



ABC Watermark



FOR WEEK ENDING: 3/13/88
 CYCLE NO. 881 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 1A (backed w/ 4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY ORION PICTURES' "JOHNNY BE GOOD", COMING TO A THEATRE NEAR YOU MARCH 25TH." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40. PROVE YOUR LOVE (A) Taylor Dayne #39. NEED YOU TONIGHT (A) INXS	08:04
08:04		C-1 NETWORK SPOT: CLOSE-UP/MILKY WAY (OUT CUE) Jingle ends cold with... "...through your day."	:30/30
09:04		LOCAL INSERT:	:60
10:04		LOGO: AMERICAN TOP 40 STATION MENTIONS #38. YOU DON'T KNOW (B) Scarlett & Black <u>LISTO "CATCH A FALLING STAR"--FIRST GOLD RECORD</u> #37. NEVER KNEW LOVE LIKE THIS (A) Alexander O'Neal featuring Cherrelle	09:13
19:17		C-2 NETWORK SPOT: OXY LINE/WARNER HOME VIDEO (OUT CUE) Jingle ends cold with... "...Warner Home Video."	:30/30
20:17		LOCAL INSERT:	:60
21:17		LOGO: AMERICAN TOP 40 #36. I SAW HIM STAINING THERE (B) Tiffany #35. <u>DON'T SHED A TEAR</u> (A&B) Paul Carrack	09:12
30:29		C-3 NETWORK SPOT: GREYHOUND/MILKY WAY (OUT CUE) Jingle ends cold with... "...through your day."	:30/30
31:29		LOCAL INSERT:	:60
32:29		STATION I. D.:	:10

AMERICAN
★ TOP 40 ★

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:39		LOGO: AMERICAN TOP 40 #34. PUSH-IT (A) Salt-N-Pepa #33. COULD'VE BEEN (B) Tiffany	08:42
41:21		C-4 NETWORK SPOT: MAYBELLINE/NBC PRIMETIME (OUT CUE) Jingle fades after... "...on NBC." (Applause fades)	:30/30
42:21		LOCAL INSERT:	:60
43:21		LOGO: AMERICAN TOP 40 #32. ROCK OF LIFE (B) Rick Springfield	03:57
47:18		C-5 NETWORK SPOT: TWIX/ CLEAR-BY-DESIGN/DORITOS (OUT CUE) Voice out cold with... "...in the kitchen, ha, ha."	:60 :30/30
49:18		LOGO: AMERICAN TOP 40 #31. BECAUSE OF YOU (A) The Cover Girls #30. ANGEL (A&B) Aerosmith	08:21
57:30		THEME UP AND UNDER WITH TALK UNTIL ENDING AT: 57:39 THEME: (:11) TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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FOR WEEK ENDING: 3/13/88
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #29. SAY YOU WILL (A) Foreigner #28. WHERE DO BROKEN HEARTS GO (A) Whitney Houston	09:42
09:42		C-1 NETWORK SPOT: LOVE'S BABY SOFT/CLEARASIL (OUT CUE) Voice out cold with... "...use as directed."	:30/30
10:42		LOCAL INSERT:	:60
11:42		LOGO: AMERICAN TOP 40 #27. WISHING WELL (B) Terence Trent D'Arby #26. SEASONS CHANGE (B) Expose	09:48
21:30		C-2 NETWORK SPOT: HOSTESS/ORION PICTURES (OUT CUE) Voice out cold with... "...theatre near you."	:30/30
22:30		LOCAL INSERT:	:60
23:30		LOGO: AMERICAN TOP 40 #25. WHEN WE WAS FAB (B&PRS) George Harrison	04:11
27:41		C-3 NETWORK SPOT: U.S. ARMY/NBC TV "DAY BY DAY" (OUT CUE) Jingle fades after... "...gasp, Brian, gasp."	:30/30
28:41		LOCAL INSERT:	:60
29:41		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:51		LOGO: AMERICAN TOP 40 #24. CHECK IT OUT (A) John Cougar Mellencamp #23. <u>SOME KIND OF LOVER</u> (A) Jody Watley	10:55
40:46		C-4 NETWORK SPOT: GINGISS/NESTLE'S CRUNCH (OUT CUE) Jingle ends cold with... "...Nestle's Crunch."	:30/30
41:46		LOCAL INSERT:	:60
42:46		LOGO: AMERICAN TOP 40 STATION MENTIONS #22. DEVIL INSIDE (A) INXS	04:08
46:54		C-5 NETWORK SPOT: TWIX/ ABC PRIMETIME/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	:60 :30/30
48:54		LOGO: AMERICAN TOP 40 #21. PUMP UP THE VOLUME (A) M/A/R/R/S #20. <u>HUNGRY EYES</u> (A) Eric Carmen	08:53
57:37		THEME UP AND UNDER WITH TALK UNTIL ENDING AT: 57:47 THEME: (:03) TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #19. GIRLFRIEND (B) Pebbles STATION MENTIONS #18. WHAT HAVE I DONE TO DESERVE THIS? (A&B) Pet Shop Boys with Dusty Springfield	08:53
08:53		NETWORK SPOT: KIT-KAT/OXYLINE C-1 (OUT CUE) Voice out cold with... "...only as directed."	:30/30
09:53		LOCAL INSERT:	:60
10:53		LOGO: AMERICAN TOP 40 #17. (SITTIN' ON) THE DOCK OF THE BAY (B) Michael Bolton <u>QL: TEEN WITH MOST TOP 40'S</u> #16. ROCKET 2 U (B) The Jets	09:45
20:38		NETWORK SPOT: GREYHOUND/WARNER HOME VIDEO C-2 (OUT CUE) Jingle ends cold with... "...Warner Home Video."	:30/30
21:38		LOCAL INSERT:	:60
22:38		LOGO: AMERICAN TOP 40 #15. BE STILL MY BEATING HEART (B) Sting	05:06
27:44		NETWORK SPOT: EPIC RECORDS C-3 (OUT CUE) Jingle fades after... "...man in the mirror."	:60
28:44		LOCAL INSERT:	:60
29:44		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:54		LOGO: AMERICAN TOP 40 #14. HYSTERIA (A) Def Leppard #13. LOVE OVERBOARD (B) Gladys Knight and the Pips	09:11
39:05		C-4 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
40:05		LOCAL INSERT:	:60
41:05		LOGO: AMERICAN TOP 40 #12. GET OUITA MY DREAMS, GET INTO MY CAR (A) Billy Ocean	05:20
46:25		C-5 NETWORK SPOT: NESTLE'S CRUNCH/CLEAR-BY-DESIGN DORITOS/ABC PRIMETIME (OUT CUE) Voice out cold with... "...on ABC-TV."	:30/30 :30/30
48:25		LOGO: AMERICAN TOP 40 #11. I FOUND SOMEONE (A) Cher #10. CAN'T STAY AWAY FROM YOU (B) Gloria Estefan and Miami Sound Machine	09:14
57:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME: (:11) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION MENTIONS #9. I WANT HER (A) Keith Sweat	03:59
03:59		NETWORK SPOT: KIT-KAT/LOVE'S BABY SOFT ^{C-1} (OUT CUE) Voice out cold with... "...baby soft."	:30/30
04:59		LOCAL INSERT:	:60
05:59		LOGO: AMERICAN TOP 40 #8. OUT OF THE BLUE (A) Debbie Gibson #7. MAN IN THE MIRROR (A) Michael Jackson	09:56
15:55		NETWORK SPOT: ORION PICTURES/GINGISS ^{C-2} (OUT CUE) Voice out cold with... "...one nearest you."	:30/30
16:55		LOCAL INSERT:	:60
17:55		LOGO: AMERICAN TOP 40 #6. JUST LIKE PARADISE (A) David Lee Roth #5. ENDLESS SUMMER NIGHTS (A) Richard Marx ***** ** TOPICALS LOCATED AT THE ** ** END OF SIDE 4A ** *****	08:39
26:34		NETWORK SPOT: CLOSE-UP/NBC-TV "DAY BY DAY" ^{C-3} (OUT CUE) Jingle fades after... "...gasp, Brian, gasp."	:30/30
27:34		LOCAL INSERT:	:60
28:34		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:44		LOGO: AMERICAN TOP 40 #4. I GET WEAK (A) Belinda Carlisle <u>LDD: SOMEWHERE OUT THERE (A&B)</u> Linda Ronstadt & James Ingram	09:44
38:28		C-4 NETWORK SPOT: DRIXORAL/HOSTESS (OUT CUE) Jingle ends cold after... "...sweet sensation."	:30/30
39:28		LOCAL INSERT:	:60
40:28		LOGO: AMERICAN TOP 40 #3. SHE'S LIKE THE WIND (B) Patrick Swayze featuring Wendy Fraser	03:58
44:26		C-5 NETWORK SPOT: CLEARASIL/DRIXORAL/ U.S. ARMY/NBC-TV "DAY BY DAY" (OUT CUE) Jingle fades after... "...gasp, Brian, gasp."	:30/30 :30/30
46:26		LOGO: AMERICAN TOP 40 #2. FATHER FIGURE (A) George Michael #1. NEVER GONNA GIVE YOU UP (A) Rick Astley CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY ORION PICTURES' "JOHNNY BE GOOD", COMING TO A THEATRE NEAR YOU MARCH 25TH."	11:08
56:25		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME: (:16) TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK

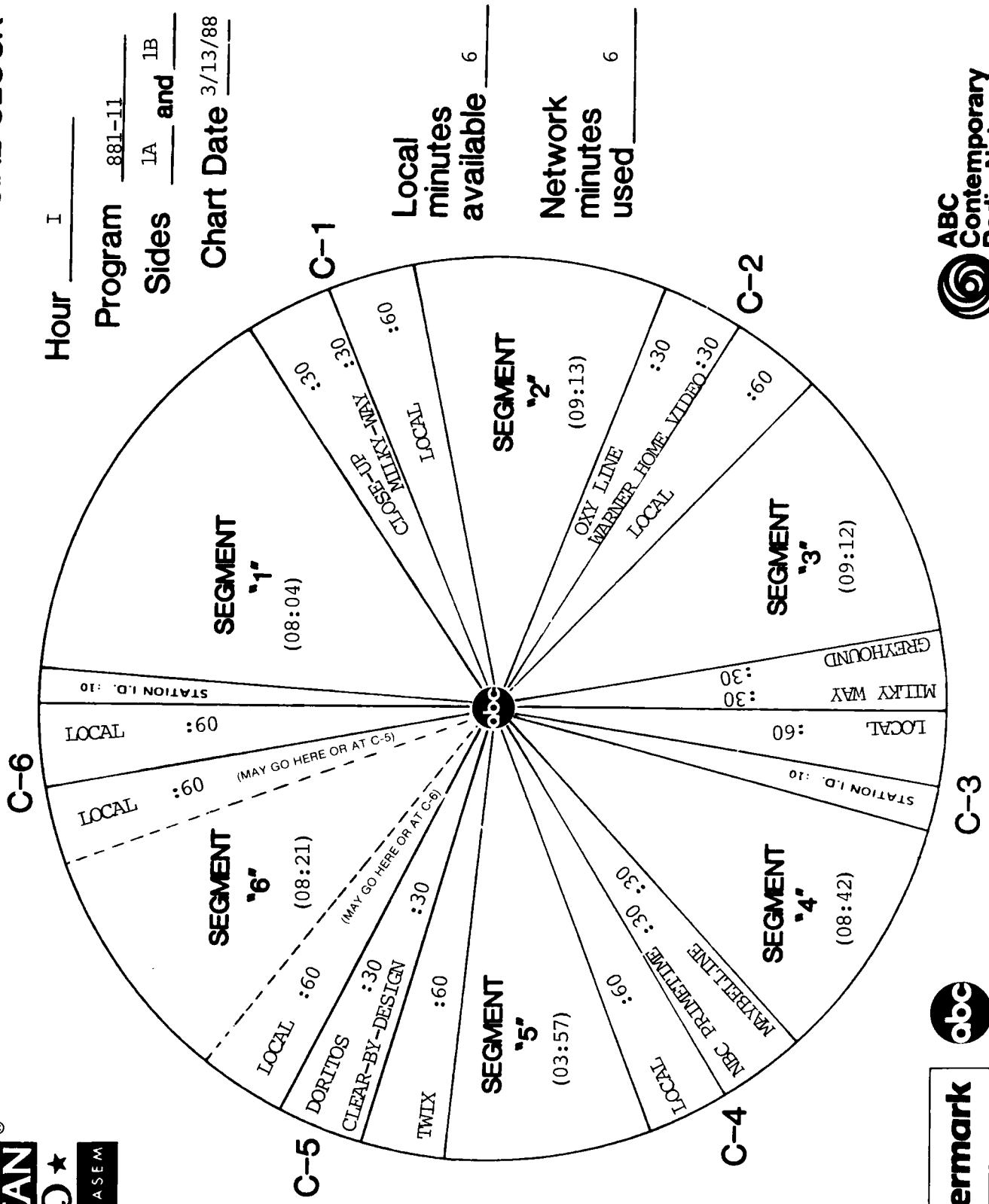


Hour I

Program 881-11

Sides 1A and 1B

Chart Date 3/13/88



Local minutes available 6

Network minutes used 6



ABC Watermark

FORMAT AND COMMERCIAL CLOCK

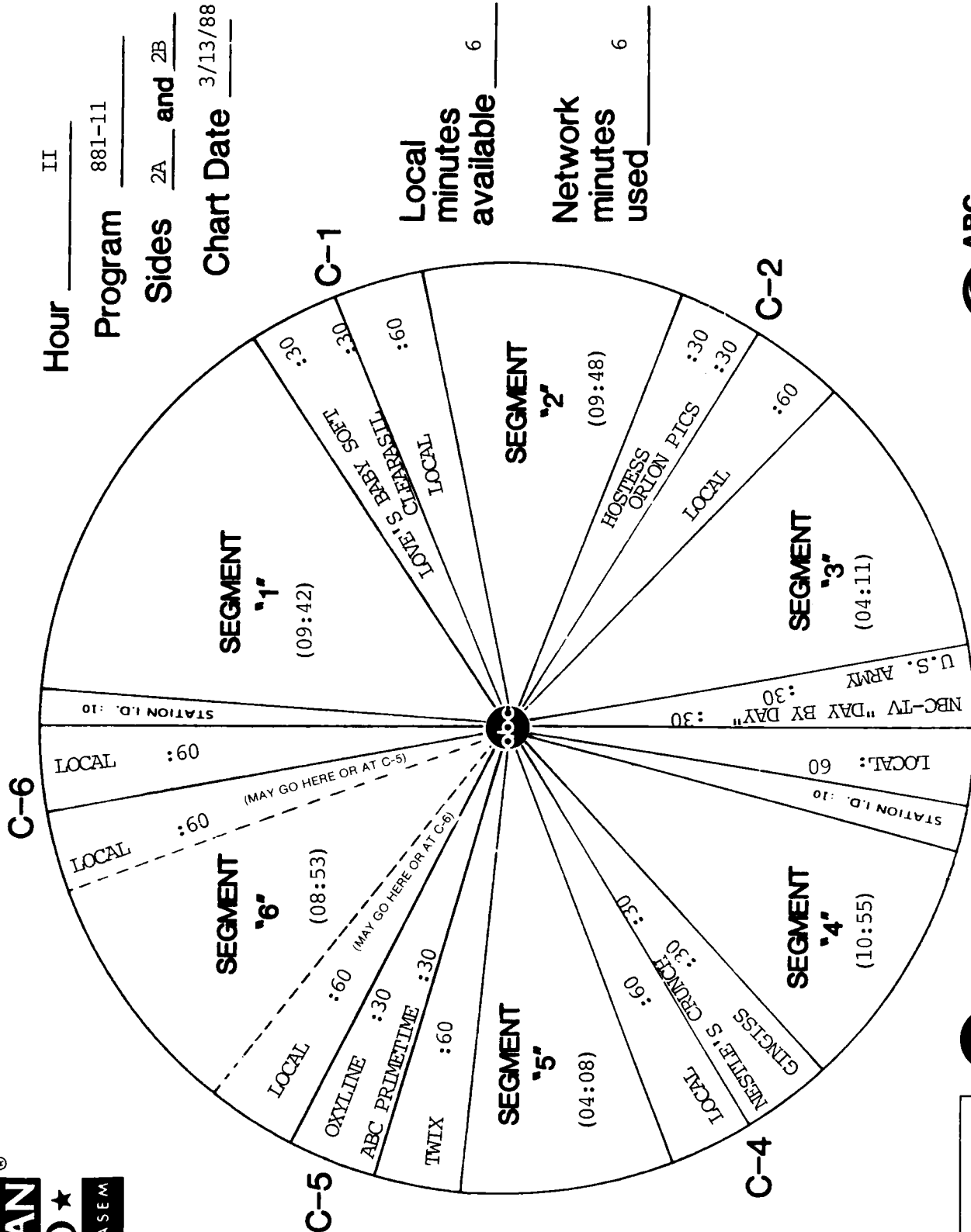


Hour II

Program 881-11

Sides 2A and 2B

Chart Date 3/13/88



Local minutes available 6

Network minutes used 6



ABC Watermark

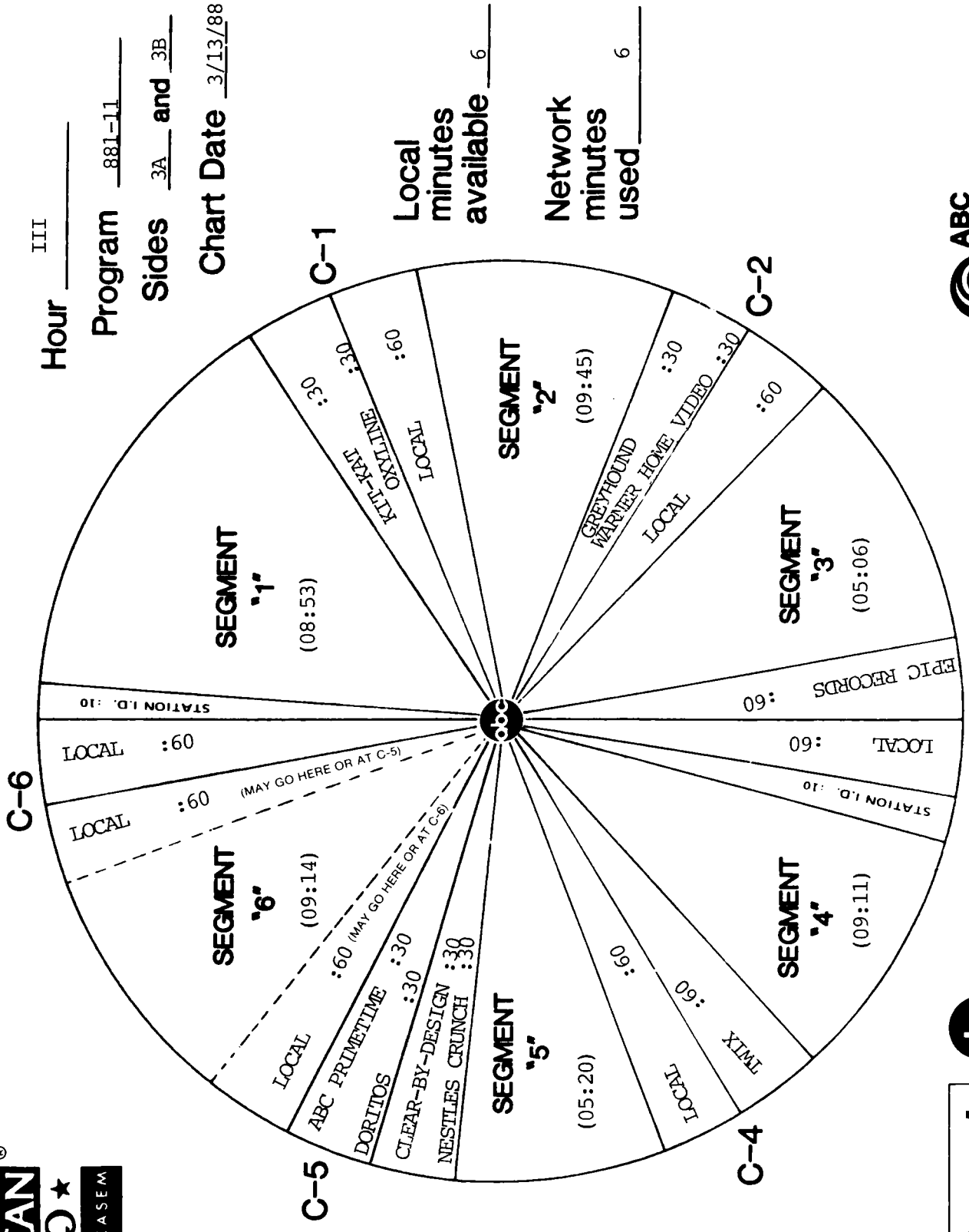
FORMAT AND COMMERCIAL CLOCK



Hour III
 Program 881-11

Sides 3A and 3B

Chart Date 3/13/88



Local minutes available 6

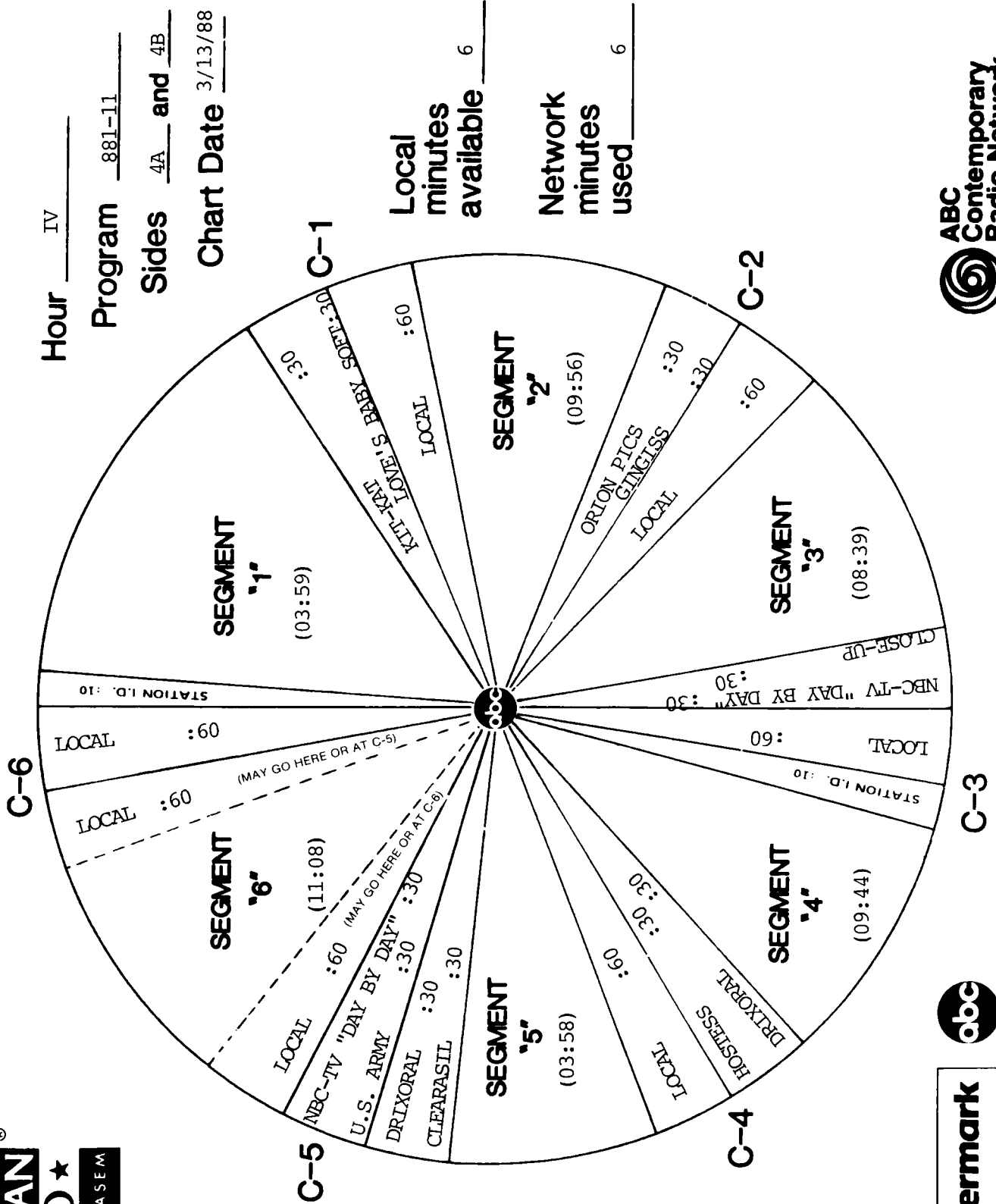
Network minutes used 6



FORMAT AND COMMERCIAL CLOCK



Hour IV
Program 881-11
Sides 4A and 4B
Chart Date 3/13/88



AMERICAN ★ TOP40 ★

WITH CASEY KASEM

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #881-11 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER MARCH 13, 1988

1) STOCKING UP THE HITS (:28)

Hi, this is Casey Kasem. Do I detect a trend on the chart: Men from the world of Wall Street switching to music? Well, last year ex stock-broker Gregory Abbot broke the bank with a #1 hit, "SHAKE YOU DOWN." Now, another market man, former investment consultant, Keith Sweat is climbing the chart with his first hit-- a recent #1 on the Black Chart, "I WANT HER." Keith's pop stock is soaring toward the Top Ten. We'll have the latest inside information--on American Top 40.

2) BOYS NIGHT OUT (:19)

Hi, this is Casey Kasem. The Top Ten these days looks like a man's world. While there are a few female singers around, the men are on the move. There's Michael Jackson, Richard Marx, David Lee Roth, Patrick Swayze, George Michael, and the Pet Shop Boys. It's a Top Ten Boys Night Out--on American Top 40.

3) TIFFANY TARGETS OLDIES (:32)

Hi, this is Casey Kasem. 16-year-old singing sensation, Tiffany had her first hit with a #1 remake of "I THINK WE'RE ALONE NOW", a song originally recorded four years before she was born. Now, she looks set to hit the countdown with an even older oldie, it was recorded seven years before she was born. Tiffany's remade the Beatles 1964 smash, "I SAW HER STANDING THERE." Only Tiffany's pulled a gender switch--she "SAW 'HIM' STANDING THERE." We may see Tif standing in the survey this week--on American Top 40.

4) NOTHING BUT BLUE SKIES (:24)

Hi, this is Casey Kasem. Well, her first two hits on the Official Billboard Chart shot right up to the Top Ten, Top Five in fact: The songs "ONLY IN MY DREAMS" and "SHAKE YOUR LOVE." Now, 17-year-old singer and songwriter from Long Island, New York, Debbie Gibson, is lookin' to shake up the Top Ten for a third time in a row with her latest pop dream, "OUT OF THE BLUE." Debbie Gibson's on the go--on American Top 40.