



WATERMARK
 10700 Ventura Blvd.
 No. Hollywood, Ca. 91604
 Phone: (213) 980-9490

FOR WEEK ENDING: March 16, 1974
 CYCLE NO. 741 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 1a PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - W.O.L.D. - Harry Chapine	5:53
5:51		TALK UNIT LOGO: CASEY'S COAST TO COAST	
5:53		LOCAL INSERT: C-1	2:00
7:53		LOGO: AMERICAN TOP 40 TALK UNIT #39 - LET ME BE THERE - Olivia Newton-John TALK UNIT #38 - I'LL HAVE TO SAY I LOVE YOU IN A SONG - Jim Croce TALK UNIT #37 - JUST DON'T WANT TO BE LONELY - Main Ingredient	10:22
18:13		TALK UNIT LOGO: CASEY'S COAST TO COAST	
18:15		LOCAL INSERT: C-2	2:00
20:15		LOGO: AMERICAN TOP 40 TALK UNIT #36 - WE'RE GETTING CARELESS WITH OUR LOVE - Johnny Taylor TALK UNIT #35 - ENERGY CRISIS 74 - Dickie Goodman TALK UNIT #34 - YOU'RE SIXTEEN - Ringo Starr	9:54
30:07		TALK UNIT LOGO: HITS FROM COAST TO COAST	
30:09		STATION I.D.:	:10
30:19		LOCAL INSERT: C-3	2:00



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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:19		LOGO: AMERICAN TOP 40 TALK UNIT #33 - LAST TIME I SAW HIM - Diana Ross TALK UNIT #32 - I LIKE TO LIVE THE LOVE - B.B. King TALK UNIT	6:18
38:35		LOGO: CASEY'S COAST TO COAST	
38:37		LOCAL INSERT: C-4	2:00
40:37		LOGO: AMERICAN TOP 40 TALK UNIT #31 - STAR - Stealer's Wheel TALK UNIT #30 - LOOKING FOR A LOVE - Bobby Womack TALK UNIT #29 - A VERY SPECIAL LOVE SONG - Charlie Rich TALK UNIT	9:28
50:03		LOGO: CASEY'S COAST TO COAST	
50:05		LOCAL INSERT: C-5	2:00
52:05		LOGO: AMERICAN TOP 40 TALK UNIT #28 - I LOVE - Tom T. Hall TALK UNIT #27 - PUT YOUR HANDS TOGETHER - O'Jays TALK UNIT	6:23
58:28		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:35 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - ROCK & ROLL HOCHIE KOO - Rick Derringer	8:08
8:06		TALK UNIT #25 - T.S.O.P. - M.F.S.B. TALK UNIT LOGO: HITS FROM COAST TO COAST	
8:08		LOCAL INSERT: C-1	2:00
10:08		LOGO: AMERICAN TOP 40 TALK UNIT #24 - BEST THING THAT EVER HAPPENED TO ME - Gladys Knight & the Pips	10:02
20:08		TALK UNIT #23 - THERE WON'T BE ANYMORE - Charlie Rich TALK UNIT #22 - A LOVE SONG - Anne Murray TALK UNIT LOGO: CASEY'S COAST TO COAST	
20:10		LOCAL INSERT: C-2	2:00
22:10		LOGO: AMERICAN TOP 40 TALK UNIT #21 - MIGHTY LOVE, PT. 1 - Spinners	6:50
28:58		TALK UNIT #20 - THE LORD'S PRAYER - Sister Janet Mead TALK UNIT LOGO: HITS FROM COAST TO COAST	
29:00		STATION I.D.: C-3	:10
29:10		LOCAL INSERT:	2:00



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DISC & HALF HOUR NO 25
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:10		LOGO: AMERICAN TOP 40 TALK UNIT #19 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin	8:06
39:14		#18 - MY SWEET LADY - Cliff DeYoung TALK UNIT LOGO: CASEY'S COAST TO COAST	
39:16		LOCAL INSERT: C-4	2:00
41:16		LOGO: AMERICAN TOP 40 TALK UNIT #17 - SEXY MAMA - Moments TALK UNIT #16 - TRYING TO HOLD ONTO MY WOMAN - Lamont TALK UNIT Dozier	8:15
49:29		LOGO: HITS FROM COAST TO COAST	
49:31		LOCAL INSERT: C-5	2:00
51:31		LOGO: AMERICAN TOP 40 TALK UNIT #15 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT #14 - HOOKED ON A FEELING - Blue Swede TALK UNIT	7:04
58:35		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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CYCLE NO. 741 PROGRAM 11 OF 13
DISC & HALF HOUR NO 3a
PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - COME AND GET YOUR LOVE - Red Bone TALK UNIT #12 - BENNY AND THE JETS - Elton John TALK UNIT	9:01
8:59		LOGO: CASEY'S COAST TO COAST	
9:01		LOCAL INSERT: C-1	2:00
11:01		LOGO: AMERICAN TOP 40 TALK UNIT #11 - ERES TU - Mocedades TALK UNIT #10 - JET - Paul McCartney & Wings TALK UNIT #9 - SPIDERS & SNAKES - Jim Stafford TALK UNIT	11:21
22:20		LOGO: HITS FROM COAST TO COAST	
22:22		LOCAL INSERT: C-2	2:00
24:22		LOGO: AMERICAN TOP 40 TALK UNIT #8 - ROCK ON - David Essex TALK UNIT	3:40
28:00		LOGO: HITS FROM COAST TO COAST	
		"PROMOS FOR AT-40 SPECIAL 742-1" PROMO #1 - "ON OUR NEXT AT-40 SHOW" PROMO #2 - "TOMORROW FOR ANOTHER AT-40 SPECIAL" PROMO #3 - "A VERY SPECIAL AT-40....TODAY"	:20 :10 :16
28:02 28:12		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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 PAGE NO. 6

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30:12		LOGO: AMERICAN TOP 40 TALK UNIT #7 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #6 - MOCKINGBIRD - Carly Simon & James Taylor TALK UNIT #5 - THE WAY WE WERE - Barbra Streisand TALK UNIT	10:42
40:52		LOGO: THE HITS FROM COAST TO COAST	
40:54		LOCAL INSERT: C-4	2:00
42:54		LOGO: AMERICAN TOP40 TALK UNIT #4 - SUNSHINE ON MY SHOULDER - John Denver TALK UNIT #3 - DARK LADY - Cher TALK UNIT	7:04
49:56		LOGO: CASEY'S COAST TO COAST	
49:58		LOCAL INSERT: C-5	2:00
51:58		LOGO: AMERICAN TOP 40 TALK UNIT #2 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #1 - SEASONS IN THE SUN - Terry Jacks TALK UNIT	6:13
58:11		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:43 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:02	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10