



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: January 19, 1974  
CYCLE NO. 741 PROGRAM 3 OF 13  
DISC & HALF HOUR NO. 1a PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - A LOVE SONG - Anne Murray TALK UNIT #39 - BABY COME CLOSE - Smokey Robinson TALK UNIT LOGO: CASEY'S COAST TO COAST	9:00
6:58			
7:00		LOCAL INSERT: C-1	2:00
9:00		LOGO: AMERICAN TOP 40 TALK UNIT #38 - I LOVE - Tom T. Hall TALK UNIT #37 - AMERICAN TUNE - Paul Simon TALK UNIT LOGO: HITS FROM COAST TO COAST	6:43
15:41			
15:43		LOCAL INSERT: C-2	2:00
17:43		LOGO: AMERICAN TOP 40 TALK UNIT #36 - MIDNIGHT RIDER - Gregg Allman TALK UNIT #35 - JUST YOU AND ME - Chicago TALK UNIT #34 - MIND GAMES - John Lennon TALK UNIT LOGO: CASEY'S COAST TO COAST	12:20
30:01			
30:03		STATION I.D.:	:10
30:13		LOCAL INSERT: C-3	2:00



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DISC & HALF HOUR NO 1b  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:13		LOGO: AMERICAN TOP 40 TALK UNIT #33 - JOY, PT. 1 - Isaac Hayes TALK UNIT #32 - ROCK ON - David Essex TALK UNIT	8:16
40:27		LOGO: HITS FROM COAST TO COAST	
40:29		LOCAL INSERT: C-4	2:00
42:29		LOGO: AMERICAN TOP 40 TALK UNIT #31 - ROCKIN' ROLL BABY - Stylistics TALK UNIT #30 - LET YOU HAIR DOWN - Temptations TALK UNIT	7:51
50:18		LOGO: CASEY'S COAST TO COAST	
50:20		LOCAL INSERT: C-5	2:00
52:20		LOGO: AMERICAN TOP 40 TALK UNIT #29 - PUT YOUR HANDS TOGETHER - The O'Jays TALK UNIT #28 - IF WE MAKE IT THROUGH DECEMBER - Merle Haggard	6:03
58:23		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:31 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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FOR WEEK ENDING January 19, 1974  
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DISC & HALF HOUR NO. 2a

PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - IF YOU'RE READY, COME GO WITH ME - Staple Singers TALK UNIT #26 - HELLO IT'S ME - Todd Rundgren TALK UNIT #25 - TOP OF THE WORLD - Carpenters TALK UNIT	10:23
10:21		LOGO: CASEY'S COAST TO COAST	
10:23		LOCAL INSERT: C-1	2:00
12:23		LOGO: AMERICAN TOP 40 TALK UNIT #24 - SISTER MARY ELEPHANT - Cheech & Chong TALK UNIT #23 - GOODBYE YELLOW BRICK ROAD - Elton John TALK UNIT	7:33
19:54		LOGO: HITS FROM COAST TO COAST	
19:56		LOCAL INSERT: C-2	2:00
21:56		LOGO: AMERICAN TOP 40 TALK UNIT #22 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #21 - LEAVE ME ALONE (RUBY RED DRESS) - Helen Reddy TALK UNIT	6:41
28:35		LOGO: CASEY'S COAST TO COAST	
28:37		STATION I.D.:	:10
28:47		LOCAL INSERT: C-3	2:00



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DISC & HALF HOUR NO. 2b  
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:47		LOGO: AMERICAN TOP 40 TALK UNIT #20 - WALK LIKE A MAN - Grand Funk TALK UNIT #19 - LIVIN' FOR YOU - Al Green TALK UNIT LOGO: HITS FROM COAST TO COAST	6:37
37:22			
37:24		LOCAL INSERT: C-4	2:00
39:24		LOGO: AMERICAN TOP 40 TALK UNIT #18 - SPIDERS AND SNAKES - Jim Stafford TALK UNIT #17 - AMERICANS - Byron MacGregor TALK UNIT #16 - THE MOST BEAUTIFUL GIRL - Charlie Rich TALK UNIT LOGO: CASEY'S COAST TO COAST	10:50
50:12			
50:14		LOCAL INSERT: C-5	2:00
52:14		LOGO: AMERICAN TOP 40 TALK UNIT #15 - ME AND BABY BROTHER - War TALK UNIT #14 - WHEN I FALL IN LOVE - Donny Osmond TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:30 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	6:11
58:25			
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



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POP WEEK ENDING January 19, 1974  
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 DISC & HALF HOUR NO. 3a  
 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00  7:38		THEME & OPENING OF PART III TALK UNIT #13 - UNTIL YOU COME BACK TO ME (THAT'S WHAT TALK UNIT I'M GONNA DO) - Aretha Franklin #12 - HELEN WHEELS - Paul McCartney & Wings TALK UNIT LOGO: CASEY'S COAST TO COAST	7:40
7:40		LOCAL INSERT: C-1	2:00
9:40  18:33		LOGO: AMERICAN TOP 40 TALK UNIT #11 - NEVER, NEVER GONNA GIVE YA UP - Barry TALK UNIT White #10 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT LOGO: HITS FROM COAST TO COAST	8:55
18:35		LOCAL INSERT: C-2	2:00
20:35  27:45		LOGO: AMERICAN TOP 40 TALK UNIT #9 - LET ME BE THERE - Olivia Newton-John TALK UNIT #8 - LIVING FOR THE CITY - Stevie Wonder TALK UNIT LOGO: CASEY'S COAST TO COAST	7:12
27:47 27:57		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:57		LOGO: AMERICAN TOP 40 TALK UNIT #7 - THE WAY WE WERE - Barbra Steisand TALK UNIT #6 - TIME IN A BOTTLE - Jim Croce TALK UNIT #5 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT	9:37
39:34		LOGO: HITS FROM COAST TO COAST	
39:36		LOCAL INSERT: C-4	2:00
41:36		LOGO: AMERICAN TOP 40 TALK UNIT #4 - I'VE GOT TO USE MY IMAGINATION - Gladys Knight & the Pips TALK UNIT #3 - SMOKIN' IN THE BOYS' ROOM - Brownsville Station TALK UNIT	7:09
48:43		LOGO: CASEY'S COAST TO COAST	
48:45		LOCAL INSERT: C-5	2:00
50:45		LOGO: AMERICAN TOP 40 TALK UNIT #2 - THE JOKER - Steve Miller TALK UNIT #1 - SHOW AND TELL - Al Wilson TALK UNIT	7:21
58:06		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:37 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50		LOCAL INSERT	:60
59:50		STATION I.D.: C-6	:10