



WESTWOOD ONE COMPANIES

 MUTUAL
BROADCASTING SYSTEM

 NBC RADIO
NETWORKS

 WESTWOOD ONE
RADIO NETWORKS

MEMORANDUM

IMPORTANT PROGRAM INFORMATION

TO: All CT-40 Stations

FROM: Gary Landis, VP/Director of Programming

DATE: March 3, 1989

SUBJECT: Guest Host

Please take note of the fact that this weekend's edition of "Casey's Top 40" (March 11-12) is hosted by Mark Elliott. Casey will return next week.

Although the weeks when Casey will be off are not specifically set, with the exception of an act of God, Casey will always host the shows that run during the critical Spring and Fall Arbitron sweeps.

It is our plan to feature Mark as the "regular" guest host when Casey is away thus insuring a degree of consistency and quality control. I am sure you will be pleased by Mark's performance.

For those of you unfamiliar with Mark Elliott, he is a Los Angeles radio veteran having worked as one of the original KHJ "Boss Jocks" and winding up his active on-air career at KISS-FM.

Today, Mark devotes his talents exclusively to voice-over work and, among other things, can be regularly heard as the commercial voice for all of the Disney and Touchstone motion pictures as well as the promo voice for the CBS Television Network.

Mark is no stranger to his role as a guest host for Casey having performed in this capacity countless times in the late 70's.



WESTWOOD ONE RADIO NETWORKS

SATELLITE DELIVERY SCHEDULE

FOR THE WEEK OF: March 13, 1989

PROGRAM	LENGTH	DAY	DATE	START TIME (PT)	END TIME (PT)	PROGRAM	LENGTH	DAY	DATE	START TIME (PT)	END TIME (PT)
Announcements	30	MON	3/13	12:00	12:30	High Voltage	120	THU	3/16	13:00	15:00
American Dance Traxx	180	MON	3/13	16:30	19:30	National Music Survey	180	THU	3/16	15:00	18:00
Lost Lennon Tapes	60	MON	3/13	19:30	20:30	Fresh Traxx	60	THU	3/16	18:00	19:00
British Wax Museum	60	MON	3/13	20:30	21:30	Future Hits	60	THU	3/16	19:00	20:00
Rock Over London	60	MON	3/13	21:30	22:30						
The Countdown	120	TUE	3/14	09:00	11:00	Live From Gilley's	60	FRI	3/17	08:30	09:30
Fantasy Palace	12	TUE	3/14	13:00	14:00	R&R Never Forgets Features	60	FRI	3/17	13:00	14:00
Earth News	30	TUE	3/14	14:00	14:30	Future Hits	60	FRI	3/17	14:00	15:00
Off The Record Features	30	TUE	3/14	14:30	15:00	Rock N Roll Never Forgets	120	FRI	3/17	15:30	17:30
Live From Gilley's	60	TUE	3/14	15:00	16:00	Timothy White Rock Stars: REM	90	FRI	3/17	17:30	19:00
Listen In With...	60	TUE	3/14	16:00	17:00	Future Hits	60	FRI	3/17	19:00	20:00
Live From The Source	60	TUE	3/14	17:30	18:30	Backtrack	120	FRI	3/17	20:30	22:30
Psychedelic Psnack	60	WED	3/15	08:00	09:00	Scott Shannon's Top 30	180	SAT	3/18	03:00	06:00
On A Country Road	180	WED	3/15	09:00	12:00	Scott Shannon's Top 30	180	SAT	3/18	07:00	10:00
Dick Bartley Promo Feed	10	WED	3/15	12:30	12:40	Casey's Top 40	240	SAT	3/18	10:30	14:30
Encore	120	WED	3/15	13:00	15:00	Dick Bartley's R&R Oldies	300	SAT	3/18	16:00	21:00
Off The Record Special	60	WED	3/15	17:30	18:30	(Live on F1R, T3 & T19)					
Rock Chronicles	60	WED	3/15	18:30	19:30	Dick Bartley's R&R Oldies WC	180	SAT	3/18	21:00	00:00
						(Replay on F1R, T3 & T19)					
Off The Record Special	60	THU	3/16	08:00	09:00	Jazz Show w/ David Sanborn	120	SUN	3/19	05:00	07:00
Rock Chronicles	60	THU	3/16	09:00	10:00	Future Hits	60	SUN	3/19	07:00	08:00
Dr. Demento	120	THU	3/16	10:00	12:00	Jazz Show w/ David Sanborn	120	SUN	3/19	09:00	11:00
Announcements	30	THU	3/16	12:00	12:30	Future Hits	60	SUN	3/19	19:00	20:00

THE WESTWOOD ONE RADIO NETWORKS DELIVER ALL NATIONAL RADIO PROGRAMMING IN 15kHz DIGITAL STEREO VIA SATCOM 1-R, TRANSPONDER 3, CHANNEL 00-LEFT, CHANNEL 01-RIGHT

WESTWOOD ONE WILL SUPPLY A TRANSPONDER 3 CRYSTAL FREE TO ANY STATION WISHING TO CARRY OUR RADIO PROGRAMS. FOR INFORMATION AND TECHNICAL ASSISTANCE PLEASE CALL THE WESTWOOD ONE SATELLITE CENTER AT (213) 204-2000. FOR PROGRAMMING INFORMATION, PLEASE CALL (213) 840-4244.



9540 Washington Boulevard • Culver City, California 90232-1985 • (213) 204-5000

CASEY'S TOP 40 WITH CASEY KASEM - HOUR 1

Show 89-11 for broadcast the weekend of March 11-12, 1989

**** 4 PROMOS LOCATED AT THE END OF SIDE 12 ****

Clock Time

Segment 1 -
10:08
Side One

Incue: "Westwood One Radio Network..."
Billboard: Doritos Cool Ranch, 3 Musketeers & U.S. Navy
Songs: # 1. "Lost In Your Eyes" - Debbie Gibson
#40. "Walking Away" - Information Society
Commercials: :30 - U.S. Navy :30 - Gingiss Formalwear
Outcue: "...traditional as formalwear."

LOCAL BREAK

Segment 2 -
10:44
Side One

Incue: Jingle
Songs: #39. "Funky Cold Medina" - Tone Loc
#38. "When I'm With You" - Sheriff
Commercials: :60 - 3 Musketeers
Outcue: "...outdone itself." + music

LOCAL BREAK

Segment 3 -
8:49
Side Two

Incue: Jingle
Songs: #37. "Dial My Heart" - The Boys
#36. "Room To Move" - Animation
Commercials: :30 - Doritos Salsa :30 - Certs Pressed
Outcue: "...speaks for itself." + music out

LOCAL BREAK

Segment 4 -
11:05
Side Two

Incue: Jingle
Songs: #35. "Second Chance" - .38 Special
Request & Dedication: "With Or Without You" - U-2
Commercial: :30 - Norrell Services :30 - York Peppermint Patties
Outcue: "...get the sensation."

LOCAL BREAK

Segment 5 -
10:57
Side Three

Incue: Jingle
Songs: #34. "Heaven Help Me" - Deon Estus
#33. "Feels So Good" - Van Halen
Commercial: :30 - NBC Entertainment :30 - Reeses's Peanut Butter Cups
:30 - U.S. Army Reserve :30 - Close-Up
Outcue: "...oh no."

LOCAL BREAK

Segment 6 -
3:05
Side Four

Incue: Jingle
Songs: #32. "She Wants To Dance With Me" - Rick Astley
Outcue: "...Casey's Coast To Coast."
Outcue goes directly into :05 bed for Station I.D. insert

TOTAL SEGMENT TIMES - 54:48

w/ 5 LOCAL BREAKS

ATTENTION: Seg. 6 segues into Seg. 7. This is not a commercial break. To sweep top of hour, insert local I.D. in :05 bed between Segs 6 & 7 on Side 4.



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CASEY'S TOP 40 WITH CASEY KASEM - HOUR 2

Show 89-11 for broadcast the weekend of March 11-12, 1989

Clock Time

Segment 7 - 10:22 Side Four	Incue: Hour opening I.D.	
	Songs: #31. "She Won't Talk To Me" - Luther Vandross	✓
	#30. "Born To Be My Baby" - Bon Jovi	
	Commercials: :60 - 3 Musketeers	
	Outcue: "...outdone itself." + music	

LOCAL BREAK

Segment 8 - 7:40 Side Four	Incue: Jingle	
	Songs: #29. "Cryin'" - Vixen	✓
	#28. "Your Mama Don't Dance" - Poison	
	Commercials: :30 - Doritos Cool Ranch :30 - U.S. Navy	
	Outcue: "...by the U.S. Navy."	

LOCAL BREAK

Segment 9 - 11:01 Side Five	Incue: Jingle	
	Songs: #27. "Wild Thing" - Tone Loc	✓
	#26. "You Got It" - Roy Orbison	
	Commercials: :30 - Wrigley's Doublemint :30 - American Floral Council	
	Outcue: "...shop near you."	

LOCAL BREAK

Segment 10 - 7:25 Side Five	Incue: Jingle	
	Songs: #25. "What I Am" - Edie Brickell & New Bohemians	✓
	#24. "A Little Respect" - Erasure	
	Commercial: :30 - York Peppermint Patties :30 - Gingiss Formalwear	
	Outcue: "...one nearest you."	

LOCAL BREAK

Segment 11 - 11:41 Side Six	Incue: Jingle	
	Songs: #23. "The Love In Your Eyes" - Eddie Money	✓
	#22. "Superwoman" - Karyn White	
	Commercial: :30 - Doritos Salsa :30 - U.S. Army Reserve	
	:30 - Close-Up :30 - NBC Entertainment	
	Outcue: "...you on that show?"	

LOCAL BREAK

Segment 12 - 3:57 Side Seven	Incue: Jingle	
	Songs: #21. "More Than You Know" - Martika	✓
	Outcue: "...Casey's Coast To Coast."	
	<i>Outcue goes directly into :05 bed for Station I.D. insert</i>	

TOTAL SEGMENT TIMES - 52:06 w/ 5 LOCAL BREAKS

ATTENTION: Seg. 12 segues into Seg. 13. This is not a commercial break. To sweep top of hour, insert local I.D. in :05 bed between Segs 12 & 13 on Side 7.



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CASEY'S TOP 40 WITH CASEY KASEM - HOUR 3

Show 89-11 for broadcast the weekend of March 11-12, 1989

Clock Time

Segment 13 -
8:51
Side Seven

Incue: Hour Opening I.D.
Songs: #20. "She Drives Me Crazy" - Fine Young Cannibals
#19. "Stand" - R.E.M.
Commercials: :30 - Doritos Cool Ranch :30 - Norrell Services
Outcue: "...take to the bank."

LOCAL BREAK

Segment 14 -
9:37
Side Seven

Incue: Jingle
Songs: #18. "I Beg Your Pardon" - Kon Kan
#17. "Dreamin'" - Vanessa Williams
Commercials: :60 - 3 Musketeers
Outcue: "...outdone itself." + music

LOCAL BREAK

Segment 15 -
10:03
Side Eight

Incue: Jingle
Songs: #16. "Walk The Dinosaur" - Was (Not Was)
#15. "The Lover In Me" - Sheena Easton
Commercials: :30 - NBC Entertainment :30 - Close-Up
Outcue: "...ohh, no!"

LOCAL BREAK

Segment 16 -
9:45
Side Eight

Incue: Jingle
Songs: #14. "Just Because" - Anita Baker
#13. "Surrender To Me" - Wilson & Zander
Commercial: :30 - U.S. Army Reserve :30 - York Peppermint Patties
Outcue: "...get the sensation. Ahh."

LOCAL BREAK

Segment 17 -
10:42
Side Nine

Incue: Jingle
Songs: #12. "Straight Up" - Paula Abdul
#11. "You're Not Alone" - Chicago
Commercial: :30 - Doritos Salsa :30 - American Floral Council
:30 - Gingiss Formalwear :30 - Certs Pressed
Outcue: "...speaks for itself." + music

LOCAL BREAK

Segment 18 -
4:21
Side Ten

Incue: Jingle
Songs: #11. "The Look" - Roxette
Outcue: "...Casey's Coast To Coast."
Outcue goes directly in :05 bed for station I.D. insert

TOTAL SEGMENT TIMES - 53:19 w/ 5 LOCAL BREAKS

ATTENTION: Seg. 18 segues into Seg. 19. This is not a commercial break. To sweep top of hour, insert local I.D. in :05 bed between Segs 18/19 on Side 10.



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CASEY'S TOP 40 WITH CASEY KASEM - HOUR 4

Show 89-11 for broadcast the weekend of March 11-12, 1989

Clock Time

Segment 19 -
10:05
Side Ten

Incue: Jingle
Songs: # 9. "Girl, You Know It's True" - Milli Vanilli
Request & Dedication: "The Promise" - When In Rome
Commercials: :30 - Norrell Services :30 - Flintstones Vitamins
Outcue: "...strong, and growing." (sung)

LOCAL BREAK

Segment 20 -
8:58
Side Ten

Incue: Jingle
Songs: # 8. "Don't Tell Me Lies" - Breathe
7. "You Got It (The Right Stuff)" - New Kids On The Block
Commercials: :30 - U.S. Navy :30 - Wrigley's Doublemint
Outcue: "...Doublemint Gum." (sung)

LOCAL BREAK

Segment 21 -
9:28
Side Eleven

Incue: Jingle
Songs: # 6. "Eternal Flame" - The Bangles
Extra: "Billie Jean" - Michael Jackson
Commercials: :30 - Clearasil :30 - Drixoral
Outcue: "...only as directed."

LOCAL BREAK

Segment 22 -
10:14
Side Eleven

Incue: Jingle
Songs: # 5. "My Heart Can't Tell You No" - Rod Stewart
4. "Paradise City" - Guns N' Roses
Commercial: :30 - Doritos Salsa :30 - York Peppermint Patties
Outcue: "...get the sensation."

LOCAL BREAK

Segment 23 -
10:59
Side Twelve

Incue: Jingle
Songs: # 3. "Roni" - Bobby Brown
2. "The Living Years" - Mike & The Mechanics
Commercial: :60 - 3 Musketeers :30 - U.S. Army Reserve
:30 - Close-Up
Outcue: "...like to be. Ha Ha."

LOCAL BREAK

Segment 24 -
6:03
Side Twelve

Incue: Jingle
Songs: # 1. "Lost In Your Eyes" - Debbie Gibson
Billboard: Doritos Cool Ranch, 3 Musketeers & U.S. Navy
Outcue: "...you are The Navy."

⌘ (1:27) Theme run-out/bed for local billboards

TOTAL SEGMENT TIMES - 55:47 w/ 5 LOCAL BREAKS

***** 4 PROMOS LOCATED AT THE END OF SIDE 12 *****