



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: January 8, 1972
 CYCLE NO. 721-2 PROGRAM 2 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - THEME FROM SUMMER OF 42 - Peter Nero TALK UNIT #39 - SUPERSTAR - Temptations TALK UNIT	6:26
06:24		LOGO: CASEY'S COAST TO COAST	
06:26		LOCAL INSERT: C-1	:60
07:26		LOGO: AMERICAN TOP 40 TALK UNIT #38 - MAKE ME THE WOMAN THAT YOU GO HOME TO - TALK UNIT Gladys Knight & Pips	4:03
11:27		LOGO: HITS FROM COAST TO COAST	
11:29		LOCAL INSERT: C-2	2:00
13:29		LOGO: AMERICAN TOP 40 TALK UNIT #37 - THAT'S THE WAY I FEEL ABOUT CHA - Bobby Womack TALK UNIT #36 - STONES - Neil Diamond TALK UNIT	7:33
20:19		LOGO: CASEY'S COAST TO COAST	
21:01		LOCAL INSERT: C-3	:60
22:01		LOGO: AMERICAN TOP 40 TALK UNIT #35 - LEVON - Elton John TALK UNIT #34 - BABY I'M A WANT YOU - Bread TALK UNIT	7:26
29:25		LOGO: CASEY'S COAST TO COAST	
29:27		STATION I.D.:	:10
29:37		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:37		LOGO: AMERICAN TOP 40 TALK UNIT #33 - GEORGE JACKSON - Bob Dylan TALK UNIT #32 - WHERE DID OUR LOVE GO - Donnie Elbert TALK UNIT	7:39
39:14		LOGO: CASEY'S COAST TO COAST	
39:16		LOCAL INSERT: C-5	:60
40:16		LOGO: AMERICAN TOP 40 TALK UNIT #31 - THEME OF SHAFT - Isaac Hayes TALK UNIT #30 - WHITE LIES, BLUE EYES - Bullet TALK UNIT	6:18
46:32		LOGO: HITS FROM COAST TO COAST	
46:34		LOCAL INSERT: C-6	2:00
48:34		LOGO: AMERICAN TOP 40 TALK UNIT #29 - THE WITCH QUEEN OF NEW ORLEANS - Redbone TALK UNIT	2:56
51:28		LOGO: CASEY'S COAST TO COAST	
51:30		LOCAL INSERT: C-7	:60
52:30		LOGO: AMERICAN TOP 40 TALK UNIT #28 - AMERICAN TRILOGY - Mickey Newbury TALK UNIT #27 - KISS AN ANGEL GOOD MORNING - Charley Pride TALK UNIT	5:57
58:27		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:35 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 60:00	
59:50		LOCAL INSERT C-8 STATION I.D.	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - ONCE YOU UNDERSTAND - Think TALK UNIT	4:47
04:45		LOGO: CASEY'S COAST TO COAST	
04:47		LOCAL INSERT: C-1	:60
05:47		LOGO: AMERICAN TOP 40 TALK UNIT #25 - ITS ONE OF THOSE NIGHTS - Partridge Family TALK UNIT #24 - NEVER BEEN TO SPAIN - Three Dog Night TALK UNIT	7:43
13:28		LOGO: CASEY'S COAST TO COAST	
13:30		LOCAL INSERT: C-2	2:00
15:30		LOGO: AMERICAN TOP 40 TALK UNIT #23 - ANTICIPATION - Carly Simon TALK UNIT #22 - HEY BIG BROTHER - Rare Earth TALK UNIT	7:39
22:07		LOGO: HITS FROM COAST TO COAST	
22:09		LOCAL INSERT: C-3	:60
23:09		LOGO: AMERICAN TOP 40 TALK UNIT #21 - RESPECT YOURSLEF - Staple Singers TALK UNIT #20 - ALL I EVER NEED IS YOU - Sonny & Cher TALK UNIT	6:15
29:26		LOGO: CASEY'S COAST TO COAST	
29:28		STATION I.D.:	:10
29:38		LOCAL INSERT: C-4	2:00



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31:38		LOGO: AMERICAN TOP 40 TALK UNIT #19 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT	5:03
36:39		LOGO: HITS FROM COAST TO COAST	
36:41		LOCAL INSERT: C-5	:60
37:41		LOGO: AMERICAN TOP 40 TALK UNIT #18 - AN OLD FASHIONED LOVE SONG - Three Dog Night TALK UNIT #17 - DROWNING IN A SEA OF LOVE - Joe Simon TALK UNIT	5:27
43:06		LOGO: CASEY'S COAST TO COAST	
43:08		LOCAL INSERT: C-6	2:00
45:08		LOGO: AMERICAN TOP 40 TALK UNIT #16 - DAY AFTER DAY - Badfinger TALK UNIT NUMBER ONE LP - BRIGHTER - Carole King TALK UNIT	6:10
51:16		LOGO: CASEY'S COAST TO COAST	
51:18		LOCAL INSERT: C-7	:60
52:18		LOGO: AMERICAN TOP 40 TALK UNIT #15 - ONE MONKEY DON'T STOP NO SHOW - Honey Cone TALK UNIT #14 - I'D LIKE TO TEACH THE WORLD TO SING - Hillside Singers	5:08
57:26		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:33 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:20 LOCAL INSERT C-8 STATION ID	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - CLEAN UP WOMAN - Betty Wright TALK UNIT #12 - SUGAR DADDY - Jackson Five TALK UNIT	5:42
05:40		LOGO: CASEY'S COAST TO COAST	
05:42		LOCAL INSERT: C-1	:60
06:42		LOGO: AMERICAN TOP 40 TALK UNIT #11 - YOU ARE EVERYTHING - Stylistics TALK UNIT #10 - HEY GIRL - Donny Osmond TALK UNIT	7:04
13:44		LOGO: CASEY'S COAST TO COAST	
13:46		LOCAL INSERT: C-2	2:00
15:46		LOGO: AMERICAN TOP 40 TALK UNIT #9 - CHERISH - David Cassidy TALK UNIT #8 - I'D LIKE TO TEACH THE WORLD TO SING - New Seekers TALK UNIT	7:15
21:19		LOGO: HITS FROM COAST TO COAST	
22:01		LOCAL INSERT: C-3	:60
23:01		LOGO: AMERICAN TOP 40 TALK UNIT #7 - SUNSHINE - Jonathan Edwards TALK UNIT #6 - SCORPIO - Dennis Coffey & The Detroit Guitar Band TALK UNIT	6:34
29:33		LOGO: CASEY'S COAST TO COAST	
29:35		STATION I.D.:	:10
29:45		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:45		LOGO: AMERICAN TOP 40 TALK UNIT #5 - GOT TO BE THERE - Michael Jackson TALK UNIT	4:37
35:20		LOGO: HITS FROM COAST TO COAST	
35:22		LOCAL INSERT: C-5	:60
36:22		LOGO: AMERICAN TOP 40 TALK UNIT #4 - LET'S STAY TOGETHER - Al Green TALK UNIT	6:41
40:01		LOGO: CASEY'S COAST TO COAST	
40:03		LOCAL INSERT: C-6	2:00
42:03		LOGO: AMERICAN TOP 40 TALK UNIT #3 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT #2 - AMERICAN PIE - Don McClean TALK UNIT	12:42
54:43		LOGO: CASEY'S COAST TO COAST	
54:45		LOCAL INSERT: C-7	:60
55:45		LOGO: AMERICAN TOP 40 TALK UNIT #1 - BRAND NEW KEY - Melanie TALK UNIT	3:36
58:21		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:50 THEME TO: 59:05 EMERGENCY THEME RUNOUT TO: 60:18	
59:05 60:05		LOCAL INSERT C-8 STATION I.D.	:60 :10