



BOB KINGSLEY'S COUNTRY TOP 40

PROUDLY PRESENTS



Carrie Underwood's "Play On" Album Premiere

Join host Bob Kingsley for the 90 minute premiere of Carrie Underwood's "Play On" featuring conversation with Carrie and the stories behind the songs. This **CT40 affiliate exclusive special** may air as often as you wish, and the limited national inventory allows your sales staff to sell local sponsorships for a premium.

WINDOW: Tuesday, October 27 through Sunday, November 8, 2009; Anytime 6AM-Midnight
(CD release: Nov. 3rd)

DETAILS: Available by download; inventory 4 minutes national/14 minutes local

FAX THE INFORMATION BELOW TO 817-594-9940

(If you have any questions, please call Shawn Studer at 817-599-4099, ext. 2238)

RADIO STATION _____ AM/FM/BOTH, IN RADIO MARKET _____

AGREES TO BROADCAST "CARRIE UNDERWOOD ALBUM PREMIERE" ON _____ (DATE/TIME OR TBA)

NAME

SIGNATURE

TITLE

PHONE NUMBER

EMAIL ADDRESS

KCCS PRODUCTIONS, INC.
1710 MARTIN DRIVE
WEATHERFORD, TEXAS 76086

QuickTime™ and a
Planar RGB decompressor
are needed to see this picture.

Please audition each
disc immediately.
If you have any questions,
please contact us at
817.599.4099 x 2238

PROMOS FOR THE CARRIE UNDERWOOD ALBUM PREMIERE DO NOT USE AFTER 11/08/09

THIS IS BOB KINGSLEY, AND IN THE PAST FEW YEARS CARRIE UNDERWOOD HAS GONE INTO THE RECORD BOOKS WITH TEN #1 SINGLES FROM JUST HER FIRST TWO ALBUMS.

SO, OF COURSE EVERYBODY IS ANXIOUSLY AWAITING HER THIRD. WELL, YOU CAN BE AMONG THE FIRST TO HEAR IT WHEN YOU JOIN CARRIE AND ME FOR THE WORLD PREMIERE OF "PLAY ON" RIGHT HERE. WE'LL HEAR ALL THIRTEEN SONGS AND CARRIE WILL TELL THE STORY BEHIND EACH AND EVERY ONE, SO I HOPE YOU'LL JOIN US.

(LOCAL TAG) :27

HI, THIS IS BOB KINGSLEY, AND FEW, IF ANY ARTISTS HAVE BEEN HOTTER THAN CARRIE UNDERWOOD IN THE PAST FEW YEARS... AND EVERYONE IS LOOKING FORWARD TO HER THIRD ALBUM. NOW, CARRIE AND I ARE GOING TO DEBUT THAT ALBUM, AND YOU CAN BE AMONG THE FIRST TO HEAR ALL 13 SONGS. ALL YOU HAVE TO DO IS JOIN US RIGHT HERE...

(LOCAL TAG) :20





CARRIE UNDERWOOD ALBUM PREMIERE

Air Date: 10/27/09 – 11/08/09



TRACKS 1-4

Theme and Opening of Part I

“COWBOY CASANOVA”
 “SOMEDAY WHEN I STOP LOVING YOU”

INSTRUMENTAL STINGER

TRACK 1 RUN TIME: 16:39 (LOCAL INSERT 3:00)

INSTRUMENTAL MUSIC BED

“UNAPOLOGIZE”
 “QUITTER”

INSTRUMENTAL STINGER

Wounded Warrior Project :60
 Outcue: Woundedwarriorproject.org

TRACK 2 RUN TIME: 11:45 (LOCAL INSERT 2:00 ST. ID :10)

INSTRUMENTAL MUSIC BED

“TEMPORARY HOME”
 “UNDO IT”
 “MAMA!S SONG”

INSTRUMENTAL STINGER

TRACK 3 RUN TIME: 16:34 (LOCAL INSERT 3:00)

INSTRUMENTAL MUSIC BED

“SONGS LIKE THIS”
 “CHANGE”

INSTRUMENTAL STINGER

TRACK 4 RUN TIME: 8:45 (LOCAL INSERT 3:00 ST. ID :10)

TRACKS 5-6

Theme and Opening of Part II

“LOOK AT ME”
 “WHAT CAN I SAY”

INSTRUMENTAL STINGER

Wounded Warrior Project :60
 Outcue: Woundedwarriorproject.org

TRACK 5 RUN TIME: 10:39 (LOCAL INSERT 3:00)

INSTRUMENTAL MUSIC BED

“THIS TIME”
 “PLAY ON”

INSTRUMENTAL STINGER

TRACK 6 RUN TIME: 11:07

VOICE OUT: 20:55 THEME OUT: 21:40

PROMOS ARE LOCATED ON

TRACK 3 - :27

TRACK 4 - :20

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 Weatherford, TX 76086
 817-599-4099

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