

AMERICAN
★ TOP40 ★
WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: MARCH 9, 1987
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM #871-11,
FOR AIR MARCH 14-15, 1987, THERE IS NO ADDITIONAL
LOCAL COMMERCIAL AVAILABILITY.



ABC Watermark



FOR WEEK ENDING: 3/14/87
 CYCLE NO. 871 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 1A (backed with 4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI) BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU, AND YOU ALONE, LEVI'S BUTTON-FLY 501'S." #40 OPEN YOUR HEART (A&B) Madonna #39 SKIN TRADE (A) Duran Duran	
		<p style="text-align: center;">C-1</p> NETWORK SPOT: GINGISS/OXY (OUT CUE) Voice outcold with... "...only as directed." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN TOP 40 #38 DOMINOES (A) Robbie Nevil <u>QL: CONSECUTIVE NUMBER ONES ON THE CHARTS</u> #37 STONE LOVE (B) Kool & The Gang	
		<p style="text-align: center;">C-2</p> NETWORK SPOT: SLOPPY JOE/DOUBLEMINT (OUT CUE) Jingle fades after... "...waiting for you." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN TOP 40 #36 WE CONNECT (A) Stacey Q #35 SIGN OF THE TIMES (A) Prince	
		<p style="text-align: center;">C-3</p> NETWORK SPOT: CLEARASIL/SNICKERS (OUT CUE) Voice out cold with... "...find out first." LOCAL INSERT: STATION I. D.:	30/30 :60 :10
		OVER FOR SIDE 1B	



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 DISC & HALF HOUR NO. 1B (Backed with 3A)
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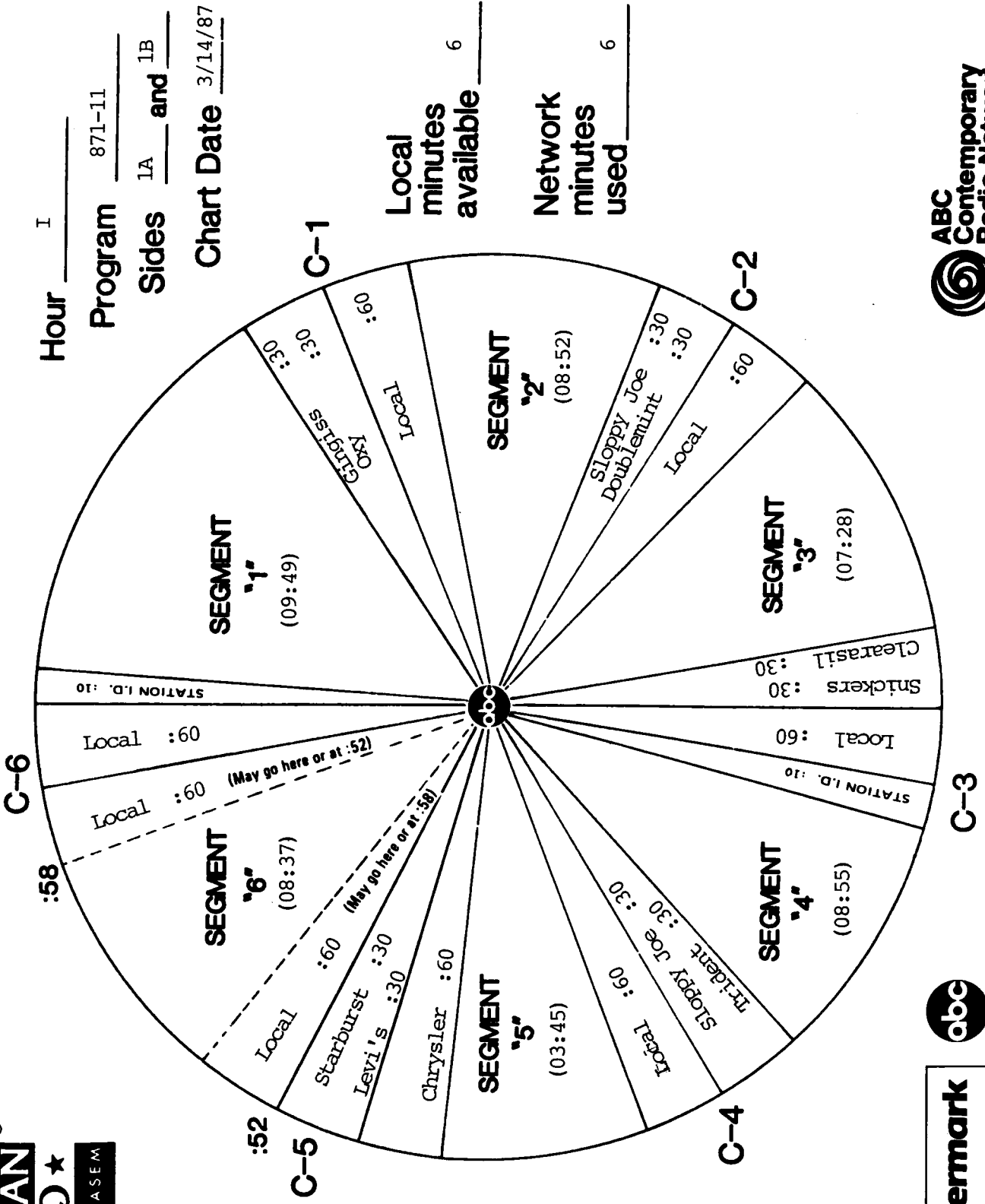
ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN TOP 40 #34 AT THIS MOMENT (A) Billy Vera & The Beaters #33 THE HONEYTHIEF (B) Hipsway	
		C-4 NETWORK SPOT: TRIDENT/SLOPPY JOE (OUT CUE) Jingle ends cold with... "...Sloppy Joe sauce." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN TOP 40 STATION MENTIONS #32 WALKING DOWN YOUR STREET (B) Bangles	
		C-5 NETWORK SPOT: CHRYSLER IMPORTS/LEVI'S/STARBURST (OUT CUE) Jingle ends cold with... "...flavored, wow."	30/30 :30
		LOGO: AMERICAN TOP 40 #31 LOVE YOU DOWN (B) Ready For The World #30 THE FINER THINGS (PRS&A&B) Steve Winwood THEME UP AND UNDER WITH TALK UNIT ENDING AT: THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10
		C-6	

FORMAT AND COMMERCIAL CLOCK



Hour I
 Program 871-11
 Sides 1A and 1B
 Chart Date 3/14/87



Local minutes available 6
 Network minutes used 6



ABC Watermark



ABC Watermark



FOR WEEK ENDING: 3/14/87
 CYCLE NO. 871 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 2A (Backed with 3B)
 PAGE NO. 4

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF PART II #29 TOUCH ME (I WANT YOUR BODY) (A) Samantha Fox #28 <u>BALLERINA GIRL</u> (A) Lionel Richie	
		C-1 NETWORK SPOT: SNICKERS/WITHIN (OUT CUE) Voice out cold with... "...from men." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN TOP 40 #27 AS WE LAY (B) Shirley Murdock	
		C-2 NETWORK SPOT: GINGISS/FORD PARTS (OUT CUE) Voice out cold with... "...Lincoln-Mercury dealer." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN TOP 40 STATION MENTIONS #26 THAT AIN'T LOVE (A) REO Speedwagon #25 <u>WHAT YOU GET IS WHAT YOU SEE</u> (PRS&A) Tina Turner	
		C-3 NETWORK SPOT: TRIDENT/WITHIN (OUT CUE) Voice out cold with... "...from men." LOCAL INSERT: STATION I. D.:	30/30 :60 :10
		OVER FOR SIDE 2B	



FOR WEEK ENDING: 3/14/87
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 DISC & HALF HOUR NO. 2B (Backed with 4A)
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN TOP 40 #24 MIDNIGHT BLUE (A) Lou Gramm #23 I KNEW YOU WERE WAITING (FOR ME) (A&B) Aretha Franklin & George Michael	
		<p style="text-align: center;">C-4</p> NETWORK SPOT: LEVI'S DOUBLEMINT (OUT CUE) Jingle fades after... "...Doublemint gum." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN TOP 40 #22 CANDY (A&B) Cameo #21 LET'S GO (PRS&B) Wang Chung	
		<p style="text-align: center;">C-5</p> NETWORK SPOT: 3 MUSKETEERS/:SLOPPY JOE/SEARS (OUT CUE) Jingle ends cold with... "...at Sears."	60/30 :30
		LOGO: AMERICAN TOP 40 #20 DON'T DREAM IT'S OVER (B) Crowded House LDD: <u>DON'T FORGET ME (WHEN I'M GONE) (A&B&CAPAC&PROC)</u> Glass Tiger THEME UP AND UNDER WITH TALK UNIT ENDING AT: THEME TO: 57:50	
57:50		<p style="text-align: center;">C-6</p> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK

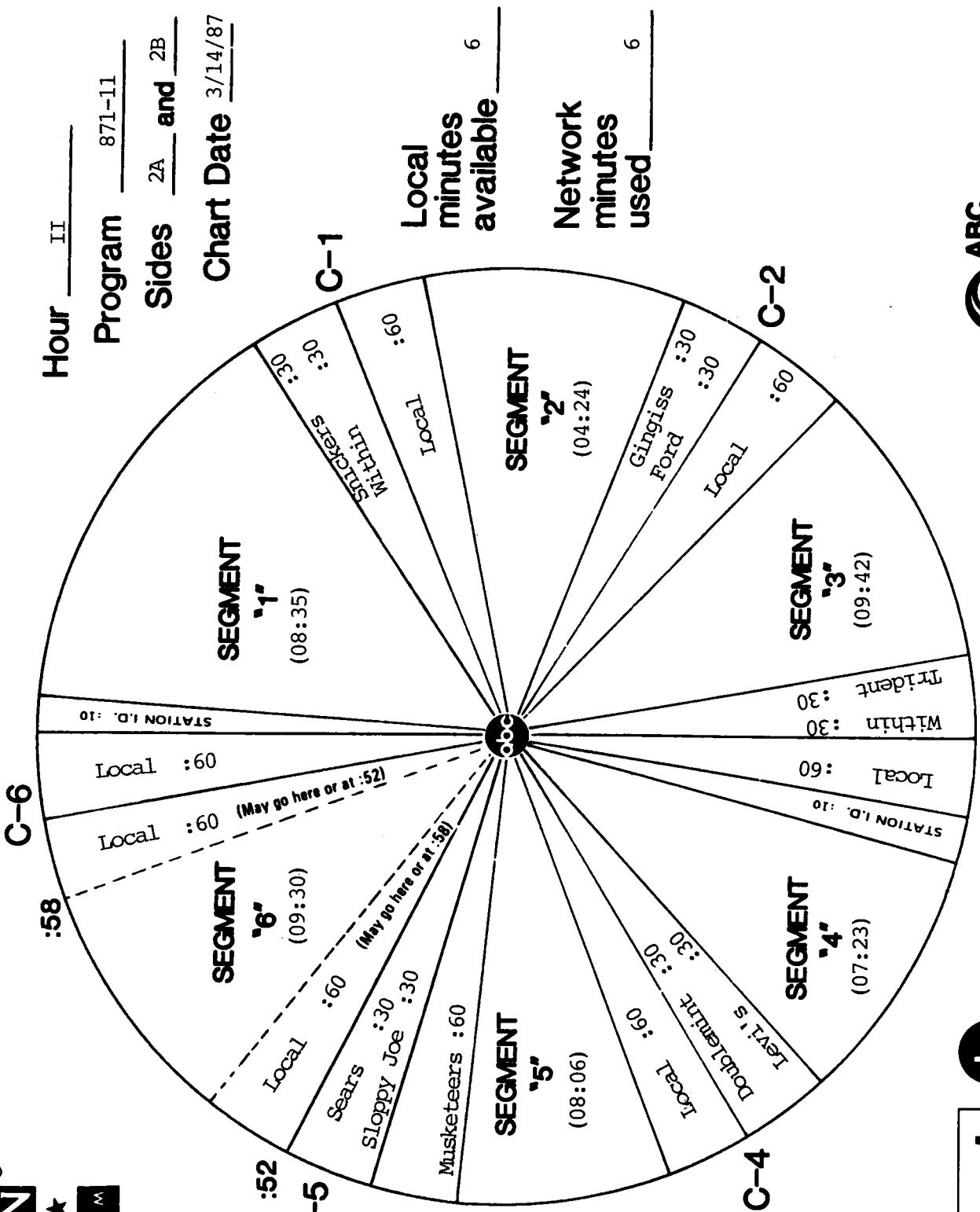


Hour II

Program 871-11

Sides 2A and 2B

Chart Date 3/14/87



Local minutes available 6

Network minutes used 6





ABC Watermark



FOR WEEK ENDING: 3/14/87
 CYCLE NO. 871 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 3A (Backed with 1B)
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF PART III STATION WELCOMES #19 WILL YOU STILL LOVE ME? (A&B) Chicago	
		C-1 NETWORK SPOT: CHRYSLER IMPORTS (OUT CUE) Voice out cold with... "...the offer...ohh."	:60
		LOCAL INSERT: LOGO: AMERICAN TOP 40	:60
		#18 I'LL BE ALRIGHT WITHOUT YOU (A) Journey #17 <u>THE FINAL COUNTDOWN</u> (B) Europe	
		C-2 NETWORK SPOT: HALLS/FORD PARTS (OUT CUE) Voice out cold with... "...Linclon-Mercury dealer."	30/30
		LOCAL INSERT: LOGO: AMERICAN TOP 40	:60
		#16 KEEP YOUR HANDS TO YOURSELF (B) Georgia Satellites #15 BRAND NEW LOVER (PRS&A) Dead Or Alive	
		C-3 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers bar."	:60
		LOCAL INSERT: STATION I. D.: OVER FOR SIDE 3B	:60 :10



ABC Watermark



FOR WEEK ENDING: 3/14/87
 CYCLE NO. 871 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 3B (Backed with 2A)
 PAGE NO. 8

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ABC Contemporary Radio Network

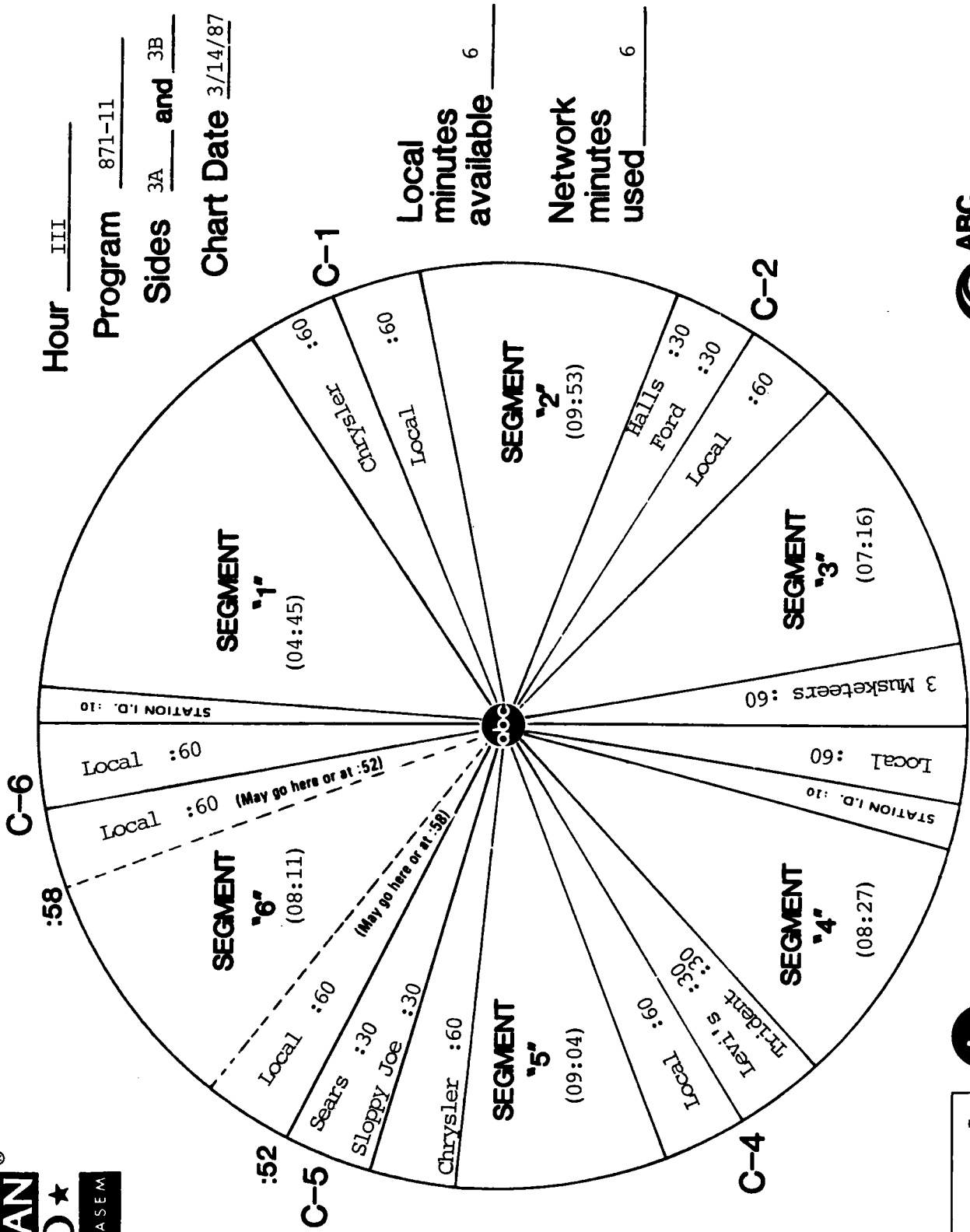
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN TOP 40 STATION MENTIONS #14 I WANNA GO BACK (A&B) Eddie Money TX: <u>I CAN'T HELP MYSELF</u> (B) Four Tops	
		<p style="text-align: center;">C-4</p> NETWORK SPOT: TRIDENT/LEVI'S (OUT CUE) Jingle ends cold after... "...blues, yeah." LOCAL INSERT:	30/30 :60
		LOGO: AMERICAN TOP 40 #13 COME GO WITH ME (B) Expose #12 <u>TONIGHT, TONIGHT, TONIGHT</u> (A) Genesis	
		<p style="text-align: center;">C-5</p> NETWORK SPOT: CHRYSLER IMPORTS/SLOPPY JOE/SEARS (OUT CUE) Jingle ends cold with... "...at Sears."	60/30 :30
		LOGO: AMERICAN TOP 40 #11 (YOU GOTTA) FIGHT FOR YOUR RIGHT (TO PARTY) (A) Beastie Boys #10 NOTHING'S GONNA STOP US NOW (A) Starship THEME UP AND UNDER WITH TALK UNIT ENDING AT: THEME TO: 57:50	
57:50		<p style="text-align: center;">C-6</p> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK



Hour III
 Program 871-11
 Sides 3A and 3B

Chart Date 3/14/87



Local minutes available 6
 Network minutes used 6



ABC Watermark



ABC Watermark



FOR WEEK ENDING: 3/14/87
 CYCLE NO. 871 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 4A (Backed with 2B)
 PAGE NO. 10

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #9 YOU GOT IT ALL (A) The Jets	04:40
04:40		C-1 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers bar."	:60
05:40		LOCAL INSERT:	:60
06:40		LOGO: AMERICAN TOP 40 #8 BIG TIME (B) Peter Gabriel #7 <u>RESPECT YOURSELF</u> (B) Bruce Willis	09:07
15:47		C-2 NETWORK SPOT: CLEARASIL/STARBURST (OUT CUE) Jingle ends cold with... "...flavored, wow."	30/30
16:47		LOCAL INSERT:	:60
17:47		LOGO: AMERICAN TOP 40 STATION MENTIONS #6 MANDOLIN RAIN (A) Bruce Hornsby & The Range	05:07
22:54		C-3 NETWORK SPOT: HALLS/ALMOND JOY (OUT CUE) Jingle ends cold with... "...Mounds and Almond Joy."	30/30
23:54		LOCAL INSERT:	:60
24:54		STATION I. D.: OVER FOR SIDE 4B	:10



ABC Watermark



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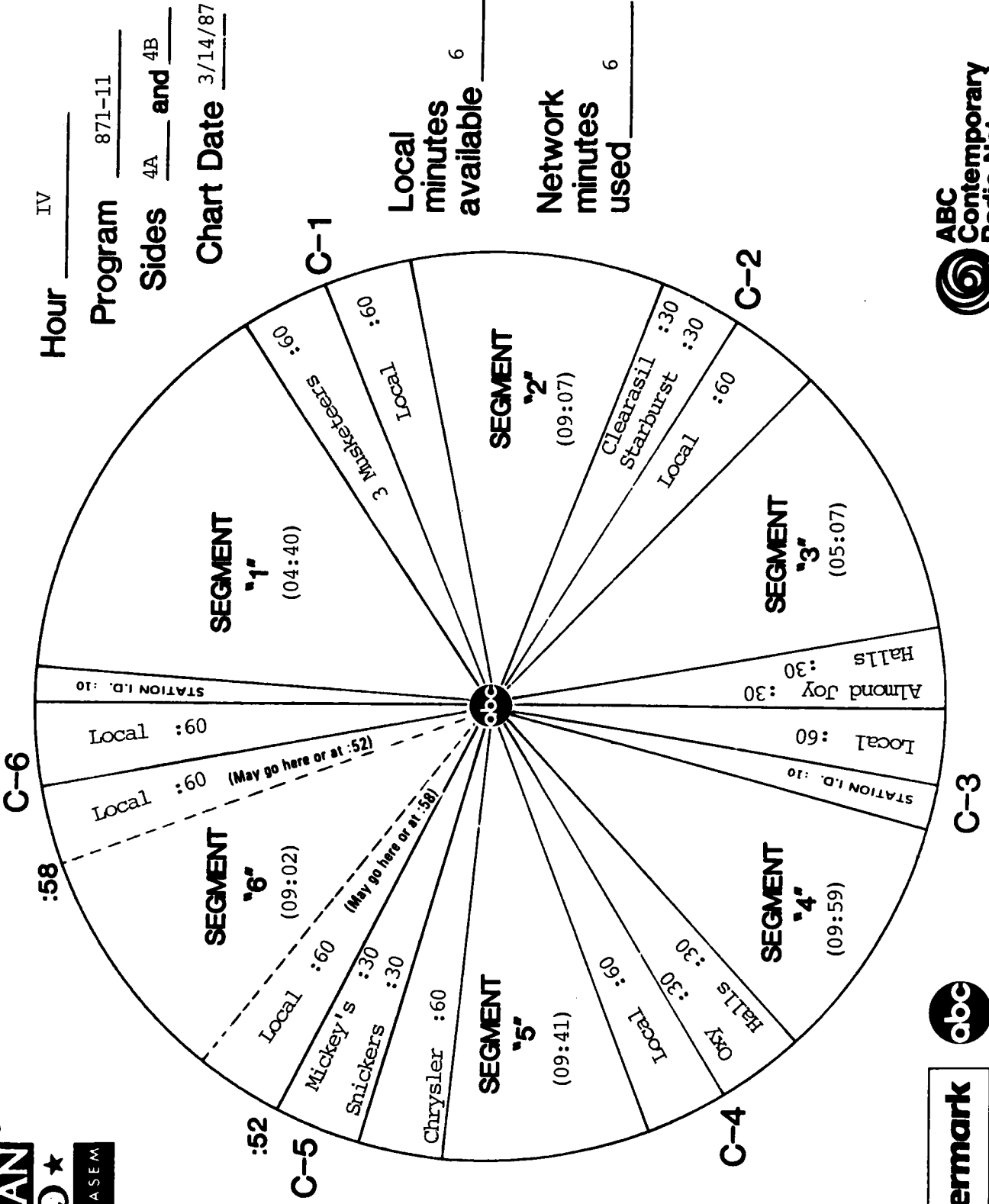
ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
25:04		LOGO: AMERICAN TOP 40 #5 LEAN ON ME (B) Club Nouveau <u>LDD: AMERICAN PIE (B)</u> Don McLean	09:59
35:03		NETWORK SPOT: HALLS/OXY (OUT CUE) Voice out cold with... "...only as directed."	30/30
36:03		LOCAL INSERT:	:60
37:03		LOGO: AMERICAN TOP 40 #4 LIVIN' ON A PRAYER (A) Bon Jovi #3 <u>LET'S WAIT AWHILE (A&B)</u> Janet Jackson	09:41
46:44		NETWORK SPOT: CHRYSLER IMPORTS/SNICKERS/MICKEY'S (OUT CUE) Jingle ends cold with... "...LaCrosse, Wisconsin."	60/30 :30
48:44		LOGO: AMERICAN TOP 40 #2 SOMEWHERE OUT THERE (A&B) Linda Ronstadt & James Ingram #1 JACOB'S LADDER (A) Huey Lewis and the News	09:02
56:49		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:46 THEME TO: 57:50 BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU, AND YOU ALONE, LEVI'S BUTTON-FLY 501's."	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK



Hour IV
 Program 871-11
 Sides 4A and 4B
 Chart Date 3/14/87





TOPICAL PROMOS

AT40 PROMOS FOR SHOW #871-11 ARE LOCATED AT THE END OF 4A

DO NOT USE AFTER MARCH 15, 1987

1) HUEY AND THE JETS (:23)

Hi, this is Casey Kasem. Last week, Bon Jovi's smash, "LIVIN' ON A PRAYER," held on to the number one spot for its fourth week in a row. And just below it are two songs with a good chance to replace it: at number two, "JACOB'S LADDER" by Huey Lewis & The News, and at number three, "YOU GOT IT ALL" by The Jets. And I make no predictions. We'll see where the official Billboard survey puts 'em, this week on American Top 40.

2) A SIGN FROM PRINCE (:17)

Hi, this is Casey Kasem. Last week, Prince returned to the chart. He entered the entire Hot 100 at number 59 with his latest hit, "SIGN OF THE TIMES." With that kind of momentum, he could jump into the countdown this week. If Billboard says so, we'll spread the word, on American Top 40.

3) IT'S A FINE LIFE (:17)

Hi, this is Casey Kasem. One of this week's likely debut songs is the latest hit by English star Steve Winwood, his new song, "THE FINER THINGS." A couple of the finer things are the two Grammy awards Steve recently took home. Join me for the stories and the countdown, on American Top 40.

4) HORNSBY'S HOT! (:18)

Hi, this is Casey Kasem. Last week, the top ten was Bruce Hornsby territory. The current hit by Bruce and his band, The Range, "MANDOLIN RAIN," has climbed to number 9. And a song Bruce co-wrote for Huey Lewis, "JACOB'S LADDER," has climbed to the number two spot. Hornsby's on a hot streak, on American Top 40.