



**WATERMARK**

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 10, 1973  
CYCLE NO. 731 PROGRAM 10 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF PART 1<br>TALK UNIT<br>#40 - PEACEFUL - Helen Reddy<br>TALK UNIT<br>#39 - MASTER OF EYES - Aretha Franklin<br>TALK UNIT  | 7:00         |
| 6:58                 |             | LOGO: CASEY'S COAST TO COAST  |              |
| 7:00                 |             | LOCAL INSERT: C-1   | 2:00         |
| 9:00                 |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#38 - HELLO HURRAY - Alice Cooper<br>TALK UNIT<br>#37 - SOUL SONG - Joe Stampley<br>TALK UNIT   | 7:45         |
| 16:43                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 16:45                |             | LOCAL INSERT: C-2   | 2:00         |
| 18:45                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#36 - GOOD MORNING HEARTACHE - Diana Ross<br>TALK UNIT<br>#35 - KISSING MY LOVE - Bill Withers<br>TALK UNIT<br>#34 - THE MASTERPIECE - Temptations<br>TALK UNIT | 10:00        |
| 28:43                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 28:45                |             | STATION I.D.:   | :10          |
| 28:55                |             | LOCAL INSERT: C-3   | 2:00         |



**WATERMARK**

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 10, 1973  
CYCLE NO. 731 PROGRAM 10 OF 13  
DISC & HALF HOUR NO 1b  
PAGE NO. 2

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 30:55                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#33 - OH BABE, WHAT WOULD YOU SAY - Hurricane Smith  | 7:12         |
| 38:05                |             | TALK UNIT<br>#32 - GIVE ME YOUR LOVE - Barbara Mason<br>TALK UNIT<br>LOGO: HITS FROM COAST TO COAST  |              |
| 38:07                |             | LOCAL INSERT: C-4  | 2:00         |
| 40:07                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#31 - SING - Carpenters  | 3:30         |
| 43:35                |             | TALK UNIT<br>LOGO: CASEY'S COAST TO COAST  |              |
| 43:37                |             | LOCAL INSERT: C-5  | 2:00         |
| 45:37                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#30 - STIR IT UP - Johnny Nash<br>TALK UNIT<br>#29 - DREIDEL - Don McLean<br>TALK UNIT<br>#28 - SPACE ODDITY - David Bowie | 12:46        |
| 58:23                |             | TALK UNIT<br>THEME UP & UNDER W/TALK UNIT ENDING AT: 58:31<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:31  |              |
| 58:50                |             | LOCAL INSERT: C-6  | :60          |
| 59:50                |             | STATION I.D.:  | :10          |



**WATERMARK**

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 10, 1973  
CYCLE NO. 731 PROGRAM 10 OF 13  
DISC & HALF HOUR NO 2a  
PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF PART 11<br>TALK UNIT<br>#27 - DEAD SKUNK - Loudon Wainwright 111<br>TALK UNIT<br>#26 - HUMMINGBIRD - Seals & Crofts<br>TALK UNIT | 8:01         |
| 7:59                 |             | LOGO: CASEY'S COAST TO COAST  |              |
| 8:01                 |             | LOCAL INSERT: C-1   | 2:00         |
| 10:01                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#25 - BIG CITY MISS RUTH ANN - Gallery<br>TALK UNIT<br>#24 - DO IT AGAIN - Steely Dan<br>TALK UNIT            | 8:26         |
| 18:25                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 18:27                |             | LOCAL INSERT: C-2   | 2:00         |
| 20:27                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#23 - CALL ME - Al Green<br>TALK UNIT<br>#22 - PEACEFUL EASY FEELING - Eagles<br>TALK UNIT                    | 7:43         |
| 28:08                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 28:10                |             | STATION I.D.: C-3   | :10          |
| 28:20                |             | LOCAL INSERT:   | 2:00         |



# WATERMARK

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 10, 1973  
CYCLE NO. 731 PROGRAM 10 OF 13  
DISC & HALF HOUR NO 2b  
PAGE NO. 4

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 30:20                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#21 - AUBREY - Bread<br>TALK UNIT<br>#20 - AIN'T NO WOMAN - Four Tops<br>TALK UNIT<br>#19 - JAMBALAYA - Blue Ridge Rangers<br>TALK UNIT | 10:37        |
| 40:55                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 40:57                |             | LOCAL INSERT: C-4   | 2:00         |
| 42:57                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#18 - BREAK UP TO MAKE UP - Stylistics<br>TALK UNIT<br>#17 - DO YOU WANT TO DANCE - Bette Midler<br>TALK UNIT                           | 6:44         |
| 49:39                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 49:41                |             | LOCAL INSERT: C-5   | 2:00         |
| 51:41                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#16 - NEITHER ONE OF US - Gladys Knight & the Pips<br>TALK UNIT<br>#15 - DANNY'S SONG - Anne Murray<br>TALK UNIT                        | 6:52         |
| 58:33                |             | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:39  |              |
| 58:50                |             | LOCAL INSERT: C-6   | :60          |
| 59:50                |             | STATION I.D.:   | :10          |



**WATERMARK**

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 10, 1973  
CYCLE NO. 731 PROGRAM 10 OF 13  
DISC & HALF HOUR NO 3a  
PAGE NO. 5

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF PART 111<br>TALK UNIT<br>#14 - DANCING IN THE MOONLIGHT - King Harvest<br>TALK UNIT<br>#13 - I'M JUST A SINGER - Moody Blues<br>TALK UNIT<br>#12 - DON'T EXPECT ME TO BE YOUR FRIEND - Lobo<br>TALK UNIT | 10:14        |
| 10:12                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 10:14                |             | LOCAL INSERT: C-1   | 2:00         |
| 12:14                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#11 - YOU'RE SO VAIN - Carly Simon<br>TALK UNIT<br>#10 - DADDY'S HOME - Jermaine Jackson<br>TALK UNIT   | 6:31         |
| 18:43                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 18:45                |             | LOCAL INSERT: C-2   | 2:00         |
| 20:45                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#9 - ROCKY MOUNTAIN HIGH - John Denver<br>TALK UNIT<br>#8 - THE COVER OF ROLLING STONE - Dr. Hook & the Medicine Show<br>TALK UNIT  | 7:10         |
| 27:53                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 27:55                |             | STATION I.D.:   | :10          |
| 28:05                |             | LOCAL INSERT: C-3   | 2:00         |



# WATERMARK

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 10, 1973  
CYCLE NO. 731 PROGRAM 10 OF 13  
DISC & HALF HOUR NO 3b  
PAGE NO. 6

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 30:05                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#7 - CROCODILE ROCK - Elton John  | 7:20         |
| 37:23                |             | TALK UNIT<br>#6 - ALSO SPRACH ZARZTHUSTRA - Deodato<br>TALK UNIT<br>LOGO: HITS FROM COAST TO COAST  |              |
| 37:25                |             | LOCAL INSERT: C-4   | 2:00         |
| 39:25                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#5 - LOVE TRAIN - O'Jays  | 6:04         |
| 45:27                |             | TALK UNIT<br>#4 - COULD IT BE I'M FALLING IN LOVE - Spinners<br>TALK UNIT<br>LOGO: CASEY'S COAST TO COAST   |              |
| 45:29                |             | LOCAL INSERT: C-5   | 2:00         |
| 47:29                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#3 - LAST SONG - Edward Bear  | 10:23        |
| 57:52                |             | TALK UNIT<br>#2 - DUELING BANJOS - Deliverance/Soundtrack<br>TALK UNIT<br>#1 - KILLING ME SOFTLY WITH HIS SONG - Roberta<br>TALK UNIT<br>THEME UP & UNDER W/TALK UNIT ENDING AT: 58:23<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:23 |              |
| 58:50<br>59:50       |             | LOCAL INSERT: C-6<br>STATION I.D.:  | :60<br>:10   |