



BLAKE SHELTON ALBUM PREMIERE

“IF I’M HONEST”



Air Date: 5/20/16 – 5/22/16

TRACKS 1-3

Opening and Theme

“STRAIGHT OUTTA COLD BEER”
 “EVERY GOODBYE”
 “EVERY TIME I HEAR THAT SONG”

INSTRUMENTAL STINGER

TRACK 1 RUN TIME: 14:10 (LOCAL INSERT 4:30)

Opening and Theme

“SHE’S GOT A WAY WITH WORDS”
 “GONNA”
 “GO AHEAD AND BREAK MY HEART”
 “AUSTIN”
 “DOING IT TO COUNTRY SONGS”

INSTRUMENTAL STINGER

TRACK 2 RUN TIME: 23:12 (LOCAL INSERT 4:30)

Opening and Theme

“FRIENDS”
 “HONEY BEE”

INSTRUMENTAL STINGER

TRACK 3 RUN TIME: 9:22 (:10 STATION I.D.)

TRACKS 4-5

Opening and Theme

“IT AIN’T EASY”
 “OL’ RED”
 “SAVIOR’S SHADOW”

INSTRUMENTAL STINGER

TRACK 4 RUN TIME: 14:07 (LOCAL INSERT 4:30)

Opening and Theme

“A GUY WITH A GIRL”
 “BOYS ‘ROUND HERE”
 “CAME HERE TO FORGET”

Closing Theme

TRACK 5 RUN TIME: 15:19

THEME OUT: 76:10

TOPICAL PROMOS ARE LOCATED ON TRACKS:

6/ :09; 7/ :27; 8/ :23

KCCS PRODUCTIONS, INC.
1710 MARTIN DRIVE
WEATHERFORD, TEXAS 76086



Please audition your
show immediately.
If you have any questions,
please contact us at
817.599.4099 x 2238

PROMOS FOR BLAKE SHELTON PREMIERE
(DO NOT USE AFTER 05/22/16)

HEY, EVERYBODY THIS IS BLAKE SHELTON. JOIN ME AND MY OLD FRIEND, BOB KINGSLEY AS WE ROLL OUT MY BRAND NEW ALBUM, "IF I'M HONEST"... RIGHT HERE ON THIS STATION.

(LOCAL TAG) :09

HEY, THIS IS BOB KINGSLEY AND I HOPE THAT YOU'LL JOIN ME FOR THE PREMIERE OF BLAKE SHELTON'S BRAND NEW ALBUM, CALLED "IF I'M HONEST," AND AS YOU'D EXPECT, BLAKE TALKS OPENLY:

BS: You know, I just felt like with this record being that important to me and being such a, basically an autobiography or a snapshot in time of the last year and a half of my life...

WELL, YOU CAN HEAR THE MUSIC AND BLAKE TALKING ABOUT THE SONGS ON "IF I'M HONEST," RIGHT HERE.

(LOCAL TAG) :27

PRODUCED

HELLO, BOB KINGSLEY REMINDING YOU TO JOIN ME AND MY COHOST, BLAKE SHELTON AS WE PREMIERE HIS BRAND NEW CD, "IF I'M HONEST." BLAKE WILL TALK ABOUT EVERYTHING, FROM THE VOICE:

BS: *How can you season-after-season come up with people this talented?*

TO HIS MOST REQUESTED SONGS:

BS: *I always get on there and I say, "What do y'all want me to play?"*

IT'S ALL RIGHT HERE ON THE PREMIERE FOR BLAKE SHELTON, AND "IF I'M HONEST."

(CT40 JINGLE/LOCAL TAG) :23

