRAM 12 OF 13
SIDES 1A & 1B
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 - YOU ARE THE SUNSHINE OF MY LIFE - Marty Mitchell (A) #39 - RUNNING KIND - Merle Haggard (B) ALB. CUT: SILVER WINGS - Merle Haggard (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:21
9:19			
9:21		LOCAL INSERT: C-1 <i>9/13/28</i>	2:00
11:21		LOGO: AMERICAN COUNTRY COUNTDOWN #38 - AT THE END OF A RAINBOW - Jerry Wallace (B) #37 - IF YOU DON'T WANT TO LOVE HER - Jerry Naylor (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	5:48
17:07			
17:09		LOCAL INSERT: C-2	2:00
19:09		LOGO: AMERICAN COUNTRY COUNTDOWN #36 - WOMAN TO WOMAN - Barbara Mandrell (B) OLDIE: WOMAN TO WOMAN - Tammy Wynette (B) #35 - DEEPER WATER - Brenda Kay Perry (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:34
28:41			
28:43		LOCAL INSERT: C-3	2:10
30:53		LOGO: AMERICAN COUNTRY COUNTDOWN #34 - CRY CRY DARLING - Con Hunley (B) #33 - MAYBE BABY - Susie Allanson (B) #32 - DON'T EVER SAY GOODBYE - T.G. Sheppard (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:04
39:55			
39:57		LOCAL INSERT: C-4	2:00
41:57		LOGO: AMERICAN COUNTRY COUNTDOWN #31 - STARTING ALL OVER AGAIN - Don Gibson (B) OLDIE: JUST ONE TIME - Don Gibson (B) #30 - HERE IN LOVE - Dottsie (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:44
50:39			
50:41		LOCAL INSERT: C-5	2:00
52:41		LOGO: AMERICAN COUNTRY COUNTDOWN #29 - YOU'RE THE ONLY GOOD THING - Jim Reeves (B) #28 - EVERYBODY LOVES A RAIN SONG - B.J. Thomas (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	4:50
57:31			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 #27 - LOVE IS A WORD - Dickey Lee (A) #26 - BUCKET TO THE SOUTH - Ava Barber (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:06
6:04			
6:06		LOCAL INSERT: C-1	2:00
8:06		LOGO: AMERICAN COUNTRY COUNTDOWN #25 - WE BELIEVE IN HAPPY ENDINGS - Johnny Rodriguez (B) OLDIE: YOU ALWAYS COME BACK - Johnny Rodriguez (B) #24 - SWEET SWEET SMILE - Carpenters (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:19
17:23			
17:25		LOCAL INSERT: C-2	2:00
19:25		LOGO: AMERICAN COUNTRY COUNTDOWN #23 - BEDROOM EYES - Don Drumm (A) #22 - THE GRANDEST LADY OF THEM ALL - Conway Twitty (A) #21 - BARTENDER BLUES - George Jones (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	10:42
30:05			
30:07		LOCAL INSERT: C-3	2:10
32:17		LOGO: AMERICAN COUNTRY COUNTDOWN #20 - I WOULD LIKE TO SEE YOU AGAIN - Johnny Cash (B) OLDIE: ANY OLD WIND THAT BLOWS - Johnny Cash (B) #19 - DON'T BREAK THE HEART THAT LOVES YOU - Marge Smith(A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:09
40:24			
40:26		LOCAL INSERT: C-4	2:00
42:26		LOGO: AMERICAN COUNTRY COUNTDOWN #18 - EVERYTIME TWO FOOLS COLLIDE - Kenny Rogers & Dottie West (A/B) #17 - RED HOT MEMORY - Kenny Dale (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	5:58
48:22			
48:24		LOCAL INSERT: C-5	2:00
50:24		LOGO: AMERICAN COUNTRY COUNTDOWN #16 - HEART'S ON FIRE - Eddie Rabbitt (B) ALB. CUT: WHO PUT ALL MY EX'S IN TEXAS - Willie Nelson (B) #15 - I'VE GOT A WINNER IN YOU - Don Williams (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:55 THEME TO: 58:00	7:17
57:41			
58:00		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SIDES 3A & 3B
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111	
5:55		#14 - I CHEATED ON A GOOD WOMAN'S LOVE - Billy Crash #13 - SOFT LIGHTS AND HARD COUNTRY MUSIC- Craddock (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC Moe Bandy (B)	5:57
5:57		LOCAL INSERT: C-1	2:00
7:57		LOGO: AMERICAN COUNTRY COUNTDOWN	
15:59		#12 - YES MA'AM - Tommy Overstreet (B) OLDIE: GWEN - Tommy Overstreet (NL) #11 - IT DON'T FEEL LIKE SINNIN' TO ME - The Kendalls (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	8:04
16:01		LOCAL INSERT: C-2	2:00
18:01		LOGO: AMERICAN COUNTRY COUNTDOWN	
28:01		#10 - IF I HAD A CHEATING HEART - Mel Street (B) #9 - A LOVER'S QUESTION - Jacky Ward (B) #8 - I LOVE YOU, I LOVE YOU, I LOVE YOU - Ronnie McDowell(S) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	10:02
28:03		LOCAL INSERT: C-3	2:10
30:13		LOGO: AMERICAN COUNTRY COUNTDOWN	
36:58		#7 - TWO DOORS DOWN - Zella Lehr (B) #6 - RETURN TO ME - Marty Robbins (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:47
37:00		LOCAL INSERT: C-4	2:00
39:00		LOGO: AMERICAN COUNTRY COUNTDOWN	
46:45		#5 - SOMEONE LOVES YOU HONEY - Charlie Pride (A) ALB. CUT: THE DAYS OF SAND AND SHOVELS - Charlie Pride (B) #4 - WALK RIGHT BACK - Anne Murray (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	7:47
46:47		LOCAL INSERT: C-5	2:00
48:47		LOGO: AMERICAN COUNTRY COUNTDOWN	
57:30		#3 - READY FOR THE GOOD TIMES TO GET BETTER - Crystal Gayle #2 - DO I LOVE YOU - Donna Fargo (A) (B) #1 - MAMMAS DON'T LET YOUR BABIES GROW UP TO BE COWBOYS - Waylon Jennings & Willie Nelson (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50 THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI)	8:43
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10

24:43

11 Fds

THEME & OPENING

40. YOU ARE THE SUNSHINE OF MY LIFE
Marty Mitchell (A)

:09/2:52/fade (45)
27

45

39. RUNNING KIND Merle Haggard (B)

:14/2:53/fade (Both)
13

LP

ALB. CUT: SILVER WINGS Merle Haggard(B)

:10/2:36/fade (LP)
21

C-1 _____

LP

38. AT THE END OF A RAINBOW
Jerry Wallace (B)

:14/2:15/cold (45)
:14/2:13/cold (LP)
38

37. IF YOU DON'T WANT TO LOVE HER
Jerry Naylor (B)

:07/2:38/fade (45)
28

C-2 _____

LP

36. WOMAN TO WOMAN Barbara Mandrell(B)

:12/3:15/fade (Both)
26

LP

OLDIE: WOMAN TO WOMAN Tammy Wynette(B)

:09/2:55/cold (LP)
04

35. DEEPER WATER Brenda Kay Perry(A)

:10/2:25/fade (45)
40

C-5 _____

24:07

34. CRY CRY DARLING Con Hunley(B) :00/2:57/cold (45)
7

33. MAYBE BABY Susie Allanson(B) :09/2:42/fade (45)
20

32. DON'T EVER SAY GOODBYE T.G. Sheppard(A) :14/2:39/cold (45)
:14/2:36/cold (LP)
26

C-4 _____

31. STARTING ALL OVER AGAIN :13/2:41/fade (45)
Don Gibson (B) 18

LP: JUST ONE TIME Don Gibson (B) :12/2:32/fade (LP)
10

→ LEFT CHANNEL
LOW APPX 30B

30. HERE IN LOVE Dottsy (B) :13/2:45/fade (45)
22

C-5 _____

29. YOU'RE THE ONLY GOOD THING :02/2:08/cold (45)
Jim Reeves (B) 11

28. EVERYBODY LOVES A RAIN SONG :06/2:22/fade (45)
B.J. Thomas (B) 20

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

26:07

GFDs

THEME & OPENING

27. LOVE IS A WORD Dickey Lee(A) :10/2:36/cold (45)

20

26. BUCKET TO THE SOUTH Ava Barber(B) :04/2:39/fade (45)

17

C-1 _____

LP

25. WE BELIEVE IN HAPPY ENDINGS Johnny Rodriguez (B) :10/2:58/cold (Both)

16

LP

OLDIE: YOU ALWAYS COME BACK (TO HURTING ME) Johnny Rodriguez (B) :09/2:15/cold (LP)

34

LP

24. SWEET SWEET SMILE Carpenters(A) :17/2:54/cold (Both)

22

C-2 _____

23. BEDROOM EYES Don Drumm(A) :09/2:40/cold (45)

22

LP

22. THE GRANDEST LADY OF THEM ALL Conway Twitty (A) :08/3:06/cold (45)
:08/3:06/cold (LP)

24

21. BARTENDER BLUES George Jones(B) :01/3:38/cold (45)

36

C-3 _____

22:43

20. I WOULD LIKE TO SEE YOU AGAIN
Johnny Cash (B)

:05 chorus
:10/2:35/fade (45)
23

LP
OLDIE: ANY OLD WIND THAT BLOWS
Johnny Cash (B)

:10/2:30/fade (LP)
01

19. DON'T BREAK THE HEART THAT LOVES YOU
Margo Smith (A)

:11/2:45/fade (45)
19

C-4 _____

18. EVERYTIME TWO FOOLS COLLIDE
Kenny Rogers & Dottie West (A/B)

:14/2:56/cold (45)
05

17. RED HOT MEMORY Kenny Dale (A)

:14/2:39/cold (45)
20

C-5 _____

16. HEART ON FIRE Eddie Rabbitt(B)

:09/2:27/fade (45)
19

LP
ALB. CUT: WHO PUT ALL MY EX'S IN TEXAS
Willie Nelson (B)

:06/2:10/cold (LP)
8

LP
15. I'VE GOT A WINNER IN YOU
Don Williams (B)

:14/2:25/fade (Both)
13

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

24:04

10F

THEME & OPENING

14. I CHEATED ON A GOOD WOMAN'S LOVE :09/2:23/fade (45)
Billy Crash Craddock (B) 35

13. SOFT LIGHTS AND HARD COUNTRY MUSIC :08/2:46/cold (45)
Moe Bandy (B) 21

C-1 _____

LP 12. YES MA'AM Tommy Overstreet(B) :15/2:50/fade (Both)
15

LP OLDIE: GWEN (CONGRATULATIONS) :12/2:34/fade (LP)
Tommy Overstreet(NL) 16

11. IT DON'T FEEL LIKE SINNIN' TO ME :11/2:13/fade (45)
The Kendalls (B) 20

C-2 _____

10. IF I HAD A CHEATING HEART :08/2:50/cold (45)
Mel Street (B) 8

9. A LOVER'S QUESTION Jacky Ward(B) :11/2:51/fade (45)
16

8. I LOVE YOU, I LOVE YOU, I LOVE YOU :00 chorus
Ronnie Mc Dowell(S) :07/3:22/cold (45)
39

C-3 _____

24:46

7. TWO DOORS DOWN Zella Lehr(B) :09/2:36/fade (45)

8

6. RETURN TO ME Marty Robbins(A) :09/2:47/cold (45)

17

C-4

45

5. SOMEONE LOVES YOU HONEY Charlie Pride (A) :10/2:05/cold (Both)

15

LP

ALB. CUT: THE DAYS OF SAND AND SHOVELS Charlie Pride (B) :10/3:45/cold (LP)

5

LP

4. WALK RIGHT BACK Anne Murray(B) :06/2:28/fade (Both)

20

C-5

3. READY FOR THE GOOD TIMES TO GET BETTER Crystal Gayle (B) :11/2:12/fade (45)

21

LP

2. DO I LOVE YOU Donna Fargo (A) :06/2:57/fade (Both)

46

LP

1. MAMMAS DON'T LET YOUR BABIES GROW UP TO BE COWBOYS Waylon & Willie (B) :03/2:13/fade (Both)

29

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20