



TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: MARCH 3, 1986  
RE: LOCAL COMMERCIAL AVAILIBILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, 861-10, FOR  
AIR MARCH 8-9, 1986, THERE IS AN ADDITIONAL ONE MINUTE  
OF LOCAL COMMERCIAL AVAILIBILITY.

THERE ARE THIRTY SECONDS LOCATED AT C-1 IN HOUR TWO.  
THERE ARE THIRTY SECONDS LOCATED AT C-3 IN HOUR TWO.





ABC Watermark



FOR WEEK ENDING: 3/08/86  
CYCLE NO. 861 PROGRAM 10 OF 13  
DISC & HALF HOUR NO. 1A  
PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. AND BY GINGISS FORMALWEAR...OVER 200 STORES COAST TO COAST." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI)  LW#1 KYRIE (B) Mr. Mister  #40 I CAN'T WAIT (A) Stevie Nicks	08:48
08:48		<b>NETWORK SPOT:</b> Pontiac (OUT CUE) Jingle ends cold after... "...one of them be you."  C-1	:60
09:48		<b>LOCAL INSERT:</b>	:60
10:48		LOGO: AMERICAN TOP 40  #39 I'M NOT THE ONE (A) The Cars	04:11
14:59		<b>NETWORK SPOT:</b> Oxy/Gingiss (OUT CUE) Voice out cold with... "...one nearest you."  C-2	30/30
15:59		<b>LOCAL INSERT:</b>	:60
16:69		LOGO: AMERICAN TOP 40  #38 ADDICTED TO LOVE (A) Robert Palmer  #37 <u>NEEDLES AND PINS</u> (B) Tom Petty and the Heartbreakers with Stevie Nicks	08:23
25:22		<b>NETWORK SPOT:</b> Pontiac (OUT CUE) Jingle ends cold after... "...one of the be you."  C-3	:60
26:22		<b>LOCAL INSERT:</b> <b>STATION I. D.:</b>	:60 :10



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 DISC & HALF HOUR NO. 1B PAGE NO. 2

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:32		LOGO: AMERICAN TOP 40  #36 CALLING AMERICA (A) Electric Light Orchestra	03:44
31:16		<b>C-4</b> NETWORK SPOT: National Potato Board/Flintstones Vitamins (OUT CUE) Jingle ends cold with... "...and growing."	30/30
32:16		LOCAL INSERT:	:60
33:16		LOGO: AMERICAN TOP 40 STATION MENTIONS  #35 NO EASY WAY OUT (A) Robert Tepper  #34 BURNING HEART (A&B) Survivor	08:23
41:39		<b>C-5</b> NETWORK SPOT: Commodore Computers/Columbia Pictures/Care Free (OUT CUE) Jingle ends cold with... "...Nabisco (sting)."	60/30 :30
43:39		LOGO: AMERICAN TOP 40  #33 GOODBYE IS FOREVER (B) Arcadia  LDD: THE ROSE (B) Bette Midler  #32 TENDER LOVE (A) Force M.D.'s	14:00
57:30		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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FOR WEEK ENDING: 3/08/86  
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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #31 NIGHT MOVES (A) Marilyn Martin  #30 CONGA (B) Miami Sound Machine	10:32
10:32		<b>C-1</b> <b>NETWORK SPOT:</b> National Potato Board (OUT CUE) Voice out cold with... "...commercial...you...you."	:30
11:02		<b>LOCAL INSERT:</b>	1:30
12:32		<b>LOGO:</b> AMERICAN TOP 40  #29 THAT'S WHAT FRIENDS ARE FOR (A&B) Dionne & Friends  #28 KISS (A) Prince and The Revolution	08:38
21:10		<b>C-2</b> <b>NETWORK SPOT:</b> Gingiss/Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	30/30
22:10		<b>LOCAL INSERT:</b>	:60
23:10		<b>LOGO:</b> AMERICAN TOP 40  #27 ANOTHER NIGHT (A&B) Aretha Franklin  #26 MANIC MONDAY (A) Bangles	08:04
31:14		<b>C-3</b> <b>NETWORK SPOT:</b> Stridex (OUT CUE) Voice out cold with... "...use as directed."	:30
31:44		<b>LOCAL INSERT:</b> <b>STATION I. D.:</b>	1:30 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:24		LOGO: AMERICAN TOP 40  #25 (HOW TO BE A) MILLIONAIRE (B) ABC  #24 LET'S GO ALL THE WAY (B) Sly Fox	03:22
36:46		<b>C-4</b> NETWORK SPOT: National Potato Board/Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	30/30
37:46		LOCAL INSERT:	:60
38:46		LOGO: AMERICAN TOP 40 STATION MENTIONS  #23 BEAT'S SO LONELY (A) Charlie Sexton  #22 A LOVE BIZARRE (A) Sheila E.	09:12
47:58		<b>C-5</b> NETWORK SPOT: Commodore Computers/U.S. Army/Pontiac (OUT CUE) Jingle fades after... "...Pontiac, you've got to."	60/30 :30
49:58		LOGO: AMERICAN TOP 40  #21 STAGES (B) ZZ Top	07:36
57:26		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III STATION WELCOMES  #20 SANCTIFY YOURSELF (A) Simple Minds  #19 THIS COULD BE THE NIGHT (A&B) Loverboy	08:23
08:23		<b>C-1</b> <b>NETWORK SPOT:</b> Commodore Computers (OUT CUE) Voice out cold with... "...ends March 31st."	:60
09:23		<b>LOCAL INSERT:</b>	:60
10:23		LOGO: AMERICAN TOP 40  #18 DAY BY DAY (A) Hooters	03:35
13:58		<b>C-2</b> <b>NETWORK SPOT:</b> National Potato Board/Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	30/30
14:58		<b>LOCAL INSERT:</b>	:60
15:58		LOGO: AMERICAN TOP 40  #17 WHAT YOU NEED (A) INXS  #16 RUSSIANS (B) Sting	08:40
24:38		<b>C-3</b> <b>NETWORK SPOT:</b> Little King Ale (OUT CUE) Jingle ends cold with... "...Cincinnati, Ohio."	:60
25:38		<b>LOCAL INSERT:</b> STATION I. D.:	2:00 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:48		LOGO: AMERICAN TOP 40 STATION MENTIONS  #15 TARZAN BOY (B) Baltimore	04:11
30:59		<b>C-4</b> NETWORK SPOT: One-A-Day Within/Stridex (OUT CUE) Jingle ends cold after... "...use as directed."	30/30
31:59		LOCAL INSERT:	:60
32:59		LOGO: AMERICAN TOP 40 #14 ROCK ME AMADEUS (A) Falco #13 NIKITA (A) Elton John #12 WHEN THE GOING GETS TOUGH, THE TOUGH GET GOING (A) Billy Ocean	13:52
46:51		<b>C-5</b> NETWORK SPOT: Pontiac/Care Free/Columbia Pictures (OUT CUE) Jingle fades after... "...starts Friday at select theaters."	60/30 :30
48:51		LOGO: AMERICAN TOP 40 #11 R.O.C.K. IN THE U.S.A. (A) John Cougar Mellencamp  QL: STATE NAMED IN MOST TOP 40 SONGTITLES  #10 KING FOR A DAY (A) Thompson Twins	08:46
57:28		THEME UP AND UNDER WITH TALK UNTIL ENDING AT: 57:37 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #9 LIFE IN A NORTHERN TOWN (B) The Dream Academy  #8 LIVING IN AMERICA (A&B) James Brown	10:10
10:10		<b>C-1</b> NETWORK SPOT: Little King Ale (OUT CUE) Jingle ends cold with... "...Cincinnati, Ohio."	:60
11:10		LOCAL INSERT:	:60
12:10		LOGO: AMERICAN TOP 40 STATION MENTIONS  #7 THE SWEETEST TABOO (A) Sade	04:01
16:11		<b>C-2</b> NETWORK SPOT: U.S. Army/Pontiac (OUT CUE) Jingle fades after... "...Pontiac, you've got to."	30/30
17:11		LOCAL INSERT:	:60
18:11		LOGO: AMERICAN TOP 40  #6 SILENT RUNNING (A) Mike & The Mechanics  LDD: IT'S A HEARTACHE (B) Bonnie Tyler	09:00
27:11		<b>C-3</b> NETWORK SPOT: Commodore Computer (OUT CUE) Voice out cold with... "...ends March 31st."	:60
28:11		LOCAL INSERT: STATION I. D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:21		LOGO: AMERICAN TOP 40  #5 SECRET LOVERS (A) Atlantic Starr  #4 THESE DREAMS (A) Heart	08:16
37:37		<b>C-4</b> NETWORK SPOT: Gingiss/Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	30/30
38:37		LOCAL INSERT:	:60
39:37		LOGO: AMERICAN TOP 40  #3 HOW WILL I KNOW (B) Whitney Houston	04:54
44:31		<b>C-5</b> NETWORK SPOT: Commodore Computers/True Value/Oxy (OUT CUE) Voice out cold with... "...with Oxy Clean."	60/30 :30
46:31		LOGO: AMERICAN TOP 40  #2 SARA (A&B) Starship  #1 KYRIE (B) Mr. Mister  ***** ** TOPICALS LOCATED ** ** AT THE END OF ** ** SIDE 4B ** *****  BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY GINGISS FORMALWEAR...OVER 200 STORES COAST TO COAST. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT."	10:53
56:40		THEME UP AND UNER WITH TALK UNIT ENDING AT: 57:24 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

1) CALL ME MISTER (:20)

Hi, this is Casey Kasem. Last week, the group Mr. Mister hit with their second Number One Song in a row with "KYRIE." They're hot. But are they hot enough to keep James Brown's "LIVING IN AMERICA" or the Starship's "SARA" from taking over the Number One spot? We'll see what the official Billboard survey says about that on American Top 40.

2) SUMMIT CONFERENCE (:25)

Hi, this is Casey Kasem. There seems to be a wave of national consciousness sweeping over song writers and recording artists these days. In the Top 40 last week, we had "LIVING IN AMERICA," by James Brown, "R.O.C.K. IN THE U.S.A.," by John Cougar Mellecamp, "CALLING AMERICA," by Electric Light Orchestra, and "RUSSIANS," by Sting. Sort of a musical Summit Conference. We hear it all on American Top 40.

3) THE PURPLE ONE RETURNETH (:28)

Hi, this is Casey Kasem. One of the sure bets to debut on American Top 40 this week is Prince & the New Power Generation's latest song, "KISS." It was at number 41 in the Hot 100 last week. It's from Prince's upcoming movie, "Under the Cherry Moon," and the big screen has been very good to Prince. The soundtrack album from his first film "PURPLE RAIN," gave him Five Top 40 hits. Will the "Cherry Moon" shine bright for the man from Minneapolis? We'll be watching--on American Top 40.

