



9540 Washington Boulevard • Culver City, California 90232-1985 • (213) 204-5000

## IMPORTANT INFORMATION IMPORTANT INFORMATION

TO: ALL PROGRAM DIRECTORS  
FROM: Gary Landis  
DATE: January 16, 1989  
SUBJECT: Running "CASEY'S TOP 40"

Well....the long wait is over and the week of the premiere broadcast of "CASEY'S TOP 40" is here!

Before turning the show over to your designated board operator for the actual broadcast, it is important that you understand the basic formatics of the show so that your execution of the first show sounds like you've been doing it for years.

For this explanation, it would be a good idea to have a copy of the cue sheet in front of you and the actual show on a turntable.

The most significant item is the fact that "CTF" will not have a commercial break at the end of each hour. The last break in each hour will normally fall somewhere in the :48:00 to :56:00 range. One chart song will follow that break. Casey will come out of that song with an outro and a tease. You will hear what sounds like the beginning of a regular jingle leading into a break. At the end of the vocal on this particular jingle ("Casey's Coast-To-Coast"), a rhythm bed runs for ten seconds. This, as the cue sheet indicates, is where you drop in your legal ID (we suggest it be voice-only). At the end of this ten-second bed is a vocal ("Casey's Top 40"), Casey comes back in and the show will continue. Essentially what we have created is an hour-to-hour segue without stopping the show.

In keeping with how most stations handle regular top-of-the-hour IDs, your ten-second "ID windows" will not always be exactly at the top of the hour. Start listening for the window about two minutes before the top of the hour.

This concept of "sweeping" the top of the hour in a countdown program is unique to "CTF;" and the result of input from many of you who voiced strong opinions about quarter-hour sweeps. While always sweeping the TOP of the hours, we will make every attempt to sweep ALL of the quarter-hours whenever possible.

I strongly recommend that you listen to the way this works, so that you can make your board operator aware of what's needed. If executed as intended, what your listeners will perceive is a continuous four hour countdown, rather than a countdown in four one-hour chunks.

One other thing to remember is, due to the formatic configuration of the show, you will always be changing record sides at points in the hour OTHER than at the top and bottom. These will be clearly indicated on your cue sheets.

So there you have it, a crash course in running "CASEY'S TOP 40."

Welcome to our new family of stations!



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**CASEY'S TOP 40 WITH CASEY KASEM - HOUR 1**  
Show 89-04 for broadcast the weekend of January 21-22, 1989

**\*\* 4 PROMOS LOCATED AT THE END OF SIDE 12 \*\***

Clock Time

Segment 1 -  
8:58  
Side 1

Incue: "Westwood One Radio Network..."  
Billboard: York Peppermint Patties, Greyhound, U.S. Army & Duration  
Songs: # 1. "Two Hearts" - Phil Collins  
#40. "Lost In Your Eyes" - Debbie Gibson  
Commercials: :30 - U.S. Army Reserve :30 - York Peppermint Patties  
Outcue: "...get the sensation."

LOCAL BREAK

Segment 2 -  
11:29  
Side 1

Incue: Jingle  
Songs: #39. "All She Wants Is" - Duran Duran  
#38. "My Heart Can't Tell You No" - Rod Stewart  
Commercials: :30 - Oxy Products :30 - Duration  
Outcue: "...use only as directed."

LOCAL BREAK

Segment 3 -  
9:40  
Side 2

Incue: Jingle  
Songs: #37. "The Living Years" - Mike & The Mechanics  
#36. "Silhouette" - Kenny G.  
Commercials: :30 - U.S. Army Reserve :30 - York Peppermint Patties  
Outcue: "...get the sensation."

LOCAL BREAK

Segment 4 -  
10:12  
Side 2

Incue: Jingle  
Songs: #35. "Back On Holiday" - Robbie Nevil  
#34. "Waiting For A Star To Fall" - Boy Meets Girl  
Commercial: :30 - Hershey's Almond Bar :30 - Lipton Cup-A-Soup  
Outcue: "...America's cup." (sung)

LOCAL BREAK

Segment 5 -  
10:47  
Side 3

Incue: Jingle  
Songs: #33. "Kiss" - Tom Jones w/ Art Of Noise  
Request & Dedication  
Commercial: :30 - Nestle's Crunch :30 - Greyhound  
:60 - Nestle's Contest Promo  
Outcue: "...at video stores everywhere."

LOCAL BREAK

Segment 6 -  
3:17  
Side 3

Incue: Jingle  
Songs: #32. "Shake For The Sheik" - Escape Club  
Outcue: "...Casey's Coast To Coast."  
*Outcue goes directly into :10 bed for Station I.D. insert*

**TOTAL SEGMENT TIMES - 54:23 w/ 5 LOCAL BREAKS**

**ATTENTION: Seg. 6 segues into Seg. 7. This is not a commercial break. To sweep top of hour, insert local I.D. in :10 bed between Segs 6 & 7 on Side 3.**



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**CASEY'S TOP 40 WITH CASEY KASEM - HOUR 2**  
Show 89-04 for broadcast the weekend of January 21-22, 1989

Clock Time

Segment 7 -  
8:49  
Side 3

Incue: Hour opening I.D.  
Songs: #31. "Surrender To Me" - Wilson & Zander  
#30. "In Your Room" - The Bangles  
Commercials: :30 - Nestle's Quik :30 - Oxy Products  
Outcue: "...only as directed."

LOCAL BREAK

Segment 8 -  
10:21  
Side 4

Incue: Jingle  
Songs: #29. "Look Away" - Chicago  
#28. "Wild World" - Maxi Priest  
Commercials: :30 - York Peppermint Patties :30 - U.S. Army Reserve  
Outcue: "...by the Army Reserve."

LOCAL BREAK

Segment 9 -  
9:22  
Side 4

Incue: Jingle  
Songs: #27. "What I Am" - Edie Brickell & New Bohemians  
#26. "Dial My Heart" - The Boys  
Commercials: :60 - Nestle's Contest Promo  
Outcue: "...drawing February 8th."

LOCAL BREAK

Segment 10 -  
11:07  
Side 5

Incue: Jingle  
Songs: #25. "...The Best That I Got" - Anita Baker  
#24. "A Little Respect" - Erasure  
Commercial: :30 - Hershey's Almond Bar :30 - Lipton Cup A Soup  
Outcue: "...America's Cup."

LOCAL BREAK

Segment 11 -  
12:09  
Side 5

Incue: Jingle  
Songs: #23. "Angel Of Harlem" - U2  
#22. "You Got It (The Right Stuff)" - New Kids On The Block  
Commercial: :30 - Nestle's Crunch :30 - Greyhound  
:60 - Nestle's Contest Promo  
Outcue: "...drawing February 8th."

LOCAL BREAK

Segment 12 -  
4:11  
Side 6

Incue: Jingle  
Songs: #21. "The Lover In Me" - Sheena Easton  
Outcue: "...Casey's Coast To Coast."  
*Outcue goes directly into :10 bed for Station I.D. insert*

**TOTAL SEGMENT TIMES - 55:59 w/ 5 LOCAL BREAKS**

**ATTENTION: Seg. 12 segues into Seg. 13. This is not a commercial break. To sweep top of hour, insert local I.D. in :10 bed between Segs 12 & 13 on Side 6.**



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**CASEY'S TOP 40 WITH CASEY KASEM - HOUR 3**

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Clock Time

Segment 13 -  
11:16  
Side 6

Incue: Jingle  
Songs: #20. "Little Liar" - Joan Jett  
Request / Dedication

Commercials: :30 - Hershey's Almond Bar :30 - York Peppermint Patties  
Outcue: "...get the sensation."

LOCAL BREAK

Segment 14 -  
8:27  
Side 7

Incue: Jingle  
Songs: #19. "I Wanna Have Some Fun" - Samantha Fox  
#18. "She Wants To Dance With Me" - Rick Astley

Commercials: :30 - Flintstones Vitamins :30 - Oxy Products  
Outcue: "...only as directed."

LOCAL BREAK

Segment 15 -  
9:39  
Side 7

Incue: Jingle  
Songs: #17. "Smooth Criminal" - Michael Jackson  
#16. "I Remember Holding You" - Boys Club

Commercials: :30 - York Peppermint Patties :30 - U.S. Army Reserve  
Outcue: "...by the Army Reserve."

LOCAL BREAK

Segment 16 -  
9:19  
Side 8

Incue: Jingle  
Songs: #15. "All This Time" - Tiffany  
#14. "Walking Away" - Information Society

Commercial: :30 - Hershey's Almond Bar :30 - Drixoral  
Outcue: "...only as directed."

LOCAL BREAK

Segment 17 -  
10:33  
Side 8

Incue: Jingle  
Songs: #13. "Put A Little Love In Your Heart" - Lennox & Green  
#12. "Wild Thing" - Tone Loc

Commercial: :30 - Nestle's Crunch :30 - Greyhound  
:60 - Nestle's Contest Promo

Outcue: "...drawing February 8th."

LOCAL BREAK

Segment 18 -  
4:37  
Side 9

Incue: Jingle  
Songs: #11. "Every Rose Has It's Thorn" - Poison  
Outcue: "...Casey's Coast To Coast."

*Outcue goes directly in :10 bed for station I.D. insert*

TOTAL SEGMENT TIMES - 53:51 w/ 5 LOCAL BREAKS

ATTENTION: Seg. 18 segues into Seg. 19. This is not a commercial break. To sweep top of hour, insert local I.D. in :10 bed between Segs 18 & 19 on Side 9.



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**CASEY'S TOP 40 WITH CASEY KASEM - HOUR 4**  
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Clock Time

Segment 19 -  
5:31  
Side 9

Incue: Jingle  
Songs: #10. "Holding On" - Steve Winwood  
Commercials: :30 - Duration :30 - Oxy Products  
Outcue: "...only as directed."

  

LOCAL BREAK

Segment 20 -  
10:24  
Side 10

Incue: Jingle  
Songs: # 9. "Born To Be My Baby" - Bon Jovi  
# 8. "Straight Up" - Paula Abdul  
Commercials: :30 - Nestle's Quik :30 - York Peppermint Patties  
Outcue: "...get the sensation."

  

LOCAL BREAK

Segment 21 -  
9:22  
Side 10

Incue: Jingle  
Songs: # 7. "My Prerogative" - Bobby Brown  
# 6. "The Way You Love Me" - Karyn White  
Commercials: :30 - Flintstones Vitamins :30 - Oxy Products  
Outcue: "...only as directed."

  

LOCAL BREAK

Segment 22 -  
10:51  
Side 11

Incue: Jingle  
Songs: # 5. "When The Children Cry" - White Lion  
# 4. "When I'm With You" - Sheriff  
Commercial: :30 - York Peppermint Patties :30 - U.S. Army Reserve  
Outcue: "...by the Army Reserve."

  

LOCAL BREAK

Segment 23 -  
6:56  
Side 11

Incue: Jingle  
Songs: # 3. "Armageddon It" - Def Leppard  
Commercial: :30 - Nestles Alpine White :30 - Lipton Cup A Soup  
:60 - Nestle's Contest Promo  
Outcue: "...drawing February 8th."

  

LOCAL BREAK

Segment 24 -  
8:58  
Side 12

Incue: Jingle  
Songs: # 2. "Don't Push Me" - Taylor Dayne  
# 1. "Two Hearts" - Phil Collins  
Billboard: York Peppermint Patties/Greyhound/U.S. Army Reserve/Duration  
Outcue: "...nasal decongestant."

⌈ 1:30 of Theme run-out to use as bed for local billboards follows national outcue ⌋

**TOTAL SEGMENT TIMES - 52:02 w/ 5 LOCAL BREAKS**

\*\*\* 4 PROMOS LOCATED AT THE END OF SIDE 12 \*\*\*



WESTWOOD ONE ENTERTAINMENT

**Casey's Top 40**  
Show # 89-04 for broadcast the weekend of January 21, 1989

\*\*\* Side 1 \*\*\*

**Seg 1 - 8:00**  
Cut 1

Opening Billboards: US Army Reserve, York, Greyhound, Duration (:30)  
Content: LW #1 – Two Hearts / Phil Collins  
# 40 – Lost in Your Eyes / Debbie Gibson

Commercials: :30 US Army Reserve  
:30 York Peppermint Patty

Outcue: Logo

Local Break 1:00

**Seg 2 - 10:29**  
Cut 2

Content: # 39 – All She Wants Is / Duran Duran  
# 38 – My Heart Can't Tell You No / Rod Stewart

Commercials: :30 Oxy 10  
:30 Duration Nasal Spray

Outcue: Logo

Local Break 1:30

\*\*\* Side Two \*\*\*

**Seg 3 - 8:41**  
Cut 1

Content: # 37 – The Living Years / Mike & the Mechanics  
# 36 – Silhouette / Kenny G

Commercials: :30 US Army Reserve  
:30 York Peppermint Patty

Outcue: Logo

Local Break 1:30

**Seg 4 - 8:15**  
Cut 2

Content: # 35 – Back on Holiday / Robbie Nevel  
# 34 – Waiting for a Star to Fall / Boy Meets Girl

Commercials: :30 Hershey  
:30 Lipton Cup-a-Soup

Outcue: Logo

Local Break 1:00

\*\*\* Side Three \*\*\*

**Seg 5 - 8:50**  
Cut 1

Content: # 33 – Kiss / The Art of Noise & Tom Jones  
R&D – One Moment in Time / Whitney Houston

Commercials: :30 Nestlé's Crunch  
:30 Greyhound  
:60 Nestlé's Quik/Paradise Contest

Outcue: Logo

Local Break 1:00

**Seg 6 - 3:19**  
Cut 2

Content: # 32 – Shake for the Sheik / Escape Club  
Outcue: Jingle into music bed for local ID

**Insert local ID over :14 jingle bed**

This is NOT a commercial break, seques into hour 2 segment 1. Insert ID over music bed.





WESTWOOD ONE ENTERTAINMENT

## Casey's Top 40

Show # 89-04 for broadcast the weekend of January 21, 1989

**Seg 1 - 7:37**  
Cut 2

Content: # 31 – Surrender to Me / Anne Wilson & Robin Zander  
# 30 – In Your Room / The Bangles

Commercials: :30 Nestlé's Quik  
:30 Oxy 10

Outcue: Logo

Local Break 1:00

**Seg 2 - 9:23**  
Cut 1

Content: # 29 – Look Away / Chicago  
# 28 – Wild World / Maxi Priest

Commercials: :30 York Peppermint Patty  
:30 US Army Reserve

Outcue: Logo

Local Break 1:30

**Seg 3 - 8:23**  
Cut 2

Content: # 27 – What I am / Eve Raquel & the New Bohemians  
# 26 – Dial My Heart / The Boys

Commercials: :60 Nestlé's Quik/Paradise Contest

Outcue: Logo

Local Break 1:30

**Seg 4 - 10:06**  
Cut 1

Content: # 25 – Giving You the Best that I've Got / Anita Baker  
# 24 – A Little Respect / Erasure

Commercials: :30 Hershey  
:30 Lipton Cup-a-Soup

Outcue: Logo

Local Break 1:00

**Seg 5 - 10:41**  
Cut 2

Content: # 23 – Angel of Harlem / U2  
# 22 – You Got It / New Kids on the Block

Commercials: :30 Nestlé's Crunch  
:30 Greyhound  
:60 Nestlé's Quik/Paradise Contest

Outcue: Logo

Local Break 1:00

**Seg 6 - 4:12**  
Cut 1

Content: # 21 – The Lover in Me / Sheena Easton

Outcue: Jingle into music bed for local ID

**Insert local ID over :14 jingle bed**

This is NOT a commercial break, seques into hour 3 segment 1. Insert ID over music bed.



WESTWOOD ONE ENTERTAINMENT

**Casey's Top 40**  
Show # 89-04 for broadcast the weekend of January 21, 1989

**Seg 1 - 10:05**  
Cut 1

Content: # 20 – Little Liar / Joan Jett  
R&D – Brilliant Disguise  
Commercials: :30 Hershey  
:30 York Peppermint Patty  
Outcue: Logo

Local Break 1:00

\*\*\* Side Seven \*\*\*

**Seg 2 - 7:28**  
Cut 1

Content: # 19 – I Wanna Have Some Fun / Samantha Fox  
# 18 – She Wants to Dance with Me / Rick Astley  
Commercials: :30 Flintstones Vitamins  
:30 Oxy 10  
Outcue: Logo

Local Break 1:30

**Seg 3 - 8:38**  
Cut 2

Content: # 17 – Smooth Criminal / Michael Jackson  
# 16 – I Remember Holding You / Boys Club  
Commercials: :30 York Peppermint Patty  
:30 US Army Reserve  
Outcue: Logo

Local Break 1:30

\*\*\* Side Eight \*\*\*

**Seg 4 - 8:20**  
Cut 1

Content: # 15 – All This Time / Tiffany  
# 14 – Walking Away / Information Society  
Commercials: :30 Hershey  
:30 Drixoral  
Outcue: Logo

Local Break 1:00

**Seg 5 - 8:34**  
Cut 2

Content: # 13 – Put a Little Love in Your Life  
/ Annie Lennox & Al Green  
# 12 – Wild Thing / Tone Loc  
Commercials: :30 Nestlé's Crunch  
:30 Greyhound  
:60 Nestlé's Quik/Paradise Contest  
Outcue: Logo

Local Break 1:00

\*\*\* Side Nine \*\*\*

**Seg 6 - 4:37**  
Cut 1

Content: # 11 – Every Rose has its Thorn / Poison  
Outcue: Jingle into music bed for local ID  
**Insert local ID over :14 jingle bed**

This is NOT a commercial break, seques into hour 4 segment 1. Insert ID over music bed.





WESTWOOD ONE ENTERTAINMENT

**Casey's Top 40**  
Show # 89-04 for broadcast the weekend of January 21, 1989

**Seg 1 - 4:18**  
Cut 2

Content: # 10 – Holding On / Steve Winwood  
Commercials: :30 Duration  
                  :30 Oxy 10  
Outcue: Logo

Local Break 1:00

\*\*\* Side Ten \*\*\*

**Seg 2 - 9:26**  
Cut 1

Content: # 9 – Born to Be My Baby / Bon Jovi  
          # 8 – Straight Up / Paula Abdul  
Commercials: :30 Nestlé's Quik  
                  :30 York Peppermint Patty  
Outcue: Logo

Local Break 1:30

**Seg 3 - 8:24**  
Cut 2

Content: # 7 – My Prerogative / Bobby Brown  
          # 6 – The Way You Love Me / Karen White  
Commercials: :30 Flintstones Vitamins  
                  :30 Oxy-10  
Outcue: Logo

Local Break 1:30

\*\*\* Side Eleven \*\*\*

**Seg 4 - 9:53**  
Cut 1

Content: # 5 – When the Children Cry / White Lion  
          # 4 - When I'm with You / Sheriff  
Commercials: :30 York Peppermint Patty  
                  :30 US Army Reserve  
Outcue: Logo

Local Break 1:00

**Seg 5 - 4:58**  
Cut 2

Content: # 3 – Armageddon / Def Leopard  
Commercials: :30 Nestlé's Alpine White  
                  :30 Lipton Cup-a-Soup  
                  :60 Nestlé's Quik/Paradise Contest  
Outcue: Logo

Local Break 1:00

\*\*\* Side Twelve \*\*\*

**Seg 6 - 8:34**  
Cut 1

Content: # 2 – Don't Rush Me / Taylor Dane  
          # 1 – Two Hearts / Phil Collins  
Closing Billboards US Army Reserve, York Peppermint Patty, Greyhound,  
Duration (:25)  
Outcue: "...longest lasting nasal decongestant."  
Theme: runs additional 1:24

**Total Time Including Local Breaks: 3:59:26**

There are four promos on Side 12, cuts # 3-6