

ABC Watermark



3575 Cahuenga Boulevard West, Suite 555
Los Angeles, California 90068 U.S.A.
(818) 980-9490 Telex 215623

To ABC Affiliates:

One of the ways ABC WATERMARK has been able to maintain our leading edge is by making effective use of the Sound Ideas Series 1000 and Series 2000 sound effects libraries. These libraries offer us over 5000 professionally recorded sounds to choose from and are available on compact disc.

Recently, Sound Ideas introduced their new Series 4000 "Hollywood" Library which you can read all about from the flyer enclosed.

Should you be interested in exceptionally good sound effects libraries, I would strongly recommend Sound Ideas. On behalf of ABC and its affiliates I have also retained a significantly discounted price for each library and the combined collection. They are listed as follows;

<u>LIBRARY</u>	<u>LIST PRICE</u>	<u>ABC PRICE</u>
Series 1000	\$1,250.00 US	\$ 950.00 US
Series 2000	\$ 950.00 US	\$ 725.00 US
Series 4000	\$ 495.00 US	\$ 400.00 US
Series 1000/2000	\$1,850.00 US	\$1,600.00 US
Series 1000/2000/4000	\$2,195.00 US	\$1,950.00 US

In case you haven't noticed, these prices represent important savings on incredible sound effects libraries and may be just what you need to heat up your productions. Sound Ideas has agreed to hold these prices until the end of February 1990 only, and they are exclusively available to you as ABC affiliates. For your interest, Sound Ideas now have their own Production Music Library as well. Their address and phone number are included in the HOLLYWOOD flyer. I know the Sound Ideas sound effects and music libraries will be tremendous assets to your station.

Sincerely,

Rod West
Executive in Charge of Operations



COMPACT DISC #1, TRACK 10, HAS 1KHz REFERENCE TONE

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #4 ARE LOCATED ON CD SIDE 4, TRACKS, 6 & 7
TOPICALS ON VINYL LOCATED AT THE END OF SIDE 4B
DO NOT USE AFTER SHOW #4

1. THE BOLTON BLUES PUMPIN' UP :25

Hey, Shadoe Stevens on AT40. Last week, Michael Bolton was singing the blues, pain in his heart as he took his ballad "How Am I Supposed To Live Without You" to the top of the Billboard Chart. Well, just down below, Technotronic featuring Felly took their take on American House Music, "Pump Up The Jam", to #2. Will Michael maintain his #1 hold, or will Technotronic go sonic at the pop peak? There's only one way to find out as we count 'em down -- on American Top 40!

2. ROAMING ESCAPADES WITH A PRICE :26

Hey, Shadoe Stevens on AT40. Last week's countdown saw debuts by some of the hottest acts on the Billboard Charts: those cult crazies the B-52's were back, with a tale of wanderlust called "Roam". The English-American all-star band Bad English debuted to tell us the "Price Of Love". And the ruler of Rhythm Nation returned on an "Escapade". How high will they all climb to satisfy pop passion? Ah, D'Shadoe knows -- on American Top 40.



00:00

BILLBOARD: "AMERICAN TOP 40 IS BROUGHT TO YOU IN PART BY GILLETTE SOFT & DRI. SOFT & DRI ANTI-PERSPIRANT AND DEODORANT HELP KEEP YOU DRY WHEN YOU NEED IT MOST. STAY COOL. SOFT & DRI."

THEME AND OPENING OF PART I - AL CAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI

#40 TOO LATE TO SAY GOODBYE (B) Richard Marx

#39 WOMAN IN CHAINS (B) Tears For Fears

#38 WE DIDN'T START THE FIRE (B) Billy Joel

U.S. AIR FORCE / REESES

GREYHOUND / C-B-S TV

(out cue) Voice out cold with ...

"... on CBS."

2:00

TRACK 1 RUN TIME 15:29

LOCAL SPOT INSERT 1:00

AT40 JINGLE

#37 C'MON AND GET MY LOVE (B) D-Mob introducing Cathy Dennis

#36 I GO TO EXTREMES (B) Billy Joel

WIND SONG / C-B-S TV

(out cue) Voice out cold with ...

"... very wise decision."

:60

TRACK 2 RUN TIME 8:23

LOCAL SPOT INSERT 2:00

STATION ID :10

AT40 JINGLE

#35 THIS ONE'S FOR THE CHILDREN (A) New Kids On The Block

#34 ROAM (B) B-52'S

#33 JUST LIKE JESSE JAMES (A) Cher

SOFT & DRI / U.S. ARMY

C-B-S TV / TWIZZLERS

(out cue) Jingle ends cold with ...

"... mouths happy."

2:00

TRACK 3 RUN TIME 13:33

LOCAL SPOT INSERT 1:00

AT40 JINGLE

#32 NO MORE LIES (A) Michel'le

#31 LDD: WITH EVERY BEAT OF MY HEART (A) Taylor Dayne

THEME IN AND UNDER WITH TALK UNIT ENDING AT: 47:38

THEME: 56:50 (ALCAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI)

GREYHOUND / C-B-S TV

(out cue) Voice out cold with ...

"... very wise decision."

:60

TRACK 4 RUN TIME 10:15

LOCAL SPOT INSERT 2:00

STATION ID :10

00:00 **THEME AND OPENING OF PART II - AL CAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI**

#30 ESCAPADE (A) Janet Jackson
#29 BACK TO LIFE (A) Soul II Soul

OXY LINE / U.S. AIR FORCE
REESES / C-B-S TV
(out cue) Voice out cold with ...
"... on CBS." 2:00

TRACK 1 RUN TIME 9:02

LOCAL SPOT INSERT 1:00

AT40 JINGLE

#28 PRICE OF LOVE (A) Bad English
#27 KICKSTART MY HEART (B) Motley Crue
#26 WE CAN'T GO WRONG (A&B) Cover Girls

WIND SONG
(out cue) Voice out cold with ...
"... throughout the promotion." :60

TRACK 2 RUN TIME 15:41

LOCAL SPOT INSERT 2:00
STATION ID :10

AT40 JINGLE

#25 WAS IT NOTHING AT ALL (B) Michael Damian
#24 SWING THE MOOD () Jive Bunny and the Mastermixers

GREYHOUND / C-B-S TV
SOFT & DRI / SONY
(out cue) Voice out cold with ...
"... leader in digital audio." 2:00

TRACK 3 RUN TIME 10:09

LOCAL SPOT INSERT 1:00

AT40 JINGLE

STATION MENTIONS
#23 HERE WE ARE (B) Gloria Estefan
#22 ALL OR NOTHING (A) Milli Vanilli
#21 DON'T KNOW MUCH (B) Linda Ronstadt featuring Aaron Neville

THEME IN AND UNDER WITH TALK UNIT ENDING AT: 47:38
THEME: 56:50 (AL CAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI)

WIND SONG / U.S. AIR FORCE
(out cue) Voice out cold with ...
"... sponsored by the Air Force." :60

TRACK 4 RUN TIME 12:48

LOCAL SPOT INSERT 2:00
STATION ID :10

00:00

THEME AND OPENING OF PART III - AL CAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI

- #20 DANGEROUS (B) Roxette
- #19 TELL MY WHY (B) Expose
- #18 I'LL BE GOOD TO YOU (B) Quincy Jones featuring Ray Charles & Chaka Khan

CAREFREE
TELEDISC
(out cue) Jingle fades after ...
"... our generation."

2:00

TRACK 1 RUN TIME 14:08

LOCAL SPOT INSERT 1:00

AT40 JINGLE

STATION MENTIONS

- #17 RHYTHM NATION (A&B) Janet Jackson
- #16 TENDER LOVER (B) Babyface

WIND SONG
(out cue) Voice out cold with ...
"... throughout the promotion."

:60

TRACK 2 RUN TIME 9:32

LOCAL SPOT INSERT 2:00
STATION ID :10

AT40 JINGLE

- #15 WHAT KIND OF MAN WOULD I BE (A&B) Chicago
- #14 WHEN THE NIGHT COMES (A) Joe Cocker
- #13 PEACE IN OUR TIME (A&B) Eddie Money

OXY LINE / U.S. ARMY
TWIZZLERS / C-B-S TV
(out cue) Voice out cold with ...
"... on CBS."

2:00

TRACK 3 RUN TIME 12:48

LOCAL SPOT INSERT 1:00

AT40 JINGLE

- #12 LOVE SONG (A) Tesla
- SUPERBOWL SINGERS
- #11 JANIE'S GOT A GUN (A) Aerosmith

THEME IN AND UNDER WITH TALK UNIT ENDING AT: 47:41
THEME: 56:50 (AL CAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI)

GREYHOUND / WIND SONG
(out cue) Voice out cold with ...
"... throughout the promotion."

:60

TRACK 4 RUN TIME 11:12

LOCAL SPOT INSERT 2:00
STATION ID :10

00:00 **THEME AND OPENING OF PART IV - AL CAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI**

#10 ANOTHER DAY IN PARADISE (A) Phil Collins
#9 I REMEMBER YOU (A) Skid Row
#8 OPPOSITES ATTRACT (A) Paula Abdul (duet with The Wild Pair)

SOFT & DRI / U.S. AIR FORCE
CAREFREE / C-B-S TV
(out cue) Voice out cold with ...
"... very wise decision."

TRACK 1 RUN TIME 12:43 2:00

LOCAL SPOT INSERT 1:00

AT40 JINGLE

#7 FREE FALLIN' (A) Tom Petty

WIND SONG
(out cue) Voice out cold with ...
"... throughout the promotion."

TRACK 2 RUN TIME 4:00 :60

LOCAL SPOT INSERT 2:00

STATION ID :10

AT40 JINGLE

#6 JUST BETWEEN YOU AND ME (A) Lou Gramm
FLASHBACK: TOP FIVE HITS FROM JANUARY 27, 1979
#5 TWO TO MAKE IT RIGHT (A) Seduction

CERTS
SOFT & DRI / U.S. ARMY
(out cue) Voice out cold with ...
"... the U.S. Army."

TRACK 3 RUN TIME 11:34 2:00

LOCAL SPOT INSERT 1:00

AT40 JINGLE

STATION MENTIONS

#4 EVERYTHING (A&B) Jody Watley
#3 DOWNTOWN TRAIN (A) Rod Stewart

CAREFREE / WIND SONG
(out cue) Voice out cold with ...
"... throughout the promotion."

TRACK 4 RUN TIME 9:22 :60

LOCAL SPOT INSERT 2:00

STATION ID :10

#2 PUMP UP THE JAM (A) Technotronic featuring Felly
#1 HOW AM I SUPPOSED TO LIVE WITHOUT YOU (A) Michael Bolton

*****TOPICAL PROMOS ON VINYL LOCATED AT THE END OF SIDE 4B*****
*****ON CD AT THE END OF DISC 4, TRACKS 6 AND 7*****

CLOSE: SO UNTIL WE MEET AGAIN, THIS IS YOUR BEST FRIEND, D'SHADOE.
BYE-BYE OUT THERE.
THEME IN AND UNDER WITH TALK UNIT ENDING AT: 47:23
THEME: 59:59 (AL CAPP/RON HICKLIN/SOUNDBEAM MUSIC, BMI)

TRACK 5 RUN TIME 10:10