



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: January 1, 1972
 CYCLE NO. 721 PROGRAM 1 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - NEVER CAN SAY GOODBYE - Jackson 5 TALK UNIT #39 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT	6:02
06:00		LOGO: CASEY'S COAST TO COAST	
06:02		LOCAL INSERT: C-1	:60
07:02		LOGO: AMERICAN TOP 40 TALK UNIT #38 - RAINY DAYS & MONDAYS - Carpenters TALK UNIT #37 - HELP ME MAKE IT THROUGH THE NIGHT - Sammi Smith TALK UNIT	7:08
14:08		LOGO: HITS FROM COAST TO COAST	
14:10		LOCAL INSERT: C-2	2:00
16:10		LOGO: AMERICAN TOP 40 TALK UNIT #36 - IF YOU COULD READ MY MIND - Gordon Lightfoot TALK UNIT #35 - FOR ALL WE KNOW - Carpenters TALK UNIT	6:44
22:52		LOGO: CASEY'S COAST TO COAST	
22:54		LOCAL INSERT: C-3	:60
23:54		LOGO: AMERICAN TOP 40 TALK UNIT #34 - CHICK-A-BOOM - Daddy Dewdrop TALK UNIT	3:07
26:59		LOGO: CASEY'S COAST TO COAST	
27:01		STATION I.D.:	:10
27:11		LOCAL INSERT: C-4	2:00

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:11		LOGO: AMERICAN TOP 40 TALK UNIT #33 - PUT YOUR HAND IN THE HAND - Ocean TALK UNIT #32 - SWEET & INNOCENT - Donny Osmond TALK UNIT	5:38
34:47		LOGO: HITS FROM COAST TO COAST	
34:49		LOCAL INSERT: C-5	:60
35:49		LOGO: AMERICAN TOP 40 TALK UNIT #31 - MY SWEET LORD - George Harrison TALK UNIT #30 - SUPERSTAR - Carpenters TALK UNIT	8:06
43:53		LOGO: HITS FROM COAST TO COAST	
43:55		LOCAL INSERT: C-6	2:00
45:55		LOGO: AMERICAN TOP 40 TALK UNIT #29 - TEMPTATION EYES - Grass Roots TALK UNIT #28 - AMOS MOSES - Jerry Reed TALK UNIT	5:41
51:34		LOGO: CASEY'S COAST TO COAST	
51:36		LOCAL INSERT: C-7	:60
52:36		LOGO: AMERICAN TOP 40 TALK UNIT #27 - SUPERSTAR - Murray Head & Trinidad Singers TALK UNIT	4:54
57:30		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:44	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #25 - SHE'S A LADY - Tom Jones TALK UNIT LOGO: CASEY'S COAST TO COAST	6:53
06:51			
06:53		LOCAL INSERT: C-1	:60
07:53		LOGO: AMERICAN TOP 40 TALK UNIT #24 - SIGNS - Five Man Electrical Band TALK UNIT #23 - AIN'T NO SUNSHINE - Bill Withers TALK UNIT LOGO: CASEY'S COAST TO COAST	5:44
13:35			
13:37		LOCAL INSERT: C-2	2:00
15:37		LOGO: AMERICAN TOP 40 TALK UNIT #22 - UNCLE ALBERT/ADMIRAL HALSEY - Paul & Linda McCartney TALK UNIT #21 - WHAT'S GOING ON - Marvin Gaye TALK UNIT LOGO: CASEY'S COAST TO COAST	9:47
25:22			
25:24		LOCAL INSERT: C-3	:60
26:24		LOGO: AMERICAN TOP 40 TALK UNIT #20 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT	3:25
29:47		LOGO: HITS FROM COAST TO COAST	
29:49		STATION I.D.:	:10
29:59		LOCAL INSERT: C-4	2:00

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:39		LOGO: AMERICAN TOP 40 TALK UNIT #19 - DO YOU KNOW WHAT I MEAN - Lee Michaels TALK UNIT #18 - MR. BIG STUFF - Jean Knight TALK UNIT	6:13
37:50		LOGO: CASEY'S COAST TO COAST	
37:52		LOCAL INSERT: C-5	:60
38:52		LOGO: AMERICAN TOP 40 TALK UNIT #17 - YOU'VE GOT A FRIEND - James Taylor TALK UNIT	6:55
43:45		LOGO: HITS FROM COAST TO COAST	
43:47		LOCAL INSERT: C-6	2:00
45:47		LOGO: AMERICAN TOP 40 TALK UNIT #16 - BROWN SUGAR - Rolling Stones TALK UNIT #15 - TREAT HER LIKE A LADY - Cornelius Bros. & Sister Rose TALK UNIT	7:29
53:14		LOGO: CASEY'S COAST TO COAST	
53:16		LOCAL INSERT: C-7	:60
54:16		LOGO: AMERICAN TOP 40 TALK UNIT #14 - SMILING FACES SOMETIMES - Undisputed Truth TALK UNIT	3:19
57:35		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:02	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - WANT ADS - Honey Cone TALK UNIT #12 - TIRED OF BEING ALONE - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	6:06
06:04			
06:06		LOCAL INSERT: C-1	:60
07:06		LOGO: AMERICAN TOP 40 TALK UNIT #11 - ME AND BOBBY McGEE - Janis Joplin TALK UNIT #10 - KNOCK THREE TIMES - Dawn TALK UNIT LOGO: CASEY'S COAST TO COAST	7:50
14:54			
14:56		LOCAL INSERT: C-2	2:00
16:56		LOGO: AMERICAN TOP 40 TALK UNIT #9 - JUST MY IMAGINATION - Temptations TALK UNIT	
20:37		LOGO: HITS FROM COAST TO COAST	
20:39		LOCAL INSERT: C-3	:60
21:39		LOGO: AMERICAN TOP 40 TALK UNIT #8 - TAKE ME HOME, COUNTRY ROADS - John Denver TALK UNIT & Fat City #7 - GO AWAY, LITTLE GIRL - Donny Osmond TALK UNIT LOGO: CASEY'S COAST TO COAST	7:00
28:37			
28:39		STATION I.D.:	:10
28:49		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:49		LOGO: AMERICAN TOP 40 TALK UNIT #6 - INDIAN RESERVATION - Raiders TALK UNIT #5 - HOW CAN YOU MEND A BROKEN HEART - Bee Gees TALK UNIT	8:15
39:02		LOGO: CASEY'S COAST TO COAST	
39:04		LOCAL INSERT: C-5	:60
40:04		LOGO: AMERICAN TOP 40 TALK UNIT #4 - ONE BAD APPLE - Osmonds TALK UNIT #3 - IT'S TOO LATE - Carole King TALK UNIT	6:24
46:26		LOGO: HITS FROM COAST TO COAST	
46:28		LOCAL INSERT: C-6	2:00
48:28		LOGO: AMERICAN TOP 40 TALK UNIT #2 - MAGGIE MAY - Rod Stewart TALK UNIT	5:00
53:26		LOGO: CASEY'S COAST TO COAST	
53:28		LOCAL INSERT: C-7	:60
54:28		LOGO: AMERICAN TOP 40 TALK UNIT #1 - JOY TO THE WORLD - Three Dog Night TALK UNIT	3:36
58:04		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:30 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:40	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10