



WATERMARK, INC.

931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: March 18, 1972

CYCLE NO. 721 PROGRAM 12 OF 13

DISC & HALF HOUR NO 1a

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEM & OPENING OF HOUR I TALK UNIT #40 - TAKE A LOOK AROUND - Temptations TALK UNIT #39 - EVERY DAY OF MY LIFE - Bobby Vinton TALK UNIT	7:45
07:43		LOGO: CASEY'S COAST TO COAST	
07:45		LOCAL INSERT: C-1	:60
08:45		LOGO: AMERICAN TOP 40 TALK UNIT #38 - I CAN'T HELP MYSELF - Donnie Elbert TALK UNIT #37 - NO ONE TO DEPEND ON - Santana TALK UNIT	6:22
15:05		LOGO: HITS FROM COAST TO COAST	
15:07		LOCAL INSERT: C-2	2:00
17:07		LOGO: AMERICAN TOP 40 #36 - TAURUS - Dennis Coffey TALK UNIT #35 - GLORY BOUND - Grass Roots TALK UNIT	5:38
22:43		LOGO: CASEY'S COAST TO COAST	
22:45		LOCAL INSERT: C-3	:60
23:45		LOGO: AMERICAN TOP 40 TALK UNIT #34 - SOFTLY WHISPERING I LOVE YOU - English TALK UNIT SPECIAL - PENNY LANE - Beatles TALK UNIT Congregation	6:39
30:22		LOGO: HITS FROM COAST TO COAST	
30:24		STATION I.D.:	:10
30:34		LOCAL INSERT: C-4	2:00

3/15/72
G/D

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:34		LOGO: AMERICAN TOP 40 TALK UNIT #33 - ROCKIN ROBIN - Michael Jackson TALK UNIT #32 - MY WORLD - Bee Gees TALK UNIT	6:44
39:16		LOGO: CASEY'S COAST TO COAST	
39:18		LOCAL INSERT: C-5	:60
40:18		LOGO: AMERICAN TOP 40 TALK UNIT #31 - RING THE LIVING BELL - Melanie TALK UNIT #30 - BETCHA BY GOLLY WOW - Stylistics TALK UNIT	5:56
46:12		LOGO: HITS FROM COAST TO COAST	
46:14		LOCAL INSERT: C-6	2:00
48:14		LOGO: AMERICAN TOP 40 TALK UNIT #29 - CRAZY MAMA - J.J. Cale TALK UNIT	2:31
50:43		LOGO: CASEY'S COAST TO COAST	
50:45		LOCAL INSERT: C-7	:60
51:45		LOGO: AMERICAN TOP 40 TALK UNIT #28 - ROUNDABOUT - Yes TALK UNIT #27 - TALKING LOUD AND SAYING NOTHING - James Brown TALK UNIT	5:55
58:40		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:49	
		THEME TO: 58:55 EMERGENCY THEME RUNOUT TO: 59:49	
58:55		LOCAL INSERT C-8	:60
59:55		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - WE'VE GOT TO GET IT ON AGAIN - Adrisi Bros. TALK UNIT #25 - RUNIN' AWAY - Sly & The Family Stone TALK UNIT LOGO: CASEY'S COAST TO COAST	5:53
05:51			
05:53		LOCAL INSERT: C-1	:60
06:53		LOGO: AMERICAN TOP 40 TALK UNIT #24 - FLOY JOY - Supremes TALK UNIT #23 - A COWBOY'S WORK IS NEVER DONE - Sonny & Cher TALK UNIT LOGO: HITS FROM COAST TO COAST	7:15
14:06			
14:08		LOCAL INSERT: C-2	2:00
16:08		LOGO: AMERICAN TOP 40 TALK UNIT #22 - LET'S STAY TOGETHER - Al Green TALK UNIT	4:40
20:46		LOGO: CASEY'S COAST TO COAST	
20:48		LOCAL INSERT: C-3	:60
21:48		LOGO: AMERICAN TOP 40 TALK UNIT #21 - AIN'T UNDERSTANDING MELLOW - Jerry Butler TALK UNIT	4:29
26:15		LOGO: HITS FROM COAST TO COAST	
26:17 26:27		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:27		LOGO: AMERICAN TOP 40 TALK UNIT #20 - AMERICAN PIE - Don McLean TALK UNIT	9:26
37:51		LOGO: CASEY'S COAST TO COAST	
37:53		LOCAL INSERT: C-5	:60
38:53		LOGO: AMERICAN TOP 40 TALK UNIT #19 - DON'T SAY YOU DON'T REMEMBER - Beverly Bremers TALK UNIT #18 - ROCK AND ROLL LULLABY - B.J. Thomas TALK UNIT	7:43
46:34		LOGO: HITS FROM COAST TO COAST	
46:36		LOCAL INSERT: C-6	2:00
48:36		LOGO: AMERICAN TOP 40 TALK UNIT #17 - IN THE RAIN - Dramatics TALK UNIT	5:10
53:44		LOGO: CASEY'S COAST TO COAST	
53:46		LOCAL INSERT: C-7	:60
54:46		LOGO: AMERICAN TOP 40 TALK UNIT #16 - SWEET SEASONS - Carole King TALK UNIT	3:44
58:30		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:40	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #15 - JOY - Apollo 100 TALK UNIT #14 - I GOTCHA - Joe Tex TALK UNIT LOGO: CASEY'S COAST TO COAST	5:39
05:37			
05:39		LOCAL INSERT: C-1	:60
06:39		LOGO: AMERICAN TOP 40 TALK UNIT #13 - BANG A GONG - T. Rex TALK UNIT #12 - HURTING EACH OTHER - Carpenters TALK UNIT LOGO: HITS FROM COAST TO COAST	8:10
14:47			
14:49		LOCAL INSERT: C-2	2:00
16:49		LOGO: AMERICAN TOP 40 TALK UNIT #11 - JUNGLE FEVER - Chacachas TALK UNIT #10 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT LOGO: CASY'S COAST TO COAST	6:08
22:55			
22:57		LOCAL INSERT: C-3	:60
23:57		LOGO: AMERICAN TOP 40 TALK UNIT #9 - PUPPY LOVE - Donny Osmond TALK UNIT #8 - THE WAY OF LOVE - Cher TALK UNIT LOGO: HITS FROM COAST TO COAST	5:33
29:28			
29:30		STATION I.D.:	:10
29:40		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:40		LOGO: AMERICAN TOP 40 TALK UNIT #7 - PRECIOUS AND FEW - Climax TALK UNIT #6 - MOTHER & CHILD REUNION - Paul Simon TALK UNIT	7:01
38:39		LOGO: CASEY'S COAST TO COAST	
38:41		LOCAL INSERT: C-5	:60
39:41		LOGO: AMERICAN TOP 40 TALK UNIT #5 - EVERYTHING I OWN - Bread TALK UNIT	3:09
42:48		LOGO: HITS FROM COAST TO COAST	
42:50		LOCAL INSERT: C-6	2:00
44:50		LOGO: AMERICAN TOP 40 TALK UNIT #4 - WITHOUT YOU - Nilsson TALK UNIT #3 - LION SLEEPS TONIGHT - Robert John TALK UNIT	5:53
50:41		LOGO: CASEY'S COAST TO COAST	
50:43		LOCAL INSERT: C-7	:60
51:43		LOGO: AMERICAN TOP 40 TALK UNIT #2 - A HORSE WITH NO NAME - America TALK UNIT #1 - HEART OF GOLD - Neil Young TALK UNIT	7:26
59:09		THEME UP & UNDER W/TALK UNIT ENDING AT: 59:25 THEME TO: 59:30	
59:30		EMERGENCY THEME RUNOUT TO: 60:25	
60:30		LOCAL INSERT C-8 STATION I.D.	:60 :10