



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: January 22, 1972  
 CYCLE NO. 721 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO 1a  
 PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF HOUR I<br>TALK UNIT<br>#40 - WHITE LIES, BLUE EYES - Bullet<br>TALK UNIT<br>#39 - LOOKIN FOR A LOVE - J. Geils Band<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST           | 7:24         |
| 07:22                |             |   |              |
| 07:24                |             | LOCAL INSERT: C-1   | :60          |
| 08:24                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#38 - HURTING EACH OTHER - Carpenters<br>TALK UNIT<br>#37 - DON'T SAY YOU DON'T REMEMBER - Beverly Bremers<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST | 6:31         |
| 14:53                |             |   |              |
| 14:55                |             | LOCAL INSERT: C-2   | 2:00         |
| 16:55                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#36 - AN OLD FASHIONED LOVE SONG - Three Dog Night<br>TALK UNIT<br>#35 - JOY - Appollo<br>TALK UNIT<br>LOGO: HITS FROM COAST TO COAST                   | 7:33         |
| 23:26                |             |   |              |
| 23:28                |             | LOCAL INSERT: C-3   | :60          |
| 24:28                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#34 - PRECIOUS & FEW - Climax<br>TALK UNIT  | 3:00         |
| 27:26                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 27:28                |             | STATION I.D.:   | :10          |
| 27:38                |             | LOCAL INSERT: C-4   | 2:00         |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 29:38                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#33 - ALL I EVER NEED IS YOU - Sonny & Cher<br>TALK UNIT<br>#32 - FIRE AND WATER - Wilson Pickett<br>TALK UNIT   | 7:28         |
| 36:04                |             | LOGO: CASEY'S COAST TO COAST   |              |
| 36:06                |             | LOCAL INSERT: C-5  | :60          |
| 37:06                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#31 - HAVE YOU SEEN HER - Chi-Lites<br>TALK UNIT   | 5:13         |
| 42:17                |             | LOGO: HITS FROM COAST TO COAST   |              |
| 42:19                |             | LOCAL INSERT: C-6  | 2:00         |
| 44:19                |             | LOGO: AMERICAN TOP,40<br>TALK UNIT<br>#30 - MAKE ME THE WOMAN THAT YOU GO HOME TO -<br>TALK UNIT Gladys Knight & The Pips<br>#29 - THAT'S THE WAY I FEEL ABOUT CHA - Bobby<br>TALK UNIT Womack | 8:03         |
| 52:19                |             | LOGO: CASEY'S COAST TO COAST   |              |
| 52:21                |             | LOCAL INSERT: C-7  | :60          |
| 53:21                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#28 - LEVON - Elton John<br>TALK UNIT  | 5:55         |
| 58:16                |             | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:28<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:28   |              |
| 58:50                |             | LOCAL INSERT C-8   | :60          |
| 59:50                |             | STATION I.D.   | :10          |



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DISC & HALF HOUR NO 2a  
PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF HOUR II<br>TALK UNIT<br>#27 - BLACK DOG - Led Zepplin<br>TALK UNIT<br>#26 - STAY WITH ME - Faces<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST                | 8:48         |
| 08:46                |             |   |              |
| 08:48                |             | LOCAL INSERT: C-1   | :60          |
| 09:48                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#25 - WITCH QUEEN OF NEW ORLEANS - Redbone<br>TALK UNIT   | 3:35         |
| 12:31                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 12:33                |             | LOCAL INSERT: C-2   | 2:00         |
| 14:33                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#24 - CHERISH - David Cassidy<br>TALK UNIT<br>#23 - ONCE YOU UNDERSTAND - Think<br>TALK UNIT<br>LOGO: HITS FROM COAST TO COAST            | 9:37         |
| 23:08                |             |   |              |
| 23:10                |             | LOCAL INSERT: C-3   | :60          |
| 24:10                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#22 - KISS AN ANGEL GOOD MORNING - Charley Pride<br>TALK UNIT<br>#21 - WITHOUT YOU - Nilsson<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST | 5:41         |
| 29:49                |             |   |              |
| 29:51<br>30:01       |             | STATION I.D.:<br>LOCAL INSERT: C-4  | :10<br>2:00  |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 32:01                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#20 - IT'S ONE OF THOSE NIGHTS - Partridge Family<br>TALK UNIT   | 3:18         |
| 35:17                |             | LOGO: CASEY'S COAST TO COAST   |              |
| 35:19                |             | LOCAL INSERT: C-5  | :60          |
| 36:19                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#19 - HEY BIG BROTHER - Rare Earth<br>TALK UNIT<br>#18 - ANTICIPATION - Carly Simon<br>TALK UNIT               | 7:54         |
| 43:11                |             | LOGO: HITS FROM COAST TO COAST   |              |
| 43:13                |             | LOCAL INSERT: C-6  | 2:00         |
| 45:13                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#17 - ONE MONKEY DON'T STOP NO SHOW - Honey Cone<br>TALK UNIT<br>#16 - HEY GIRL - Donny Osmond<br>TALK UNIT    | 6:39         |
| 51:50                |             | LOGO: HITS FROM COAST TO COAST   |              |
| 51:52                |             | LOCAL INSERT: C-7  | :60          |
| 52:52                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#15 - GOT TO BE THERE - Michael Jackson<br>TALK UNIT<br>NO. 1 LP CUT - TILL TOMORROW - Don McLean<br>TALK UNIT | 6:28         |
| 58:20                |             | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:28  |              |
|                      |             | THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:28<br>LOCAL INSERT C-8<br>STATION I.D.  | :60<br>:10   |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF HOUR III<br>TALK UNIT<br>#14 - FAMILY AFFAIR - Sly & The Family Stone<br>TALK UNIT<br>#13 - I'D LIKE TO TEACH THE WORLD TO SING - Hillside Singers                               | 6:19         |
| 06:17                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 06:19                |             | LOCAL INSERT: C-1   | :60          |
| 07:19                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#12 - DROWNING IN THE SEA OF LOVE - Joe Simon<br>TALK UNIT<br>#11 - NEVER BEEN TO SPAIN - Three Dog Night<br>TALK UNIT  | 6:34         |
| 13:51                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 13:53                |             | LOCAL INSERT: C-2   | 2:00         |
| 15:53                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#10 - SUGAR DADDY - Jackson 5<br>TALK UNIT  | 3:34         |
| 18:25                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 18:27                |             | LOCAL INSERT: C-3   | :60          |
| 19:27                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#9 - YOU ARE EVERYTHING - Stylistics<br>TALK UNIT<br>#8 - CLEANUP WOMAN - Betty Wright<br>TALK UNIT<br>#7 - I'D LIKE TO TEACH THE WORLD TO SING - New Seekers | 8:29         |
| 27:56                |             | LOGO: HITS FROM COAST TO COAST  | :10          |
| 27:58                |             | STATION I.D.<br>LOCAL INSERT C-4  | 2:00         |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 29:58                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#6- SCORPIO - Dennis Coffey & The Guitar Band<br>TALK UNIT                                    | 4:58         |
| 33:54                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 33:56                |             | LOCAL INSERT: C-5   | :60          |
| 34:56                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#5 - DAY AFTER DAY - Badfinger<br>TALK UNIT<br>#4 - SUNSHINE - Jonathan Edwards<br>TALK UNIT  | 6:24         |
| 40:18                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 40:20                |             | LOCAL INSERT: C-6   | 2:00         |
| 42:20                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#3 - LET'S STAY TOGETHER - Al Green<br>TALK UNIT<br>#2 - BRAND NEW KEY - Melanie<br>TALK UNIT | 5:26         |
| 47:44                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 47:46                |             | LOCAL INSERT: C-7   | :60          |
| 48:46                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#1 - AMERICAN PIE - Don McLean<br>TALK UNIT   | 9:14         |
| 57:40                |             | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:07<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:07                                |              |
| 58:50                |             | LOCAL INSERT C-8  | :60          |
| 59:50                |             | STATION I.D.  | :10          |