



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: Feb. 26, 1972
 CYCLE NO. 721 PROGRAM 9 OF 13
 DISC & HALF HOUR NO. 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - KISS AN ANGEL GOOD MORNING - Charley Pride TALK UNIT #39 - YOU WANT IT, YOU GOT IT - Detroit Emeralds TALK UNIT LOGO: CASEY'S COAST TO COAST	5:36
05:34			
05:36		LOCAL INSERT: C-1	:60
06:36		LOGO: AMERICAN TOP 40 TALK UNIT #38 - TALKING LOUD AND SAYING NOTHING - James Brown TALK UNIT #37 - FEELIN ALLRIGHT - Joe Cocker TALK UNIT LOGO: HITS FROM COAST TO COAST	7:10
13:44			
13:46		LOCAL INSERT: C-2	2:00
15:46		LOGO: AMERICAN TOP 40 TALK UNIT #36 - THE NICKLE SONG - Melanie TALK UNIT #35 - RUNNIN AWAY - Sly & The Family Stone TALK UNIT LOGO: CASEY'S COAST TO COAST	6:28
22:22			
22:24		LOCAL INSERT: C-3	:60
23:24		LOGO: AMERICAN TOP 40 TALK UNIT #34 -- RING THE LIVING BELL - Melanie TALK UNIT #33 - WE'VE GOT TO GET IT ON AGAIN - Addrissi Bros. TALK UNIT LOGO: HITS FROM COAST TO COAST	6:02
29:24			
29:26		STATION I.D.:	:10
29:36		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:36		LOGO: AMERICAN TOP 40 TALK UNIT #32 - ROCK AND ROLL LULLABY - B.J. Thomas TALK UNIT	4:59
36:33		LOGO: CASEY'S COAST TO COAST	
36:35		LOCAL INSERT: C-5	:60
37:35		LOGO: AMERICAN TOP 40 TALK UNIT #31 - I GOTCHA - Joe Tex TALK UNIT	2:56
40:29		LOGO: HITS FROM COAST TO COAST	
40:31		LOCAL INSERT: C-6	2:00
42:31		LOGO: AMERICAN TOP 40 TALK UNIT #30 - SOFTLY WHISPERING I LOVE YOU - English TALK UNIT Congregation #29 - FOOTSTOMPIN MUSIC - Grand Funk Railroad TALK UNIT	7:42
50:11		LOGO: CASEY'S COAST TO COAST	
50:13		LOCAL INSERT: C-7	:60
51:13		LOGO: AMERICAN TOP 40 TALK UNIT #28 - FIRE & WATER - Wilson Pickett TALK UNIT #27 - MOTHER & CHILD REUNION - Paul Simon TALK UNIT	6:51
58:04		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:13 THEME TO: 58:50 (EMERGENCY RUNOUT TO 59:13)	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - CLEAN UP WOMAN - Betty Wright TALK UNIT #25 - AIN'T UNDERSTANDING MELLOW - Jerry Butler TALK UNIT	7:13
07:11		LOGO: CASEY'S COAST TO COAST	
07:13		LOCAL INSERT: C-1	:60
08:13		LOGO: AMERICAN TOP 40 TALK UNIT #24 - BRAND NEW KEY - Melanie TALK UNIT #23 - I CAN'T HELP MYSELF - Donnie Elbert TALK UNIT	5:22
13:33		LOGO: HITS FROM COAST TO COAST	
13:35		LOCAL INSERT: C-2	2:00
15:35		LOGO: AMERICAN TOP 40 TALK UNIT #22 - JUNGLE FEVER - Chakachas TALK UNIT SPECIAL - I'M A BELIEVER - Minkeys TALK UNIT	8:04
23:37		LOGO: CASEY'S COAST TO COAST	
23:39		LOCAL INSERT: C-3	:60
24:39		LOGO: AMERICAN TOP 40 TALK UNIT #21 - BLACK DOG - Led Zeppelin TALK UNIT	3:27
28:04		LOGO: HITS FROM COAST TO COAST	
28:06 28:16		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:16		LOGO: AMERICAN TOP 40 TALK UNIT #20 - STAY WITH ME - Faces TALK UNIT #19 - ANTICIPATION - Carly Simon TALK UNIT	8:51
39:05		LOGO: CASEY'S COAST TO COAST	
39:07		LOCAL INSERT: C-5	:60
40:07		LOGO: AMERICAN TOP 40 TALK UNIT #18 - FLOY JOY - Supremes TALK UNIT #17 - DAY AFTER DAY - Badfinger TALK UNIT	6:33
46:38		LOGO: HITS FROM COAST TO COAST	
46:40		LOCAL INSERT: C-6	2:00
48:40		LOGO: AMERICAN TOP 40 TALK UNIT #16 - MY WORLD - Bee Gees TALK UNIT	4:57
53:35		LOGO: CASEY'S COAST TO COAST	
53:37		LOCAL INSERT: C-7	:60
54:37		LOGO: AMERICAN TOP 40 TALK UNIT #15 - DON'T SAY YOU DON'T REMEMBER - Beverly Bremers TALK UNIT	3:19
57:56		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:05 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:05	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - BANG A GONG - T. Rex TALK UNIT	5:05
05:03		LOGO: CASEY'S COAST TO COAST	
05:05		LOCAL INSERT: C-1	:60
06:05		LOGO: AMERICAN TOP 40 TALK UNIT #13 - HEART OF GOLD - Neil Young TALK UNIT #12 - THE WAY OF LOVE - Cher TALK UNIT	5:43
11:46		LOGO: HITS FROM COAST TO COAST	
11:48		LOCAL INSERT: C-2	2:00
13:48		LOGO: AMERICAN TOP 40 TALK UNIT #11 - NEVER BEEN TO SPAIN - Three Dog Night TALK UNIT #10 - SWEET SEASONS - Carole King TALK UNIT	6:54
20:40		LOGO: CASEY'S COAST TO COAST	
20:42		LOCAL INSERT: C-3	:60
21:42		LOGO: AMERICAN TOP 40 TALK UNIT #9 - AMERICAN PIE - Don McLean TALK UNIT	4:34
26:14		LOGO: HITS FROM COAST TO COAST	
26:16 26:26		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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28:26		LOGO: AMERICAN TOP 40 TALK UNIT #8 - EVERYTHING I OWN - Bread TALK UNIT #7 - LION SLEEPS TONIGHT - Robert John TALK UNIT	6:08
34:32		LOGO: CASEY'S COAST TO COAST	
34:34		LOCAL INSERT: C-5	:60
35:34		LOGO: AMERICAN TOP 40 TALK UNIT #6 - JOY - Apollo 100 TALK UNIT #5 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT	5:57
41:29		LOGO: HITS FROM COAST TO COAST	
41:31		LOCAL INSERT: C-6	2:00
43:31		LOGO: AMERICAN TOP 40 TALK UNIT #4 - LET'S STAY TOGETHER - Al Green TALK UNIT #3 - PRECIOUS AND FEW - Climax TALK UNIT	7:07
50:36		LOGO: HITS FROM COAST TO COAST	
50:38		LOCAL INSERT: C-7	:60
51:38		LOGO: AMERICAN TOP 40 TALK UNIT #2 - HURTING EACH OTHER - Carpenters TALK UNIT #1 - WITHOUT YOU - Nilsson TALK UNIT	6:07
57:45		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:17 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:17	
59:50		LOCAL INSERT C-8 STATION I.D.	:60 :10