

3/20/88



ABC Watermark



FOR WEEK ENDING: 3/20/88
 CYCLE NO. 881 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 1A (backed w/4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00 | | BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY ORION PICTURE'S "JOHNNY B. GOOD" OPENS MARCH 25TH. THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40. BECAUSE OF YOU (A) The Cover Girls #39. SEASONS CHANGE (B) Expose #38. <u>WHAT A WONDERFUL WORLD</u> (A) Louis Armstrong | 12:59 |
| 12:59 | | C-1 NETWORK SPOT: DORITOS/NBC "DAY BY DAY" (OUT CUE) Jingle fades after... "...gasp, Brian, gasp." | :30/30 |
| 13:59 | | LOCAL INSERT: | :60 |
| 14:59 | | LOGO: AMERICAN TOP 40 #37. PUSH-IT (A) Salt-N-Pepa | 04:58 |
| 19:57 | | C-2 NETWORK SPOT: DRIXORAL/KIT-KAT (OUT CUE) Voice out cold with... "...that's what you want." | :30/30 |
| 20:57 | | LOCAL INSERT: | :60 |
| 21:57 | | LOGO: AMERICAN TOP 40 #36. PINK CADILLAC (A) Natalie Cole #35. ELECTRIC BLUE (A&B) Icehouse | 08:43 |
| 30:40 | | C-3 NETWORK SPOT: PONTIAC/GREYHOUND (OUT CUE) Jingle ends cold after... "...driving to us." | :30/30 |
| 31:40 | | LOCAL INSERT: | :60 |
| 32:40 | | STATION I. D.: | :10 |

FOR SATELLITE INFORMATION CALL: (212) 887-4414

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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 32:50 | | LOGO: AMERICAN TOP 40 #34. ONE STEP UP (A) Bruce Springsteen #33. YOU DON'T KNOW (B) Scarlett & Black | 07:41 |
| 40:31 | | NETWORK SPOT: ^{C-4} HOSTESS/U.S. ARMY (OUT CUE) Jingle fades after... "...U.S. Army." | :30/30 |
| 41:31 | | LOCAL INSERT: | :60 |
| 42:31 | | LOGO: AMERICAN TOP 40 #32. PROVE YOUR LOVE (A) Taylor Dayne #31. <u>NEVER KNEW LOVE LIKE THIS</u> (A) Alexander O'Neal | 08:37 |
| 51:08 | | NETWORK SPOT: ^{C-5} CLEAR-BY-DESIGN/TELEDISC (OUT CUE) Jingle fades after... "...you'll never forget." | :30/90 |
| 53:08 | | LOGO: AMERICAN TOP 40 STATION MENTIONS #30. WHAT HAVE I DONE TO DESERVE THIS? (A&B) Pet Shop Boys & Dusty Springfield | 04:36 |
| 57:36 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:44 THEME: (#06) TO: 57:50 | |
| 57:50 | | LOCAL INSERT: ^{C-6} | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00 | | THEME AND OPENING OF PART II #29. HUNGRY EYES (A) Eric Carmen #38. <u>I SAY HIM STANDING THERE</u> (B) Tiffany | 09:36 |
| 09:36 | | C-1 NETWORK SPOT: NESTLE'S CRUNCH/HOSTESS (OUT CUE) Jingle ends cold after... "...sweet sensation." | :30/30 |
| 10:36 | | LOCAL INSERT: | :60 |
| 11:36 | | LOGO: AMERICAN TOP 40 #27. PUMP UP THE VOLUME (A) M/A/R/R/S | 04:35 |
| 16:11 | | C-2 NETWORK SPOT: CLEARASIL/PONTIAC (OUT CUE) Jingle fades after... "...we bulid excitement." | :30/30 |
| 17:11 | | LOCAL INSERT: | :60 |
| 18:11 | | LOGO: AMERICAN TOP 40 #26. ROCK OF LIFE (B) Rick Springfield #25. <u>LOVE OVERBOARD</u> (B) Glayds Knight and the Pips | 09:25 |
| 27:36 | | C-3 NETWORK SPOT: GINGISS/NBC TV "DAY BY DAY" (OUT CUE) Jingle fades after... "...gasp, Brian, gasp." | :30/30 |
| 28:36 | | LOCAL INSERT: | :60 |
| 29:36 | | STATION I. D.: | :10 |



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 PAGE NO. 4

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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 29:46 | | LOGO: AMERICAN TOP 40 #24. WHEN WE WAS FAB (B&PRS) George Harrison STATION MENTIONS #23. ANGEL (A&B) Aerosmith | 09:32 |
| 39:18 | | C-4 NETWORK SPOT: PONTIAC/LOVE'S BABY SOFT (OUT CUE) Voice out cold with... "...baby soft." | :30/30 |
| 40:18 | | LOCAL INSERT: | :60 |
| 41:18 | | LOGO: AMERICAN TOP 40 #22. CAN'T STAY AWAY FROM YOU (B) Gloria Estefan and Miami Sound Machine #21. CHECK IT OUT (A) John Cougar Mellencamp | 10:32 |
| 51:50 | | C-5 NETWORK SPOT: OXY/TELEDISC (OUT CUE) | :30/90 |
| 53:50 | | LOGO: AMERICAN TOP 40 #20. WISHING WELL (B) Terence Trent D'Arby | 03:44 |
| 57:24 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME: (:16) TO: 57:50 | |
| 57:50 | | LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00 | | THEME AND OPENING OF PART III #19. WHERE DO BROKEN HEARTS GO (A) Whitney Houston #18. SOME KIND OF LOVER (A) Jody Watley | 09:23 |
| 09:23 | | C-1 NETWORK SPOT: NBC PRIMETIME/MAYBELINE (OUT CUE) Jingle ends cold with... "...beautiful Maybeline." | :30/30 |
| 10:23 | | LOCAL INSERT: | :60 |
| 11:23 | | LOGO: AMERICAN TOP 40 #17. I FOUND SOMEONE (A) Cher LDD: SORRY SEEMS TO BE THE HARDEST WORD (A) Elton John | 09:19 |
| 20:42 | | C-2 NETWORK SPOT: PONTIAC/U.S. ARMY (OUT CUE) Jingle fades after... "...U.S. Army." | :30/30 |
| 21:42 | | LOCAL INSERT: | :60 |
| 22:42 | | LOGO: AMERICAN TOP 40 STATION MENTIONS #16. DEVIL INSIDE (A) Inxs | 03:59 |
| 26:41 | | C-3 NETWORK SPOT: GINGISS/ORION PICTURES (OUT CUE) Voice out cold with... "...near you." | :30/30 |
| 27:41 | | LOCAL INSERT: | :60 |
| 28:41 | | STATION I. D.: | :10 |

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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|-----------------|
| 28:51 | | LOGO: AMERICAN TOP 40 #15. BE STILL MY BEATING HEART (B) Sting #14. GIRLFRIEND (B) Pebbles | 10:41 |
| 39:32 | | C-4 NETWORK SPOT: CLEARASIL/KIT-KAT (OUT CUE) Voice out cold with... "...that's what you want." | :30/30 |
| 40:32 | | LOCAL INSERT: | :60 |
| 41:32 | | LOGO: AMERICAN TOP 40 #13. (SITTIN' ON) THE DOCK OF THE BAY (B) Michael Bolton #12. ROCKET 2 U (B) The Jets | 09:12 |
| 50:44 | | C-5 NETWORK SPOT: ORION PICTURES/CLEAR-BY-DESIGN/ LOVE'S BABY SOFT/DORITOS (OUT CUE) Voice out cold with... "...in the kitchen, ha ha." | :30/30 30/30 |
| 52:44 | | LOGO: AMERICAN TOP 40 #11. HYSTERIA (A) Def Leppard | |
| 57:40 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:48 THEME: (:02) TO: 57:50 | 05:04 |
| 57:50 | | LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |

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FOR WEEK ENDING: _____
 CYCLE NO. 881 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 4A (backed w/2B)
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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00 | | THEME AND OPENING OF PART IV #10. GET OUTTA MY DREAMS, GET INTO MY CAR (A) Billy Ocean #9. <u>I WANT HER</u> (A) Keith Sweat | 10:07 |
| 10:07 | | C-1 NETWORK SPOT: NBC TV "DAY BY DAY"/PONTIAC (OUT CUE) Jingle fades after... "...we build excitement." | :30/30 |
| 11:07 | | LOCAL INSERT: | :60 |
| 12:07 | | LOGO: AMERICAN TOP 40 #8. JUST LIKE PARADISE (A) David Lee Roth | 04:33 |
| 16:40 | | C-2 NETWORK SPOT: DRIXORAL/U.S. ARMY (OUT CUE) Jingle fades after... "...U.S. Army." | :30/30 |
| 17:40 | | LOCAL INSERT: | :60 |
| 18:40 | | LOGO: AMERICAN TOP 40 STATION MENTIONS #7. OUT OF THE BLUE (A) Debbie Gibson #6. <u>SHE'S LIKE THE WIND</u> (B) Patrick Swayze featuring Wendy Fraser | 08:46 |
| 27:26 | | C-3 NETWORK SPOT: NBC TV "DAY BY DAY"/NESTLE'S CRUNCH (OUT CUE) Jingle ends cold with... "...Nestle's Crunch." | :30/30 |
| 27:26 | | LOCAL INSERT: | :60 |
| 28:26 | | STATION I. D.: | :10 |



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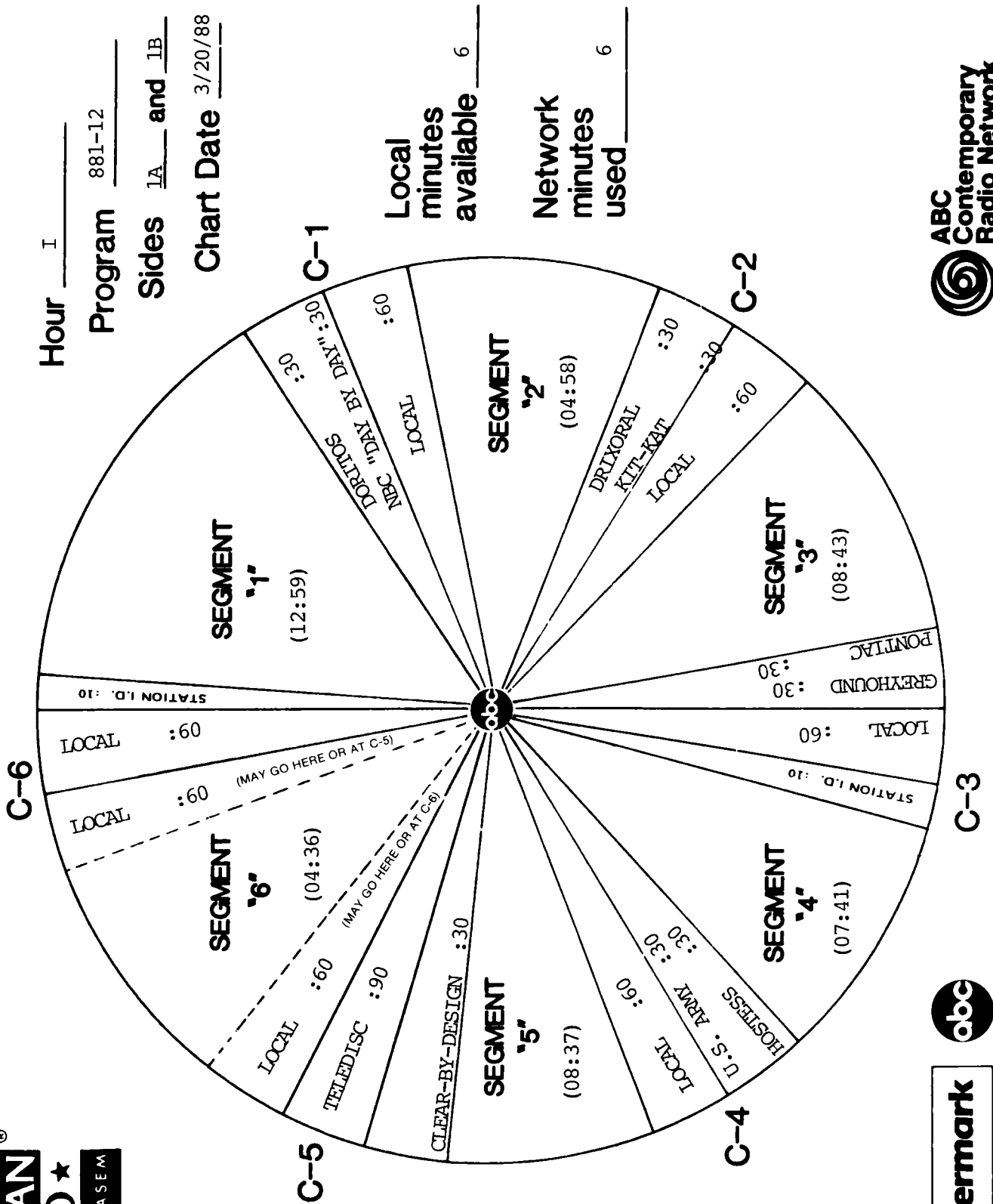
| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|-----------------|
| 29:36 | | LOGO: AMERICAN TOP 40 #5. ENDLESS SUMMER NIGHTS (A) Richard Marx #4. MAN IN THE MIRROR (A) Michael Jackson | 08:49 |
| 38:25 | | NETWORK SPOT: C-4 PONTIAC/U.S. ARMY (OUT CUE) Jingle fades after... "...U.S. Army." | :30/30 |
| 39:25 | | LOCAL INSERT: | :60 |
| 40:25 | | LOGO: AMERICAN TOP 40 #3. FATHER FIGURE (A) George Michael <u>QL: FIRST NUMBER ONE</u> #2. I GET WEAK (A) Belinda Carlisle <div style="text-align: right; border: 1px dashed black; padding: 5px; margin-top: 10px;"> ***** ** TOPICALS ARE LOCATED ** ** AT THE END OF SIDE 4B ** ***** </div> | 09:30 |
| 49:55 | | NETWORK SPOT: C-5 OXY/GREYHOUND/ NESTLE'S CRUNCH/U.S. ARMY (OUT CUE) Jingle fades after... "...U.S. Army." | :30/30 30/30 |
| 51:55 | | LOGO: AMERICAN TOP 40 #1. NEVER GONNA GIVE YOU UP (A) Rick Astley CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY ORION PICTURE'S "JOHNNY B. GOOD" OPENS MARCH 25TH." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:30 THEME: (:30) TO: 57:50 | 05:35 |
| 56:22 | | | |
| 57:50 | | LOCAL INSERT: C-6 | 2:00 |
| 59:50 | | STATION I. D.: | :10 |

FORMAT AND COMMERCIAL CLOCK



Hour I
 Program 881-12
 Sides 1A and 1B
 Chart Date 3/20/88

Local minutes available 6
 Network minutes used 6

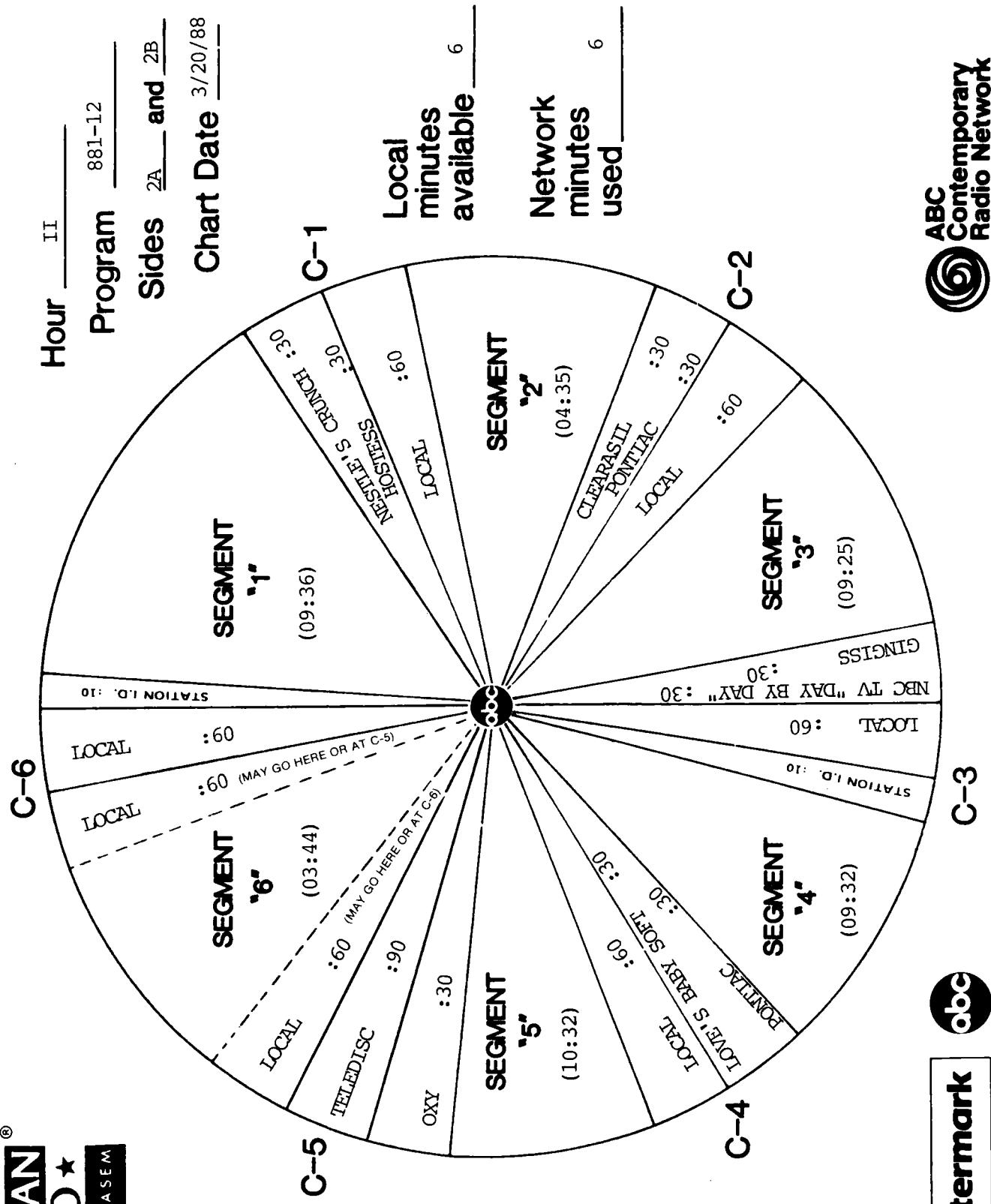


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FORMAT AND COMMERCIAL CLOCK



Hour II
 Program 881-12
 Sides 2A and 2B
 Chart Date 3/20/88



ABC Watermark

FORMAT AND COMMERCIAL CLOCK



Hour III

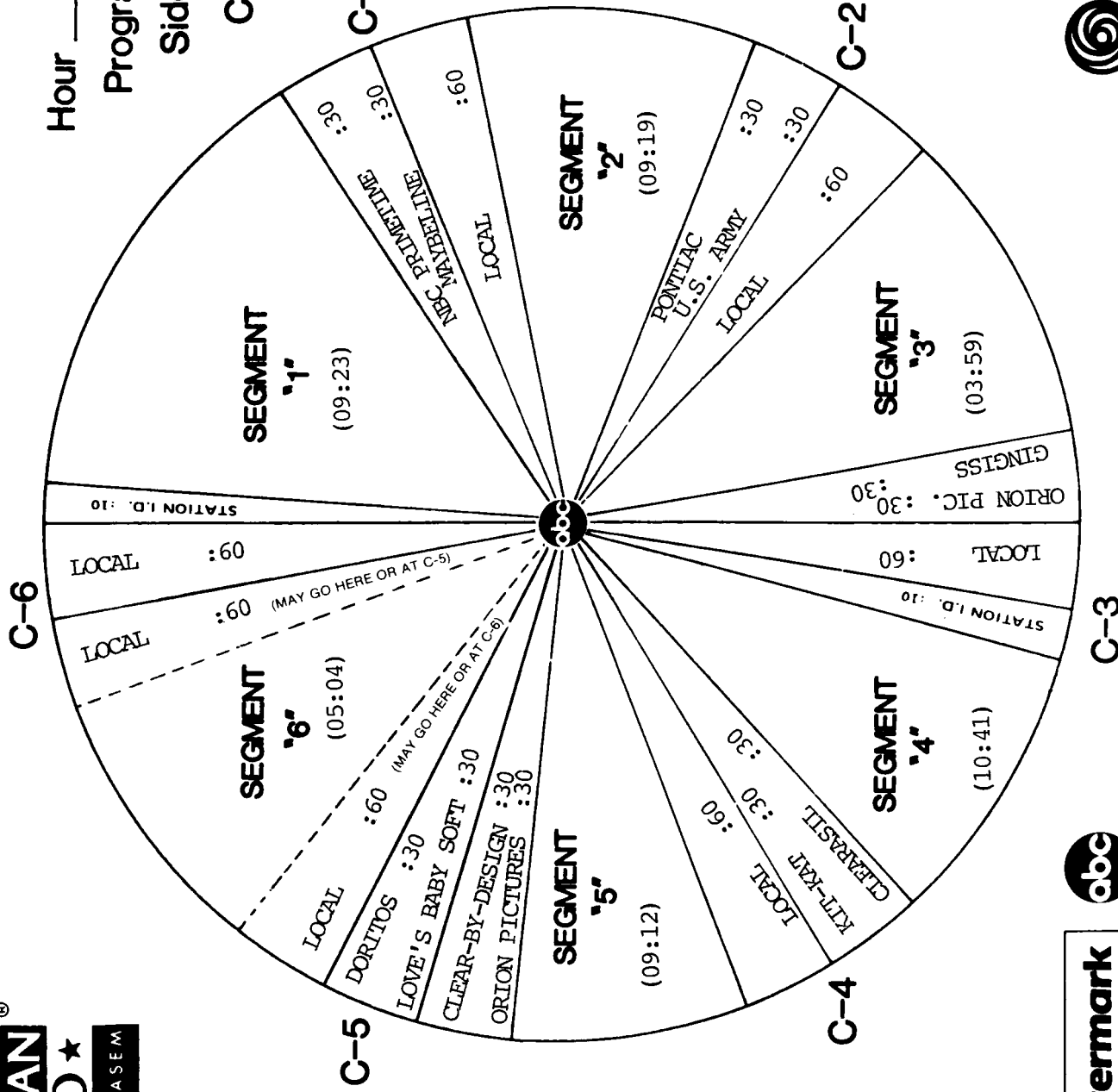
Program 881-12

Sides 3A and 3B

Chart Date 3/20/88

Local minutes available 6

Network minutes used 6



ABC Watermark



TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #881-12 ARE LOCATED AT THE END OF SIDE 4B

DO NOT USE AFTER MARCH 20, 1988

1) A BRUCE-SOUBLE SHOT (:24)

Hi, this is Casey Kasem. This week we could get a double-shot of Springsteen in the survey. Bruce could debut with a song he wrote and sings; and with a song he wrote that someone else sings. There's the Boss' latest from his "Tunnel of Love" album, the song "ONE STEP UP." And then there's a concert favorite of his that's been recorded by Natalie Cole, "PINK CADILLAC." Both songs are crusin' the chart, ready to pull in the countdown--on American Top 40.

2) ASTLEY ACHEIVES (:25)

Hi, this is Casey Kasem. Last week English newcomer Rick Astley hit the top with his first single, "NEVER GONNA GIVE YOU UP." And he may not want to give up that #1 spot. The closest contenders below are: At #4, Belinda Carlisle with "I GET WEAK", and at #5, Richard Marx with, "ENDLESS SUMMER NIGHTS." So, Rick may hang in there at #1 again this week. The Official Billboard Chart with tell the story--on American Top 40.

3) WHAT A WONDERFUL CHART (:28)

Hi, this is Casey Kasem. This week a 21-year-old recording could finally hit the Top 40. A recording by a man who died 17 years ago--an American legend: Trumpet player and singer Louis Armstrong. His old record, "WHAT A WONDERFUL WORLD," appears on the soundtrack of the hit movie, "Good Morning Vietnam." And now, Louis Armstrong's song is climbing the Official Billboard Chart, countdown bound. Join me for the Pop Music history that happens each week--on American Top 40.

4) TIF'S TURNABOUT (:20)

This is Casey Kasem. 24 years ago, the Beatles hit #14 singing "I SAW HER STANDING THERE." Well, turnabout's fair play, and teen sensation Tiffany has turned around the title for a hit remake, "I SAW HIM STANDING THERE." But, Tiffany's not standing still, she's movin' fast up the Official Billboard Chart--on American Top 40.

5) MIRRORING PAST MOVES (:20)

Hi, this is Casey Kasem. So far, Michael Jackson's album, "Bad", has given him three #1 hits in a row. Now the fourth single from that album has leaped into the Top Ten, "MAN IN THE MIRROR." Will Michael mirror his past chart moves with this song? Our Billboard survey on the wall will tell us who has the biggest song of all--on American Top 40.

