



ATTENTION BOARD OPERATOR:

IN ORDER TO MAINTAIN HIGH PRESSING QUALITY, ON THIS WEEK'S AT40 PROGRAM, #871-12 AIRING THE WEEKEND OF 3/21/87, SIDE 4A CONTAINS SEGMENTS ONE THROUGH FOUR. SIDE 4B CONTAINS SEGMENTS FIVE AND SIX ONLY.

AMERICAN
★ TOP40 ★
WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: MARCH 16, 1987
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM SHOW #871-12,
FOR AIR MARCH 21-22, 1987, THERE IS NO ADDITIONAL
LOCAL COMMERCIAL AVAILABILITY.



ABC Watermark



FOR WEEK ENDING: 3/21/87
 CYCLE NO. 871 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 1A (Backed with 4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY CAREFREE SUGARLESS GUM. AND BY 3 MUSKETEERS BAR. FOR GUYS THAT ARE BIG ON CHOCOLATE." THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI) LW#1 JACOB'S LADDER (A) Huey Lewis and the News #40 I WILL BE THERE (A&CAPAC) Glass Tiger	07:16
07:16		C-1 NETWORK SPOT: DOUBLEMINT/U.S. ARMY (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
08:16		LOCAL INSERT:	:60
09:16		LOGO: AMERICAN TOP 40 #39 WHAT'S GOING ON (A&B) Cyndi Lauper #38 LIGHT OF DAY (A) The Barbuster (Joan Jett and the Blackhearts w/ Michael J. Fox)	09:55
19:11		C-2 NETWORK SPOT: GINGISS/FORD PARTS (OUT CUE) Voice out cold with... "...Lincoln-Mercury dealer."	30/30
20:11		LOCAL INSERT:	:60
21:11		LOGO: AMERICAN TOP 40 #37 (I JUST) DIED IN YOUR ARMS (B) Cutting Crew	04:41
25:52		C-3 NETWORK SPOT: HALLS/DOUBLEMINT (OUT CUE) Jingle fades after... "...Doublemint gum."	30/30
26:52		LOCAL INSERT:	:60
27:52		STATION I. D.: OVER FOR SIDE 1B	:10



ABC Watermark



FOR WEEK ENDING: 3/21/87
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 DISC & HALF HOUR NO. 1B (Backed with 3A)
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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:02		LOGO: AMERICAN TOP 40 #36 SMOKING GUN (B) The Robert Cray Band <u>QL: HITS NAMING THEIR OWN PEAK POSITIONS</u> #35 LOOKING FOR A NEW LOVE (A) Jody Watley	09:41
37:43		<p style="text-align: center;">C-4</p> NETWORK SPOT: SLOPPY JOE/OXY (OUT CUE) Voice out cold with... "...use as directed."	30/30
38:43		LOCAL INSERT:	:60
39:43		LOGO: AMERICAN TOP 40 #34 COME AS YOU ARE (A) Peter Wolf STATION MENTIONS #33 DOMINOES (A) Robbie Nevil	07:25
47:08		<p style="text-align: center;">C-5</p> NETWORK SPOT: 3 MUSKETEERS/CHRYSLER IMPORTS (OUT CUE) Voice out cold with... "...the offer...ohhh."	60/60
49:08		LOGO: AMERICAN TOP 40 #32 STONE LOVE (B) Kool & The Gang <u>LDD: THINGS CAN ONLY GET BETTER (B)</u> Howard Jones	08:39
57:38		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:47 THEME TO: 57:50	
57:50		<p style="text-align: center;">C-6</p> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 3/21/87
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #31 THE HONEY THIEF (B) Hipsway	03:46
03:46		C-1 NETWORK SPOT: HALLS/SLOPPY JOE (OUT CUE) Jingle ends cold with... "...Sloppy Joe sauce."	30/30
04:46		LOCAL INSERT:	:60
05:46		LOGO: AMERICAN TOP 40 #30 I'LL BE ALRIGHT WITHOUT YOU (A) Journey #29 <u>WILL YOU STILL LOVE ME?</u> (A) Chicago	09:40
15:26		C-2 NETWORK SPOT: U.S. ARMY/CAREFREE (OUT CUE) Voice out cold with... "...what do I know?"	30/30
16:26		LOCAL INSERT:	:60
17:26		LOGO: AMERICAN TOP 40 #28 KEEP YOUR HANDS TO YOURSELF (B) Georgia Satellites #27 WALKING DOWN YOUR STREET (B) Bangles	06:30
23:56		C-3 NETWORK SPOT: WITHIN/MOUNDS (OUT CUE) Jingle ends cold after... "...Mounds and Almond Joy."	30/30
24:56		LOCAL INSERT:	:60
25:56		STATION I. D.: OVER FOR SIDE 2B	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:06		LOGO: AMERICAN TOP 40 #26 THE FINER THINGS (PRS&A&B) Steve Winwood TX: RAPTURE (A) Blondie	10:04
36:10		NETWORK SPOT: GINGISS/DOUBLEMINT (OUT CUE) Jingle fades after... "...waitin' for you."	30/30
37:10		LOCAL INSERT:	:60
38:10		LOGO: AMERICAN TOP 40 #25 AS WE LAY (B) Shirley Murdock #24 SIGN 'O' THE TIMES (A) Prince	08:12
46:22		NETWORK SPOT: CHRYSLER IMPORTS/3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers bar."	60/60
48:22		LOGO: AMERICAN TOP 40 STATION MENTIONS #23 THAT AIN'T LOVE (A) REO Speedwagon <u>QL: LONGEST GAP BETWEEN FIRST CHARTING AND HITTING #1</u> #22 WHAT YOU GET IS WHAT YOU SEE (PRS&A) Tina Turner	09:27
57:40		THEME UP AND UNDER WITH TALK c-6 UNIT ENDING AT: 57:49	
57:50		THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III STATION WELCOMES #21 CANDY (A&B) Cameo #20 I WANNA GO BACK (A&B) Eddie Money	08:40
08:40		C-1 NETWORK SPOT: TRIDENT/ALKA SELTZER (OUT CUE) Voice out cold with... "...only as directed."	30/30
09:40		LOCAL INSERT:	:60
10:40		LOGO: AMERICAN TOP 40 #19 MIDNIGHT BLUE (A) Lou Gramm #18 BRAND NEW LOVER (PRS&A) Dead Or Alive	08:21
19:01		C-2 NETWORK SPOT: OXY/FOOTLOCKER (OUT CUE) Jingle end cold with... "...to the stripes."	30/30
20:01		LOCAL INSERT:	:60
21:01		LOGO: AMERICAN TOP 40 #17 I KNEW YOU WERE WAITING (FOR ME) (A&B) Aretha Franklin & George Michael	04:13
25:14		C-3 NETWORK SPOT: TRIDENT/SLOPPY JOE (OUT CUE) Jingle ends cold with... "...Sloppy Joe Sauce."	30/30
26:14 27:14		LOCAL INSERT: STATION I. D.: OVER FOR SIDE 3B	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:24		LOGO: AMERICAN TOP 40 #16 LET'S GO (PRS&B) Wang Chung #15 (YOU GOTTA) FIGHT FOR YOUR RIGHT (TO PARTY) (A) Beastie Boys	08:10
35:34		<p style="text-align: center;">C-4</p> NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers bar."	:60
36:34		LOCAL INSERT:	:60
37:34		LOGO: AMERICAN TOP 40 #14 DON'T DREAM IT'S OVER (B) Crowded House	04:07
41:41		<p style="text-align: center;">C-5</p> NETWORK SPOT: CHRYSLER IMPROTS/U.S. ARMY/CAREFREE GUM (OUT CUE) Voice out cold with... "...could ya' ask for?"	60/30 :30
43:41		LOGO: AMERICAN TOP 40 STATION MENTIONS #13 YOU GOT IT ALL (A) The Jets #12 <u>LIVIN' ON A PRAYER</u> (A) Bon Jovi #11 THE FINAL COUNTDOWN (B) Europe	13:57
57:27		THEME UP AND UNDER WITH TALK C-6 UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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FOR WEEK ENDING: 3/21/87
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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10 BIG TIME (B) Peter Gabriel	04:13
04:13		NETWORK SPOT: CLEARASIL/TRIDENT C-1 (OUT CUE) Voice out cold with... "...cavities too."	30/30
05:13		LOCAL INSERT:	:60
06:13		LOGO: AMERICAN TOP 40 #9 COME GO WITH ME (B) Expose LISTO: Al Jolson "SONNY BOY" #8 RESPECT YOURSELF (B) Bruce Willis	08:46
14:59		NETWORK SPOT: U.S. ARMY/FOOTLOCKER C-2 (OUT CUE) Jingle ends cold with... "...to the stripes."	30/30
15:59		LOCAL INSERT:	:60
16:59		LOGO: AMERICAN TOP 40 #7 JACOB'S LADDER (A) Huey Lewis and the News	03:44
20:43		NETWORK SPOT: FORD PARTS/HALLS C-3 (OUT CUE) Voice out cold with... "...vapor action." LOCAL INSERT: STATION I. D.: OVER FOR SIDE 4B	30/30 :60 :10

 ** SIDE A CONTINUES **
 ** THROUGH SEGMENT 4 **



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
22:53		LOGO: AMERICAN TOP 40 #6 TONIGHT, TONIGHT, TONIGHT (A) Genesis LDD/5 <u>SOMEWHERE OUT THERE</u> (A&B) Linda Ronstadt & James Ingram	09:43
32:36		C-4 NETWORK SPOT: CLEARASIL/CAREFREE (OUT CUE) Voice out cold with... "...what do I know?" ***SIDE A ENDS HERE***	30/30
33:36		LOCAL INSERT:	:60
34:36		LOGO: AMERICAN TOP 40 STATION MENTIONS #4 MANDOLIN RAIN (A) Bruce Hornsby & The Range	05:24
40:00		C-5 NETWORK SPOT: CHRYSLER IMPORTS/SLOPPY JOE/U.S. ARMY (OUT CUE) Voice out cold with... "...the U.S. Army."	60/30 :30
42:00		LOGO: AMERICAN TOP 40 #3 NOTHING'S GONNA STOP US NOW (A) Starship #2 <u>LET'S WAIT AWHILE</u> (A&B) Janet Jackson #1 LEAN ON ME (B) Club Nouveau ***** * TOPICALS ARE * * LOCATED AT THE * * END OF SIDE 4B * *****	15:50
56:53		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:50	
57:50		C-6 THEME TO: 57:50 BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY 3 MUSKETEERS BAR. FOR GUYS THAT ARE BIG ON CHOCOLATE." LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

AMERICAN

★ **TOP40** ★

WITH CASEY KASEM

TOPICAL PROMOS

AT40 PROMOS FOR SHOW 871-12 ARE LOCATED AT THE END OF 4B

DO NOT USE AFTER MARCH 22, 1987

1) BATTLE OF THE BALLADS (:24)

Hi, this is Casey Kasem. Last week, Huey Lewis and The News hit number one with "JACOB'S LADDER." But their stay at the top may not last long. Right below, two ballads are battling for number one: at number two, "SOMEWHERE OUT THERE" by Linda Ronstadt & James Ingram. And at number three "LET'S WAIT AWHILE" by Janet Jackson. What happens this week? The official Billboard chart will tell all, on American Top 40.

2) BABY SIS STRUTS HER STUFF (:21)

Hi, this is Casey Kasem. Last week, Janet Jackson leaped from number ten to number three and became only the second artist in history to get five top five hits from one album, her album "Control." Janet tied a record set by her big brother, Michael. Ms. Jackson could set another record or two, as chart history unfolds each week, on American Top 40.

3) JUST GIMMIE A LITTLE SIGN PRINCE (:27)

Hi, this is Casey Kasem. Last week, one of the 1980's biggest stars returned. Prince debuted with his latest hit, "SING 'O' THE TIMES." It signed onto the survey at number 35. It's another hit, that Prince has written, recorded, played on, and produced all by himself. The last time he did that was back in 1984, with "WHEN DOVES CRY," and that went to number one. Does Prince's "SIGN" point to the top? We'll check out his chart moves, on American Top 40.

4) GOT TO PAY YOUR DUES IF YOU WANNA SING THE BLUES (:23)

Hi, this is Casey Kasem. This week, we're watching for the debut of a Blues recording artist who's big with music critics across the country. And now, singer and guitarist Robert Cray, could be heading for something big on the charts. He just won a Grammy Award in the Blues category, and his first hit, "SMOKING GUN" is aiming towards the countdown. Robert Cray may be on his way, on American Top 40.

