



# WATERMARK

10700 Ventura Blvd.  
 No. Hollywood, Ca. 91604  
 Phone: (213) 980-9490

FOR WEEK ENDING: February 23, 1974  
 CYCLE NO. 741 PROGRAM 8 OF 13  
 DISC & HALF HOUR NO 1a  
 PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF PART 1<br>TALK UNIT<br>#40 - ENERGY CRISIS '74 - Dickie Goodman<br>TALK UNIT<br>#39 - NEVER, NEVER GONNA GIVE YA UP - Barry White                              | 6:53         |
| 6:51                 |             | LOGO: CASEY'S COAST TO COAST  |              |
| 6:53                 |             | LOCAL INSERT: C-1   | 2:00         |
| 8:53                 |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#38 - LAST KISS - Wednesday<br>TALK UNIT<br>#37 - MIGHTY LOVE, Pt. 1 - Spinners<br>TALK UNIT<br>#36 - THERE WON'T BE ANYMORE - Charlie Rich | 9:21         |
| 18:12                |             | TALK UNIT<br>LOGO: HITS FROM COAST TO COAST   |              |
| 18:14                |             | LOCAL INSERT: C-2   | 2:00         |
| 20:14                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#35 - I LIKE TO LIVE THE LOVE - B.B. King<br>TALK UNIT<br>#34 - BABY COME CLOSE - Smokey Robinson<br>TALK UNIT                              | 7:21         |
| 27:33                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 27:35                |             | STATION I.D.:   | :10          |
| 27:45                |             | LOCAL INSERT: C-3   | 2:00         |



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 PAGE NO. 2

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 29:45                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#33 - LIVING FOR THE CITY - Stevie Wonder   | 8:24         |
| 36:07                |             | TALK UNIT<br>#32 - COME AND GET YOUR LOVE - Red Bone<br>TALK UNIT<br>LOGO: HITS FROM COAST TO COAST   |              |
| 36:09                |             | LOCAL INSERT: C-4   | 2:00         |
| 38:09                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#31 - CAN THIS BE REAL - Natural Four   | 10:47        |
| 48:54                |             | TALK UNIT<br>#30 - MY SWEET LADY - Cliff DeYoung<br>TALK UNIT<br>#29 - TRYING TO HOLD ON TO MY WOMAN - Lamont Dozier<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST |              |
| 48:56                |             | LOCAL INSERT: C-5   | 2:00         |
| 50:56                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#28 - JIM DANDY - Black Oak Arkansas  | 7:35         |
| 58:31                |             | TALK UNIT<br>#27 - JET - Paul McCartney<br>TALK UNIT<br>THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 60:00      |              |
| 58:50                |             | LOCAL INSERT: C-6   | :60          |
| 59:50                |             | STATION I.D.:   | :10          |



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DISC & HALF HOUR NO 2a  
PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF PART 11<br>TALK UNIT<br>#26 - SMOKIN' IN THE BOYS' ROOM - Brownsville<br>TALK UNIT Station<br>#25 - I'VE GOT TO USE MY IMAGINATION - Gladys<br>TALK UNIT Knight & the Pips<br>LOGO: CASEY'S COAST TO COAST | 6:50         |
| 6:48                 |             |   |              |
| 6:50                 |             | LOCAL INSERT: C-1   | 2:00         |
| 8:50                 |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#24 - SUNSHINE ON MY SHOULDER - John Denver<br>TALK UNIT<br>#23 - THE JOKER - The Steve Miller Band<br>TALK UNIT<br>LOGO: HITS FROM COAST TO COAST                                      | 9:37         |
| 18:25                |             |   |              |
| 18:27                |             | LOCAL INSERT: C-2   | 2:00         |
| 20:27                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#22 - ERES TU - Mecedades<br>TALK UNIT<br>#21 - MOCKINGBIRD - Carly Simon & James Taylor<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST   | 9:29         |
| 29:54                |             |   |              |
| 29:56                |             | STATION I.D.: C-3   | :10          |
| 30:06                |             | LOCAL INSERT:   | 2:00         |



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DISC & HALF HOUR NO 25  
PAGE NO. 4

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 32:06                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#20 - SEXY MAMA - Moments                                      | 3:28         |
| 35:32                |             | TALK UNIT<br>LOGO: HITS FROM COAST TO COAST  |              |
| 35:34                |             | LOCAL INSERT: C-4  | 2:00         |
| 37:34                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#19 - MIDNIGHT RIDER - Gregg Allman                            | 12:26        |
|                      |             | TALK UNIT<br>#18 - SHOW AND TELL - Al Wilson   |              |
| 49:58                |             | TALK UNIT<br>#17 - A LOVE SONG - Anne Murray<br>LOGO: CASEY'S COAST TO COAST                         |              |
| 50:00                |             | LOCAL INSERT: C-5  | 2:00         |
| 52:00                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#16 - DARK LADY - Cher   | 6:39         |
|                      |             | TALK UNIT<br>#15 - DOO DOO DOO DOO DOO (HEARTBREAKER) -<br>Rolling Stones                            |              |
| 58:39                |             | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:45<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 60:00 |              |
| 58:50                |             | LOCAL INSERT: C-6  | :60          |
| 59:50                |             | STATION I.D.:  | :10          |



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DISC & HALF HOUR NO 3a  
PAGE NO. 5

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00                |             | THEME & OPENING OF PART 111<br>TALK UNIT<br>#14 - LAST TIME I SAW HIM - Diana Ross<br>TALK UNIT<br>#13 - I LOVE - Tom T. Hall<br>TALK UNIT<br>#12 - AMERICANS - Byron MacGregor<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST                 | 9:34         |
| 9:32                 |             |  |              |
| 9:34                 |             | LOCAL INSERT: C-1  | 2:00         |
| 11:34                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#11 - PUT YOUR HANDS TOGETHER - The O'Jays<br>TALK UNIT<br>#10 - LET ME BE THERE - Olivia Newton-John<br>TALK UNIT<br>#9 - YOU'RE SIXTEEN - Ringo Starr<br>TALK UNIT<br>LOGO: HITS FROM COAST TO COAST | 9:23         |
| 20:55                |             |  |              |
| 20:57                |             | LOCAL INSERT: C-2  | 2:00         |
| 22:57                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#8 - ROCK ON - David Essex<br>TALK UNIT<br>#7 - BOOGIE DOWN - Eddie Kendricks<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST   | 6:54         |
| 29:49                |             |  |              |
| 29:51<br>30:01       |             | STATION I.D.:<br>LOCAL INSERT: C-3   | :10<br>2:00  |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 32:01                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#6 - JUNGLE BOOGIE - Kool & the Gang<br>TALK UNIT<br>#5 - LOVE'S THEME - Love Unlimited Orchestra<br>TALK UNIT<br>#4 - SPIDERS & SNAKES - Jim Stafford<br>TALK UNIT | 10:21        |
| 42:20                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 42:22                |             | LOCAL INSERT: C-4   | 2:00         |
| 44:22                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#3 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M<br>TALK UNIT GONNA DO) - Aretha Franklin<br>#2 - SEASONS IN THE SUN - Terry Jacks<br>TALK UNIT                      | 7:28         |
| 51:48                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 51:50                |             | LOCAL INSERT: C-5   | 2:00         |
| 53:50                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#1 - THE WAY WE WERE - Barbra Streisand<br>TALK UNIT  | 4:08         |
| 57:58                |             | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:32<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:50  |              |
| 58:50                |             | LOCAL INSERT: C-6   | :60          |
| 59:50                |             | STATION I.D.:   | :10          |