



LINDA

TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: ABC WATERMARK

DATE: 3/4/85

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #851-10, FOR AIR MARCH 9-10, 1985, THERE IS AN ADDITIONAL FOUR MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR 1 AT C-1 AND C-3.
THIRTY SECONDS IN HOUR 2 AT C-1 AND C-3. THIRTY SECONDS IN HOUR 3 AT C-1, C-3 AND C-5. THIRTY SECONDS IN HOUR 4 AT C-1.



ABC Watermark

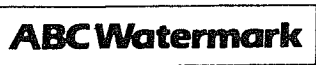


FOR WEEK ENDING: 3/9/85
 CYCLE NO. 851 PROGRAM 10 OF 13
 DISC & HALF HOUR NO. 1A
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	8:59:26	<p>OPEN BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)</p> <p>#40 ALONG COMES A WOMAN (B) Chicago</p> <p>#39 THE BOYS OF SUMMER (A) Don Henley</p>	08:21
08:21	9:06:00	<p>NETWORK SPOT: Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."</p> <p>C-1</p>	:30
08:51	9:07:30	<p>LOCAL INSERT:</p>	1:30
10:21	9:08:10	<p>LOGO: AMERICAN TOP 40</p> <p>#38 THE BORDERLINES (A) Jeffrey Osborne</p> <p>OLDEST ARTIST TO HIT NUMBER ONE</p> <p>#97 RHYTHM OF THE NIGHT (A) DeBarge</p>	08:26
18:47	9:17:00	<p>NETWORK SPOT: OxyLine/Lilt (OUT CUE) Voice out cold with... "...feeling is believing."</p> <p>C-2</p>	30/30
19:47		<p>LOCAL INSERT:</p>	:60
20:47	9:18:30	<p>LOGO: AMERICAN TOP 40</p> <p>#36 WHY CAN'T I HAVE YOU (A) The Cars</p>	04:18
25:05	9:28:00	<p>NETWORK SPOT: Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it."</p> <p>C-3</p> <p>***** *Topicals at end* * of 1A * *****</p>	:30
25:35	9:26:00	<p>LOCAL INSERT:</p>	1:30
27:05		<p>STATION I. D.:</p>	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:15	9:27:00	LOGO: AMERICAN TOP 40, then Casey I.D.'s himself #35 THIS IS NOT AMERICA (A&B) David Bowie & Pat Metheny Group #34 MISSING YOU (A) Diana Ross #33 TAKE ME WITH U () Prince and the Revolution with Apollonia	11:34
38:49	9:38:00	C-4 NETWORK SPOT: Lifesavers/ABC (OUT CUE) Voice fades after... "...Julian Lennon."	30/30
39:49	9:39:00	LOCAL INSERT:	:60
40:49	9:40:00	LOGO: AMERICAN TOP 40 STATION MENTIONS #32 OBSESSION (A&B) Animotion #31 TURN UP THE RADIO (B) Autograph	08:01
48:50	9:49:00	C-5 NETWORK SPOT: Hormel Spam/Hershey Almond Bars/Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	60/30 30
50:50	9:51:00	LOGO: AMERICAN TOP 40 #30 JUNGLE LOVE (A) The Time #29 I'M ON FIRE (A) Bruce Springsteen	06:43
57:23	9:58:00	THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME TO: 57:50	
57:50	9:58:00	C-6 LOCAL INSERT:	2:00
59:50	10:00:00	STATION I. D.:	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	10:00:00	THEME AND OPENING OF PART II #28 NIGHTSHIFT (A&B) Commodores #27 SOMEBODY (B) Bryan Adams	09:49
09:49	10:08:00	C-1 NETWORK SPOT: Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	:30
10:19	10:14:30	LOCAL INSERT:	1:30
11:49		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #26 SOLID (A) Ashford & Simpson #25 <u>JUST ANOTHER NIGHT</u> (PRS) Mick Jagger	10:02
21:51	10:22:00	C-2 NETWORK SPOT: Lifesavers/Lilt (OUT CUE) Voice out cold with... "...feeling is believing."	30/30
22:51	10:23:30	LOCAL INSERT:	:60
23:51		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #24 KEEPING THE FAITH (B) Billy Joel	05:05
28:56	10:24:30	C-3 NETWORK SPOT: Wesley Jessen-Opticals (OUT CUE) Voice out cold with... "...all the time."	:30
29:26		LOCAL INSERT:	1:30
30:56		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 3/9/85
 CYCLE NO. 851 PROGRAM 10 OF 13
 DISC & HALF HOUR NO. 2B
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:06	10:30:00	LOGO: AMERICAN TOP 40 #23 NAUGHTY NAGHTY (B) John Parr LDD: UNDERSTANDING (A) Bob Seger and the Silver Bullet Band	09:07
40:13	10:40:00	C-4 NETWORK SPOT: Hershey Choc. Bars/Fostex (OUT CUE) Jingle fades after... "...Fostex Acne Gel."	30/30
41:13	10:41:00	LOCAL INSERT:	:60
42:13	10:42:00	LOGO: AMERICAN TOP 40 STATION MENTIONS #22 HIGH ON YOU (A) Survivor	04:21
46:34	10:46:30	C-5 NETWORK SPOT: Hormel Spam/Care*Free/Zales-March Event (OUT CUE) Jingle ends cold after... "...leading with style."	60/30 30
	10:49:30	Local Insert:	:30
48:34	10:48:00	LOGO: AMERICAN TOP 40 #21 SAVE A PRAYER () Duran Duran #20 METHOD OF MODERN LOVE (B) Daryl Hall & John Oates	09:15
57:37		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:49 THEME TO: 57:50	
57:50	11:03:00	C-6 LOCAL INSERT:	2:00
59:50	11:06:00	STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 3/9/85
 CYCLE NO. 851 PROGRAM 10 OF 13
 DISC & HALF HOUR NO. 3A PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	11:25:00	THEME AND OPENING OF PART III #19 MR. TELEPHONE MAN (A) New Edition	04:30
04:30	11:16:00	C-1 NETWORK SPOT: Zales-March Event (OUT CUE) Jingle ends cold after... "...leading with style."	:30
05:00	11:17:00	LOCAL INSERT:	1:30
06:30	11:17:00	LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #18 ONLY THE YOUNG (A) Journey #17 RELAX (B) Frankie Goes To Hollywood	09:32
16:02	11:17:00	C-2 NETWORK SPOT: Gingiss/Oxyline (OUT CUE) Voice out cold with... "...in the sky."	30/30
17:02		LOCAL INSERT:	:60
18:02		LOGO: AMERICAN TOP 40 STATION MENTIONS #16 EASY LOVER (A) Philip Bailey with Phil Collins UNTEASED: MEMORIAL BARBARA COWSILL #15 PRIVATE DANCER (A) Tina Turner	11:08
29:10		C-3 NETWORK SPOT: Hershey Choc. Almond Bars (OUT CUE) Voice fades with... "...transsiberian railroad."	:30
29:40		LOCAL INSERT:	1:30
31:10		STATION I. D.:	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:20		LOGO: AMERICAN TOP 40 #14 ONE MORE NIGHT (A) Phil Collins #13 THE OLD MAN DOWN THE ROAD (A) John Fogerty	09:11
40:31		C-4 NETWORK SPOT: Crest/Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it."	30/30
41:31		LOCAL INSERT:	:60
42:31		LOGO: AMERICAN TOP 40 #12 LOVERGIRL (A) Teena Marie #11 LOVERBOY (B) Billy Ocean	08:40
51:11		C-5 NETWORK SPOT: Lifesavers/ABC/Wesley Opticals (OUT CUE) Voice out cold with... "...all the time."	30/30 30
52:41		Local Insert:	:30
53:11		LOGO: AMERICAN TOP 40 #10 MISLED (B) Kool & The Gang	05:11
57:25		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 58:22 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 3/9/85
 CYCLE NO. 851 PROGRAM 10 OF 13
 DISC & HALF HOUR NO. 4A
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #9 SUGAR WALLS (A) Sheena Easton	04:31
04:31		NETWORK SPOT: Lilt (OUT CUE) Voice out cold with... "...feeling is believing." C-1	:30
05:01		LOCAL INSERT:	1:30
06:31		LOGO: AMERICAN TOP 40 #8 I WANT TO KNOW WHAT LOVE IS (A) Foreigner <u>QL:</u> TOP FEMALE GROUPS IN THE ROCK ERA #7 NEUTRON DANCE (A) The Pointer Sisters	10:13
16:44		NETWORK SPOT: Doritos/Fostex (OUT CUE) Jingle fades after... "...Fostex Cleansing Bar." C-2	30/30
17:44		LOCAL INSERT:	:60
18:44	12:18	LOGO: AMERICAN TOP 40 STATION MENTIONS #6 TOO LATE FOR GOODBYES (A) Julian Lennon <u>BD:</u> THE SOUNDS OF SILENCE (B) Simon and Garfunkel	08:43
27:27		NETWORK SPOT: Pocketbooks-Smart Woman (OUT CUE) Voice out cold with... "...in paperback from Pocketbooks." C-3	:60
28:27		LOCAL INSERT:	:60
29:27		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 3/9/85
CYCLE NO. 851 PROGRAM 10 OF 13
DISC & HALF HOUR NO. 4B
PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:37		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #5 MATERIAL GIRL (B) Madonna	04:32
34:09		C-4 NETWORK SPOT: Lilt/Zale-March Event (OUT CUE) Jingle ends cold after... "...leading with style."	30/30
35:09		LOCAL INSERT:	:60
36:09		LOGO: AMERICAN TOP 40 #4 CALIFORNIA GIRLS (B) David Lee Roth #3 THE HEAT IS ON (A) Glenn Frey	08:17
44:26		XXXXXXXXXX C-5 NETWORK SPOT: Jostens/Crest/Doritos (OUT CUE) Jingle fades after... "...Doritos,...definitely."	60/30 30
46:26		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #2 CARELESS WHISPER (A) Wham featuring George Michael #1 CAN'T FIGHT THIS FEELING (A) REO Speedwagon CLOSING BILLBOARD: AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU.	11:16
57:01		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50	12:41:00	LOCAL INSERT:	2:00
59:50	1:01:14	STATION I. D.:	:10



TOPICAL PROMOS

Promos for AT40 #851-10 are located at the end of side 1A.

DO NOT USE AFTER MARCH 10, 1985.

1) DEBUTS (:21)

Hi, this is Casey Kasem. Among the biggest names debuting in American Top 40 last week were Prince and Bruce Springsteen. Joining them this week could be Diana Ross with her tribute song to Marvin Gaye and David Bowie sharing a record with superstar jazz guitarist Pat Metheny. We'll see where the official Billboard survey put them all...this week on American Top 40.

2) JOSTLING FOR #1 (:26)

Hi, this is Casey Kasem. For three weeks now, Wham's "CARELESS WHISPER" has been the number one song in America. Strong song. But last week three more strong songs made big moves into positions two, three and four: REO's "CAN'T FIGHT THIS FEELING"...David Lee Roth's "CALIFORNIA GIRLS"...and Glenn Frey's "THE HEAT IS ON." And that title paints the number one picture. We'll see what happens this week on American Top 40.

3) DAVID LEE ROTH CATCHES A WAVE (:21)

This is Casey Kasem. 20 years ago, the Beach Boys took their smash "CALIFORNIA GIRLS", to number three. And that's right where the hit remake by David Lee Roth was last week on American Top 40. Can David catch a wave that takes him higher than the Beach Boys...all the way to number one? We'll find out that and more, this week on American Top 40.