



TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: Tom Rounds, WATERMARK

February 17, 1979

We're installing a new feature in the AMERICAN TOP 40 format this week. At the beginning of the show (hour one), Casey begins with a recap of last week's top three songs. (#40 actually occurs after the first commercial break...about 12 minutes in.

We point this out so that programmers and jocks can avoid playing those three songs (in this week's case Rod Stewart, Village People and Olivia Newton-John) near the beginning of AT40.

A quick look at the AT40 log by the preceeding air shift will avoid repetition.

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



**WATERMARK**  
 10700 Ventura Blvd.  
 No. Hollywood, Ca. 91604  
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FOR WEEK ENDING 2/24/79  
 CYCLE NO. 791 PROGRAM 8 OF 13  
 SIDES: 1A & 1B  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	✓	THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) RECAP #3 A LITTLE MORE LOVE - Olivia Newton-John (B) RECAP #2 YMCA - Village People (A) RECAP #1 DO YOU THINK I'M SEXY - Rod Stewart (A) LOGO: CASEY'S COAST TO COAST	12:27
12:27		LOCAL INSERT: C-1	2:00
14:27	✓	LOGO: AMERICAN TOP 40 #40 MY LIFE - Billy Joel (A) #39 MAYBE I'M A FOOL - Eddie Money (B)	7:05
21:30		LOGO: HITS FROM COAST TO COAST	
21:32		LOCAL INSERT: C-2	2:00
23:32	✓	LOGO: AMERICAN TOP 40 #38 KNOCK ON WOOD - Amii Stewart (A)	4:00
27:31		LOGO: CASEY'S COAST TO COAST	
27:33		LOCAL INSERT: C-3	2:10
29:42	✓	LOGO: AMERICAN TOP 40 #37 STUMBLIN' IN - Suzi Quatro & Chris Norman (B) LETTER #36 YOU MAKE ME FEEL (MIGHTY REAL) - Sylvester (A)	8:36
38:16		LOGO: HITS FROM COAST TO COAST	
38:18		LOCAL INSERT: C-4	2:00
40:18	✓	LOGO: AMERICAN TOP 40 #35 SEPTEMBER - Earth, Wind & Fire (B) #34 FOREVER IN BLUE JEANS - Neil Diamond (A)	8:02
48:18		LOGO: CASEY'S COAST TO COAST	
48:20		LOCAL INSERT: C-5	2:00
50:20	✓	#33 SONG ON THE RADIO - Al Stewart (A) ARCH: BEN - Michael Jackson (A)	7:09
57:29		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	2:00 :10

*W. P. H.*



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	✓	THEME & OPENING OF PART II #32 STORMY - Santana (B)	4:07
4:05		LOGO: CASEY'S COAST TO COAST	
4:07		LOCAL INSERT: C-1	2:00
6:07	✓	LOGO: AMERICAN TOP 40 #31 HAVEN'T STOPPED DANCING YET - Gonzalez (A) #30 TOO MUCH HEAVEN - Bee Gees (B)	8:27
14:32		LOGO: HITS FROM COAST TO COAST	
14:34		LOCAL INSERT: C-2	2:00
16:34	✓	LOGO: AMERICAN TOP 40 #29 SULTANS OF SWING - Dire Straits (A) #28 CRAZY LOVE - Poco (A)	8:34
25:06		LOGO: CASEY'S COAST TO COAST	
25:08		LOCAL INSERT: C-3	2:10
27:18	✓	LOGO: AMERICAN TOP 40 #27 I JUST FALL IN LOVE AGAIN - Anne Murray (B&A) LETTER #26 WHAT YOU WON'T DO FOR LOVE - Bobby Caldwell (B)	7:14
34:30		LOGO: HITS FROM COAST TO COAST	
34:32		LOCAL INSERT: C-4	2:00
36:32	✓	LOGO: AMERICAN TOP 40 #25 BABY I'M BURNIN' - Dolly Parton (B) LONG DIST. DED.- EXTRA: YOU SHOULD BE DANCING - Bee Gees(B) #24 LADY - Little River Band (EMI&B)	10:48
47:18		LOGO: CASEY'S COAST TO COAST	
47:20		LOCAL INSERT: C-5	2:00
49:20	✓	LOGO: AMERICAN TOP 40 #23 WHAT A FOOL BELIEVES - Doobie Brothers (B&A) ARCH: MY DING-A-LING - Chuck Berry (B)	8:11
57:31		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	✓	THEME & OPENING OF PART III #22 EVERYTIME I THINK OF YOU - Babys (B) #21 EVERYONE'S A WINNER - Hot Chocolate (A)	8:57
8:55		LOGO: CASEY'S COAST TO COAST	
8:57		LOCAL INSERT: C-1	2:00
10:57	✓	LOGO: AMERICAN TOP 40 #20 DANCIN' SHOES - Nigel Olsson (B) #19 DON'T CRY OUT LOUD - Melissa Manchester (B)	8:36
19:31		LOGO: HITS FROM COAST TO COAST	
19:33		LOCAL INSERT: C-2	2:00
21:33	✓	LOGO: AMERICAN TOP 40 #18 SHAKE YOUR GROOVE THING - Peaches & Herb (A) #17 THE GAMBLER - Kenny Rogers (A)	7:20
28:51		LOGO: CASEY'S COAST TO COAST	
28:53		LOCAL INSERT: C-3	2:10
31:03	✓	LOGO: AMERICAN TOP 40 #16 BLUE MORNING, BLUE DAY - Foreigner (B) #15 NO TELL LOVER - Chicago (A)	7:58
38:59		LOGO: HITS FROM COAST TO COAST	
39:01		LOCAL INSERT: C-4	2:00
41:01	✓	LOGO: AMERICAN TOP 40 #14 SOUL MAN - Blues Brothers (A) #13 SHAKE IT - Ian Matthews (B)	6:29
47:28		LOGO: CASEY'S COAST TO COAST	
47:30		LOCAL INSERT: C-5	2:00
49:30	✓	LOGO: AMERICAN TOP 40 #12 GOT TO BE REAL - Cheryl Lynn (B&A) ARCH: I CAN SEE CLEARLY NOW - Johnny Nash ( ) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	8:02
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	✓	THEME & OPENING OF PART IV #11 HEAVEN KNOWS - Donna Summer w/Brooklyn Dreams #10 I WAS MADE FOR DANCING - Leif Garrett (A)	6:48
6:44		LOGO: CASEY'S COAST TO COAST	
6:48		LOCAL INSERT: C-1	2:00
8:48	✓	LOGO: AMERICAN TOP 40 #9 SOMEWHERE IN THE NIGHT - Barry Manilow (B) LONG DIST. DED. EXTRA: WE ARE THE CHAMPIONS - Queen (A)	7:18
16:04		LOGO: HITS FROM COAST TO COAST	
16:06		LOCAL INSERT: C-2	2:00
18:06	✓	LOGO: AMERICAN TOP 40 #8 LOTTA LOVE - Nicolette Larson (B) #7 LE FREAK - Chic (B)	6:36
24:40		LOGO: CASEY'S COAST TO COAST	
24:42		LOCAL INSERT: C-3	2:10
26:52	✓	LOGO: AMERICAN TOP 40 #6 TRAGEDY - Bee Gees (B) #5 YMCA - Village People (A)	9:29
36:19		LOGO: HITS FROM COAST TO COAST	
36:21		LOCAL INSERT: C-4	2:00
38:21	✓	LOGO: AMERICAN TOP 40 #4 I WILL SURVIVE - Gloria Gaynor (A) #3 A LITTLE MORE LOVE - Olivia Newton-John (B)	7:31
45:50		LOGO: CASEY'S COAST TO COAST	
45:52		LOCAL INSERT: C-5	2:00
47:52		LOGO: AMERICAN TOP 40	
57:10	✓	#2 FIRE - Pointer Sisters (A) #1 DO YA THINK I'M SEXY - Rod Stewart (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	9:18
57:50		LOCAL INSERT:	
59:50		STATION I.D.: C-6	2:00
			:10