



WATERMARK
 10700 Ventura Blvd.
 No. Hollywood, Ca. 91604
 Phone: (213) 980-9490

FOR WEEK ENDING: March 16, 1974
 CYCLE NO. 741 PROGRAM 11 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 5:51 | | THEME & OPENING OF PART 1 TALK UNIT #40 - W.O.L.D. - Harry Chapine TALK UNIT LOGO: CASEY'S COAST TO COAST | 5:53 |
| 5:53 | | LOCAL INSERT: C-1 | 2:00 |
| 7:53 18:13 | | LOGO: AMERICAN TOP 40 TALK UNIT #39 - LET ME BE THERE - Olivia Newton-John TALK UNIT #38 - I'LL HAVE TO SAY I LOVE YOU IN A SONG - Jim Croce #37 - JUST DON'T WANT TO BE LONELY - Main Ingredient TALK UNIT LOGO: CASEY'S COAST TO COAST | 10:22 |
| 18:15 | | LOCAL INSERT: C-2 | 2:00 |
| 20:15 30:07 | | LOGO: AMERICAN TOP 40 TALK UNIT #36 - WE'RE GETTING CARELESS WITH OUR LOVE - Johnny Taylor #35 - ENERGY CRISIS 74 - Dickie Goodman TALK UNIT #34 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT LOGO: HITS FROM COAST TO COAST | 9:54 |
| 30:09 30:19 | | STATION I.D.: LOCAL INSERT: C-3 | :10 2:00 |



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 PAGE NO. 2

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 32:19 | | LOGO: AMERICAN TOP 40 TALK UNIT #33 - LAST TIME I SAW HIM - Diana Ross TALK UNIT #32 - I LIKE TO LIVE THE LOVE - B.B. King TALK UNIT | 6:18 |
| 38:35 | | LOGO: CASEY'S COAST TO COAST | |
| 38:37 | | LOCAL INSERT: C-4 | 2:00 |
| 40:37 | | LOGO: AMERICAN TOP 40 TALK UNIT #31 - STAR - Stealer's Wheel TALK UNIT #30 - LOOKING FOR A LOVE - Bobby Womack TALK UNIT #29 - A VERY SPECIAL LOVE SONG - Charlie Rich TALK UNIT | 9:28 |
| 50:03 | | LOGO: CASEY'S COAST TO COAST | |
| 50:05 | | LOCAL INSERT: C-5 | 2:00 |
| 52:05 | | LOGO: AMERICAN TOP 40 TALK UNIT #28 - I LOVE - Tom T. Hall TALK UNIT #27 - PUT YOUR HANDS TOGETHER - O'Jays TALK UNIT | 6:23 |
| 58:28 | | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:35 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55 | |
| 58:50 | | LOCAL INSERT: C-6 | :60 |
| 59:50 | | STATION I.D.: | :10 |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME & OPENING OF PART 11 TALK UNIT #26 - ROCK & ROLL HOCHIE KOO - Rick Derringer TALK UNIT #25 - T.S.O.P. - M.F.S.B. | 8:08 |
| 8:06 | | TALK UNIT LOGO: HITS FROM COAST TO COAST | |
| 8:08 | | LOCAL INSERT: C-1 | 2:00 |
| 10:08 | | LOGO: AMERICAN TOP 40 TALK UNIT #24 - BEST THING THAT EVER HAPPENED TO ME - Gladys Knight & the Pips TALK UNIT #23 - THERE WON'T BE ANYMORE - Charlie Rich TALK UNIT #22 - A LOVE SONG - Anne Murray TALK UNIT | 10:02 |
| 20:08 | | LOGO: CASEY'S COAST TO COAST | |
| 20:10 | | LOCAL INSERT: C-2 | 2:00 |
| 22:10 | | LOGO: AMERICAN TOP 40 TALK UNIT #21 - MIGHTY LOVE, PT. 1 - Spinners TALK UNIT #20 - THE LORD'S PRAYER - Sister Janet Mead TALK UNIT | 6:50 |
| 28:58 | | LOGO: HITS FROM COAST TO COAST | |
| 29:00 | | STATION I.D.: C-3 | :10 |
| 29:10 | | LOCAL INSERT: | 2:00 |



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PAGE NO. 4

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 31:10 | | LOGO: AMERICAN TOP 40 TALK UNIT #19 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin | 8:06 |
| 39:14 | | #18 - MY SWEET LADY - Cliff DeYoung TALK UNIT LOGO: CASEY'S COAST TO COAST | |
| 39:16 | | LOCAL INSERT: C-4 | 2:00 |
| 41:16 | | LOGO: AMERICAN TOP 40 TALK UNIT #17 - SEXY MAMA - Moments TALK UNIT #16 - TRYING TO HOLD ONTO MY WOMAN - Lamont TALK UNIT Dozier | 8:15 |
| 49:29 | | LOGO: HITS FROM COAST TO COAST | |
| 49:31 | | LOCAL INSERT: C-5 | 2:00 |
| 51:31 | | LOGO: AMERICAN TOP 40 TALK UNIT #15 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT #14 - HOOKED ON A FEELING - Blue Swede TALK UNIT | 7:04 |
| 58:35 | | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00 | |
| 58:50 | | LOCAL INSERT: C-6 | :60 |
| 59:50 | | STATION I.D.: | :10 |



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 PAGE NO. 5

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|-------------------|
| 00:00 | | THEME & OPENING OF PART 111 TALK UNIT #13 - COME AND GET YOUR LOVE - Red Bone TALK UNIT #12 - BENNY AND THE JETS - Elton John | 9:01 |
| 8:59 | | TALK UNIT LOGO: CASEY'S COAST TO COAST | |
| 9:01 | | LOCAL INSERT: C-1 | 2:00 |
| 11:01 | | LOGO: AMERICAN TOP 40 TALK UNIT #11 - ERES TU - Mecedades TALK UNIT #10 - JET - Paul McCartney & Wings TALK UNIT #9 - SPIDERS & SNAKES - Jim Stafford | 11:21 |
| 22:20 | | TALK UNIT LOGO: HITS FROM COAST TO COAST | |
| 22:22 | | LOCAL INSERT: C-2 | 2:00 |
| 24:22 | | LOGO: AMERICAN TOP 40 TALK UNIT #8 - ROCK ON - David Essex | 3:40 |
| 28:00 | | TALK UNIT LOGO: HITS FROM COAST TO COAST | |
| | | "PROMOS FOR AT-40 SPECIAL 742-1" PROMO #1 - "ON OUR NEXT AT-40 SHOW" PROMO #2 - "TOMORROW FOR ANOTHER AT-40 SPECIAL" PROMO #3 - "A VERY SPECIAL AT-40....TODAY" | :20 :10 :16 |
| 28:02 28:12 | | STATION I.D.: LOCAL INSERT: C-3 | :10 2:00 |



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|----------------------|-------------|---|--------------|
| 30:12 | | LOGO: AMERICAN TOP 40 TALK UNIT #7 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #6 - MOCKINGBIRD - Carly Simon & James Taylor TALK UNIT #5 - THE WAY WE WERE - Barbra Streisand TALK UNIT | 10:42 |
| 40:52 | | LOGO: THE HITS FROM COAST TO COAST | |
| 40:54 | | LOCAL INSERT: C-4 | 2:00 |
| 42:54 | | LOGO: AMERICAN TOP40 TALK UNIT #4 - SUNSHINE ON MY SHOULDER - John Denver TALK UNIT #3 - DARK LADY - Cher TALK UNIT | 7:04 |
| 49:56 | | LOGO: CASEY'S COAST TO COAST | |
| 49:58 | | LOCAL INSERT: C-5 | 2:00 |
| 51:58 | | LOGO: AMERICAN TOP 40 TALK UNIT #2 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #1 - SEASONS IN THE SUN - Terry Jacks TALK UNIT | 6:13 |
| 58:11 | | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:43 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:02 | |
| 58:50 | | LOCAL INSERT: C-6 | :60 |
| 59:50 | | STATION I.D.: | :10 |