



ABC Watermark


 FOR WEEK ENDING: 3/5/88  
 CYCLE NO. 881 PROGRAM 10 OF 13  
 DISC & HALF HOUR NO. 1A (backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY LEVI'S 501 JEANS. SPECIALLY MADE TO GIVE YOU A UNIQUE, PERSONAL FIT THAT NO ORDINARY JEANS CAN MATCH." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40. NEVER KNEW LOVE LIKE THIS (A) Alexander O'Neal featuring Cherrelle #39. HAZY SHADE OF WINTER (B) Bangles	07:52
07:52		NETWORK SPOT: TWIX C-1 (OUT CUE) Jingle fades after... "...void where prohibited."	:60
08:52		LOCAL INSERT:	:60
09:52		LOGO: AMERICAN TOP 40 #38. WHERE DO BROKEN HEARTS GO (A) Whitney Houston QL/37. ROCK OF LIFE (B) Rick Springfield	09:53
19:45		NETWORK SPOT: HOSTESS/HERSHEY C-2 (OUT CUE) Jingle fades after... "...all time greats."	:30/30
20:45		LOCAL INSERT:	:60
21:45		LOGO: AMERICAN TOP 40 #36. ANGEL (A&B) Aerosmith #35. WISHING WELL (B) Terence Trent D'Arby	07:47
29:32		NETWORK SPOT: LOVE'S BABY SOFT/NESTLES CRUNCH C-3 (OUT CUE) Jingle ends cold with... "...Nestles Crunch."	:30/30
30:32		LOCAL INSERT:	:60
31:32		STATION I. D.:	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:42		LOGO: AMERICAN TOP 40 STATION MENTIONS #34. TWILIGHT WORLD (B) Swing Out Sister (Droppiece) #33. SOME KIND OF LOVER (A) Jody Watley	09:13
40:55		<p style="text-align: center;">C-4</p> NETWORK SPOT: VICKS/GINGISS (OUT CUE) Voice out cold with... "...make the prom."	:30/30
41:55		LOCAL INSERT:	:60
42:55		LOGO: AMERICAN TOP 40 #32. CHECK IT OUR (A) John Cougar Mellencamp #31. WHEN WE WAS FAB (B&PRS) George Harrison	09:43
52:38		<p style="text-align: center;">C-5</p> NETWORK SPOT: NESTLES CRUNCH/TELEDISC (OUT CUE) Jingle fades after... "...you'll never forget."	:30/90
54:38		LOGO: AMERICAN TOP 40 #30. I WANT TO BE YOUR MAN (B) Roger	03:01
57:30		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME: (11) TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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FOR WEEK ENDING: 3/5/88  
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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #29. NEED YOU TONIGHT (A) INXS #28. DEVIL INSIDE (A) INXS	07:28
07:28		<b>C-1</b> NETWORK SPOT: MILKY WAY/U.S. ARMY (OUT CUE) Jingle fades after... "...the U.S. Army."	:30/30
08:28		LOCAL INSERT:	:60
09:28		LOGO: AMERICAN TOP 40 #27. BECAUSE OF YOU (A) Cover Girls #26. GIRLFRIEND (B) Pebbles	09:04
18:32		<b>C-2</b> NETWORK SPOT: CLOSE-UP/NESTLES CRUNCH (OUT CUE) Jingle ends cold with... "...Nestle Crunch."	:30/30
19:32		LOCAL INSERT:	:60
20:32		LOGO: AMERICAN TOP 40 #25. PUSH-IT (A) Salt-N-Pepa	05:01
25:33		<b>C-3</b> NETWORK SPOT: TWIX (OUT CUE) Jingle fades after... "...void where prohibited."	:60
26:33		LOCAL INSERT:	:60
27:33		STATION I. D.:	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:43		LOGO: AMERICAN TOP 40 STATION MENTIONS #24. ROCKET 2 U (B) The Jets #23. (SITTIN' ON) THE DOCK OF THE BAY (B) Michael Bolton	09:42
37:25		C-4 NETWORK SPOT: CLEARASIL/HOSTESS (OUT CUE) Jingle ends cold after... "...sweet sensation."	:30/30
38:25		LOCAL INSERT:	:60
39:25		LOGO: AMERICAN TOP 40 #22. GET OUTTA MY DREAMS, GET INTO MY CAR (A) Billy Ocean #21. COULD'VE BEEN (B) Tiffany	10:57
50:22		C-5 NETWORK SPOT: HERSHEY/COLUMBIA PICTURES-VICE VERSA U.S. ARMY/LEVI'S (OUT CUE) Jingle fades after... "...only me."	:30/30 :30/30
52:22		LOGO: AMERICAN TOP 40 #20. HYSTERIA (A) Def Leppard	04:57
57:08		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:19 THEME: (:31) TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10

3/5/88

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**AMERICAN**  
 ★ TOP40 ★  
 WITH CASEY KASEM

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III STATION WELCOMES #19. BE STILL MY BEATING HEART (B) Sting #18. DON'T SHED A TEAR (A&B) Paul Carrack	09:04
09:04		<b>NETWORK SPOT:</b> EPIC RECORDS C-1 (OUT CUE) jingle fades after... "...man in the mirror."	:60
10:04		<b>LOCAL INSERT:</b>	:60
11:04		LOGO: AMERICAN TOP 40 #17. LOVE OVERBOARD (B) Gladys Knight and the Pips #16. I WANT HER (A) Keith Sweat	10:46
21:50		<b>NETWORK SPOT:</b> KIT KAT/GREYHOUND C-2 (OUT CUE) Jingle ends cold after... "...driving to us."	:30/30
22:50		<b>LOCAL INSERT:</b>	:60
23:50		LOGO: AMERICAN TOP 40 #15. SAY YOU WILL (A) Foreigner	04:20
28:10		<b>NETWORK SPOT:</b> DORITOS/LEVI'S C-3 (OUT CUE) Jingle fades after... "...501 blues."	:30/30
29:10		<b>LOCAL INSERT:</b>	:60
30:10		<b>STATION I. D.:</b>	:10


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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:20		LOGO: AMERICAN TOP 40 #14. SEASON'S CHANGE (B) Expose #13. <u>PUMP UP THE VOLUME</u> (A) M/A/R/R/S	09:48
40:08		C-4 NETWORK SPOT: KIT KAT/LOVE'S BABY SOFT (OUT CUE) Voice out cold with... "...baby soft."	:30/30
41:08		LOCAL INSERT:	:60
42:08		LOGO: AMERICAN TOP 40 STATION MENTIONS #12. OUT OF THE BLUE (A) Debbie Gibson	04:02
46:10		C-5 NETWORK SPOT: TWIX OXY LINE/LEVI'S (OUT CUE) Jingle ends cold after... "...501 blues."	:60 :30/30
48:10		LOGO: AMERICAN TOP 40 #11. HUNGRY EYES (A) Eric Carmen #10. <u>I FOUND SOMEONE</u> (A) Cher	09:30
57:28		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME: (:10) TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #9. MAN IN THE MIRROR (A) Michael Jackson #8. ENDLESS SUMMER NIGHTS (A) Richard Marx	10:08
10:08		C-1 NETWORK SPOT: EPIC RECORDS (OUT CUE) Jingle fades after... "...man in the mirror."	:60
11:08		LOCAL INSERT:	:60
12:08		LOGO: AMERICAN TOP 40 STATION MENTIONS #7. JUST LIKE PARADISE (A) David Lee Roth	04:41
16:49		C-2 NETWORK SPOT: U.S. ARMY/OXY LINE (OUT CUE) Voice out cold with... "...only as directed."	:30/30
17:49		LOCAL INSERT:	:60
18:49		LOGO: AMERICAN TOP 40 #6. CAN'T STAY AWAY FROM YOU (B) Gloria Estefan and Miami Sound Machine #5. WHAT HAVE I DONE TO DESERVE THIS? (A&B) Pet Shop Boys & Dusty Springfield	09:25
28:14		C-3 NETWORK SPOT: HERSHEY/GINGISS (OUT CUE) Jingle ends cold with... "...formal wear itself."	:30/30
29:14		LOCAL INSERT:	:60
30:14		STATION I. D.:	:10

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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:24		LOGO: AMERICAN TOP 40 #4. I GET WEAK (A) Belinda Carlisle	04:21
34:45		NETWORK SPOT: DORITOS/CLOSE-UP (OUT CUE) Voice out cold with... "...thank you (SFX)." C-4	:30/30-
35:45		LOCAL INSERT:	:60
36:45		LOGO: AMERICAN TOP 40 #3. SHE'S LIKE THE WIND (B) Patrick Swayze featuring Wendy Fraser LDD: LA BAMBA (B) Los Lobos	07:58
44:43		NETWORK SPOT: N.B.C. PRIMETIME/MILKY WAY COLUMBIA PICTURES-VICE VERSA/GREYHOUND (OUT CUE) Jingle ends cold after... "...driving to us." C-5	:30/30 :30/30
46:43		LOGO: AMERICAN TOP 40 #2. NEVER GONNA GIVE YOU UP (A) Rick Astley #1. FATHER FIGURE (A) George Michael ***** * TOPICALS ARE LOCATED * * AT THE END OF SIDE 4B * * *****	11:01
56:35		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:44 THEME: (:06) TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10



# AMERICAN

## ★ TOP 40 ★

WITH CASEY KASEM

### TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #881-10 ARE LOCATED AT THE END OF SIDE 4

DO NOT USE AFTER MARCH 5, 1988

1) WHERE ALL WHITNEY HOUSTON HITS HAVE GONE BEFORE (:28)

Hi, this is Casey Kasem. Well, her last six pop singles have all hit #1. Does Whitney Houston's hot streak continue? Last week her latest single debuted on Billboard's Hot 100 way up at #47--looking very Top 40 bound. It's called "WHERE DO BROKEN HEARTS GO?" Will this one go to the top, giving Whitney seven #1's in a row? We'll find out as we count down the biggest hits by the hottest stars--on American Top 40.

2) ATTACK OF THE KILLER TEEN QUEENS (:36)

Hi, this is Casey Kasem. Last year a couple of teenage girls hit the Top 40 for the first time. And now, months later, they're showing us it was'nt just a first-time Teen Chart romance. From Long Island, New York, 17-year-old Debbie Gibson is following up two Top Ten hits--climbing the Billboard survey with her latest--"OUT OF THE BLUE." And from Norwalk, CA, 16-year-old, Tiffany, recently scored with her second #1 smash--"COULD'VE BEEN", and she's looking to debut with her third Top 40 hit--"I SAW HIM STANDING THERE." Deb and Tif--two pop queens--on American Top 40.

3) LADS LOOKIN' FOR CHART LEVERAGE (:26)

Hi, this is Casey Kasem. Last week, English superstar George Michael hit #1 with his latest smash, "FATHER FIGURE." But can he hold off two other male singers who are movin' fast up the Official Billboard survey. Hittin' like a Texas twister is Patrick Swayze from Houston with, "SHE'S LIKE THE WIND." And then there's determined English newcomer Rick Astley with "NEVER GONNA GIVE YOU UP." The lads are lookin' for chart leverage--on American Top 40.

4) ON THE ROAD, ON THE CHARTS (:34)

Hi, this is Casey Kasem. Two of the hottest acts on the concert trail today debuted in last week's countdown with their latest hits. There's the '70's band who inspired and influenced some of today's young, hard rockers: Aerosmith, back and better than ever. They're sellin' out shows as they hit the Top 40 with their latest, "ANGEL." And then there's America's #1 rock 'n roller from the heartland of Indiana, John Cougar Mellencamp. He's captivating concert crowds and just hit with his new single, "CHECK IT OUT." Mellencamp's movin', while Aerosmith are soarin'--on American Top 40.

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3575 Cahuenga Blvd. West □ Suite 555 □ Los Angeles, CA 90068 □ 818/980-9490