

ABC Watermark



3575 Cahuenga Boulevard West, Suite 555
Los Angeles, California 90068
213/980-9490

TO: Program Directors, AMERICAN TOP 40 Stations
FROM: Tom Rounds, President
ABC Watermark

No doubt you've heard the bright, new sound of the 1984-model AMERICAN TOP 40 With Casey Kasem. All new themes and I.D.'s...both vocal and instrumental, were produced in December 1983 at JAM Creative Productions, Inc. in Dallas.

Jon Wolfert of JAM and I thought you might want to consider having JAM cut a custom I.D. or two for your station to integrate with AMERICAN TOP 40 every week. (Sometimes a station's regular jingle package fits in quite nicely with the AT40 logo...and sometimes it doesn't.)

Jon promises quite reasonable prices, and I recommend you investigate the possibility by calling him at (214) 526-7080.

TR/je 1/27/84



TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: 1/30/84
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM # 841-5, FOR AIR
FEBRUARY 4-5, 1984, THERE IS AN ADDITIONAL FIVE MINUTES OF
LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS AVAILABLE LOCATED AT C-2 AND C-4
IN ALL HOURS AND THIRTY SECONDS AT C-5 IN HOURS TWO
AND FOUR.



ABC Watermark



FOR WEEK ENDING: 2/4/84
 CYCLE NO. 841 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 1A PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM THE AMERICAN TOP 40" (MARKWATER MUSIC/BMI) #40. STAY WITH ME TONIGHT (A) Jeffrey Osborne #39. HERE COMES THE RAIN AGAIN (A) Eurythmics	10:15
10:15		C-1 NETWORK SPOT: Agree Shampoo/Clinomint Toothpaste (OUT CUE) Voice out cold with... "...to treat naughty teeth."	30/30
11:15		LOCAL INSERT:	60
12:15		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself.</u> #38. THE DREAM (A) Irene Cara	04:50
17:05		C-2 NETWORK SPOT: Wrigley Doublemint (OUT CUE) Jingle ends cold with... "...with Doublemint gum."	30
17:35		LOCAL INSERT:	1:30
19:05		LOGO: AMERICAN TOP 40 #37. GIVE IT UP () K.C. <u>QL: TOP 40 HIT BY SENATOR</u> #36. <u>THIS WOMAN</u> (B) Kenny Rogers	09:16
28:21		C-3 NETWORK SPOT: Flex Shampoo/Hanes Umbrella (OUT CUE) Jingle ends cold with... "...great pair of L'eggs."	30/30
29:21		LOCAL INSERT:	60
30:21		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:31		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself.</u> #35. BANG YOUR HEAD (B) Quiet Riot #34. TIME WILL REVEAL (A) DeBarge	08:24
38:55		C-4 NETWORK SPOT: Lifesaver Candy (OUT CUE) Jingle ends cold with... "...you bet your Lifesavers."	30
39:25		LOCAL INSERT:	1:30
40:55		LOGO: AMERICAN TOP 40 STATION MENTIONS #33. NIGHTBIRD (A&B) Stevie Nicks #32. <u>GOT A HOLD ON ME</u> (A&B) Christine McVie	09:39
50:34	14455	C-5 NETWORK SPOT: Honda/Oxy Line (OUT CUE) Voice out cold with... "...Oxy 10 covers them (SFX)."	60/60
52:34		LOGO: AMERICAN TOP 40 #31. I WANT A NEW DRUG (B) Huey Lewis and the News	04:55
57:18		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:29 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK

AMERICAN
★ **TOP40** ★
WITH CASEY KASEM

Hour 1

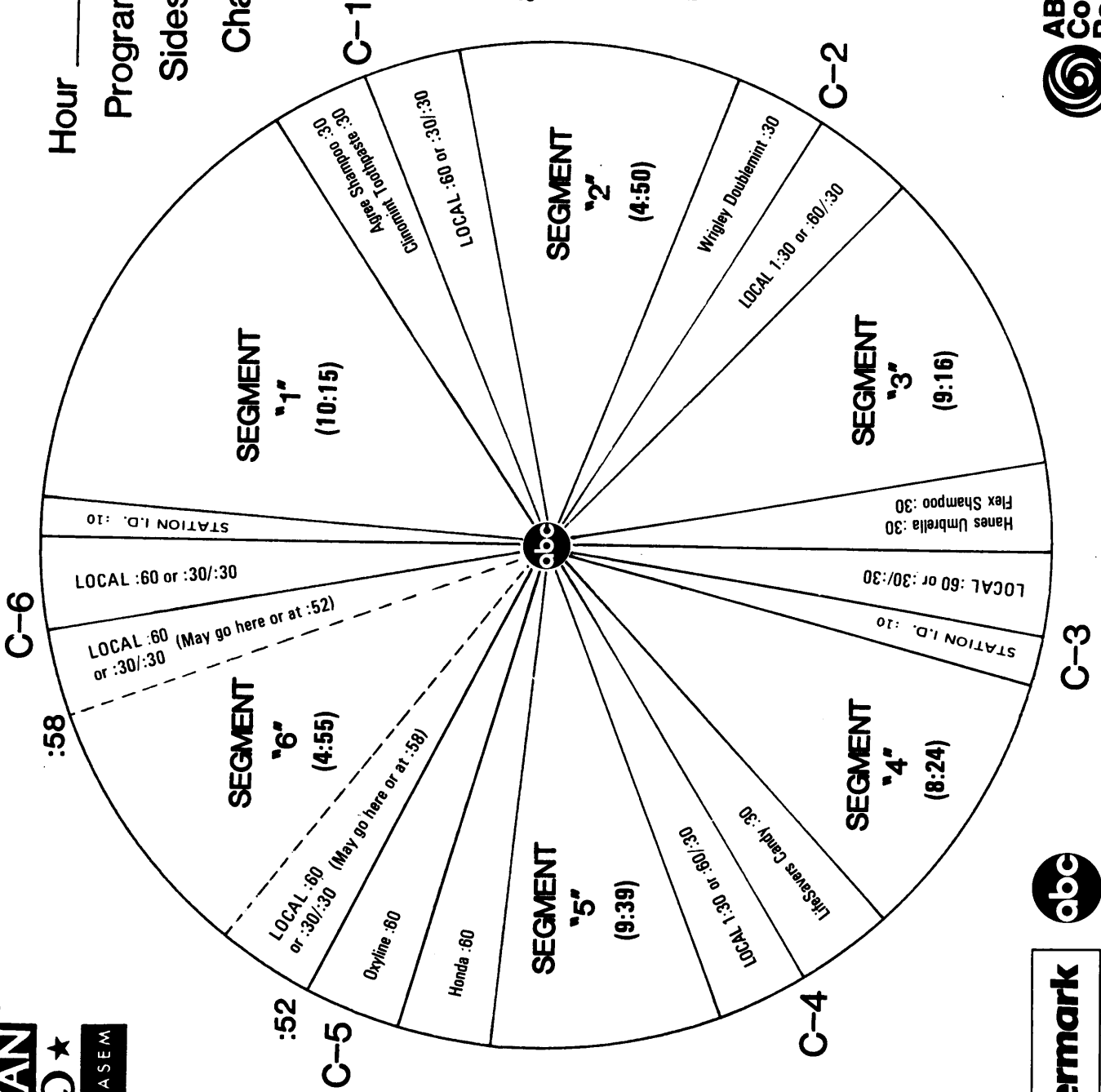
Program #841-5

Sides 1A and 1B

Chart Date 2/4/84

Local minutes available 7

Network minutes used 5



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FOR WEEK ENDING: 2/4/84
 CYCLE NO. 841 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 2A
 PAGE NO. 3

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #30. SEND ME AN ANGEL (B) Real Life #29. NEW MOON ON MONDAY () Duran Duran	07:12
07:12		C-1 NETWORK SPOT: Agree Shampoo/Midol (OUT CUE) Jingle fades after... "...use only as directed."	30/30
08:12		LOCAL INSERT:	60
09:12		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself.</u> #28. SAY IT ISN'T SO (B) Daryl Hall & John Oates #27. <u>THE CURLY SHUFFLE</u> (B) Jump 'N The Saddle	09:00
18:12		C-2 NETWORK SPOT: Wrigley Doublemint (OUT CUE) Jingle ends cold with... "...with Doublemint Gum."	30
18:42		LOCAL INSERT:	1:30
20:12		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself.</u> #26. BABY I LIED (A&B) Deborah Allen #25. UNION OF THE SNAKE () Duran Duran	08:34
28:46		C-3 NETWORK SPOT: Flex Shampoo/Hanes Umbrella (OUT CUE) Jingle ends cold with... "...great pair of L'eggs!"	30/30
29:46		LOCAL INSERT:	60
30:46		STATION I. D.:	10



ABC Watermark



FOR WEEK ENDING: 2/4/84
 CYCLE NO. 841 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 2B
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:56		LOGO: AMERICAN TOP 40 #24. SO BAD (A) Paul McCartney LDD: <u>BEST THING THAT EVER HAPPENED TO ME</u> (A) Gladys Knight & The Pips	10:00
40:56		C-4 NETWORK SPOT: Edge Shaving Cream (OUT CUE) Jingle fades after... "...the extraordinary shave."	30
41:26		LOCAL INSERT:	1:30
42:56		LOGO: AMERICAN TOP 40 STATION MENTIONS #23. YAH MO B THERE (A&B) James Ingram with Michael McDonald	04:22
47:18		C-5 NETWORK SPOT: Honda/Dry & Clear (OUT CUE) Voice out cold with... "...use only as directed."	60/30
48:48			30
49:18		LOGO: AMERICAN TOP 40 #22. NOBODY TOLD ME (B) John Lennon #21. <u>GIRLS JUST WANT TO HAVE FUN</u> (A) Cyndi Lauper	08:25
57:34		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK

Hour 2

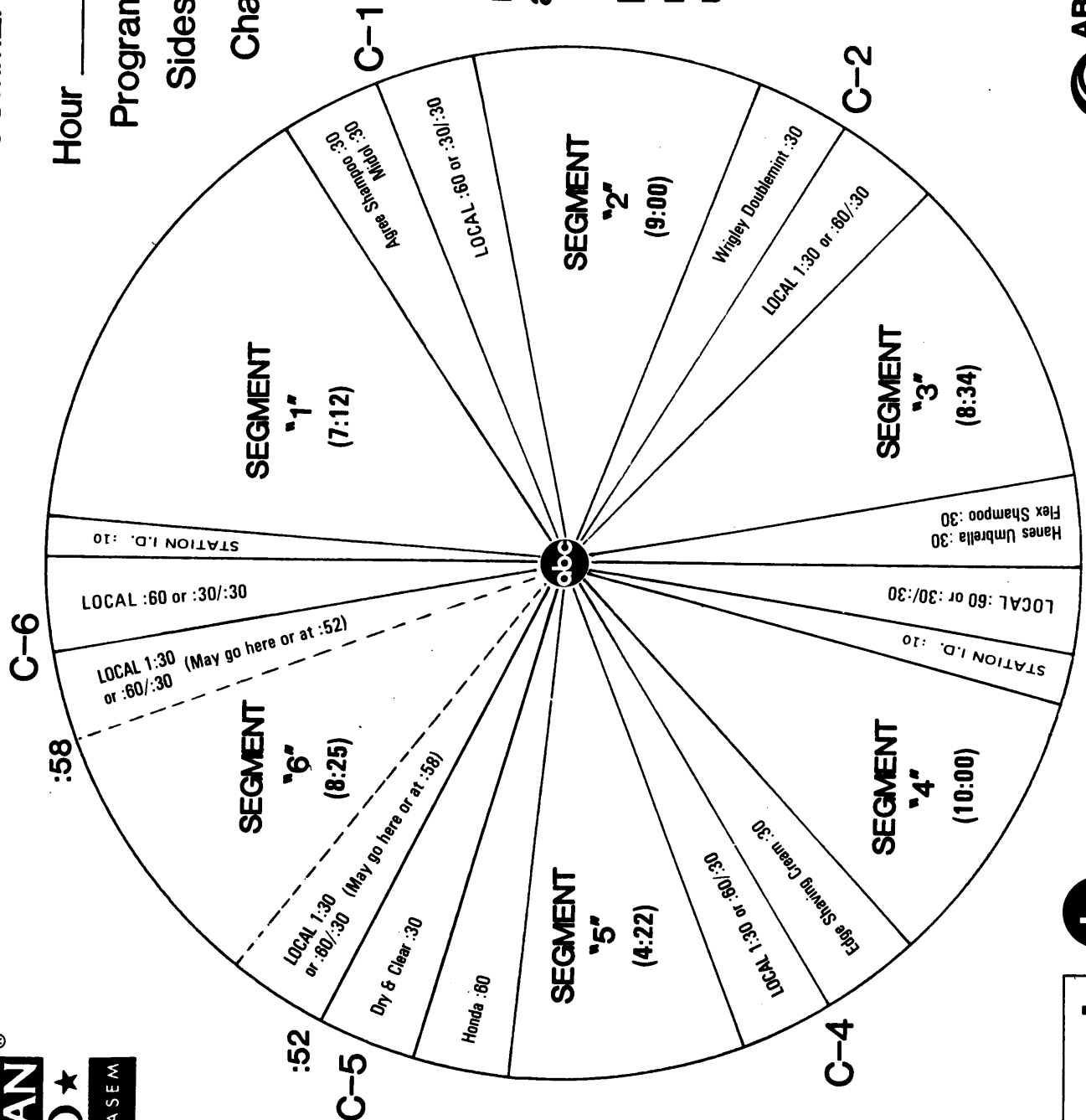
Program #841-5

Sides 2A and 2B

Chart Date 2/4/84

Local minutes available 7½

Network minutes used 4½



AMERICAN
★ TOP40 ★
 WITH CASEY KASEM



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20. MIDDLE OF THE ROAD () The Pretenders #19. WRAPPED AROUND YOUR FINGER (B) The Police	09:14
09:14		C-1 NETWORK SPOT: Agree Shampoo/Midol (OUT CUE) Voice out cold with... "...use only as directed."	30/30
10:14		LOCAL INSERT:	60
11:14		LOGO: AMERICAN TOP 40 #18. 99 LUFTBALLONS () Nena <u>OL: SINGER WITH THE MOST TOP 40 MOVIE SONGS</u> #17. TWIST OF FATE (A&B) Olivia Newton-John	08:26
19:40		C-2 NETWORK SPOT: Wrigley Doublemint (OUT CUE) Jingle ends cold with... "...with Doublemint gum."	30
20:10		LOCAL INSERT:	1:30
21:40		LOGO: AMERICAN TOP 40 STATION MENTIONS #16. HOLIDAY (B) Madonna #15. AN INNOCENT MAN (B) Billy Joel	09:41
31:21	1633	C-3 NETWORK SPOT: Flex Shampoo/Hanes Umbrella (OUT CUE) Jingle ends cold with... "...a great pair of L'eggs."	30/30
32:21		LOCAL INSERT:	60
33:21		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:31		LOGO: AMERICAN TOP 40 #14. LET THE MUSIC PLAY (A) Shannon OBIT: <u>JACKIE WILSON</u>	06:27
39:58		C-4 NETWORK SPOT: Lifesavers Candy (OUT CUE) Jingle ends cold with... "...you bet your Lifesavers."	30
40:28		LOCAL INSERT:	1:30
41:58		LOGO: AMERICAN TOP 40 #13. SAY SAY SAY (A) Paul McCartney and Michael Jackson	04:01
45:59		C-5 NETWORK SPOT: Honda/Oxy Line (OUT CUE) Voice out cold with... "...Oxy 10 covers them (SFX)."	60/60
47:59		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself.</u> #12. I STILL CAN'T GET OVER LOVING YOU (A) Ray Parker Jr. #11. JUMP (A) Van Halen	09:38
57:26		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK

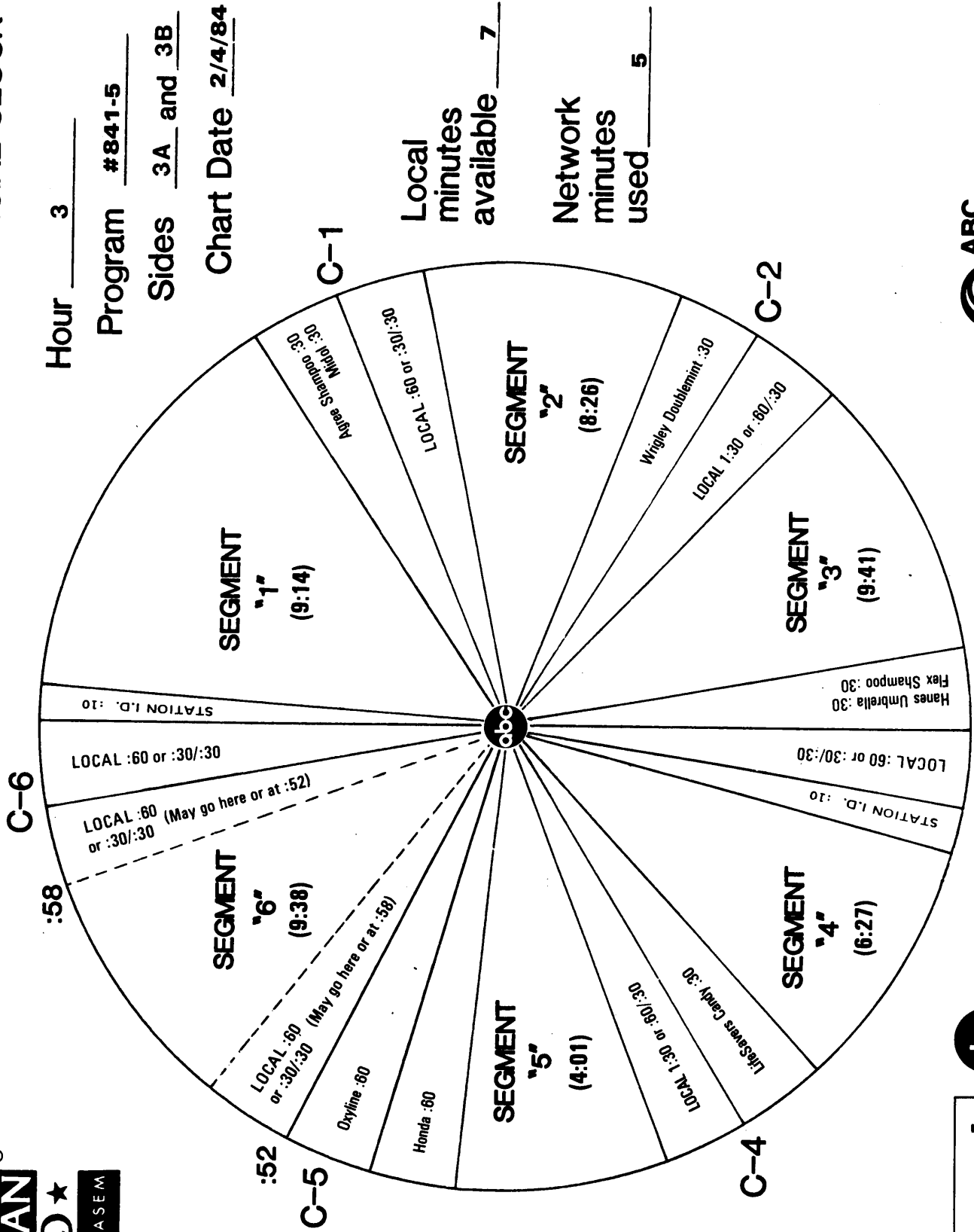
AMERICAN
★ **TOP40** ★
WITH CASEY KASEM

Hour 3

Program #841-5

Sides 3A and 3B

Chart Date 2/4/84



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FOR WEEK ENDING: 2/4/84
 CYCLE NO. 841 PROGRAM 5 OF 13
 DISC & HALF HOUR NO. 4A
 PAGE NO. 7

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10. PINK HOUSES (A) John Cougar Mellencamp #9. THINK OF LAURA (A) Christopher Cross	07:22
07:22		C-1 NETWORK SPOT: Agree Shampoo/Clinomint (OUT CUE) Voice out cold with... "...to treat naughty teeth."	30/30
08:22		LOCAL INSERT:	60
09:22		LOGO: AMERICAN TOP 40 #8. THAT'S ALL (A) Genesis STATION MENTIONS #7. RUNNING WITH THE NIGHT (A&B) Lionel Richie	08:05
17:27		C-2 NETWORK SPOT: Wrigley Doublemint (OUT CUE) Jingle ends cold with... "...with Doublemint gum."	30
17:57		LOCAL INSERT:	1:30
19:27		LOGO: AMERICAN TOP 40 #6. I GUESS THAT'S WHY THEY CALL IT THE BLUES (A) Elton John <u>LDD: THREE TIMES A LADY (A)</u> Commodores	10:39
30:06		C-3 NETWORK SPOT: Flex Shampoo/Hanes Umbrella (OUT CUE) Jingle ends cold with... "...a great pair of L'eggs."	30/30
31:06		LOCAL INSERT:	60
32:06		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:16		LOGO: AMERICAN TOP 40 #5. BREAK MY STRIDE (A) Matthew Wilder #4. JOANNA (B) Kool & The Gang	07:10
39:26		C-4 NETWORK SPOT: Edge Shaving Cream (OUT CUE) Jingle fades after... "...the extraordinary shave."	30
39:56		LOCAL INSERT:	1:30
41:26		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself.</u> #3. TALKING IN YOUR SLEEP (A) The Romantics	04:08
45:34		C-5 NETWORK SPOT: Honda/Dry & Clear (OUT CUE) Voice out cold with... "...use only as directed."	60/30
47:04		LOCAL INSERT:	30
47:34		LOGO: AMERICAN TOP 40 #2. OWNER OF A LONELY HEART (A) Yes #1. <u>KARMA CHAMELEON</u> (B) Culture Club AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY REVLON'S FLEX ADVANCED FORMULA CONDITIONER AND SHAMPOO-WITH NATURAL PROTEIN AND BALSAM.	10:11
57:06		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:45 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK

Hour 4

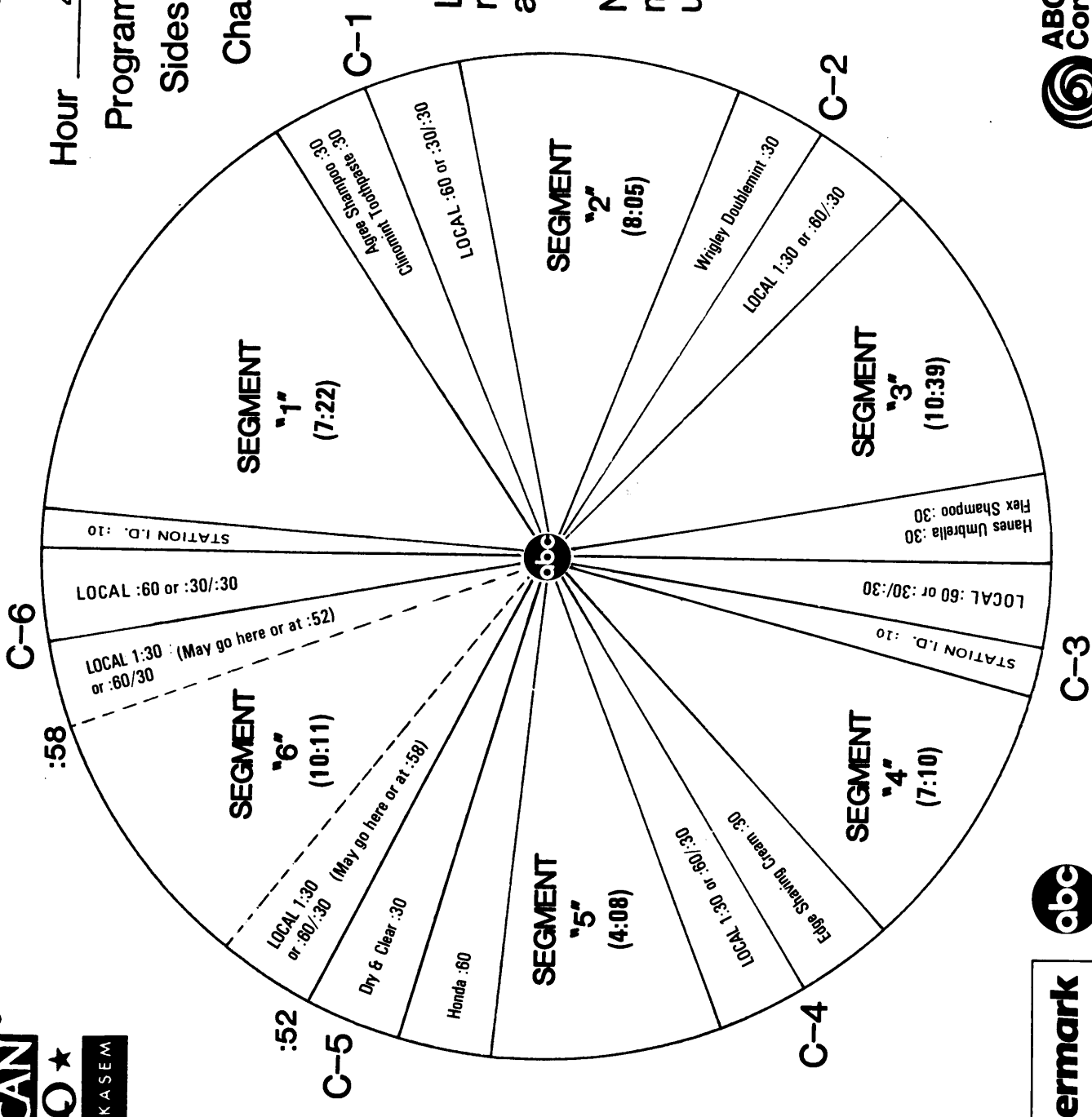
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Sides 4A and 4B

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