

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



TO: AMERICAN COUNTRY COUNTDOWN  
Subscribers

FROM: Tom Rounds

RE: Guest Host This Week -  
Program #C781-13 (weekend of 3/25/78)

While Don Bowman is out on the personal appearance circuit this week with his good friend and fellow performer, Willie Nelson, we're proud to welcome Bob Kingsley to the American Country Countdown mike. Bob, as you know, is our ACC producer...the man who guides the program each week and makes it all work so well.

No stranger to the microphone, Bob has been a performing broadcaster for many years and, aside from that, is one of the country's leading authorities on Country Music.

Don will be back in his regular spot next week.

/sh





# WATERMARK

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FOR WEEK ENDING: March 25, 1978  
CYCLE NO. C781 PROGRAM 13 OF 13  
SIDES 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 THEME: MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 - I'LL BE THERE - David Rogers (B) #39 - DON'T BREAK THE HEART THAT LOVES YOU - Margo Smith(A) #38 - CRY CRY DARLING - Con Hunley (B)	9:11
9:09		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
9:11		LOCAL INSERT: C-1	2:00
11:11		LOGO: AMERICAN COUNTRY COUNTDOWN #37 - LOVIN' YOU BABY - Connie Smith (B)	5:01
16:10		OLDIE: I'LL COME RUNNING - Connie Smith (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
16:12		LOCAL INSERT: C-2	2:00
18:12		LOGO: AMERICAN COUNTRY COUNTDOWN #36 - YOU ARE THE SUNSHINE OF MY LIFE - Marty Mitchell (A) #35 - YOU'RE THE ONLY GOOD THING - Jim Reeves (B)	8:58
27:08		OLDIE: HE'LL HAVE TO GO - Jim Reeves (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
27:10		LOCAL INSERT: C-3	2:10
29:20		LOGO: AMERICAN COUNTRY COUNTDOWN #34 - I'M ALWAYS ON A MOUNTAIN WHEN I FALL - Merle Haggard #33 - I LOVE YOU, I LOVE YOU, I LOVE YOU - Ronnie (B) #32 - TWO DOORS DOWN - Zella Lehr (B) McDowell (S)	9:34
38:52		LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
38:54		LOCAL INSERT: C-4	2:00
40:54		LOGO: AMERICAN COUNTRY COUNTDOWN #31 - I'LL NEVER BE FREE - Jim Ed Brown & Helen Cornelius(A) #30 - AT THE END OF A RAINBOW - Jerry Wallace (B)	8:09
49:01		OLDIE: SHE'LL REMEMBER - Jerry Wallace (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
49:03		LOCAL INSERT: C-5	2:00
51:03		LOGO: AMERICAN COUNTRY COUNTDOWN #29 - SHE CAN PUT HER SHOES UNDER MY BED - Johnny Duncan(A/B) #28 - IT'S ALL WRONG, BUT IT'S ALRIGHT - Dolly Parton (A)	6:29
57:32		THEME UP & UNDER W/TALK UNIT ENLING AT: 57:43 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10





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FOR WEEK ENDING: March 25, 1978  
CYCLE NO. C781 PROGRAM 13 OF 13  
SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 #27 - LOVE IS A WORD - Dickey Lee (A) #26 - MAYBE BABY - Susie Allanson (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:22
6:20			
6:22		LOCAL INSERT: C-1	2:00
8:22		LOGO: AMERICAN COUNTRY COUNTDOWN #25 - EVERYBODY LOVES A RAIN SONG - B.J. Thomas (B) OLDIE: ANOTHER SOMEBODY DONE SOMEBODY WRONG SONG - B.J. Thomas (B) #24 - HERE IN LOVE - Dottsy (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:28
17:48			
17:50		LOCAL INSERT: C-2	2:00
19:50		LOGO: AMERICAN COUNTRY COUNTDOWN #23 - DO I LOVE YOU - Donna Fargo (A) #22 - STARTING ALL OVER AGAIN - Don Gibson (B) #21 - DON'T EVER SAY GOODBYE - T.G. Sheppard (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:28
29:16			
29:18		LOCAL INSERT: C-3	2:10
31:28		LOGO: AMERICAN COUNTRY COUNTDOWN #20 - THE GRANDEST LADY OF THEM ALL - Conway Twitty (A) #19 - BUCKET TO THE SOUTH - Ava Barber (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	6:16
37:42			
37:44		LOCAL INSERT: C-4	2:00
39:44		LOGO: AMERICAN COUNTRY COUNTDOWN #18 - WE BELIEVE IN HAPPY ENDINGS - Johnny Rodriguez (B) OLDIE: AMANDA - Don Williams (E) #17 - RED HOT MEMORY - Kenny Dale (A) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:49
49:31			
49:33		LOCAL INSERT: C-5	2:00
51:33		LOGO: AMERICAN COUNTRY COUNTDOWN #16 - SWEET SWEET SMILE - Carpenters (A) #15 - MA'AM - Tommy Overstreet (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	5:57
57:30			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10





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FOR WEEK ENDING: March 25, 1978  
CYCLE NO. C781 PROGRAM 13 OF 13  
SIDES 3A & 3B  
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 #14 - I WOULD LIKE TO SEE YOU AGAIN - Johnny Cash (B) #13 - SOFT LIGHTS AND HARD COUNTRY MUSIC - Moe Bandy (B) ALB. CUT: THAT'S WHAT MAKES THE JUKEBOX PLAY - Moe Bandy(B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:02
9:00			
9:02		LOCAL INSERT: C-1	2:00
11:02		LOGO: AMERICAN COUNTRY COUNTDOWN #12 - IF I HAD A CHEATING HEART - Mel Street (B) DOTTIE WEST FEATURE #11 - EVERYTIME TWO FOOLS COLLIDE - Kenny Rogers & Dottie West(A/B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	9:07
20:07			
20:09		LOCAL INSERT: C-2	2:00
22:09		LOGO: AMERICAN COUNTRY COUNTDOWN #10 - I'VE GOT A WINNER IN YOU - Don Williams (B) #9 - HEARTS ON FIRE - Eddie Rabbitt (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	5:29
27:36			
27:38		LOCAL INSERT: C-3	2:10
29:48		LOGO: AMERICAN COUNTRY COUNTDOWN #8 - I CHEATED ON A GOOD WOMAN'S LOVE - Billy Crash Craddock #7 - IT DON'T FEEL LIKE SINNIN' TO ME - The Kendalls(B) (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	5:03
34:49			
34:51		LOCAL INSERT: C-4	2:00
36:51		LOGO: AMERICAN COUNTRY COUNTDOWN #6 - RETURN TO ME - Marty Robbins (A) OLDIE: DON'T WORRY - Marty Robbins (B) #5 - A LOVER'S QUESTION - Jacky Ward (B) LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	11:11
46:00			
46:02		LOCAL INSERT: C-5	2:00
48:02		LOGO: AMERICAN COUNTRY COUNTDOWN #4 - WALK RIGHT BACK - Anne Murray (B) #3 - SOMEONE LOVES YOU HONEY - Charlie Pride (A) #2 - READY FOR THE TIMES TO GET BETTER - Crystal Gayle (B) #1 - MAMMAS DON'T LET YOUR BABIES GROW UP TO BE COWBOYS - Waylon & Willie (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	9:10
57:12			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



23:10

## THEME &amp; OPENING

40. I'LL BE THERE (WHEN YOU GET LONELY) :14/2:16/cold (45)  
David Rogers (B)

25

SP

39. DON'T BREAK THE HEART THAT LOVES YOU :11/2:45/fade (45)  
Margo Smith (A)

14

38. CRY CRY DARLING Con Hunley (B) :00/2:57/cold (B)

25

C-1 \_\_\_\_\_

37. LOVIN' YOU BABY Connie Smith (B) :08/2:17/fade (45)

16

LP: OLDIE: I'LL COME RUNNING Connie Smith (B) :10/2:03/cold (LP)

29

C-2 \_\_\_\_\_

36. YOU ARE THE SUNSHINE OF MY LIFE :09/2:52/fade (45)  
Marty Mitchell (A)

58

35. YOU'RE THE ONLY GOOD THING :02/2:08/cold (45)  
Jim Reeves (B)

6

LP: OLDIE: HE'LL HAVE TO GO Jim Reeves (B) :08/2:17/cold (LP)

45

FS

C-3 \_\_\_\_\_



25:40

34. I'M ALWAYS ON A MOUNTAIN WHEN I FALL Merle Haggard (B) :10/2:46/cold (45)

12

33. I LOVE YOU I LOVE YOU I LOVE YOU Ronnie McDowell (S) :00 chorus :07/3:22/cold (45)

*[Handwritten scribble]*

21

32. TWO DOORS DOWN Zella Lehr(B) :09/2:36/fade (45)

20

C-4 \_\_\_\_\_

31. I'LL NEVER BE FREE Jim Ed Brown & Helen Cornelius(A) :11/2:47/cold (45)

*[Handwritten scribble]*

17

30. AT THE END OF A RAINBOW Jerry Wallace (B) :14/2:15/cold (45)  
:14/2:13/cold (LP)

*[Handwritten LP]*

01

OLDIE: SHE'LL REMEMBER Jerry Wallace(B) :12/2:35/cold (LP)

*[Handwritten LP]*

25

C-5 \_\_\_\_\_

29. SHE CAN PUT HER SHOES UNDER MY BED (ANYTIME) Johnny Duncan (A/B) :14/2:40/fade (45)

05

59

*[Handwritten scribble]*

*[Handwritten SP SP]*

28. IT'S ALL WRONG, BUT IT'S ALRIGHT Dolly Parton (B) :04/2:45/fade (Both)

*[Handwritten LP]*

15

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20



25:18

## THEME &amp; OPENING

27. LOVE IS A WORD Dickey Lee(A) :10/2:36/cold (45)

19

26. MAYBE BABY Susie Allanson (B) :09/2:42/fade (45)

26

C-1 \_\_\_\_\_

25. EVERYBODY LOVES A RAIN SONG  
B.J. Thomas (B) :06/2:22/fade (45)

50

OLDIE: ANOTHER SOMEBODY DONE SOMEBODY  
WRONG SONG B.J. Thomas (B) :00/3:06/fade (45)

9

24. HERE IN LOVE Dotts(B) :13/2:45/fade (45)

28

C-2 \_\_\_\_\_

LP 23. DO I LOVE YOU Donna Fargo(A) :06/2:57/fade (Both)

50

22. STARTING ALL OVER AGAIN  
Don Gibson (B) :13/2:41/fade (45)

05

LP 21. DON'T EVER SAY GOODBYE  
T.G. Sheppard (A) :14/2:39/cold (45)  
:14/2:36/cold (LP)

44

C-3 \_\_\_\_\_



23:32

LP 20. THE GRANDEST LADY OF THEM ALL  
Conway Twitty (A)

:08/3:06/cold (45)  
:08/3:06/cold (LP)

12

LP 19. BUCKET TO THE SOUTH Ava Barber(B)

:04/2:39/fade (Both)

22

C-4

LP 18. WE BELIEVE IN HAPPY ENDINGS  
Johnny Rodriguez (B)

:10/2:58/cold (Both)

49

LP OLDIE: AMANDA Don Williams(B)

:08/3:03/cold (LP)

04

17. RED HOT MEMORY Kenny Dale(A)

:14/2:39/cold (45)

23

C-5

LP 16. SWEET SWEET SMILE Carpenters(A)

:17/2:54/cold (Both)

01

LP 15. YES MA'AM Tommy Overstreet(B)

:15/2:50/fade (Both)

15

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20



23:38

23:38

THEME & OPENING

14. I WOULD LIKE TO SEE YOU AGAIN :05 chorus  
Johnny Cash (B) :10/2:35/fade (45)

WD  
32

45

13. SOFT LIGHTS AND HARD COUNTRY MUSIC :08/2:46/cold (45)  
Moe Bandy (B)

WD  
8

LP

ALB. CUT: THAT'S WHAT MAKES THE JUKEBOX PLAY :11/2:34/cold (LP)  
Moe Bandy(B)

29

C-1 \_\_\_\_\_

12. IF I HAD A CHEATING HEART :08/2:50/cold (45)  
Mel Street (B)

SS

34

1) Dottie is also unique ✓  
2) Dottie West ←  
~~3) Dottie West~~  
4) David ...

DOTTIE WEST FEATURE:

11. EVERYTIME TWO FOOLS COLLIDE :14/2:56/cold (45)  
Kenny Rogers & Dottie West (A/B)

35

C-2 \_\_\_\_\_

LP

10. I'VE GOT A WINNER IN YOU :14/2:25/fade (Both)  
Don Williams (B)

19

9. HEART ON FIRE Eddie Rabbitt(B) :09/2:27/fade (45)

43

C-3 \_\_\_\_\_



25:12

#11/15/78

8. I CHEATED ON A GOOD WOMAN'S LOVE :09/2:23/fade (45)  
 Billy Crash Craddock(B) 9

7. IT DON'T FEEL LIKE SINNING TO ME :11/2:13/fade (45)  
 The Kendalls (B) 21

C-4

6. RETURN TO ME Marty Robbins(A) :09/2:47/cold (45)  
 03

LP OLDIE: DON'T WORRY Marty Robbins(B) :10/3:11/cold (LP)  
 09

5. A LOVER'S QUESTION Jacky Ward(B) :11/2:51/fade (45)  
 20

C-5

LP 4. WALK RIGHT BACK Anne Murray(B) :06/2:28/fade (Both)  
 03

LP 3. SOMEONE LOVES YOU HONEY :10/2:05/cold (Both)  
 Charlie Pride (A) 10

2. READY FOR THE TIMES TO GET BETTER :11/2:12/fade (45)  
 Crystal Gayle (B) 14

LP 1. MAMMAS DON'T LET YOUR BABIES GROW UP :03/2:13/fade (Both)  
 TO BE COWBOYS Waylon & Willie (B) 31

THEME &amp; CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20