BOB KINGSLEY PRESENTS THE EXCLUSIVE GEORGE STRAIT "THE ROAD LESS TRAVELED" ALBUM PREMIERE

Please audition each disc <u>immediately</u>. If you have any questions, please contact us at (972) 776-4655.

TOPICAL PROMOS ARE LOCATED ON DISC 2, TRACKS 3, 4 & 5. DO NOT USE AFTER NOVEMBER 6, 2001

TRACK 3 :30

"This is George Strait" AND I'M BOB KINGSLEY, INVITING YOU TO THE WORLD PREMIERE OF GEORGE STRAIT_S NEW ALBUM, "THE ROAD LESS TRAVELED". GEORGE AND I ARE TEAMING UP FOR STRAIT TALK AND STRAIT MUSIC. WE'LL BE TALKING ABOUT AND PLAYING EVERY SONG ON THE NEW ALBUM, AND GEORGE, I HAVE TO SAY THIS ALBUM IS ONE OF YOUR VERY BEST. "Thank ya'll." SO JOIN US! (LOCAL TAG)

TRACK 4 :25

HELLO, THIS IS BOB KINGSLEY, INVITING YOU TO TAKE "THE ROAD LESS TRAVELED" WITH ME AND SUPERSTAR GEORGE STRAIT. GEORGE AND I ARE TEAMING UP FOR THE WORLD PREMIERE OF HIS NEW ALBUM, WHICH IS CALLED "THE ROAD LESS TRAVELED". WE_'LL PLAY AND DISCUSS EACH CUT ON THE ALBUM, AND SHARE BEHIND-THE-SCENE STORIES ABOUT THE 28TH ALBUM BY THIS SOMEWHAT RECLUSIVE SUPERSTAR. IT'S 90 MINUTES YOU WON'T WANT TO MISS, SO JOIN ME RIGHT HERE, WON_T YA? (LOCAL TAG)

TRACK 5 :25

HELLO, THIS IS BOB KINGSLEY WITH REACTION TO ONE OF THE SONGS ON THE BRAND NEW ALBUM BY GEORGE STRAIT. MERLE HAGGARD: I think it's the best cut I've ever heard George do. I got chill all over my body. THAT WAS MERLE HAGGARD AND IF YOU'D LIKE TO HEAR THE SONG THAT GAVE THE HAG CHILLS AND NINE MORE FANTASTIC TUNES, JOIN ME FOR THE WORLD PREMIERE OF GEORGE'S ALBUM, "THE ROAD LESS TRAVELED"AND WE'LL PLAY AND DISCUSS THAT NEW MUSIC RIGHT HERE SO DON'T MISS IT. (LOCAL TAG)

***** FOR YOUR CONVENIENCE, WE HAVE PLACED A 25 HZ TONE AT -10 DB AT THE END OF OUR NETWORK COMMERCIAL BREAKS TO ACCOMMODATE AUTOMATED AND SEMI-AUTOMATED STATIONS****



Bob Kingsley Presents George Strait's The Board Levy Traveled

"The Road Less Traveled"
Album Premiere

13725 MONTFORT DR. DALLAS, TX 75240 VOICE 972-776-4655 FAX 972-448-3378 Outside the US contact RADIO EXPRESS 1.818.295.5800

BROADCAST WINDOW 11/02-11/06/01 HOUR 1 & 2 [90 MINUTES TOTAL]

BABC RADIO NETWORKS KCCS

HORMEL / HASBRO / GEORGE STRAIT PROMO SPOT :30/:30/:60

BILLBOARD: "Welcome to the world premiere of Theme and Opening of Part 1

MONTAGE: GEORGE'S 6 BIGGEST HITS

DROP: UNWOUND

THE ROAD LESS TRAVELLED

SHE'LL LEAVE YOU WITH A SMILE

INSTRUMENTAL STINGER

HORMEL / HASBRO / CHEVY :30/:30/:60 (out cue) Jingle ends cold after "...results may vary"

HOUR 1 TRACK 1 RUN TIME: 19:02

(LOCAL INSERT 1:00)

HOUR 2 TRACK 1 RUN TIME: 13:18

(out cue) need outcue

Theme and Opening of Part II

(John Hobbs-BMI)

MIDDLE OF NOWHERE

GOOD TIME CHARLEY'S

INSTRUMENTAL STINGER

(LOCAL INSERT 2:00)

LOGO: ACC SPECIALS

RUN

STARS ON THE WATER

INSTRUMENTAL STINGER

HASBRO / GEICO :30/:30

(out cue) Jingle ends cold with "...sensible alternative"

LOGO: ACC SPECIALS

MY LIFE'S BEEN GRAND

RUN

CREDITS AND CLOSING BILLBOARD

"You have been listening to the world premiere of

VOICE OUT: 24:08

THEME OUT: 24:16

TOPICAL PROMOS ARE LOCATED ON DISC 2, TRACKS 3, 4 & 5

LOGO: ACC SPECIALS

LIVING AND LIVING WELL

THE REAL THING

INSTRUMENTAL STINGER

HORMEL / HASBRO / GEORGE STRAIT PROMO :30/:30/:60 (out cue) Jingle ends cold with "...and good luck"

HOUR 1 TRACK 3 RUN TIME: 15:33

(LOCAL INSERT 2:00)

HOUR 1 TRACK 2 RUN TIME: 11:33 (LOCAL INSERT 2:00 STATION ID:10) HOUR 2 TRACK 2 RUN TIME: 11:03

LOGO: ACC SPECIALS

DON'T TELL ME YOU'RE NOT IN LOVE

INSTRUMENTAL STINGER

HASBRO / GEICO / DIXIE CHICKS RED CROSS PSA :30/:30/:60 (out cue) Voice out cold with "...thank-you very much"

HOUR 1 TRACK 4 RUN TIME: 8:18

(LOCAL INSERT 2:00 STATION ID :10)