

ABC Watermark



3575 Cahuenga Boulevard West, Suite 555
Los Angeles, California 90068 U.S.A.
(818) 980-9490 Telex 215623

ATTENTION: PROGRAM DIRECTORS

TO: AMERICAN COUNTRY COUNTDOWN PROGRAM DIRECTOR
FROM: JOHNNY BIGGS/ABC WATERMARK
DATE: MARCH 2, 1985

NEW WEEKLY AMERICAN COUNTRY COUNTDOWN PROMOS

Starting with this week's AMERICAN COUNTRY COUNTDOWN (#C851-10, scheduled for broadcast in the U.S. the weekend of March 9, 1985) and continuing every week, we will supply **TOPICAL, DATED PROMOS** for your use in advance of each AMERICAN COUNTRY COUNTDOWN [in conjunction with the generic promos].

Each week, Bob will cut three to five promos, running 20-25 seconds, that will both refer to last week's countdown and speculate on the upcoming show. The promos are for use starting Wednesday of each week and continuing right up until the first scheduled airing of AMERICAN COUNTRY COUNTDOWN. The promos will be supplied to you as extra cuts somewhere on the program discs for the show to which they refer.

Here are the basics:

- ** Three to five 20-25 second cuts voiced by Bob.
- ** Promos provided are in the clear; no production music
- ** Actual script of promos will be included with times and location on disc.

For the past four weeks we've been testing these promos in ten markets and they can work in a variety of ways:

- a) Run promos as is, have the jocks read script, produce into something more elaborate or a combination of all. Whatever the case, be sure and tag with your time and date of ACC broadcast. ACC production music is distributed on the show discs the first show of each quarter (#852-1, 853-1, etc.)
- b) There is no particular frequency or rotation recommended. . . whatever works for you.
- c) As soon as your ACC program arrives, locate the promos on the disc by referring to scripted copy, transfer to cart right away, and since these promos become outdated after the program they are keyed to airs, we suggest you label your carts "Do Not Use After (Day & Time)".

We hope you'll find these promos interesting, useful, and effective.

**AMERICAN
COUNTRY
COUNTDOWN**



WITH BOB KINGSLEY

ABC Watermark

3575 Cahuenga Blvd. West, #555
Los Angeles, CA 90068
(213) 980-9490

TO: AMERICAN COUNTRY COUNTDOWN SUBSCRIBERS

FROM: ABC WATERMARK

DATE: 2/25/85

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #851-9, FOR
FOR AIR MARCH 2-3, 1985, THERE IS AN ADDITIONAL ONE
MINUTE OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR 1 AT C-5 AND THIRTY
SECONDS IN HOUR 2 AT C-2.



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FOR WEEK ENDING: 3/2/85
 CYCLE NO. 851 PROGRAM 9 OF 13
 DISC & HALF HOUR NO. 1A
 PAGE NO. 1

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ABC Entertainment Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING BILLBOARD: NOW, AMERICAN COUNTRY COUNTDOWN, BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU. AND RAM TOUGH DODGE TRUCKS. AT DODGE WE DON'T JUST TALK TOUGH WE PROVE IT. THEME AND OPENING I THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 (THAT'S WHAT YOU DO) WHEN YOU'RE IN LOVE (B) The Forester Sisters #39 STEP THAT STEP (A) Sawyer Brown #38 SOMEBODY SHOULD LEAVE (A) Reba McEntire LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	10:56
10:56		NETWORK SPOT: ^{C-1} Manville Corp./800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers."	30/30
11:56		LOCAL INSERT:	:60
12:56		LOGO: AMERICAN COUNTRY COUNTDOWN #37 LET THE HEARTACHE RIDE (A/B) Restless Heart #36 EYE OF A HURRICANE (B) John Anderson LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	08:07
21:03		NETWORK SPOT: ^{C-2} Hormel Spam (OUT CUE) Voice out cold with... "...embarrassed...delicious."	:60
22:03		LOCAL INSERT:	:60
23:03		LOGO: AMERICAN COUNTRY COUNTDOWN #35 NOW THERE'S YOU (A) Shelly West #34 IT SHOULD HAVE BEEN LOVE BY NOW (B) B. Mandrell & L. Greenwood LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	06:37
29:40		NETWORK SPOT: ^{C-3} Roluids/Dentyne (OUT CUE) Jingle ends cold with... "...breath, with Dentyne."	30/30
30:40		LOCAL INSERT:	:60
31:40		STATION I. D.:	:10



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 DISC & HALF HOUR NO. 1B
 PAGE NO. 2

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ABC Entertainment Radio Network

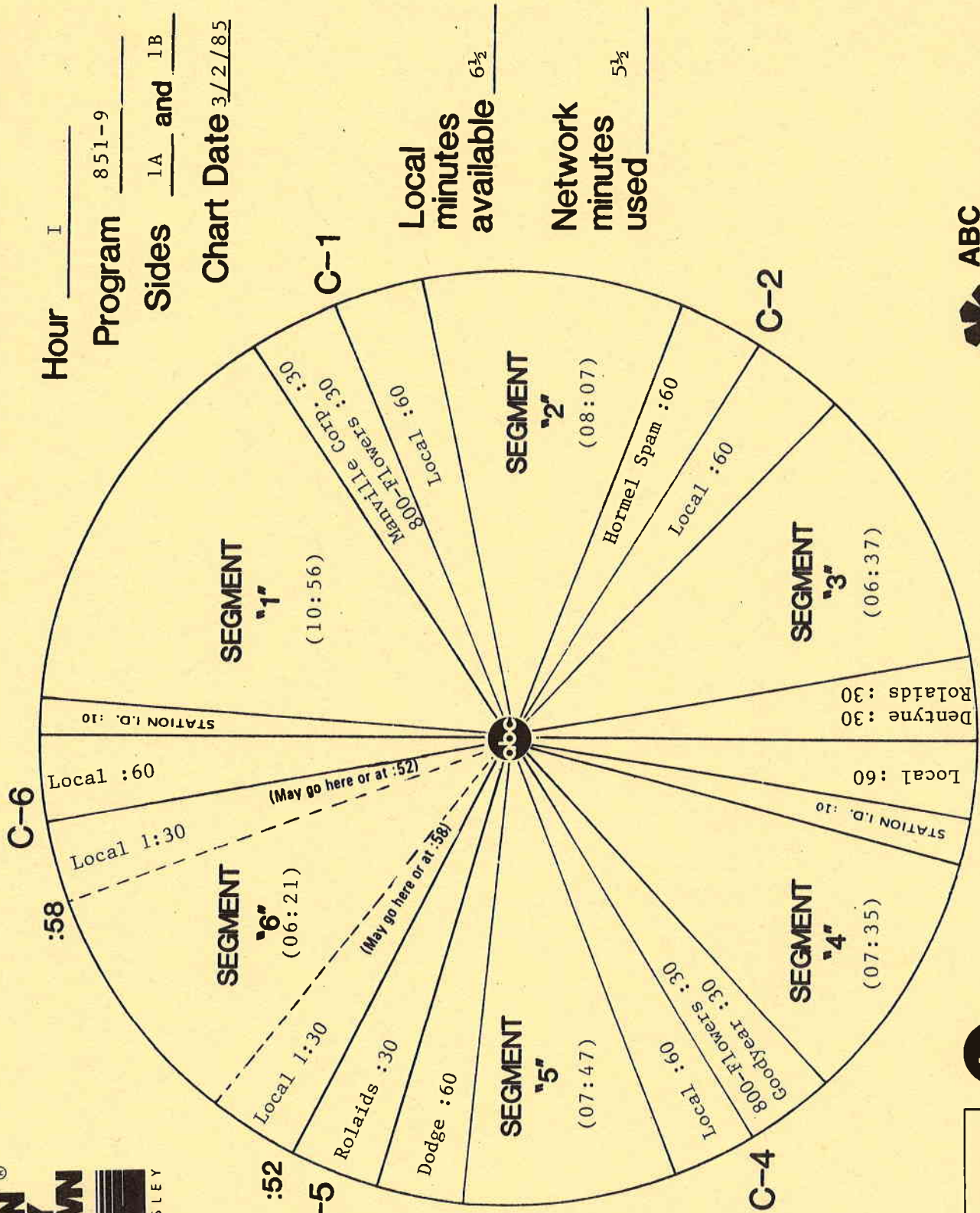
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:50		LOGO: AMERICAN COUNTRY COUNTDOWN #33 MAKE MY LIFE WITH YOU (A) Oak Ridge Boys #32 I'M THE ONE MAMA WARNED YOU ABOUT (B) Mickey Gilley LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	07:35
39:25		C-4 NETWORK SPOT: Goodyear/800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers."	30/30
40:25		LOCAL INSERT:	:60
41:25		LOGO: AMERICAN COUNTRY COUNTDOWN #31 THE COWBOY RIDES AWAY (A) George Strait #30 THERE'S NO WAY () Alabama LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	07:47
49:12		C-5 NETWORK SPOT: Dodge/Rolaids (OUT CUE) Voice out cold with... "...100% relief."	60/30
50:42		Local Insert:	:30
51:12		LOGO: AMERICAN COUNTRY COUNTDOWN #29 IF THAT AIN'T LOVE (A) Lacy J. Dalton #28 DON'T CALL IT LOVE (B) Dolly Parton	06:21
57:24		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK



Hour I
 Program 851-9
 Sides 1A and 1B

Chart Date 3/2/85



Local minutes available 6½
 Network minutes used 5½



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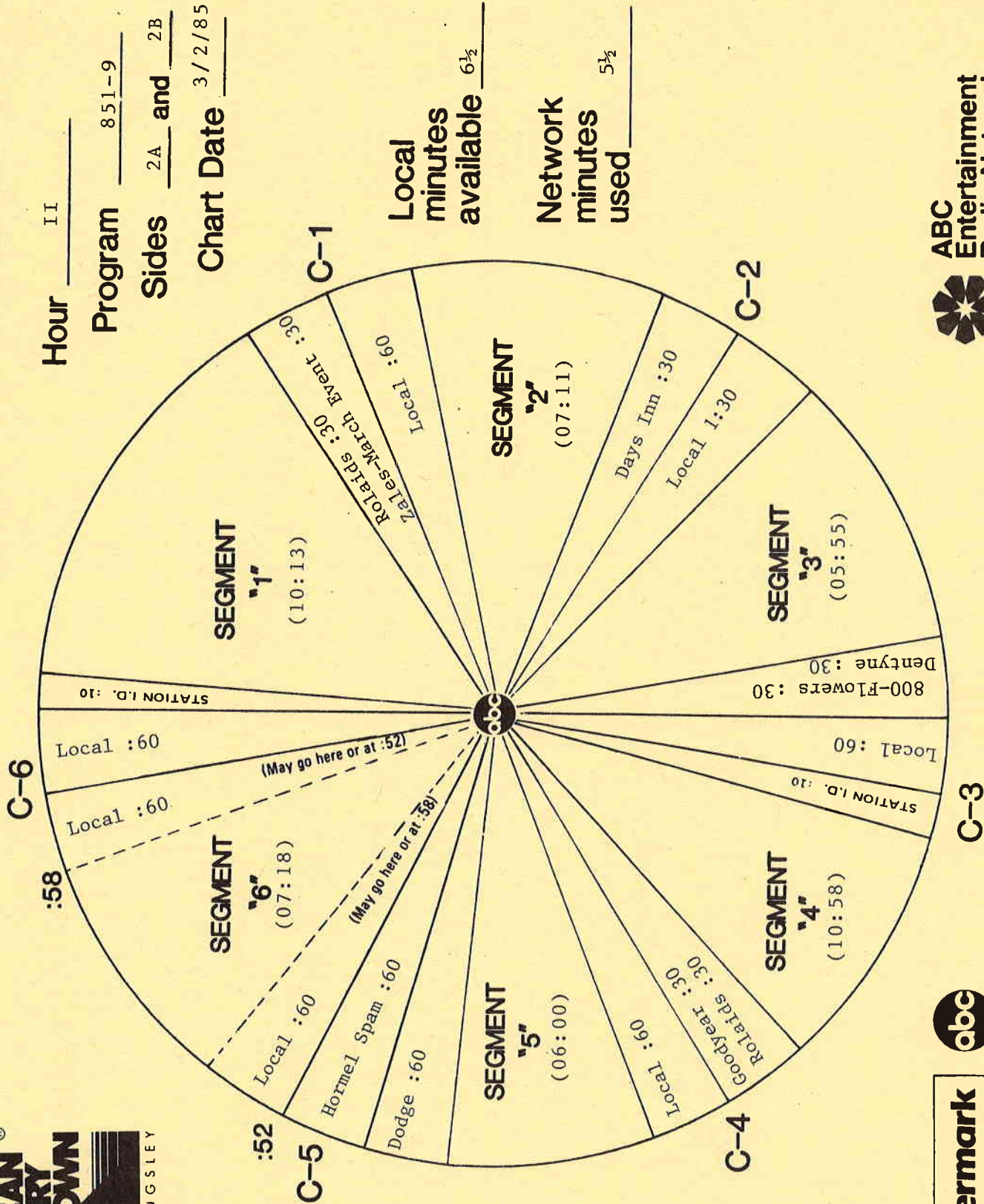
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #27 GIRLS NIGHT OUT (A) Judds #26 MAJOR MOVES (B) Hank Williams Jr. #25 ALL TANGLED UP IN LOVE (B/A) Gus Hardin LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	10:13
10:13		C-1 NETWORK SPOT: Roloids/Zales-March Event (OUT CUE) Jingle ends cold after... "...leading with style."	30/30
11:13		LOCAL INSERT:	:60
12:13		LOGO: AMERICAN COUNTRY COUNTDOWN #24 WALTZ ME TO HEAVEN (B) Waylon Jennings #23 TIME DON'T RUN OUT ON ME (B/A) Anne Murray LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	07:11
19:24		C-2 NETWORK SPOT: Days Inn (OUT CUE) Voice out cold with... "...but not cheap."	:30
19:54		LOCAL INSERT:	1:30
21:24		LOGO: AMERICAN COUNTRY COUNTDOWN #22 YOU TURN ME ON (LIKE A RADIO) (B/A) Ed Bruce #21 I NEED MORE OF YOU (A) Bellamy Bros. LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	05:55
27:19		C-3 NETWORK SPOT: Dentyne/800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers."	30/30
28:19		LOCAL INSERT:	:60
29:19		STATION I. D.:	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:29		LOGO: AMERICAN COUNTRY COUNTDOWN #20 ROLLIN' LONELY (B) Johnny Lee #19 THE FIRST WORD IN MEMORY IS ME (B) Janie Fricke #18 SLOW BURNING MEMORY (B) Vern Gosdin LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	10:58
40:17		C-4 NETWORK SPOT: Roloids/Goodyear (OUT CUE) Voice out cold with... "...center, for good."	30/30
41:17		LOCAL INSERT:	:60
42:17		LOGO: AMERICAN COUNTRY COUNTDOWN #17 HIGH HORSE (A) Nitty Gritty Dirt Band #16 HALLELUJAH I LOVE YOU SO (B) George Jones & Brenda Lee LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	06:00
48:17		C-5 NETWORK SPOT: Dodge/Hormel Spam (OUT CUE) Voice out cold with... "...you got another can (laugh)."	60/60
50:17		LOGO: AMERICAN COUNTRY COUNTDOWN #15 HONOR BOUND (A) Earl Thomas Conley #14 COUNTRY GIRLS (A) John Schneider	07:18
57:28		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:35 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK



Hour II
 Program 851-9
 Sides 2A and 2B
 Chart Date 3/2/85



Local minutes available 6½
 Network minutes used 5½



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FOR WEEK ENDING: 3/2/85
 CYCLE NO. 851 PROGRAM 9 OF 13
 DISC & HALF HOUR NO. 3A
 PAGE NO. 5

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ABC Entertainment Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #13 WALKING A BROKEN HEART (B) Don Williams #12 SHE USED TO LOVE ME A LOT (B/A) David Allen Coe LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	06:44
06:44		C-1 NETWORK SPOT: Days Inn/Manville (OUT CUE) Voice out cold with... "...do it now."	30/30
07:44		LOCAL INSERT:	:60
08:44		LOGO: AMERICAN COUNTRY COUNTDOWN #11 CRAZY (A) Kenny Rogers #10 YOU'VE GOT A GOOD LOVE COMIN' (B/A) Lee Greenwood LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	06:27
15:11		C-2 NETWORK SPOT: Dodge (OUT CUE) Jingle ends cold after... "...where its mouth is."	:60
16:11		LOCAL INSERT:	:60
17:11		LOGO: AMERICAN COUNTRY COUNTDOWN #9 WHAT SHE WANTS (B) Michael Martin Murphey #8 SEVEN SPANISH ANGELS (B/A) Ray Charles & Willie Nelson LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	08:25
25:36		C-3 NETWORK SPOT: Dentyne/800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers."	30/30
26:36		LOCAL INSERT:	:60
27:36		STATION I. D.:	:10



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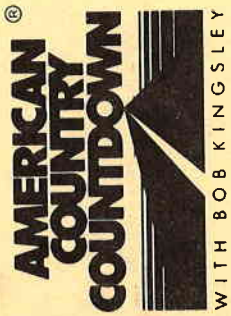
FOR WEEK ENDING: 3/2/85
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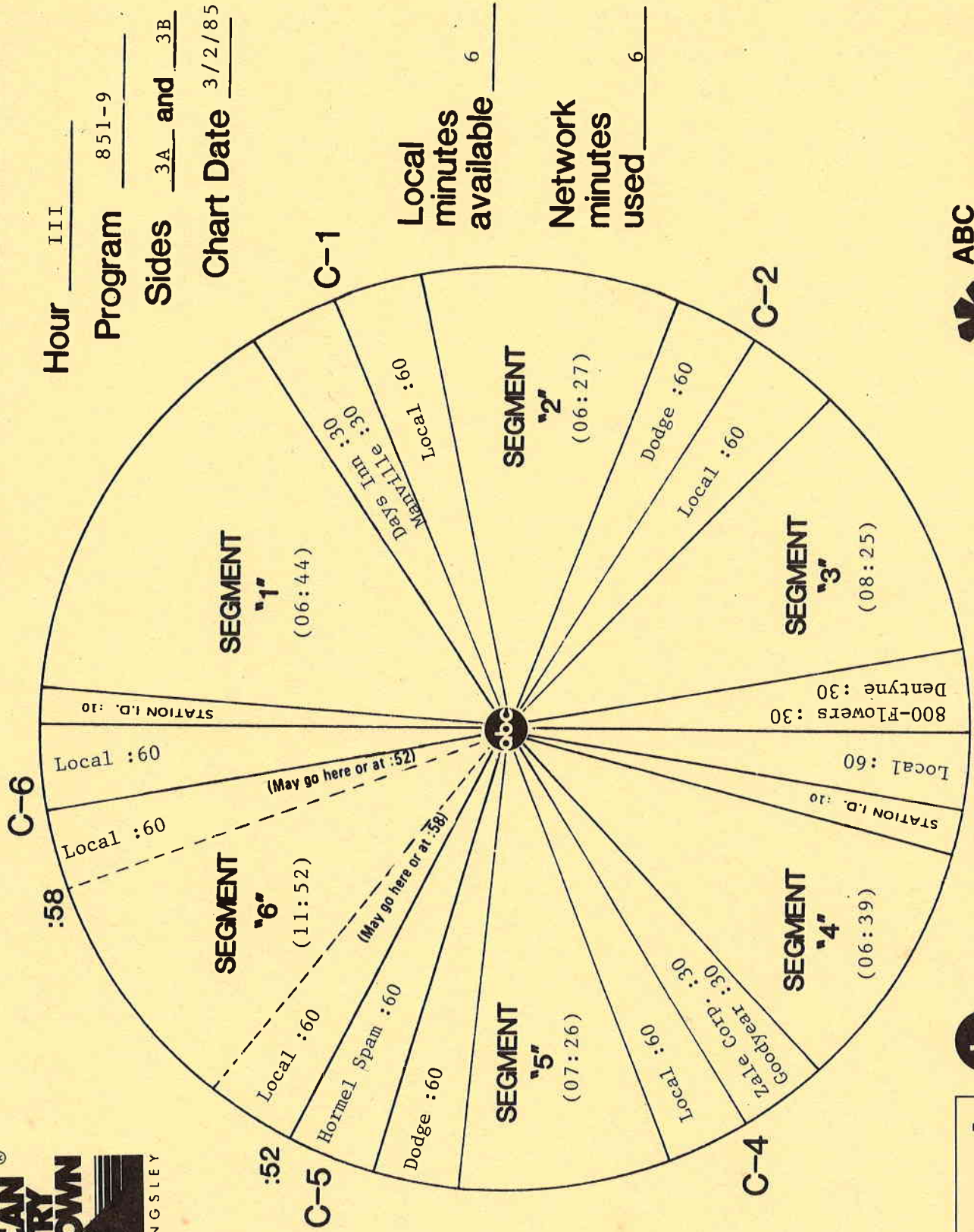
ABC Entertainment Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:46		LOGO: AMERICAN COUNTRY COUNTDOWN #7 WHAT I DIDN'T DO (B/A) Steve Wariner #6 BABY'S GOT HER BLUE JEANS ON (B) Mel McDaniel LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	06:39
34:25		C-4 NETWORK SPOT: Goodyear/Zale Corp. (OUT CUE) Jingle ends cold after... "...leading with style."	30/30
35:25		LOCAL INSERT:	:60
36:25		LOGO: AMERICAN COUNTRY COUNTDOWN #5 A LADY LIKE YOU (A/B) Glen Campbell #4 CRAZY FOR YOUR LOVE (B) Exile LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	07:26
43:51		C-5 NETWORK SPOT: Dodge/Hormel Spam (OUT CUE) Voice out cold with... "...go back for 3rds (laugh)."	60/60
45:51		LOGO: AMERICAN COUNTRY COUNTDOWN #3 MY ONLY LOVE (B) Statler Bros. #2 MY BABY'S GOT GOOD TIMING (B) Dan Seals #1 BABY BYE BYE (A) Gary Morris CLOSING BILLBOARD: AMERICAN COUNTRY COUNTDOWN HAS BEEN BROUGHT TO YOU IN PART BY RAM TOUGH DODGE TRUCKS. AT DODGE, WE DON'T JUST TALK TOUGH WE PROVE IT. AND SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU.	11:52
56:47		THEME UP AND UNDER WITH TALK UNIT C-6 ENDING AT: 57:43 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK



Hour III
 Program 851-9
 Sides 3A and 3B
 Chart Date 3/2/85



Local minutes available 6
 Network minutes used 6



ABC Watermark



SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		OPENING BILLBOARD: NOW, AMERICAN COUNTRY COUNTDOWN, BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU. AND RAM TOUGH DODGE TRUCKS. AT DODGE WE DON'T JUST TALK TOUGH WE PROVE IT. THEME AND OPENING OF PART I THEME: "MY KIND OF COUNTRY" (MARKWATER MUSIC/BMI) #40 (THAT'S WHAT YOU DO) WHEN YOU'RE IN LOVE (B) The Forester Sisters #39 STEP THAT STEP () Sawyer Brown #38 SOMEBODY SHOULD LEAVE () Reba McEntire LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		NETWORK SPOT: ^{C-1} Manville Corp./800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN COUNTRY COUNTDOWN #37 LET THE HEARTACHE RIDE (A/B) Restless Hearts #36 EYE OF A HURRICANE (B) John Anderson LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		NETWORK SPOT: ^{C-2} Hormel Spam (OUT CUE) Voice out cold with... "...embarrassed...delicious." LOCAL INSERT:	:60 :60
		LOGO: AMERICAN COUNTRY COUNTDOWN #35 NOW THERE'S YOU (A) Shelly West #34 IT SHOULD HAVE BEEN LOVE BY NOW (B) B. Mandrell & L. Greenwood LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		NETWORK SPOT: ^{C-3} Roluids/Dentyne (OUT CUE) Jingle ends cold with... "...breath, with Dentyne." LOCAL INSERT: STATION I. O.:	30/30 :60 :10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN COUNTRY COUNTDOWN #33 MAKE MY LIFE WITH YOU (A) Oak Ridge Boys #32 I'M THE ONE MAMA WARNED YOU ABOUT (B) Mickey Gilley LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		NETWORK SPOT: Goodyear/800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN COUNTRY COUNTDOWN #31 THE COWBOY RIDES AWAY (A) George Strait #30 THERE'S NO WAY () Alabama LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		NETWORK SPOT: Dodge/Rolaids (OUT CUE) Voice out cold with... "...100% relief." Local Insert:	60/30 :30
		LOGO: AMERICAN COUNTRY COUNTDOWN #29 IF THAT AIN'T LOVE (A) Lacy J. Dalton #28 DON'T CALL IT LOVE (B) Dolly Parton THEME UP AND UNDER WITH TALK UNIT ENDING AT: THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF PART II #27 GIRLS NIGHT OUT (A) Judds #26 MAJOR MOVES (B) Hank Williams Jr. #25 ALL TANGLED UP IN LOVE (B/A) Gus Hardin LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		C-1 NETWORK SPOT: Roloids/Zales-March Event (OUT CUE) Jingle ends cold after... "...leading with style." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN COUNTRY COUNTDOWN #24 WALTZ ME TO HEAVEN (B) Waylon Jennings #23 TIME DON'T RUN OUT ON ME (B/A) Anne Murray LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		C-2 NETWORK SPOT: Days Inn (OUT CUE) Voice out cold with... "...but not cheap." LOCAL INSERT:	:30 1:30
		LOGO: AMERICAN COUNTRY COUNTDOWN #22 YOU TURN ME ON (LIKE A RADIO) (B/A) Ed Bruce #21 I NEED MORE OF YOU (A) Bellamy Bros. LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		C-3 NETWORK SPOT: Dentyne/800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers." LOCAL INSERT: STATION I. D.:	30/30 :60 :10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN COUNTRY COUNTDOWN #20 ROLLIN' LONELY (B) Johnny Lee #19 THE FIRST WORD IN MEMORY IS ME (B) Janie Fricke #18 SLOW BURNING MEMORY (B) Vern Gosdin LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		NETWORK SPOT: Roloids/Goodyear (OUT CUE) Voice out cold with... "...center, for good."	30/30
		LOCAL INSERT:	:60
		LOGO: AMERICAN COUNTRY COUNTDOWN #17 HIGH HORSE (A) Nitty Gritty Dirt Band #16 HALLELUJAH I LOVE YOU SO (B) George Jones & Brenda Lee LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		NETWORK SPOT: Dodge/Hormel Spam (OUT CUE) Voice out cold with... "...you got another can (laugh)."	60/60
		LOGO: AMERICAN COUNTRY COUNTDOWN #15 HONOR BOUND (A) Earl Thomas Conley #14 COUNTRY GIRLS (A) John Schneider THEME UP AND UNDER WITH TALK UNIT ENDING AT: THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF PART III. #13 WALKING A BROKEN HEART (B) Don Williams #12 SHE USED TO LOVE ME A LOT (B/A) David Allen Coe LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	24:36
		C-1 NETWORK SPOT: Days Inn/Manville (OUT CUE) Voice out cold with... "...do it now." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN COUNTRY COUNTDOWN #11 CRAZY (A) Kenny Rogers #10 YOU'VE GOT A GOOD LOVE COMIN' (B/A) Lee Greenwood LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		C-2 NETWORK SPOT: Dodge (OUT CUE) Jingle ends cold after... "...where its mouth is." LOCAL INSERT:	:60 :60
		LOGO: AMERICAN COUNTRY COUNTDOWN #9 WHAT SHE WANTS (B) Michael Martin Murphey #8 SEVEN SPANISH ANGELS (B/A) Ray Charles & Willie Nelson LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		C-3 NETWORK SPOT: Dentyne/800-Flowers (OUT CUE) Jingle ends cold with... "...1-800-Flowers." LOCAL INSERT: STATION I. D.:	30/30 :60 :10



ABC Watermark



29:34

FOR WEEK ENDING: 3/2/85
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 DISC & HALF HOUR NO. 3B
 PAGE NO. 6

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ABC Entertainment Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN COUNTRY COUNTDOWN #7 WHAT I DIDN'T DO (B/A) Steve Wariner #6 BABY'S GOT HER BLUE JEANS ON (B) Mel McDaniel LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		C-4 NETWORK SPOT: Goodyear/Zale Corp. (OUT CUE) Jingle ends cold after... "...leading with style." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN COUNTRY COUNTDOWN #5 A LADY LIKE YOU (A/B) Glen Campbell #4 CRAZY FOR YOUR LOVE (B) Exile LOGO: MY KIND OF COUNTRY, MY KIND OF MUSIC	
		C-5 NETWORK SPOT: Dodge/Hormel Spam (OUT CUE) Voice out cold with... "...go back for 3rds (laugh)."	60/60
		LOGO: AMERICAN COUNTRY COUNTDOWN #3 MY ONLY LOVE (B) Statler Bros. #2 MY BABY'S GOT GOOD TIMING (B) Dan Seals #1 BABY BYE BYE (A) Gary Morris CLOSING BILLBOARD: AMERICAN COUNTRY COUNTDOWN HAS BEEN BROUGHT TO YOU IN PART BY RAM TOUGH DODGE TRUCKS. AT DODGE, WE DON'T JUST TALK TOUGH WE PROVE IT. AND SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU. THEME UP AND UNDER WITH TALK UNIT ENDING AT: THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10