



# WATERMARK

10700 Ventura Blvd.  
 No. Hollywood, Ca. 91604  
 Phone: (213) 980-9490

FOR WEEK ENDING: March 9, 1974

CYCLE NO. 741 PROGRAM 10 OF 13

DISC & HALF HOUR NO 1a

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - MIDNIGHT RIDER - Gregg Allman TALK UNIT #39 - SHOW AND TELL - Al Wilson TALK UNIT	8:31
8:29		LOGO: CASEY'S COAST TO COAST	
8:31		LOCAL INSERT: C-1	2:00
10:31		LOGO: AMERICAN TOP 40 TALK UNIT #38 - LAST KISS - Wednesday TALK UNIT #37 - LOOKIN' FOR A LOVE - Bobby Womack TALK UNIT #36 - A VERY SPECIAL LOVE SONG - Charlie Rich TALK UNIT	8:58
19:27		LOGO: HITS FROM COAST TO COAST	
19:29		LOCAL INSERT: C-2	2:00
21:29		LOGO: AMERICAN TOP 40 TALK UNIT #35 - ENERGY CRISIS '74 - Dickie Goodman TALK UNIT #34 - DOO DOO DOO DOO DOO (HEARBREAKER) - Rolling Stones TALK UNIT	6:31
27:58		LOGO: CASEY'S COAST TO COAST	
28:00		STATION I.D.: C-3	:10
28:10		LOCAL INSERT:	2:00



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PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:10		LOGO: AMERICAN TOP 40 TALK UNIT #33 - STAR - Stealer's Wheel TALK UNIT #32 - BEST THING THAT EVER HAPPENED TO ME - Gladys Knight and the Pips #31 - THE LORD'S PRAYER - Sister Janet Mead TALK UNIT	10:24
40:32		LOGO: HITS FROM COAST TO COAST	
40:34		LOCAL INSERT: C-4	2:00
42:34		LOGO: AMERICAN TOP 40 TALK UNIT #30 - AMERICANS - Byron MacGregor TALK UNIT #29 - ROCK & ROLL HOOCHIE KOO - Rick Derringer TALK UNIT	7:45
50:17		LOGO: CASEY'S COAST TO COAST	
50:19		LOCAL INSERT: C-5	2:00
52:19		LOGO: AMERICAN TOP 40 TALK UNIT #28 - I LIKE TO LIVE THE LOVE - B.B. King TALK UNIT #27 - LAST TIME I SAW HIM - Diana Ross TALK UNIT	6:03
58:22		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:32 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:49	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - THERE WON'T BE ANYMORE - Charlie Rich	6:00
5:58		TALK UNIT #25 - LET ME BE THERE - Olivia Newton-John TALK UNIT LOGO: CASEY'S COAST TO COAST	
6:00		LOCAL INSERT: C-1	2:00
8:00		LOGO: AMERICAN TOP 40 TALK UNIT #24 - MIGHTY LOVE, PT. 1 - Spinners	8:54
16:52		TALK UNIT #23 - BENNIE AND THE JETS - Elton John TALK UNIT LOGO: HITS FROM COAST TO COAST	
16:54		LOCAL INSERT: C-2	2:00
18:54		LOGO: AMERICAN TOP 40 TALK UNIT #22 - MY SWEET LADY - Cliff DeYoung	9:03
27:55		TALK UNIT #21 - HOOKED ON A FEELING - Blue Swede TALK UNIT LOGO: CASEY'S COAST TO COAST	
27:57 28:07		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:07		LOGO: AMERICAN TOP 40 TALK UNIT #20 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT #19 - TRYING TO HOLD ONTO MY WOMAN - Lamont Dozier TALK UNIT #18 - SEXY MAMA - Moments	10:56
41:01		LOGO: HITS FROM COAST TO COAST	
41:03		LOCAL INSERT: C-4	2:00
43:03		LOGO: AMERICAN TOP 40 TALK UNIT #17 - COME AND GET YOUR LOVE - Red Bone TALK UNIT #16 - I LOVE - Tom T. Hall	5:47
48:48		LOGO: CASEY'S COAST TO COAST	
48:50		LOCAL INSERT: C-5	2:00
50:50		LOGO: AMERICAN TOP 40 TALK UNIT #15 - PUT YOUR HANDS TOGETHER - The O'Jays TALK UNIT #14 - JET - Paul McCartney & Wings	7:44
58:34		TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:58	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - ERES TU - Mecedades TALK UNIT #12 - A LOVE SONG - Anne Murray TALK UNIT LOGO: CASEY'S COAST TO COAST	6:49
6:47			
6:49		LOCAL INSERT: C-1	2:00
8:49		LOGO: AMERICAN TOP 40 TALK UNIT #11 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT #10 - SUNSHINE ON MY SHOULDER - John Denver TALK UNIT LOGO: CASEY'S COAST TO COAST	8:19
17:06			
17:08		LOCAL INSERT: C-2	2:00
19:08		LOGO: AMERICAN TOP 40 TALK UNIT #9 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin #8 - MOCKINGBIRD - Carly Simon & James Taylor TALK UNIT LOGO: HITS FROM GOAST TO COAST	8:26
27:32			
27:34		STATION I.D.: C-3	:10
27:44		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:44		LOGO: AMERICAN TOP 40 TALK UNIT #7 - SPIDERS AND SNAKES - Jim Stafford TALK UNIT #6 - DARK LADY - Cher TALK UNIT #5 - ROCK ON - David Essex TALK UNIT	9:46
39:28		LOGO: CASEY'S COAST TO COAST	
39:30		LOCAL INSERT: C-4	2:00
41:30		LOGO: AMERICAN TOP 40 TALK UNIT #4 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #3 - THE WAY WE WERE - Barbra Streisand TALK UNIT	7:53
49:21		LOGO: HITS FROM COAST TO COAST	
49:23		LOCAL INSERT: C-5	2:00
51:23		LOGO: AMERICAN TOP 40 TALK UNIT #2 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #1 - SEASONS IN THE SUN - Terry Jacks TALK UNIT	6:46
58:09		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50 59:50		LOCAL INSERT: STATION I.D.: C-6	:60 :10