



TO: AT40 SUBSCRIBERS  
 FROM: Don Bustany, AT40 Producer  
 DATE: 1-29-82  
 RE: Your leadouts from Commls back to AT40

Starting this week, we're adding a notation to the Program Log that we hope will make life easier for your AT40 operators.

The problem this is meant to solve arises from the fact that Casey sometimes identifies himself by name within the body of the show immediately following a commercial break.

And sometimes he doesn't.

Which puts upon you the extra responsibility of having to pre-monitor the show after each commercial break (that's five times an hour) in order to avoid saying, "Now, back to Casey Kasem", when Casey himself (right after the logo jingle "American Top 40") is going to say, "I'm Casey Kasem."

So, from now on, you can be guided by the presence or absence of a notation like the sample shown here. (The actual Log is printed on blue paper.)

8:47	LW#2. WAITING ... LW#1. PHYSICAL (A&B) Olivia ... LOGO: CASEY'S COAST TO COAST	c-1 Casey ID's himself next.	4:36
8:49	LOCAL INSERT: LOGO: AMERICAN TOP 40		
10:49	#40. ABACAB (A) Genesis LOGO: HITS FROM COAST TO COAST	c-2	2:00
15:23	LOCAL INSERT: LOGO: AMERICAN TOP 40		
15:25	#39. SOMEWHERE DOWN THE ROAD (B) Barry Manilow #38. SEA OF LOVE (B) Del Shannon LOGO: CASEY'S COAST TO COAST	c-3 Casey ID's himself next.	8:16
17:25			2:10



If you have any suggestions or questions, please call.





Watermark  
10700 Ventura Boulevard  
North Hollywood, California 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: 2-13-82  
CYCLE NO. 821 PROGRAM 7 OF 13  
SIDES 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER LW#2. I CAN'T GO FOR THAT (B) Hall & Oates MUSIC/BMI) LW#1. CENTERFOLD (A) J. Geils Band	9:16 ✓
9:14		LOGO: CASEY'S COAST TO COAST	
9:16		LOCAL INSERT: c-1 Casey I.D.'s Himself Next	2:00
11:16		LOGO: AMERICAN TOP 40  #40. ONE HUNDRED WAYS (A&B) Quincy Jones w/James Ingram #39. I LOVE ROCK N' ROLL (A) Joan Jett & The Blackhearts	7:51 ✓
19:05		LOGO: HITS FROM COAST TO COAST	
19:07		LOCAL INSERT: C-2	2:00
21:07		LOGO: AMERICAN TOP 40  #38. LOVE IS LIKE A ROCK (A) Donnie Iris QL: Youngest Top Ten Group #37. SHOULD I DO IT (B) The Pointer Sisters	9:04 ✓
30:09		LOGO: CASEY'S COAST TO COAST	
30:11		LOCAL INSERT: c-3 Casey I.D.'s Himself Next	2:10
32:21		LOGO: AMERICAN TOP 40  #36. BOBBIE SUE (B) Oak Ridge Boys	3:19 ✓
35:38		LOGO: HITS FROM COAST TO COAST	
35:40		LOCAL INSERT: C-4	2:00
37:40		LOGO: AMERICAN TOP 40  #35. WHEN ALL IS SAID AND DONE (B) Abba #34. TONIGHT I'M YOURS (A) Rod Stewart #33. SEA OF LOVE (B) Del Shannon	11:58 ✓
49:36		LOGO: CASEY'S COAST TO COAST	
49:38		LOCAL INSERT: c-5 Casey I.D.'s Himself Next	2:00
51:38		LOGO: AMERICAN TOP 40 #32. DADDY'S HOME (B) Cliff Richard #31. WE GOT THE BEAT (N/L) The Go-Go's	5:46 ✓
57:24		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II	✓
		#30. ALL OUR TOMORROWS (B) Eddie Schwartz #29. WORKING FOR THE WEEKEND (B) Loverboy	8:27
8:25		LOGO: HITS FROM COAST TO COAST	
8:27		LOCAL INSERT: C-1	2:00
10:27		LOGO: AMERICAN TOP 40	
		#28. ABACAB (A) Genesis LDD: I WOULDN'T HAVE MISSED IT FOR THE WORLD (A) Ronnie Milsap	✓
20:11		LOGO: CASEY'S COAST TO COAST	9:46
20:13		LOCAL INSERT: C-2 Casey I.D.'s Himself Next	2:00
22:13		LOGO: AMERICAN TOP 40	
		#27. LET'S GROOVE (A) Earth, Wind & Fire #26. KEY LARGO (A&B) Bertie Higgins	✓
29:12		LOGO: HITS FROM COAST TO COAST	7:01
29:14		LOCAL INSERT: C-3	2:10
31:24		LOGO: AMERICAN TOP 40	✓
		#25. SPIRITS IN THE MATERIAL WORLD (A) The Police #24. PAC-MAN FEVER (A) Buckner & Garcia	7:12
38:34		LOGO: CASEY'S COAST TO COAST	
38:36		LOCAL INSERT: C-4	2:00
40:36		LOGO: AMERICAN TOP 40	✓
		#23. SOMEWHERE DOWN THE ROAD (B) Barry Manilow #22. THAT GIRL (A) Stevie Wonder	9:05
51:39		LOGO: HITS FROM COAST TO COAST	
51:41		LOCAL INSERT: C-5	2:00
53:41		LOGO: AMERICAN TOP 40	
		#21. LOVE IN THE FIRST DEGREE (B) Alabama	3:27
57:08		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:20 THEME TO: 57:50	✓
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III	
		#20. LOVE IS ALRIGHT TONITE (B) Rick Springfield #19. MIRROR, MIRROR (A) Diana Ross	8:06 ✓
8:04		LOGO: CASEY'S COAST TO COAST	
8:06		LOCAL INSERT: C-1 Casey I.D.'s Himself Next	2:00
10:06		LOGO: AMERICAN TOP 40	
		#18. THROUGH THE YEARS (B) Kenny Rogers TX: YOU AIN'T SEEN NOTHING YET (B) Bachman-Turner Overdrive	9:09 ✓
19:13		LOGO: HITS FROM COAST TO COAST	
19:15		LOCAL INSERT: C-2	2:00
21:15		LOGO: AMERICAN TOP 40	
		#17. YOU COULD HAVE BEEN WITH ME (B) Sheena Easton #16. LEATHER AND LACE (B) Stevie Nicks w/Don Henley	7:48 ✓
29:01		LOGO: CASEY'S COAST TO COAST	
29:03		LOCAL INSERT: C-3 Casey I.D.'s Himself Next	2:10
31:13		LOGO: AMERICAN TOP 40	
		#15. HOOKED ON CLASSICS (A) Royal Philharmonic Orch. QL: Solo Artist w/Most Top Ten Hits From One L.P. #14. TAKE IT EASY ON ME (A) Little River Band	9:22 ✓
40:33		LOGO: HITS FROM COAST TO COAST	
40:35		LOCAL INSERT: C-4	2:00
42:35		LOGO: AMERICAN TOP 40	
		#13. WAITING ON A FRIEND (A) Rolling Stones #12. LEADER OF THE BAND (A) Dan Fogelberg	9:29 ✓
52:02		LOGO: CASEY'S COAST TO COAST	
52:04		LOCAL INSERT: C-5 Casey's I.D.'s Himself Next	2:00
54:04		LOGO: AMERICAN TOP 40	
		#11. COOL NIGHT (B) Paul Davis	3:32
57:36		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:44 THEME TO: 57:50	✓
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV	
8:46		#10. SWEET DREAMS (B) Air Supply #9. WAITING FOR A GIRL LIKE YOU (A) Foreigner LOGO: HITS FROM COAST TO COAST	8:48 ✓
8:48		LOCAL INSERT: c-1 Casey's I.D.'s Himself Next	2:00
10:48		LOGO: AMERICAN TOP 40	
14:46		#8. PHYSICAL (A&B) Olivia Newton-John LOGO: CASEY'S COAST TO COAST	4:00 ✓
14:48		LOCAL INSERT: C-2	2:00
16:48		LOGO: AMERICAN TOP 40	
26:41		#7. THE SWEETEST THING (A) Juice Newton LDD: BACK IN MY ARMS AGAIN (B) Supremes LOGO: HITS FROM COAST TO COAST	9:55 ✓
26:43		LOCAL INSERT: C-3	2:10
28:53		LOGO: AMERICAN TOP 40	
36:18		#6. SHAKE IT UP (B) The Cars #5. TURN YOUR LOVE AROUND (A&B) George Benson LOGO: CASEY'S COAST TO COAST	7:27 ✓
36:20		LOCAL INSERT: C-4 Casey I.D.'s Himself Next	2:00
38:20		LOGO: AMERICAN TOP 40	
42:06		#4. OPEN ARMS (B) Journey LOGO: HITS FROM COAST TO COAST	3:48 ✓
42:08		LOCAL INSERT: C-5	2:00
44:08		LOGO: AMERICAN TOP 40	
56:42		#3. HARDEN MY HEART (A) Quarterflash #2. I CAN'T GO FOR THAT (B) Daryl Hall & John Oates #1. CENTERFOLD (A) J. Geils Band THEME UP & UNDER W/TALK UNIT ENDING AT: 57:24 THEME TO: 57:50 THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)	12:34 ✓
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10