

**AMERICAN**  
**★ TOP40 ★**  
**WITH CASEY KASEM**

TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: MARCH 10, 1986  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM 861-11, FOR  
AIR MARCH 15-16, 1986, THERE IS AN ADDITIONAL ONE  
MINUTE AND THIRTY SECONDS OF LOCAL COMMERCIAL  
AVAILABILITY.

THERE ARE THIRTY SECONDS LOCATED AT C-3 IN HOUR TWO.  
THERE ARE THIRTY SECONDS LOCATED AT C-1 IN HOUR THREE.  
THERE ARE THIRTY SECONDS LOCATED AT C-5 IN HOUR THREE.



3/15/86

FOR WEEK ENDING: \_\_\_\_\_  
CYCLE NO. 861 PROGRAM 11 OF 13  
DISC & HALF HOUR NO. 1A (BACKED WITH 4B)  
PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY GINGISS FORMALWEAR...OVER 200 STORES COAST TO COAST. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI)  #40 WEST END GIRLS (A&B) Pet Shop Boys  #39 I THINK IT'S LOVE (A) Jermaine Jackson	09:01
09:01		C-1 NETWORK SPOT: Pontiac (OUT CUE) Jingle ends cold after... "... eighteen and over."	:60
10:01		LOCAL INSERT:	:60
11:01		LOGO: AMERICAN TOP 40  #38 LIVE IS LIFE (A) Opus  #37 <u>THAT'S WHAT FRIENDS ARE FOR</u> (A&B) Dionne & Friends	10:29
21:30		C-2 NETWORK SPOT: U.S. Army/Stridex (OUT CUE) Voice out cold with... "...use as directed."	30/30
22:30		LOCAL INSERT:	:60
23:30		LOGO: AMERICAN TOP 40 STATION MENTIONS  #36 I'M NOT THE ONE (A) The Cars  LDD: <u>IF EVER YOU'RE IN MY ARMS AGAIN</u> (A&B) Peabo Bryson	09:29
32:59		C-3 NETWORK SPOT: Commodore (OUT CUE) Voice out cold with... "...ends March 31st."	:60
33:59		LOCAL INSERT:	:60
34:59		STATION I. D.: OVER FOR SIDE 1B	:10

**AMERICAN**  
★ TOP 40 ★

**ABC Watermark**



FOR WEEK ENDING: 3/15/86  
 CYCLE NO. 861 PROGRAM 11 OF 13  
 DISC & HALF HOUR NO. 1B (BACK WITH 2A)  
 PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
35:09		LOGO: AMERICAN TOP 40  #35 I CAN'T WAIT (A) Stevie Nicks	04:30
39:39		C-4 NETWORK SPOT: Gingiss/Pontiac (OUT CUE) Jingle fades after... "...Pontiac, you've got to."	30/30
40:39		LOCAL INSERT:	:60
41:39		LOGO: AMERICAN TOP 40  #34 GOODBYE IS FOREVER (B) Arcadia  #33 CALLING AMERICA (A) Electric Light Orchestra	08:59
50:38		C-6 NETWORK SPOT: Little King/Nat'l Potato Board/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	60/30 :30
52:38		LOGO: AMERICAN TOP 40  #32 ADDICTED TO LOVE (A) Robert Palmer	04:21
52:38		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 56:48 THEME TO: 57:50	
57:50		C-8 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

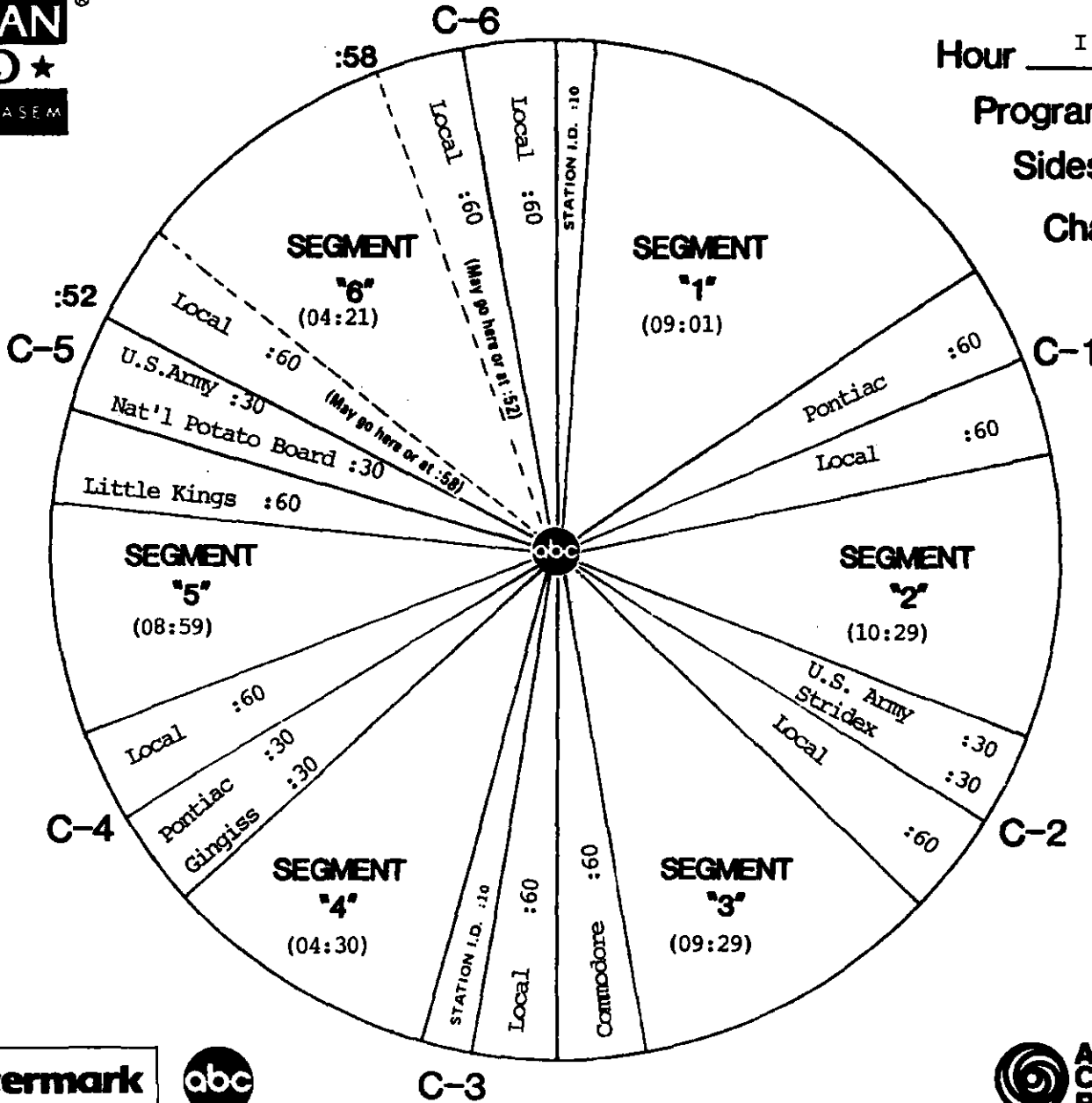


Hour     I    

Program 861-11

Sides 1A and 1B

Chart Date 3/15/86



Local minutes available 6

Network minutes used 6

ABC Watermark



**AMERICAN**  
★ TOP 40 ★

**ABC Watermark**



3/15/86

FOR WEEK ENDING: \_\_\_\_\_  
CYCLE NO. 861 PROGRAM 11 OF 13  
DISC & HALF HOUR NO. 2A (BACKED WITH 3B)  
PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES  #31 NO EASY WAY OUT (A) Robert Tepper  #30 NIGHT MOVES (A) Marilyn Martin	09:20
09:20		C-1 NETWORK SPOT: Pontiac (OUT CUE) Jingle ends cold after... "... eighteen and over."	:60
10:20		LOCAL INSERT:	:60
11:20		LOGO: AMERICAN TOP 40  #29 TENDER LOVE (A) Force M.D.'s  <u>LDD: WAKE ME UP BEFORE YOU GO-GO (A)</u> Wham	08:14
19:34		C-2 NETWORK SPOT: Nat'l Potato Board/Oxyline (OUT CUE) Voice out cold with... "...use as directed."	30/30
20:34		LOCAL INSERT:	:60
21:34		LOGO: AMERICAN TOP 40 STATION MENTIONS  #28 DAY BY DAY (A) Hooter  #27 A LOVE BIZARRE (A) Sheila E.	07:31
29:05		C-3 NETWORK SPOT: Duration (OUT CUE) Voice out cold with... "...only as directed."	:30
29:35 31:05		LOCAL INSERT: STATION I. D.: OVER FOR SIDE 2B	1:30 :10

3/15/86



ABC Watermark



FOR WEEK ENDING: 3/15/86  
 CYCLE NO. 861 PROGRAM 11 OF 13  
 DISC & HALF HOUR NO. 2B (BACKED WITH 4A)  
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:15		LOGO: AMERICAN TOP 40  #26 STAGES (B) ZZ Top  #25 TARZAN BOY (B) Baltimora	08:29
39:44		NETWORK SPOT: Pontiac/Care Free (OUT CUE) Jingle ends cold with... "...Nabisco (sting)."  C-4	30/30
40:44		LOCAL INSERT:	:60
41:44		LOGO: AMERICAN TOP 40  #24 ANOTHER NIGHT (A&B) Aretha Franklin	04:24
46:08		NETWORK SPOT: Commodore/U.S. Army/Duration (OUT CUE) Voice out cold with... "...only as directed."  C-5	60/30 :30
48:08		LOGO: AMERICAN TOP 40  #23 (HOW TO BE A) MILLIONAIRE (B) ABC  #22 RUSSIANS (B) Sting	09:20
57:20		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:28 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

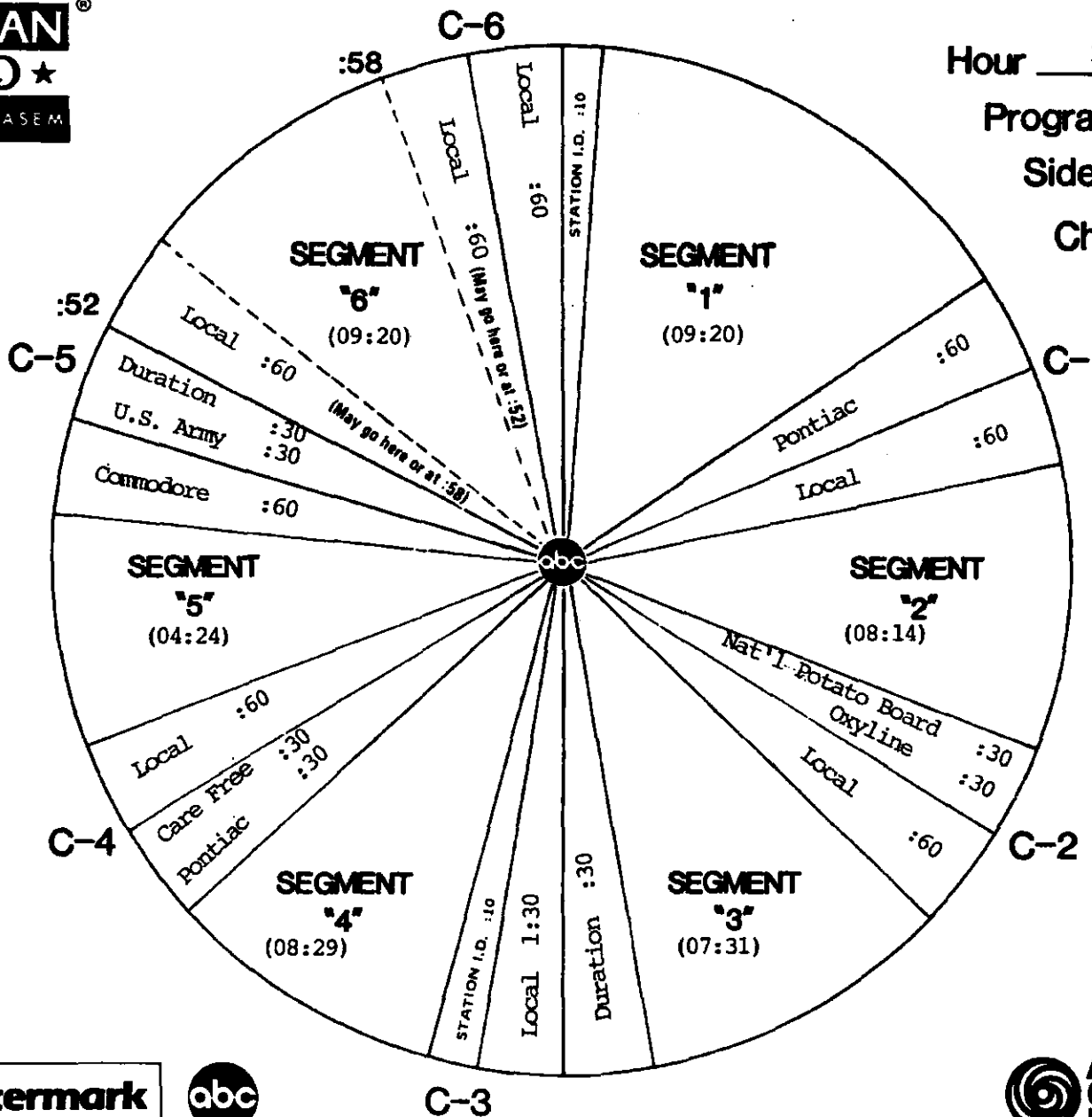


Hour     II    

Program     861-11    

Sides     2A     and     2B    

Chart Date     3/15/86    



Local minutes available     6½    

Network minutes used     5½    

**ABC Watermark**





ABC Watermark



3/15/86  
FOR WEEK ENDING: 3/15/86  
CYCLE NO. 861 PROGRAM 11 OF 13  
DISC & HALF HOUR NO. 3A (BACKED WITH 1B)  
PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #21 WHEN THE GOING GET TOUGH (A) Billy Ocean  #20 BEAT'S SO LONELY (A) Charlie Sexton	09:13
09:13		C-1 NETWORK SPOT: Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	:30
09:43		LOCAL INSERT:	1:30
11:13		LOGO: AMERICAN TOP 40  #19 MANIC MONDAY (A) Bangles	03:26
14:39		C-2 NETWORK SPOT: Duration/Pontiac (OUT CUE) Jingle fades after... "...Pontiac, you've got to."	30/30
15:39		LOCAL INSERT:	:60
16:39		LOGO: AMERICAN TOP 40  #18 LIFE IN A NORTHERN TOWN (B) The Dream Academy  #17 LIVING IN AMERICA (A&B) James Brown	10:01
26:46		C-3 NETWORK SPOT: Little King (OUT CUE) Jingle ends cold with... "...Cincinnati, Ohio."	:60
27:46		LOCAL INSERT:	:60
28:46		STATION I. D.: OVER FOR SIDE 3B	:10



**AMERICAN**  
★ TOP40 ★

**ABC Watermark**



FOR WEEK ENDING: 3/15/86  
CYCLE NO. 861 PROGRAM 11 OF 13  
DISC & HALF HOUR NO. 3B (BACKED WITH 2A)  
PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:56		LOGO: AMERICAN TOP 40 STATION MENTIONS  #16 LET'S GO ALL THE WAY (B) Sly Fox  #15 KISS (A) Prince and the Revolution	08:18
37:14		C-4 NETWORK SPOT: Oxyline/Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	30/30
38:14		LOCAL INSERT:	:60
39:14		LOGO: AMERICAN TOP 40  #14 SANCTIFY YOURSELF (A) Simple Minds  #13 <u>THE SWEETEST TABOO</u> (A) Sade	08:48
48:02		C-5 NETWORK SPOT: Care Free/Nat'l Potato Board/Duration (OUT CUE) Voice out cold with... "...only as directed."	30/30 :30
49:32		LOCAL INSERT:	:30
50:02		LOGO: AMERICAN TOP 40  #12 THIS COULD BE THE NIGHT (A&B) Lovarboy  #11 WHAT YOU NEED (A) INXS	07:37
57:30		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK

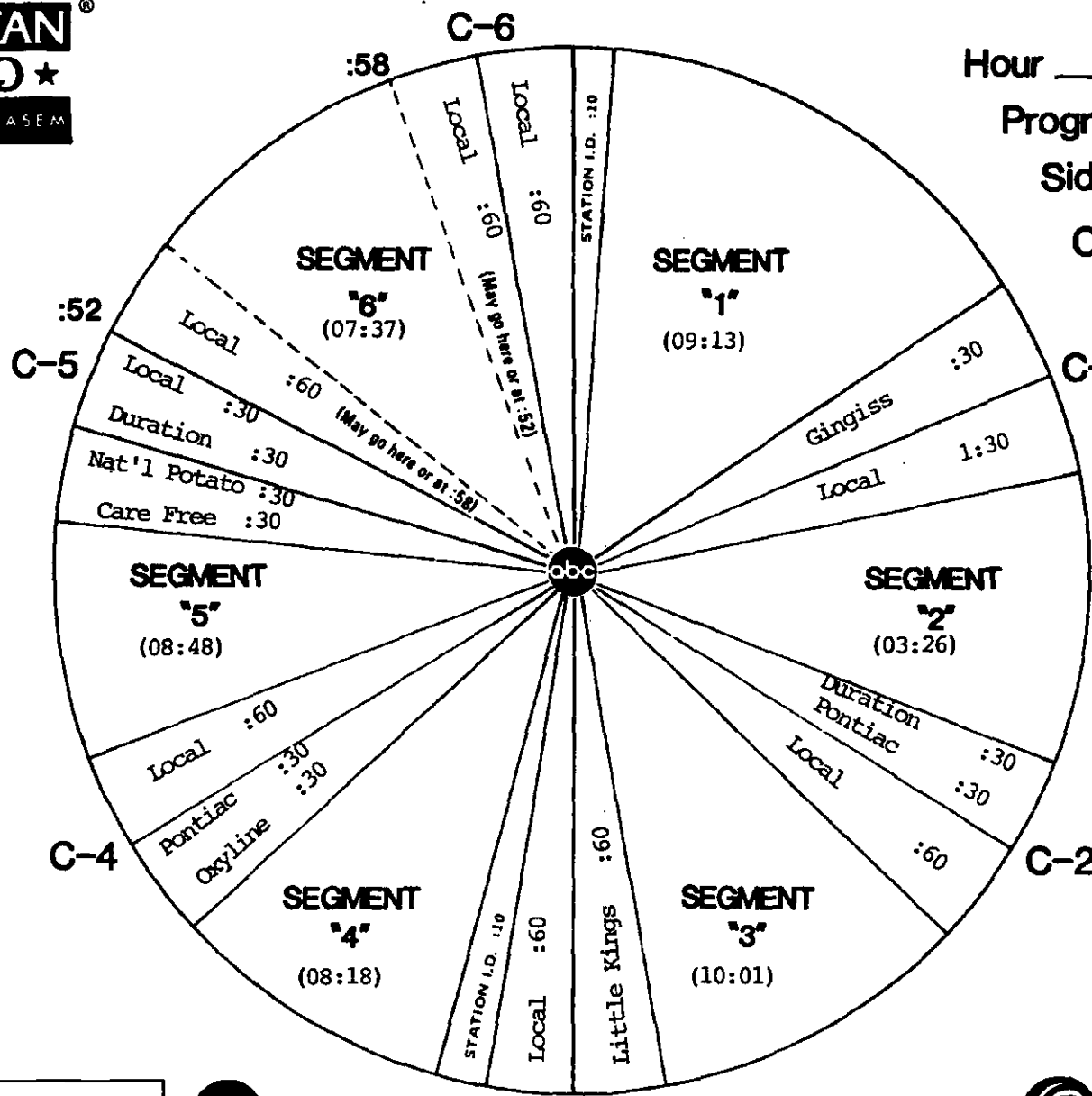


Hour III

Program 861-11

Sides 3A and 3B

Chart Date 3/15/86



Local minutes available 6

Network minutes used 6

ABC Watermark



C-3



**AMERICAN**  
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FOR WEEK ENDING: 3/15/86  
CYCLE NO. 861 PROGRAM 11 OF 13  
DISC & HALF HOUR NO. 4A (BACKED WITH 2B)  
PAGE NO. 10

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #10 NIKITA (A) Elton John  #9 KING FOR A DAY (A) The Thompson Twins	08:14
08:14		<b>C-1</b> NETWORK SPOT: Pontiac (OUT CUE) Jingle ends cold after... "...eighteen and over."	:60
09:14		LOCAL INSERT:	:60
10:14		LOGO: AMERICAN TOP 40  #8 SILENT RUNNING (A) Mike & The Mechanics  #7 ROCK ME AMADEUS (A) Falco	08:42
18:56		<b>C-2</b> NETWORK SPOT: Gingiss/Nat'l Potato Board (OUT CUE) Voice out cold with... "...yes it would (laugh)."	30/30
19:56		LOCAL INSERT:	:60
20:56		LOGO: AMERICAN TOP 40  #6 R.O.C.K. IN THE U.S.A. (A) John Cougar Mellencamp  <u>OL:</u> ARTIST IN TOP 40 -- '50's, '60's, '70's, '80's  #5 HOW WILL I KNOW (B) Whitney Houston	08:04
29:00		<b>C-3</b> NETWORK SPOT: Commodore (OUT CUE) Voice out cold with... "...ends March 31st."	:60
30:00		LOCAL INSERT:	:60
31:00		STATION I.D.: OVER FOR SIDE 4B	:10



ABC Watermark



FOR WEEK ENDING: 3/15/86
CYCLE NO. 861 PROGRAM 11 OF 13
DISC & HALF HOUR NO. 4B (BACK WITH 1A) PAGE NO. 11

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

Table with 4 columns: SCHEDULED START TIME, ACTUAL TIME, ELEMENT, and RUNNING TIME. It contains a detailed schedule of radio program segments including logos, network spots, local inserts, and station IDs.

# FORMAT AND COMMERCIAL CLOCK

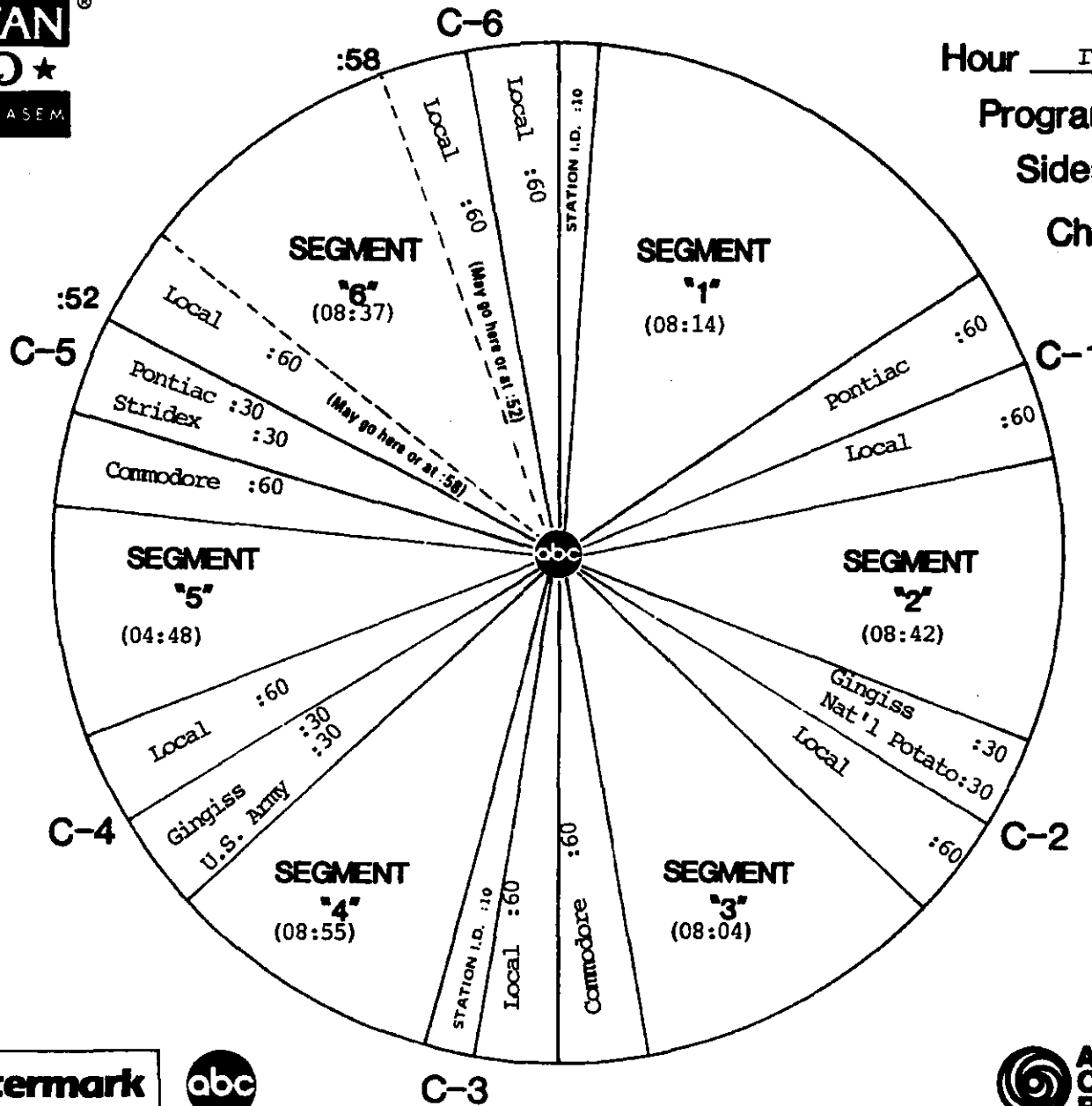


Hour IV

Program 861-11

Sides 4A and 4B

Chart Date 3/15/86



Local minutes available 6

Network minutes used 6

ABC Watermark





TOPICAL PROMOS

AT40 PROMOS FOR SHOW #861-11 ARE LOCATED AT THE END OF 4B

DO NOT USE AFTER SHOW #861-11

1) HEART PUMPING FOR NUMBER ONE? (:19)

Hi, this is Casey Kasem. The band Heart has been a top group for years now--but they've never had a Number One Song. However--last week, Heart's current smash, "THESE DREAMS" leaped up the Official Billboard Chart from Number Ten to Number Four. Will "THESE DREAMS" become Heart's first Number One Song? We'll be monitoring the Heart-Beat on American Top 40.

2) OR WILL WOLFIE JOIN LUDWIG? (:25)

This is Casey Kasem. One of the fastest moving songs in the countdown is the European smash, "ROCK ME AMADEUS" by Austrian Recording Artist, Falco. It debuted just three weeks ago, and last week shot from Number 29 to Fourteen. With that kind of momentum, will the name of Wolfgang Amadeus Mozart soon be joining that of Ludwig Von Beethoven at Number One? We'll count down the modern-day classics on American Top 40.

3) PRINCE PLASTERS THE CHART (:25)

Hi, this is Casey Kasem. The man from Minneapolis was all over the Official Billboard Chart last week. Prince debuted in the countdown with his latest hit, "KISS." He also wrote the hit song by the Bangles, "MANIC MONDAY." And another song Prince wrote, "DO ME BABY" by M'LEE-sah Morgan is ready to debut in this week's Top 40. We'll report on Prince--and all the hottest Pop Life in the nation--on American Top 40.

4) SO WHAT'S NEW? (:22)

This is Casey Kasem. Last week on American Top 40, there were 11 acts in with their first Top 40 hits. And this week, three new acts are poised to break into the countdown for their first times--Meli'sa Morgan--with "DO ME BABY," the Austrian band Opus with "LIVE IS LIFE," and the group the Outfield with "YOUR LOVE." We'll be tracking 'em all--the rookies and the veterans--on American Top 40.