



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING January 29, 1972  
 CYCLE NO. 721 PROGRAM 5 OF 13  
 DISC & HALF HOUR NO. 1a  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - FLOY JOY - Supremes TALK UNIT #39 - TOGETHER LETS FIND LOVE - Fifth Dimension TALK UNIT	7:20
07:18		LOGO: CASEY'S COAST TO COAST	
07:20		LOCAL INSERT: C-1	:60
08:20		LOGO: AMERICAN TOP 40 TALK UNIT #38 - LION SLEEPS TONIGHT - Robert John TALK UNIT	3:52
11:10		LOGO: HITS FROM COAST TO COAST	
11:12		LOCAL INSERT: C-2	2:00
13:12		LOGO: AMERICAN TOP 40 TALK UNIT #37 - BANG A GONG - T. Rex TALK UNIT #36 - FEELIN ALLRIGHT - Joe Cocker TALK UNIT	8:57
22:07		LOGO: CASEY'S COAST TO COAST	
22:09		LOCAL INSERT: C-3	:60
23:09		LOGO: AMERICAN TOP 40 TALK UNIT #35 - ONCE YOU UNDERSTAND - Think TALK UNIT	4:34
27:41		LOGO: HITS FROM COAST TO COAST	
27:43 27:53		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:53		LOGO: AMERICAN TOP 40 TALK UNIT #34 - HEY BIG BROTHER - Rare Earth TALK UNIT #33 - DON'T SAY YOU DON'T REMEMBER - Beverly Bremers	7:10
37:01		LOGO: CASEY'S COAST TO COAST	
37:03		LOCAL INSERT: C-5	:60
38:03		LOGO: AMERICAN TOP 40 TALK UNIT #32 - DOWN BY THE LAZY RIVER - Osmonda TALK UNIT #31 - GOT TO BE THERE - Michael Jackson	6:09
44:10		LOGO: HITS FROM COAST TO COAST	
44:12		LOCAL INSERT: C-6	2:00
46:12		LOGO: AMERICAN TOP 40 TALK UNIT #30 - ONE MONKEY DON'T STOP NO SHOW - Honey Cone TALK UNIT SPECIAL - SIGIN THE BLUES TALK UNIT	7:50
53:00		LOGO: CASEY'S COAST TO COAST	
53:02		LOCAL INSERT: C-7	:60
54:02		LOGO: AMERICAN TOP 40 TALK UNIT #29 - THAT'S THE WAY I FEEL ABOUT CHA - Bobby Womack	4:00
58:02		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:11 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:11	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #28 - MAKE ME THE WOMAN THAT YOU GO HOME TO - TALK UNIT Gladys Knight #27 - FIRE & WATER - Wilson Pickett TALK UNIT	7:14
07:12		LOGO: CASEY'S COAST TO COAST	
07:14		LOCAL INSERT: C-1	:60
08:14		LOGO: AMERICAN TOP 40 TALK UNIT #26 - I KNEW YOU WHEN - Donny Osmond TALK UNIT #25 - LEVON - Elton John TALK UNIT	7:58
16:10		LOGO: HITS FROM COAST	
16:12		LOCAL INSERT: C-2	2:00
18:12		LOGO: AMERICAN TOP 40 TALK UNIT #24 - THE WITCH QUEEN OF NEW ORLEANS - Redbone TALK UNIT	2:44
20:54		LOGO: CASEY'S COAST TO COAST	
20:56		LOCAL INSERT: C-3	:60
21:56		LOGO: AMERICAN TOP 40 TALK UNIT #23 - BLACK DOG - Led Zeppelin TALK UNIT #22 - KISS AN ANGEL GOOD MORNING - Charley Pride TALK UNIT	7:42
28:36		LOGO: HITS FROM COAST TO COAST	
28:38 28:48		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:48		LOGO: AMERICAN TOP 40 TALK UNIT #21 - STAY WITH ME - Faces TALK UNIT	5:43
35:29		LOGO: CASEY'S COAST TO COAST	
35:31		LOCAL INSERT: C-5	:60
36:31		LOGO: AMERICAN TOP 40 TALK UNIT #20 - IT'S ONE OF THOSE NIGHTS - Partridge Family TALK UNIT #19 - I'D LIKE TO TEACH THE WORLD TO SING - Hillside Singers TALK UNIT	6:33
43:02		LOGO: HITS FROM COAST TO COAST	
43:04		LOCAL INSERT: C-6	2:00
45:04		LOGO: AMERICAN TOP 40 TALK UNIT #18 - FAMILY AFFAIR - Sgt & The Family Stone TALK UNIT #17 - ANTICIPATION - Carly Simon TALK UNIT	6:17
51:19		LOGO: CASEY'S COAST TO COAST	
51:21		LOCAL INSERT: C-7	:60
52:21		LOGO: AMERICAN TOP 40 TALK UNIT #16 - PRECIOUS & FEW - Climax TALK UNIT #15 - JOY - Apollo TALK UNIT	5:43
58:04		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:12	
		THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:12	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.	:10



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 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - WITHOUT YOU - Nillson TALK UNIT #13 - HURTING EACH OTHER - Carpenters TALK UNIT LOGO: CASEY'S COAST TO COAST	7:26
07:24			
07:26		LOCAL INSERT: C-1	:60
08:26		LOGO: AMERICAN TOP 40 TALK UNIT #12 - I'D LIKE TO TEACH THE WORLD TO SING- TALK UNIT New Seekers #11 - DROWNING IN THE SEA OF LOVE - Joe Simon TALK UNIT LOGO: HITS FROM COAST TO COAST	6:59
14:23			
14:25		LOCAL INSERT: C-2	2:00
16:25		LOGO: AMERICAN TOP 40 TALK UNIT #10 - SUGAR DADDY - Jackson 5 TALK UNIT #9 - YOU ARE EVERYTHING - Stylistics TALK UNIT LOGO: CASEY'S COAST TO COAST	5:37
22:00			
22:02		LOCAL INSERT: C-3 /	:60
23:02		LOGO: AMERICAN TOP 40 TALK UNIT #8 - NEVER BEEN TO SPAIN - Three Dog Night TALK UNIT	3:40
26:40		LOGO: HITS FROM COAST TO COAST	
26:42		STATION I.D.:	:10
26:52		LOCAL INSERT: C-4	2:00



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 PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:52		LOGO: AMERICAN TOP 40 TALK UNIT #7 - SCORPIO - Dennis Coffey TALK UNIT #6 - CLEAN UP WOMAN - Betty Wright TALK UNIT	7:19
36:09		LOGO: CASEY'S COAST TO COAST	
36:11		LOCAL INSERT: C-5	:60
37:11		LOGO: AMERICAN TOP 40 TALK UNIT #5 - DAY AFTER DAY - Badfinger TALK UNIT NUMBER ONE LP CUT - BABYLON - Don McLean TALK UNIT	5:28
42:37		LOGO: HITS FROM COAST TO COAST	
42:39		LOCAL INSERT: C-6	2:00
44:39		LOGO: AMERICAN TOP 40 TALK UNIT #4 - SUNSHINE - Jonathan Edwards TALK UNIT #3 - LET'S STAY TOGETHER - Al Green TALK UNIT	5:45
50:22		LOGO: CASEY'S COAST TO COAST	
50:24		LOCAL INSERT: C-7	:60
51:24		LOGO: AMERICAN TOP 40 TALK UNIT #2 - BRAND NEW KEY - Melanie TALK UNIT #1 - AMERICAN PIE - Don McLean TALK UNIT	6:42
58:06		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:24	
58:50		EMERGENCY THEME RUNOUT TO: 59:24	
59:50		LOCAL, INSERT: C-8 STATION I.D.	:60 :10