



TO: PROGRAM DIRECTORS, AT40 SUBSCRIBERS  
FROM: Don Bustany, Producer, AT40  
RE: Song Lyric Content Advisory for #791-11  
March 9, 1979

Please check out the lyrics on record #37, "SUPERMAN" by jazz star Herbie Mann.

A couple of lines---sung by an uncredited female group-- may be sensitive, depending upon standards in your community and/or your station image.

This isn't to advocate one stand or another regarding this lyric, but simply to alert you to the presence of even the most remotely sensitive program content.

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



**WATERMARK**  
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FOR WEEK ENDING: 3/17/79  
 CYCLE NO. 791 PROGRAM 11 OF 13  
 SIDES: 1A & 1B

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) RECAP #3 - TRAGEDY - Bee Gees (B) RECAP #2 - DA YA THINK I'M SEXY - Rod Stewart (A) RECAP #1 - I WILL SURVIVE - Gloria Gaynor (A)	13:46
13:44		LOGO: CASEY'S COAST TO COAST	
13:42		LOCAL INSERT: C-1	2:00
15:46		LOGO: AMERICAN TOP 40	
19:29		#40 - TAKE ME HOME - Cher (B) LOGO: HITS FROM COAST TO COAST	3:45
19:31		LOCAL INSERT: C-2	2:00
21:31		LOGO: AMERICAN TOP 40	
30:57		#39 - BUSTIN' LOOSE PT.1 - Chuck Brown & The Soul Searchers (B) #38 - DOG & BUTTERFLY - Heart (A) LOGO: CASEY'S COAST TO COAST	9:28
30:59		LOCAL INSERT: C-3	2:10
33:09		LOGO: AMERICAN TOP 40	
36:48		#37 - SUPERMAN - Herbie Man (B) LOGO: HITS FROM COAST TO COAST	3:41
36:50		LOCAL INSERT: C-4	2:00
38:50		LOGO: AMERICAN TOP 40	
46:55		#36 - PRECIOUS LOVE - Bob Welch (A) LONG DIST. DED: ALWAYS & FOREVER - Heatwave (A) LOGO: CASEY'S COAST TO COAST	8:07
46:57		LOCAL INSERT: C-5	2:00
48:57		LOGO: AMERICAN TOP 40	
57:32		#35 - CHASE - Giorgio Moroder (B) ARCHIVE: KILLING ME SOFTLY WITH HIS SONG - Roberta Flack (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	8:35
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II #34 - I WAS MADE FOR DANCING - Leif Garrett (A) #33 - HE'S THE GREATEST DANCER - Sister Sledge (B) LOGO: CASEY'S COAST TO COAST	6:56
6:54			
6:56		LOCAL INSERT: C-1	2:00
8:56		LOGO: AMERICAN TOP 40 #32 - LIVIN' IT UP - Bell & James (B) WHATEVER HAPPENED TO: THE MAMAS & PAPAS #31 - EVERY WHICH WAY BUT LOOSE - Eddie Rabbitt (B) LOGO: HITS FROM COAST TO COAST	8:12
17:06			
17:08		LOCAL INSERT: C-2	2:00
19:08		LOGO: AMERICAN TOP 40 #30 - I DON'T KNOW IF IT'S RIGHT - Evelyn "Champagne" King (B) #29 - MAYBE I'M A FOOL - Eddie Money (B) LOGO: CASEY'S COAST TO COAST	7:01
26:07			
26:09		LOCAL INSERT: C-3	2:10
28:19		LOGO: AMERICAN TOP 40 #28 - I WANT YOUR LOVE - Chic (B) #27 - THE GAMBLER - Kenny Rogers (A) LOGO: HITS FROM COAST TO COAST	8:14
36:31			
36:33		LOCAL INSERT: C-4	2:00
38:33		LOGO: AMERICAN TOP 40 #26 - HEART OF GLASS - Blondie (A) #25 - GOT TO BE REAL - Cheryl Lynn (B&A) LOGO: CASEY'S COAST TO COAST	7:58
46:29			
46:31		LOCAL INSERT: C-5	2:00
48:31		LOGO: AMERICAN TOP 40 #24 - LOTTA LOVE - Nicolette Larson (B) #23 - MUSIC BOX DANCER - Frank Mills (B) ARCH: LOVE TRAIN - O'Jays (B) THEME UP UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	8:57
57:28			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #22 - STUMBLIN' IN - Suzi Quatro (B) #21 - FOREVER IN BLUE JEANS - Neil Diamond (A)	7:17
7:15		LOGO: CASEY'S COAST TO COAST	
7:17		LOCAL INSERT: C-1	2:00
9:17		LOGO: AMERICAN TOP 40 #20 - DANCIN' SHOES - Nigel Olsson (B) #19 - CRAZY LOVE - Poco (A)	8:06
17:21		LOGO: HITS FROM COAST TO COAST	
17:23		LOCAL INSERT: C-2	2:00
19:23		LOGO: AMERICAN TOP 40 #18 - I JUST FALL IN LOVE AGAIN - Anne Murray (B&A) #17 - KNOCK ON WOOD - Amii Stewart (A)	6:33
25:54		LOGO: CASEY'S COAST TO COAST	
25:56		LOCAL INSERT: C-3	2:10
28:06		LOGO: AMERICAN TOP 40 #16 - BIG SHOT - Billy Joel (A) #15 - LE FREAK - Chic (B)	9:34
37:38		LOGO: HITS FROM COAST TO COAST	
37:40		LOCAL INSERT: C-4	2:00
39:40		LOGO: AMERICAN TOP 40 #14 - LADY - Little River Band (EMI&B) #13 - EVERY TIME I THINK OF YOU - The Babys (B)	8:39
48:17		LOGO: CASEY'S COAST TO COAST	
48:19		LOCAL INSERT: C-5	2:00
50:19		LOGO: AMERICAN TOP 40 #12 - YMCA - Village People (A) MARCH: THE NIGHT THE LIGHTS WENT OUT IN GEORGIA - Vicki Lawrence (A)	7:17
57:36		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:48 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV #11 - DON'T CRY OUT LOUD - Melissa Manchester (B) #10 - WHAT YOU WON'T DO FOR LOVE - Bobby Caldwell (B) LOGO: CASEY'S COAST TO COAST	7:36
7:34			
7:36		LOCAL INSERT: C-1	2:00
9:36		LOGO: AMERICAN TOP 40 #9 - A LITTLE MORE LOVE - Olivia Newton-John (B) #8 - SULTANS OF SWING - Dire Straits (A) LOGO: HITS FROM COAST TO COAST	10:42
20:16			
20:18		LOCAL INSERT: C-2	2:00
22:18		LOGO: AMERICAN TOP 40 #7 - FIRE - Pointer Sisters (A) #6 - WHAT A FOOL BELIEVES - Doobie Brothers (B&A) LOGO: CASEY'S COAST TO COAST	7:12
29:28			
29:30		LOCAL INSERT: C-3	2:10
31:40		LOGO: AMERICAN TOP 40 #5 - SHAKE YOUR GROOVE THING - Peaches & Herb (A) #4 - HEAVEN KNOWS - Donna Summer w/Brooklyn Dreams (B) LOGO: HITS FROM COAST TO COAST	7:25
39:03			
39:05		LOCAL INSERT: C-4	2:00
41:05		LOGO: AMERICAN TOP 40 #3 - DA YA THINK I'M SEXY - Rod Stewart (A) LOGO: CASEY'S COAST TO COAST	4:15
45:18			
45:20		LOCAL INSERT: C-5	2:00
47:20		LOGO: AMERICAN TOP 40 #2 - TRAGEDY - Bee Gees (B) #1 - I WILL SURVIVE - Gloria Gaynor (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:36 THEME TO: 57:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	9:45
57:05			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10