

AMERICAN
★ TOP 40 ★
WITH SHADOE STEVENS

February 7, 1989

Dear American Top 40 Affiliate:

An historical event will happen on your radio station this weekend. American Top 40 is moving into the '90's with a more contemporary sound. We are debuting our new music/jingle package in this week's show.

We wanted American Top 40 to reflect today's music with a sound that is more like YOUR radio station. So we auditioned every major jingle company in the industry. We selected HLC, a group of music production professionals to create a totally customized audio identification package. HLC is best known for their commercial/movie/television work. They are the people who wrote and produced the audio for Levis 501 Blues, Pepsi, California Raisins, Crest, "Who Framed Roger Rabbit" and "Back To The Future," just to name a few.

We think you will agree that American Top 40 with Shadoe Stevens is perfectly positioned to appeal to today's radio listeners. Thanks for your continued support.

Your friends at ABC Watermark.

AMERICAN TOP 40: AMERICA'S #1 COUNTDOWN SHOW

ABC Watermark



ABC RADIO NETWORK



SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART I THEME: AL CAPP/RON HICKLAN/KILLER MUSIC, BMI #40 ETERNAL FLAME (A&B) Bangles #39 LITTLE LIAR (A&B) Joan Jett and the Blackhearts #38 THE LOVE IN YOUR EYES (A) Eddie Money	12:26
12:26		Network: C-1 U.S. MARINE CORPS. SNICKERS/ LOVE BABY SOFT (out cue) Voice out cold with... "...she's baby soft."	:30 :30/:30
13:56		Local Insert:	1:30
15:26		LOGO: AMERICAN TOP 40 #37 IT'S NO SECRET (B) Kylie Monogue #36 DREAMIN' (A) Vanessa Williams	09:04
24:30		Network: C-2 NESTLE CRUNCH/AT&T (out cue) Voice out cold with... "...the right choice."	:30/:30
25:30		Local Insert:	2:00
27:30		Station ID:	:10
27:40		LOGO: AMERICAN TOP 40 STATION MENTIONS #35 JUST BECAUSE (A&B) Anita Baker #34 EVERY ROSE HAS ITS THORN (B) Poison (DROPIECE) #33 YOU'RE NOT ALONE () Chicago	13:01
40:41		Network: C-3 CLEARASIL/U.S. NAVY NESTLE QUICK/SNACK FOODS (out cue) Jingle ends cold with... "...and the snack police."	:30/:30 :30/:30
42:41		Local Insert:	:60
43:41		LOGO: AMERICAN TOP 40 #32 I BEG YOUR PARDON (B) Kon Kan TX: MONEY FOR NOTHING (A) Dire Straits #31 MY PREROGATIVE (A&B) Bobby Brown	13:09
56:44		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:44 THEME: 56:50 (AL CAPP/RON HICKLAN/KILLER MUSIC, BMI)	
56:50		Network: C-4 HERSHEY KIT KAT/AT&T (out cue) Voice out cold with... "...the right choice."	:30/:30
57:50		Local Insert:	2:00
59:50		Station ID:	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068
Phone (818) 980-9490 FAX (213) 850-5832
Outside the U.S. contact RADIO EXPRESS 1-213-850-1003

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART II THEME: AL CAPP/RON HICKLAN/KILLER MUSIC, BMI #30 GIRL YOU KNOW IT'S TRUE (A&B) Milli Vanilli #29 DON'T TELL ME LIES (A) Breathe	07:35
07:35		Network: C-1 GREYHOUND HERSHEY BAR NONE/CLOSE-UP (out cue) Voice out cold with... ...like to be." (laughs)	:30 :30/:30
09:05		Local Insert:	1:30
10:35		LOGO: AMERICAN TOP 40 #28 SHAKE FOR THE SHEIK (A) The Escape Club QL: SIBLINGS IN TOP TEN #27 MY HEART CAN'T TELL YOU NO (A&B) Rod Stewart #26 ALL SHE WANTS IS (A) Duran Duran	14:04
24:39		Network: C-2 3 MUSKETEERS (out cue) Jingle fades after... ...outdone itself.	:60
25:39 27:39		Local Insert: Station ID:	2:00 :10
27:49		LOGO: AMERICAN TOP 40 #25 PARADISE CITY (A) Guns N' Roses SR: CD'S OVERTAKE ALBUMS #24 HOLDING ON (PRS&B) Steve Winwood	12:46
40:35		Network: C-3 DRIXORAL/HERSHEY MILK ALMOND C.B.S. TV/CLEARASIL (out cue) Jingle ends cold with... ...use as directed."	:30/:30 :30/:30
42:35		Local Insert:	:60
43:35		LOGO: AMERICAN TOP 40 STATION MENTIONS #23 RONI (B) Bobby Brown #22 TWO HEARTS (B) Phil Collins #21 THE LIVING YEARS (B) Mike and the Mechanics	13:15
56:50		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:50 THEME: 56:50 (AL CAPP/RON HICKLAN/KILLER MUSIC, BMI)	
56:50		Network: C-4 DODGE TRUCKS (out cue) Jingle fades after... ...spirit of Dodge."	:60
57:50 59:50		Local Insert: Station ID:	2:00 :10



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SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART III THEME: AL CAPP/RON HICKLAN/KILLER MUSIC, BMI STATION WELCOMES #20 A LITTLE RESPECT (PRS&A) Erasure #19 DON'T RUSH ME (A) Taylor Dayne #18 ARMAGEDDON IT (A) Def Leppard	13:03
13:03		Network: C-1 NESTLE QUICK LOVE'S BABY SOFT/SNACK FOODS (out cue) Voice out cold with... "...snack food association."	:30 :30/:30
14:33		Local Insert:	1:30
16:03		LOGO: AMERICAN TOP 40 STATION MENTIONS #17 DIAL MY HEART (B) The Boys #16 SURRENDER TO ME (A&B) Ann Wilson and Robin Zander #15 YOU GOT IT (THE RIGHT STUFF) (A) New Kids on the Block	13:46
29:49		Network: C-2 THREE MUSKETEERS (out cue) Jingle fades after... "...outdone itself."	:60
30:49		Local Insert:	2:00
32:49		Station ID:	:10
32:59		LOGO: AMERICAN TOP 40 #14 ANGEL OF HARLEM (A) U2 #13 THE WAY YOU LOVE ME (A) Karyn White #12 LOST IN YOUR EYES (A) Debbie Gibson	12:05
45:04		Network: C-3 NATIONAL DAIRY BOARD DODGE TRUCKS (out cue) Voice out cold with... "...U.S. Navy."	:60 :60
47:04		Local Insert:	:60
48:04		LOGO: AMERICAN TOP 40 #11 WHAT I AM (A) Edie Brickell & New Bohemians #10 WALKING AWAY (A) Information Society	08:46
56:50		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:50 THEME: 56:50 (AL CAPP/RON HICKLAN/KILLER MUSIC, BMI)	
56:50		Network: C-4 AT&T/JERGENS (out cue) Jingle fades after... "...smoothin' out."	:30/:30
57:50		Local Insert:	2:00
59:50		Station ID:	:10



SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART IV THEME: AL CAPP/RON HICKLAN/KILLER MUSIC, BMI #9 SHE WANTS TO DANCE WITH ME (B) Rick Astley #8 I WANNA HAVE SOME FUN (B) Samantha Fox	15:31
07:31		Network: C-1 REESES PEANUT BUTTER CUPS CLOSE-UP/U.S. MARINE CORPS. (out cue) Voice out cold with... "...the Marine Corps."	:30 :30/:30
09:01		Local Insert:	1:30
10:31		LOGO: AMERICAN TOP 40 STATION MENTIONS #7 THE LOVER IN ME (B) Sheena Easton #6 ALL THIS TIME (B) Tiffany LDD: SOMEWHERE OUT THERE (A&B) Linda Ronstadt & James Ingram	
25:07		Network: C-2 THREE MUSKETEERS (out cue) Jingle fades after... "...outdone itself."	:60
26:07		Local Insert:	2:00
28:07		Station ID:	:10
28:17		LOGO AMERICAN TOP 40 #5 WHEN THE CHILDREN CRY (A) White Lion #4 BORN TO BE MY BABY (A) Bon Jovi	09:39
37:46		Network: C-3 U.S. NAVY/SNICKERS LOVE'S BABY SOFT/GREYHOUND (out cue) Jingle fades after... "...package express."	:30/:30 :30/:30
39:46		Local Insert:	:60
40:46		LOGO: AMERICAN TOP 40 #3 WILD THING (A) Tone Loc #2 WHEN I'M WITH YOU (B) Sheriff	07:47
50:22		Network: C-4 COLUMBIA PICTURES/AT&T (out cue) Voice out cold with... "...the right choice."	:30/:30
51:22		Local Insert:	2:00
53:22		LOGO: AMERICAN TOP 40 #1 STRAIGHT UP (A) Paula Abdul *TOPICAL PROMOS ARE LOCATED AT THE END OF SIDE 4A* CLOSE: SO UNTIL WE MEET AGAIN, THIS IS YOUR BEST FRIEND, D'SHADOE. BYE BYE OUT THERE. THEME IN AND UNDER WITH TALK UNIT ENDING AT: 59:38 THEME: 59:59 (AL CAPP/RON HICKLAN/KILLER MUSIC, BMI)	06:34
59:38			

AMERICAN

★ TOP40 ★

WITH SHADOE STEVENS

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #891-07 ARE LOCATED AT THE END OF SIDE 4A
DO NOT USE AFTER SHOW #891-07

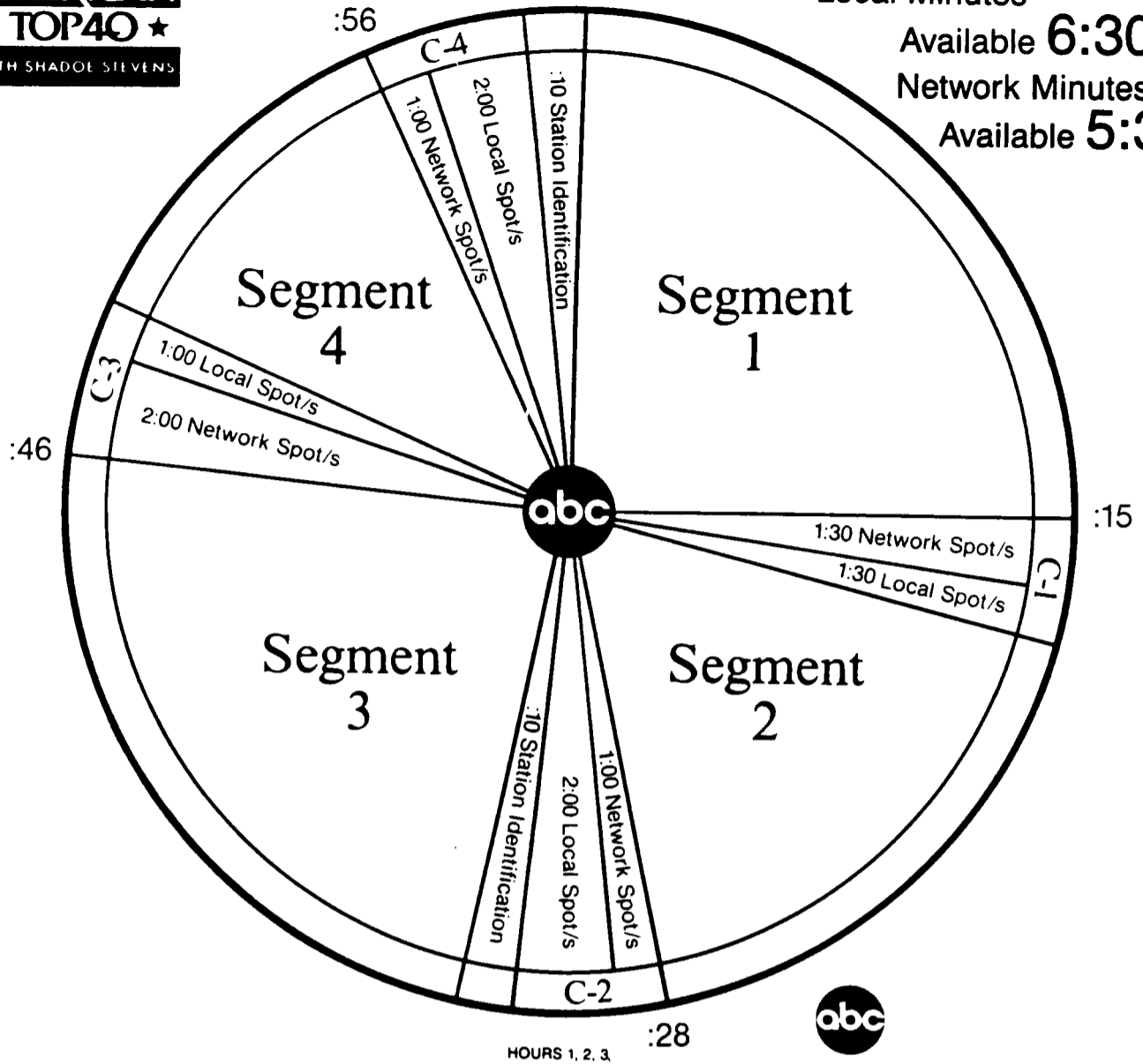
1. **PAULA'S PROGRESS** :24
Hey, Shadoe Stevens on American Top 40. She started out in show business as a "Laker Girl", a cheerleader for the Los Angeles Lakers Basketball Team. Then she became a top award winning choreographer for videos. And, now she's launched her singing career and her first Top 40 hit reached #2 last week. Will Paula Abdul take her song "STRAIGHT UP" to #1? We'll find out on the only countdown of Billboard's biggest hits on American Top 40.

2. **A BADGE OF HONOR** :24
Hi, Shadoe Stevens on American Top 40. Last week, a group that no longer exists hit #1 with a song recorded six and a half years ago. The 1983 chart hit, "WHEN I'M WITH YOU", by Sheriff became the first defunct group ever to hit #1. Just another record-setting week of Billboard hits, chart stars, and the stories behind them on American Top 40.

3. **EYEING THE FLAME OF A DEBUT DREAM** :25
Hey, Shadoe Stevens on American Top 40, and some hot acts, old and new, are looking countdown bound this week as they climb up the Official Billboard Chart: There's the Bangles with their latest, "ETERNAL FLAME." There's Eddie Money and his new one, "THE LOVE IN YOUR EYES." And there's a former Miss America, Vanessa Williams, hoping to be crowned a Top 40 star. Will they all dazzle us with debuts? We'll find out when we count 'em down-- this week's biggest hits on American Top 40.

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Local Minutes
 Available **6:30**
 Network Minutes
 Available **5:30**



Local Minutes
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 Available **5:30**

