

# Bob Kingsley's Country Top 40

**PROUDLY PRESENTS** 



### Carrie Underwood's "Play On" Album Premiere

Join host Bob Kingsley for the 90 minute premiere of Carrie Underwood's "Play On" featuring conversation with Carrie and the stories behind the songs. This **CT40 affiliate exclusive special** may air as often as you wish, and the limited national inventory allows your sales staff to sell local sponsorships for a premium.

WINDOW: Tuesday, October 27 through Sunday, November 8, 2009; Anytime 6AM-Midnight (CD release: Nov. 3rd)

DETAILS: Available by download; inventory 4 minutes national/14 minutes local

### FAX THE INFORMATION BELOW TO 817-594-9940

(If you have any questions, please call Shawn Studer at 817-599-4099, ext. 2238)

Radio Station	AM/FM/Both, in radio Market	
AGREES TO BROADCAST	"Carrie Underwood Album Premiere" on	N (DATE/TIME OR TBA)

NAME	SIGNATURE	
TITLE	PHONE NUMBER	

EMAIL ADDRESS

KCCS PRODUCTIONS, INC. 1710 MARTIN DRIVE WEATHERFORD, TEXAS 76086

QuickTime" and a Planar RGB decompressor are needed to see this picture Please audition each disc <u>immediately</u>. If you have any questions, please contact us at 817.599.4099 x 2238

#### PROMOS FOR THE CARRIE UNDERWOOD ALBUM PREMIERE DO NOT USE AFTER 11/08/09

THIS IS BOB KINGSLEY, AND IN THE PAST FEW YEARS CARRIE UNDERWOOD HAS GONE INTO THE RECORD BOOKS WITH TEN #1 SINGLES FROM JUST HER FIRST TWO ALBUMS. SO, OF COURSE EVERYBODY IS ANXIOUSLY AWAITING HER THIRD. WELL, YOU CAN BE AMONG THE FIRST TO HEAR IT WHEN YOU JOIN CARRIE AND ME FOR THE WORLD PREMIERE OF "PLAY ON" RIGHT HERE. WE'LL HEAR ALL THIRTEEN SONGS AND CARRIE WILL TELL THE STORY BEHIND EACH AND EVERY ONE, SO I HOPE YOU'LL JOIN US. (LOCAL TAG) :27

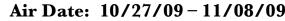
HI, THIS IS BOB KINGSLEY, AND FEW, IF ANY ARTISTS HAVE BEEN HOTTER THAN CARRIE UNDERWOOD IN THE PAST FEW YEARS... AND EVERYONE IS LOOKING FORWARD TO HER THIRD ALBUM. NOW, CARRIE AND I ARE GOING TO DEBUT THAT ALBUM, AND YOU CAN BE AMONG THE FIRST TO HEAR ALL 13 SONGS. ALL YOU HAVE TO DO IS JOIN US RIGHT HERE...

(LOCAL TAG) :20





## CARRIE UNDERWOOD ALBUM PREMIERE Air Date: 10/27/09-11/08/09





TRACKS 1-4	TRACKS 5-6
Theme and Opening of Part I	Theme and Opening of Part II
"COWBOY CASANOVA"	"LOOK AT ME"
"SOMEDAY WHEN I STOP LOVING YOU"	"WHAT CAN I SAY"
INSTRUMENTAL STINGER	INSTRUMENTAL STINGER
	Wounded Warrior Project :60
	Outcue: Woundedwarriorproject.org
TRACK 1 RUN TIME: 16:39 (LOCAL INSERT 3:00)	TRACK 5 RUN TIME: 10:39 (LOCAL INSERT 3:00)
INSTRUMENTAL MUSIC BED	INSTRUMENTAL MUSIC BED
"UNAPOLOGIZE"	"THIS TIME"
"QUITTER"	"PLAY ON"
INSTRUMENTAL STINGER	INSTRUMENTAL STINGER
Wounded Warrior Project :60	
Outcue: Woundedwarriorproject.org	TRACK 6 RUN TIME: 11:07
TRACK 2 RUN TIME: 11:45 (LOCAL INSERT 2:00 ST. ID :10)	VOICE OUT: 20:55 THEME OUT: 21:40
INSTRUMENTAL MUSIC BED	VOICE OUT: 20.35 THEME OUT: 21.40
	PROMOS ARE LOCATED ON
"TEMPORARY HOME"	
"UNDO IT"	TRACK 3 - :27
"MAMA!S SONG"	TRACK 4 - :20
INSTRUMENTAL STINGER	
TRACK 3 RUN TIME: 16:34 (LOCAL INSERT 3:00)	
INSTRUMENTAL MUSIC BED	
"SONGS LIKE THIS"	
"CHANGE"	
INSTRUMENTAL STINGER	
TRACK 4 RUN TIME: 8:45 (LOCAL INSERT 3:00 ST. ID :10)	

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1710 Martin Drive Weatherford, TX 76086 817-599-4099

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