



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: February 23, 1974  
CYCLE NO. 741 PROGRAM 8 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - ENERGY CRISIS '74 - Dickie Goodman TALK UNIT #39 - NEVER, NEVER GONNA GIVE YA UP - Barry White	6:53
6:51		LOGO: CASEY'S COAST TO COAST	
6:53		LOCAL INSERT: C-1	2:00
8:53		LOGO: AMERICAN TOP 40 TALK UNIT #38 - LAST KISS - Wednesday TALK UNIT #37 - MIGHTY LOVE, Pt. 1 - Spinners TALK UNIT #36 - THERE WON'T BE ANYMORE - Charlie Rich	9:21
18:12		TALK UNIT LOGO: HITS FROM COAST TO COAST	
18:14		LOCAL INSERT: C-2	2:00
20:14		LOGO: AMERICAN TOP 40 TALK UNIT #35 - I LIKE TO LIVE THE LOVE - B.B. King TALK UNIT #34 - BABY COME CLOSE - Smokey Robinson	7:21
27:33		TALK UNIT LOGO: CASEY'S COAST TO COAST	
27:35 27:45		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:45		LOGO: AMERICAN TOP 40 TALK UNIT #33 - LIVING FOR THE CITY - Stevie Wonder	8:24
36:07		TALK UNIT #32 - COME AND GET YOUR LOVE - Red Bone TALK UNIT LOGO: HITS FROM COAST TO COAST	
36:09		LOCAL INSERT: C-4	2:00
38:09		LOGO: AMERICAN TOP 40 TALK UNIT #31 - CAN THIS BE REAL - Natural Four	10:47
48:54		TALK UNIT #30 - MY SWEET LADY - Cliff DeYoung TALK UNIT #29 - TRYING TO HOLD ON TO MY WOMAN - Lamont Dozier TALK UNIT LOGO: CASEY'S COAST TO COAST	
48:56		LOCAL INSERT: C-5	2:00
50:56		LOGO: AMERICAN TOP 40 TALK UNIT #28 - JIM DANDY - Black Oak Arkansas	7:35
58:31		TALK UNIT #27 - JET - Paul McCartney TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - SMOKIN' IN THE BOYS' ROOM - Brownsville Station	6:50
6:48		TALK UNIT #25 - I'VE GOT TO USE MY IMAGINATION - Gladys Knight & the Pips LOGO: CASEY'S COAST TO COAST	
6:50		LOCAL INSERT: C-1	2:00
8:50		LOGO: AMERICAN TOP 40 TALK UNIT #24 - SUNSHINE ON MY SHOULDER - John Denver	9:37
18:25		TALK UNIT #23 - THE JOKER - The Steve Miller Band TALK UNIT LOGO: HITS FROM COAST TO COAST	
18:27		LOCAL INSERT: C-2	2:00
20:27		LOGO: AMERICAN TOP 40 TALK UNIT #22 - ERES TU - Mecedades	9:29
29:54		TALK UNIT #21 - MOCKINGBIRD - Carly Simon & James Taylor TALK UNIT LOGO: CASEY'S COAST TO COAST	
29:56 30:06		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:06		LOGO: AMERICAN TOP 40 TALK UNIT #20 - SEXY MAMA - Moments	3:28
35:32		TALK UNIT LOGO: HITS FROM COAST TO COAST	
35:34		LOCAL INSERT: C-4	2:00
37:34		LOGO: AMERICAN TOP 40 TALK UNIT #19 - MIDNIGHT RIDER - Gregg Allman	12:26
49:58		TALK UNIT #18 - SHOW AND TELL - Al Wilson TALK UNIT #17 - A LOVE SONG - Anne Murray TALK UNIT LOGO: CASEY'S COAST TO COAST	
50:00		LOCAL INSERT: C-5	2:00
52:00		LOGO: AMERICAN TOP 40 TALK UNIT #16 - DARK LADY - Cher	6:39
58:39		TALK UNIT #15 - DOO DOO DOO DOO DOO (HEARTBREAKER) - Rolling Stones TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:45 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - LAST TIME I SAW HIM - Diana Ross TALK UNIT #13 - I LOVE - Tom T. Hall TALK UNIT #12 - AMERICANS - Byron MacGregor TALK UNIT LOGO: CASEY'S COAST TO COAST	9:34
9:32			
9:34		LOCAL INSERT: C-1	2:00
11:34		LOGO: AMERICAN TOP 40 TALK UNIT #11 - PUT YOUR HANDS TOGETHER - The O'Jays TALK UNIT #10 - LET ME BE THERE - Olivia Newton-John TALK UNIT #9 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT LOGO: HITS FROM COAST TO COAST	9:23
20:55			
20:57		LOCAL INSERT: C-2	2:00
22:57		LOGO: AMERICAN TOP 40 TALK UNIT #8 - ROCK ON - David Essex TALK UNIT #7 - BOOGIE DOWN - Eddie Kendricks TALK UNIT LOGO: CASEY'S COAST TO COAST	6:54
29:49			
29:51 30:01		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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32:01		LOGO: AMERICAN TOP 40 TALK UNIT #6 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #5 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT #4 - SPIDERS & SNAKES - Jim Stafford TALK UNIT	10:21
42:20		LOGO: HITS FROM COAST TO COAST	
42:22		LOCAL INSERT: C-4	2:00
44:22		LOGO: AMERICAN TOP 40 TALK UNIT #3 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin #2 - SEASONS IN THE SUN - Terry Jacks TALK UNIT	7:28
51:48		LOGO: CASEY'S COAST TO COAST	
51:50		LOCAL INSERT: C-5	2:00
53:50		LOGO: AMERICAN TOP 40 TALK UNIT #1 - THE WAY WE WERE - Barbra Streisand TALK UNIT	4:08
57:58		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:32 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:50	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10