



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: March 4, 1972
 CYCLE NO. 721 PROGRAM 10 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - IN THE RAIN - Dramatics TALK UNIT	5:46
05:44		LOGO: CASEY'S COAST TO COAST	
05:46		LOCAL INSERT: C-1	:60
06:46		LOGO: AMERICAN TOP 40 TALK UNIT #39 - ROUNDABOUT - Yes TALK UNIT #38 - PUPPY LOVE - Donny Osmond TALK UNIT	7:29
14:13		LOGO: HITS FROM COAST TO COAST	
14:15		LOCAL INSERT: C-2	2:00
16:15		LOGO: AMERICAN TOP 40 TALK UNIT #37 - YOU WANT IT, YOU GOT IT - Detroit Emeralds TALK UNIT #36 - THE NICKLE SONG - Melanie TALK UNIT	5:52
22:05		LOGO: CASEY'S COAST TO COAST	
22:07		LOCAL INSERT: C-3	:60
23:07		LOGO: AMERICAN TOP 40 TALK UNIT #35 - FOOTSTOMPIN MUSIC - Grand Funk Railroad TALK UNIT	4:03
27:08		LOGO: HITS FROM COAST TO COAST	
27:10 27:20		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:20		LOGO: AMERICAN TOP 40 TALK UNIT #34 - STAY WITH ME - Faces TALK UNIT #33 - RING THE LIVING BELL - Melanie TALK UNIT	7:34
36:52		LOGO: CASEY'S COAST TO COAST	
36:54		LOCAL INSERT: C-5	:60
37:54		LOGO: AMERICAN TOP 40 TALK UNIT #32 - FIRE AND WATER - Wilson Pickett TALK UNIT #31 - WE'VE GOT TO GET IT ON AGAIN - Addrissi TALK UNIT Brothers	6:26
44:18		LOGO: HITS FROM COAST TO COAST	
44:20		LOCAL INSERT: C-6	2:00
46:20		LOGO: AMERICAN TOP 40 TALK UNIT #30 - TALKING LOUD AND SAYING NOTHING - James TALK UNIT Brown	3:26
49:44		LOGO: CASEY'S COAST TO COAST	
49:46		LOCAL INSERT: C-7	:60
50:46		LOGO: AMERICAN TOP 40 TALK UNIT #29 - SOFTLY WHISPERING I LOVE YOU - English TALK UNIT Congregation #28 - BLACK DOG - Led Zeppelin TALK UNIT	7:22
58:08		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:16 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:16 LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - RUNNIN AWAY - Sly & The Family Stone TALK UNIT #26 - DAY AFTER DAY - Badfinger TALK UNIT	6:36
06:34		LOGO: CASEY'S COAST TO COAST	
06:36		LOCAL INSERT: C-1	:60
07:36		LOGO: AMERICAN TOP 40 TALK UNIT #25 - AIN'T UNDERSTANDING MELLOW - Jerry Butler TALK UNIT #24 - ANTICIPATION - Carly Simon TALK UNIT	8:28
16:02		LOGO: HITS FROM COAST TO COAST	
16:04		LOCAL INSERT: C-2	2:00
18:04		LOGO: AMERICAN TOP 40 TALK UNIT #23 - ROCK & ROLL LULLABY - B.J. Thomas TALK UNIT	4:25
22:27		LOGO: CASEY'S COAST TO COAST	
22:29		LOCAL INSERT: C-3	:60
23:29		LOGO: AMERICAN TOP 40 TALK UNIT #22 - I CAN'T HELP MYSELF - Donnie Elbert TALK UNIT #21 - I GOTCHA - Joe Tex TALK UNIT	5:13
28:40		LOGO: HITS FROM COAST TO COAST	
28:42		STATION I.D.:	:10
28:52		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:52		LOGO: AMERICAN TOP 40 TALK UNIT #20 - A HORSE WITH NO NAME - America TALK UNIT #19 - JUNGLE FEVER - Chakachas TALK UNIT	9:14
40:04		LOGO: CASEY'S COAST TO COAST	
40:06		LOCAL INSERT: C-5	:60
41:06		LOGO: AMERICAN TOP 40 TALK UNIT #18 - NEVER BEEN TO SPAIN - Three Dog Night TALK UNIT	4:05
45:09		LOGO: HITS FROM COAST TO COAST	
45:11		LOCAL INSERT: C-6	2:00
47:11		LOGO: AMERICAN TOP 40 TALK UNIT #17 - FLOY JOY - Supremes TALK UNIT #16 - MY WORLD - Bee Gees TALK UNIT	6:59
54:08		LOGO: CASEY'S COAST TO COAST	
54:10		LOCAL INSERT: C-7	:60
55:10		LOGO: AMERICAN TOP 40 TALK UNIT #15 - DON'T SAY YOU DON'T REMEMBER - Beverly TALK UNIT Bremers	3:24
58:34		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:42	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - MOTHER & CHILD REUNION - Paul Simon TALK UNIT #13 - JOY - Apollo 100 TALK UNIT	6:30
06:28		LOGO: CASEY'S COAST TO COAST	
06:30		LOCAL INSERT: C-1	:60
07:30		LOGO: AMERICAN TOP 40 TALK UNIT #12 - AMERICAN PIE - Don McLean TALK UNIT	4:37
12:05		LOGO: HITS FROM COAST TO COAST	
12:07		LOCAL INSERT: C-2	2:00
14:07		LOGO: AMERICAN TOP 40 TALK UNIT #11 - THE WAY OF LOVE - Cher TALK UNIT #10 - BANG A GONG - T. Rex TALK UNIT	7:48
21:53		LOGO: CASEY'S COAST TO COAST	
21:55		LOCAL INSERT: C-3	:60
22:55		LOGO: AMERICAN TOP 40 TALK UNIT #9 - SWEET SEASONS - Carole King TALK UNIT #8 - LET'S STAY TOGETHER - Al Green TALK UNIT	6:51
29:44		LOGO: HITS FROM COAST TO COAST	
29:46		STATION I.D.:	:10
29:56		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:56		LOGO: AMERICAN TOP 40 TALK UNIT #7 - HEART OF GOLD - Neil Young TALK UNIT #6 - LION SLEEPS TONIGHT - Robert John TALK UNIT	5:59
37:53		LOGO: CASEY'S COAST TO COAST	
37:55		LOCAL INSERT: C-5	:60
38:55		LOGO: AMERICAN TOP 40 TALK UNIT #5 - EVERYTHING I OWN - Bread TALK UNIT #4 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT	6:56
45:49		LOGO: HITS FROM COAST TO COAST	
45:51		LOCAL INSERT: C-6	2:00
47:51		LOGO: AMERICAN TOP 40 TALK UNIT #3 - PRECIOUS & FEW - Climax TALK UNIT #2 - HURTING EACH OTHER - Carpenters TALK UNIT	5:44
53:33		LOGO: CASEY'S COAST TO COAST	
53:35		LOCAL INSERT: C-7	:60
54:35		LOGO: AMERICAN TOP 40 TALK UNIT #1 - WITHOUT YOU - Nilsson TALK UNIT	3:37
58:12		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:44 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:44	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10