

**AMERICAN**  
**★ TOP40 ★**  
**WITH CASEY KASEM**

TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: MARCH 17, 1986  
RE: LOCAL COMMERCIAL AVAILIBILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, 861-12, FOR  
AIR MARCH 22-23, 1986, THERE IS AN ADDITIONAL THREE  
MINUTES OF LOCAL COMMERCIAL AVAILIBILITY.

THERE ARE 30 SECONDS AT C-1 IN HOURS ONE, THREE, AND FOUR.  
THERE ARE 30 SECONDS AT C-3 IN HOURS ONE, AND THREE.  
THERE ARE 30 SECONDS AT C-5 IN HOUR FOUR.





**ABC Watermark**



FOR WEEK ENDING: 3/22/86  
 CYCLE NO. 861 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO. 1A (Backed with 4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. AND BY GINGISS FORMALWEAR...OVER 200 STORES COAST TO COAST." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI)  LW#1 SARA (A&B) Starship	04:59
04:59		<b>NETWORK SPOT:</b> U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	:30
05:29		<b>LOCAL INSERT:</b>	1:30
06:59		<b>LOGO:</b> AMERICAN TOP 40  #40 OVERJOYED (A) Stevie Wonder  #39 WHAT HAVE YOU DONE FOR ME LATELY (A) Janet Jackson  #38 RUSSIANS (B) Sting	12:27
19:26		<b>NETWORK SPOT:</b> Oxy/Pontiac (OUT CUE) Jingle ends cold with... "...excitement...Pontiac."	30/30
20:26		<b>LOCAL INSERT:</b>	:60
21:26		<b>LOGO:</b> AMERICAN TOP 40  #37 YOUR LOVE (A) The Outfield  #36 STAGES (B) ZZ Top	07:33
28:59		<b>NETWORK SPOT:</b> Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	:30
29:29		<b>LOCAL INSERT:</b>	1:30
30:59		<b>STATION I. D.:</b> OVER FOR SIDE 1B	:10



**ABC Watermark**



FOR WEEK ENDING: 3/22/86  
 CYCLE NO. 861 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO. 1B (Backed with 3A)  
 PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:09		LOGO: AMERICAN TOP 40 STATION MENTIONS  #35 LIVE IS LIFE (A) Opus  <u>LISTO: OLDEST LYRIC IN A NUMBER ONE SONG</u>  #34 SO FAR AWAY (A&B) Dire Straits	09:51
41:00		C-4 <b>NETWORK SPOT:</b> Flintstones/True Value (OUT CUE)Voice out cold with... "...True Value charge card."	30/30
42:00		<b>LOCAL INSERT:</b>	:60
43:00		LOGO: AMERICAN TOP 40  #33 I THINK IT'S LOVE (A) Jermaine Jackson	04:15
47:15		C-5 <b>NETWORK SPOT:</b> Pontiac/Care Free/Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	60/30 :30
49:15		LOGO: AMERICAN TOP 40  #32 I'M NOT THE ONE (A) The Cars  #31 <u>HARLEM SHUFFLE</u> (B) The Rolling Stones	08:16
57:20		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:31 THEME TO: 57:50	
57:50		C-6 <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10

# FORMAT AND COMMERCIAL CLOCK

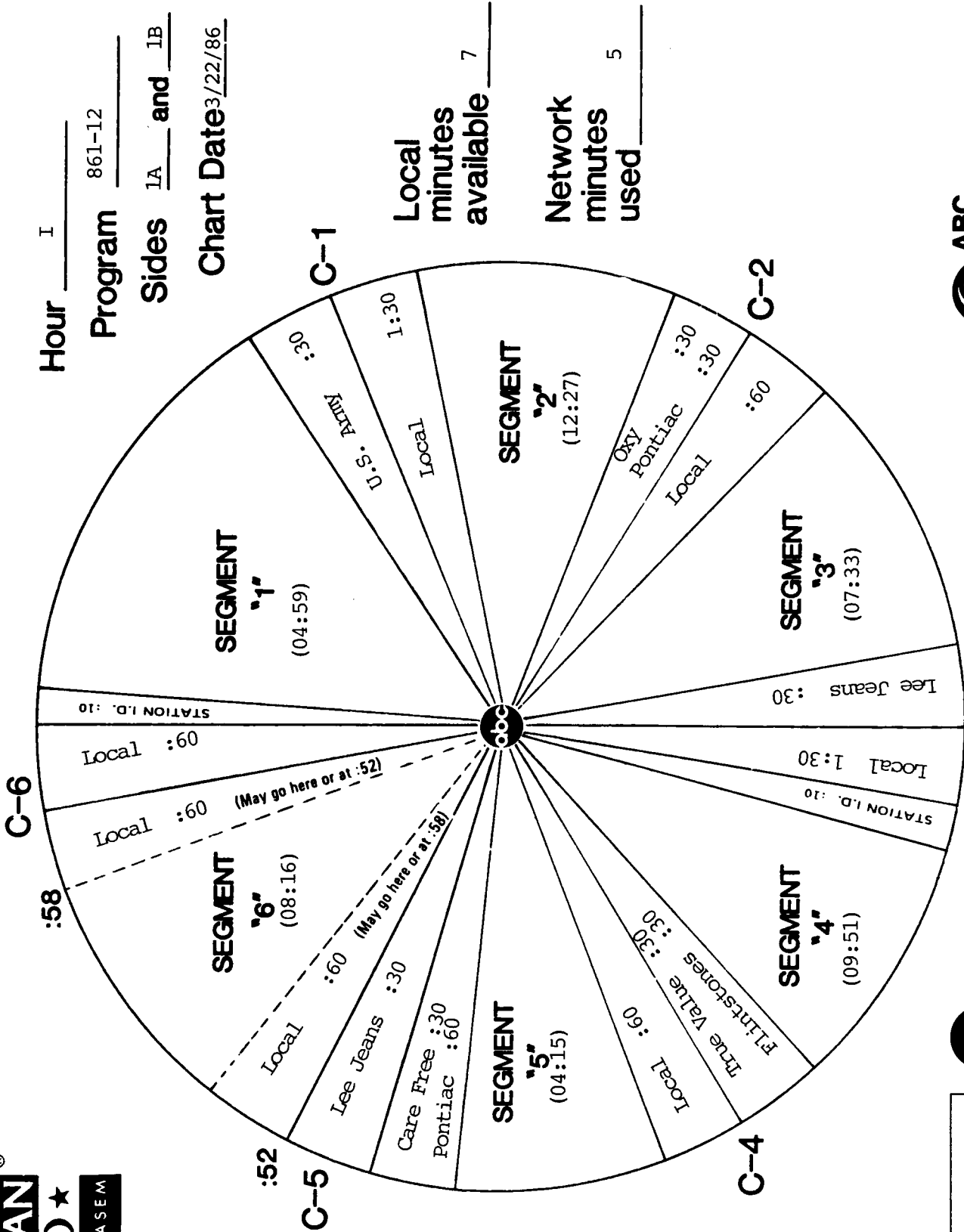


Hour I

Program 861-12

Sides 1A and 1B

Chart Date 3/22/86







**ABC Watermark**



3/22/86

FOR WEEK ENDING: \_\_\_\_\_  
 CYCLE NO. 861 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO. 2A (Backed with 3B)  
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES  #30 WEST END GIRLS (A&B) Pet Shop Boys  #29 WHEN THE GOING GETS TOUGH, THE TOUGH GET GOING (A) Billy Ocean	09:00
09:00		<b>NETWORK SPOT:</b> Pontiac <b>C-1</b> (OUT CUE) Jingle fades after... "...Pontiac, you've got to."	:30
09:30		<b>LOCAL INSERT:</b>	:60
11:00		LOGO: AMERICAN TOP 40  #28 NIGHT MOVES (A) Marilyn Martin  <u>LDD: THAT'S WHAT FRIENDS ARE FOR (A&amp;B)</u> Dionne & Friends	10:55
21:55		<b>NETWORK SPOT:</b> Gingiss/Care Free <b>C-2</b> (OUT CUE) Jingle ends cold with... "...Nabisco (sting)."	30/30
22:55		<b>LOCAL INSERT:</b>	:60
23:55		LOGO: AMERICAN TOP 40  #27 LIFE IN A NORTHERN TOWN (B) The Dream Academy  #26 <u>LIVING AMERICA (A&amp;B)</u> James Brown	10:00
33:55		<b>NETWORK SPOT:</b> Pontiac <b>C-3</b> (OUT CUE) Jingle ends cold after... "...18 and over."	:60
34:55		<b>LOCAL INSERT:</b>	:60
35:55		<b>STATION I. D.:</b> OVER FOR SIDE 2B	:10



**ABC Watermark**



FOR WEEK ENDING: 3/22/86  
 CYCLE NO. 861 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO. 2B (Backed with 4A)  
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
36:05		LOGO: AMERICAN TOP 40 STATION MENTIONS  #25 I CAN'T WAIT (A) Stevie Nicks	04:18
40:23		C-4 NETWORK SPOT: U.S. Army/True Value (OUT CUE) Voice out cold with... "...True Value charge card."	30/30
41:23		LOCAL INSERT:	:60
42:23		LOGO: AMERICAN TOP 40  #24 CALLING AMERICA (A) Electric Light Orchestra  #23 NO EASY WAY OUT (A) Robert Tepper	08:26
50:49		C-5 NETWORK SPOT: Pontiac/U.S. Army/Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	60/30 :30
52:49		LOGO: AMERICAN TOP 40  #22 ANOTHER NIGHT (A&B) Aretha Franklin	04 14
57:03		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:10 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

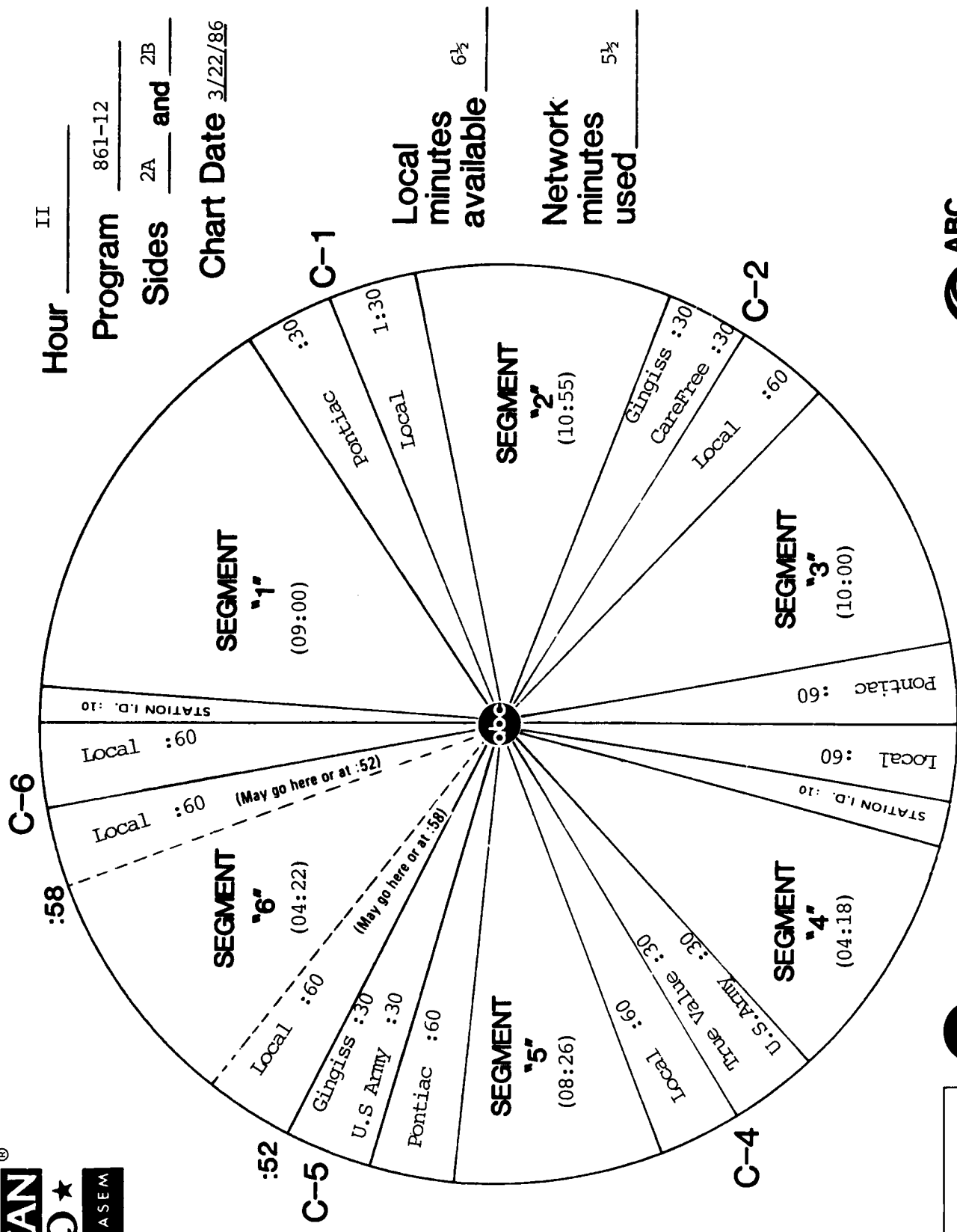


# FORMAT AND COMMERCIAL CLOCK



Hour II  
 Program 861-12  
 Sides 2A and 2B

Chart Date 3/22/86



Local minutes available 6½  
 Network minutes used 5½



ABC Watermark





**ABC Watermark**



FOR WEEK ENDING: 3/22/86  
 CYCLE NO. 861 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO. 3A (Backed with 1B)  
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #21 THE SWEETEST TABOO (A) Sade  #20 (HOW TO BE A) MILLIONAIRE (B) ABC	09:01
09:01		<b>NETWORK SPOT:</b> Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits." C-1	:30
09:31		<b>LOCAL INSERT:</b>	1:30
11:01		LOGO: AMERICAN TOP 40  #19 TENDER LOVE (A) Force M.D.'s  #18 ADDICTED TO LOVE (A) Robert Palmer	07:19
18:20		<b>NETWORK SPOT:</b> Alka Seltzer/True Value (OUT CUE) Voice out cold with... "...Pat Summerall sent you." C-2	30/30
19:20		<b>LOCAL INSERT:</b>	:60
20:20		LOGO: AMERICAN TOP 40 STATION MENTIONS  #17 BEAT'S SO LONELY (A) Charlie Sexton	04:05
24:25		<b>NETWORK SPOT:</b> Pontiac (OUT CUE) Jingle fades after... "...Pontiac, you've got to." C-3	:30
24:55		<b>LOCAL INSERT:</b>	1:30
26:25		<b>STATION I. D.:</b> OVER FOR SIDE 3B	:10



**ABC Watermark**



FOR WEEK ENDING: 3/22/86  
 CYCLE NO. 861 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO. 3B (Backed with 2A)  
 PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

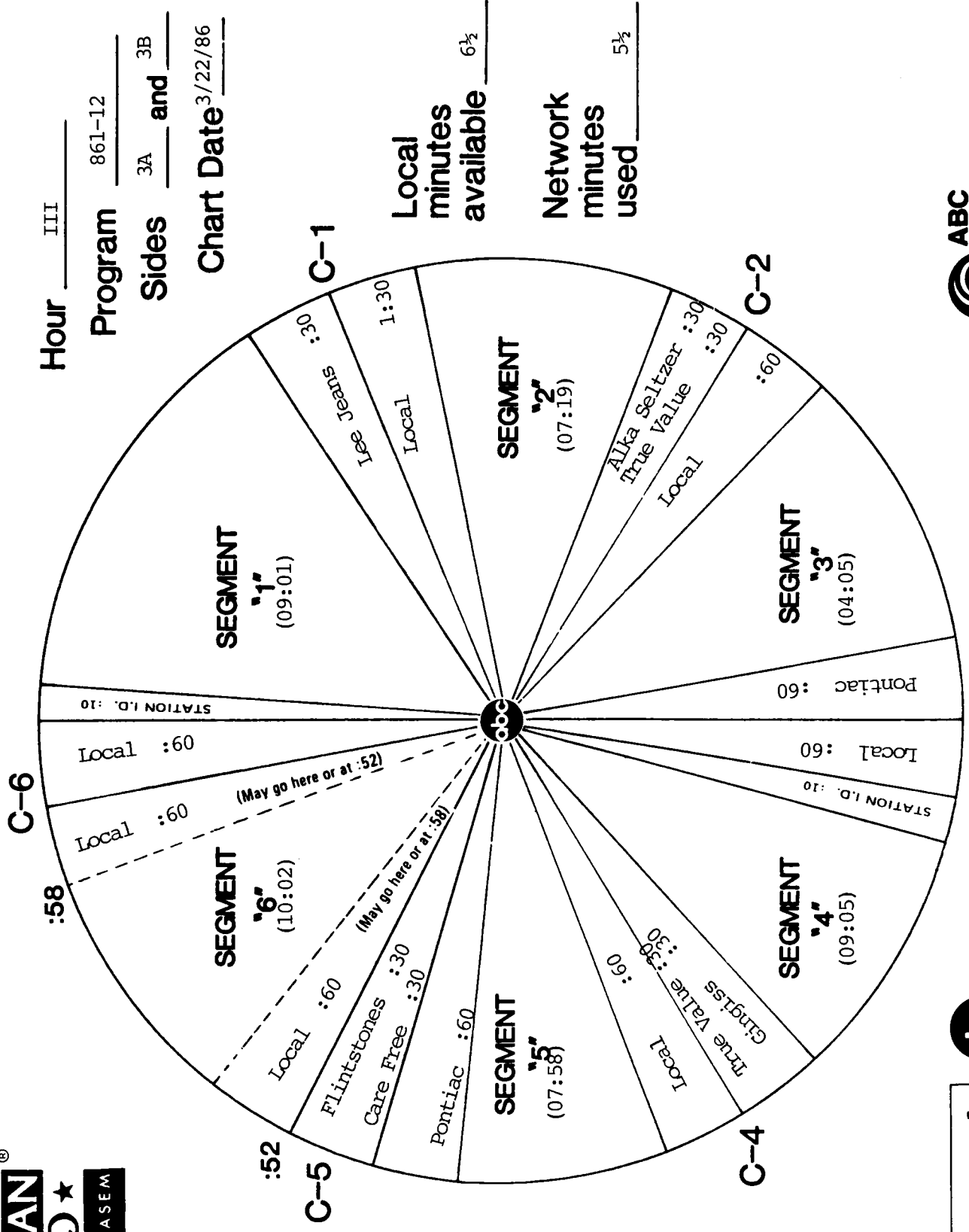
**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:35		LOGO: AMERICAN TOP 40  #16 SILENT RUNNING (A) Mike & The Mechanics  <u>QL: ARTIST WITH MOST TOP TENS</u>  #15 MANIC MONDAY (A) Bangles	09:05
35:40		<b>C-4</b> NETWORK SPOT: Gingiss/True Value (OUT CUE) Voice out cold with... "...True Value charge card."	30/30
36:40		LOCAL INSERT:	:60
37:40		LOGO: AMERICAN TOP 40  #14 SANCTIFY YOURSELF (A) Simple Minds  #13 LET'S GO ALL THE WAY (B) Sly Fox	07:58
45:38		<b>C-5</b> NETWORK SPOT: Pontiac/Care Free/Flintstones (OUT CUE) Jingle ends cold with... "...and growing."	60/30 :30
47:38		LOGO: AMERICAN TOP 40  #12 HOW WILL I KNOW (B) Whitney Houston  #11 <u>THIS COULD BE THE NIGHT</u> (A&B) Lovember	10:02
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

# FORMAT AND COMMERCIAL CLOCK



Hour III  
 Program 861-12  
 Sides 3A and 3B  
 Chart Date 3/22/86



ABC Watermark





**ABC Watermark**



FOR WEEK ENDING: 3/22/86  
 CYCLE NO. 861 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO. 4A (Backed with 2B)  
 PAGE NO. 10

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #10 KISS (A) Prince and the Revolution  #9 WHAT YOU NEED (A) INXS	07:24
07:24		<b>C-1</b> <b>NETWORK SPOT:</b> Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	:30
07:54		<b>LOCAL INSERT:</b>	1:30
09:24		<b>LOGO:</b> AMERICAN TOP 40  #8 KING FOR A DAY (A) The Thompson Twins	04:02
13:26		<b>C-2</b> <b>NETWORK SPOT:</b> Gingiss/Alka Seltzer (OUT CUE) Voice out cold with... "...use only as directed."	30/30
14:26		<b>LOCAL INSERT:</b>	:60
15:26		<b>LOGO:</b> AMERICAN TOP 40 STATION MENTIONS  #7 NIKITA (A) Elton John  <u>LDD:</u> CAT'S IN THE CRADLE (A) Harry Chapin	09:12
24:38		<b>C-3</b> <b>NETWORK SPOT:</b> Pontiac (OUT CUE) Jingle ends cold after... "...18 and over."	:60
25:38		<b>LOCAL INSERT:</b>	:60
26:38		<b>STATION I. D.:</b> OVER FOR SIDE 4B	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:48		LOGO: AMERICAN TOP 40  #6 KYRIE (B) Mr. Mister  #5 R.O.C.K. IN THE U.S.A. (A) John Cougar Mellencamp	07:07
33:55		C-4	30/30
		NETWORK SPOT: Lee Jeans/Oxy (OUT CUE) Voice out cold with... "...use as directed."	
34:55		LOCAL INSERT:	:60
35:55		LOGO: AMERICAN TOP 40  #4 ROCK ME AMADEUS (A) Falco	04:57
40:52		C-5	30/30
		NETWORK SPOT: Care Free/U.S. Army/Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	:30
42:22		LOCAL INSERT:	:30
42:52		LOGO: AMERICAN TOP 40 #3 SECRET LOVERS (A) Atlantic Starr  #2 SARA (A&B) Starship  #1 THESE DREAMS (A) Heart	14:38
56:32		BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY GINGISS FORMALWEAR...OVER 200 STORES COAST TO COAST. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:30 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I.D.:	:10



# FORMAT AND COMMERCIAL CLOCK

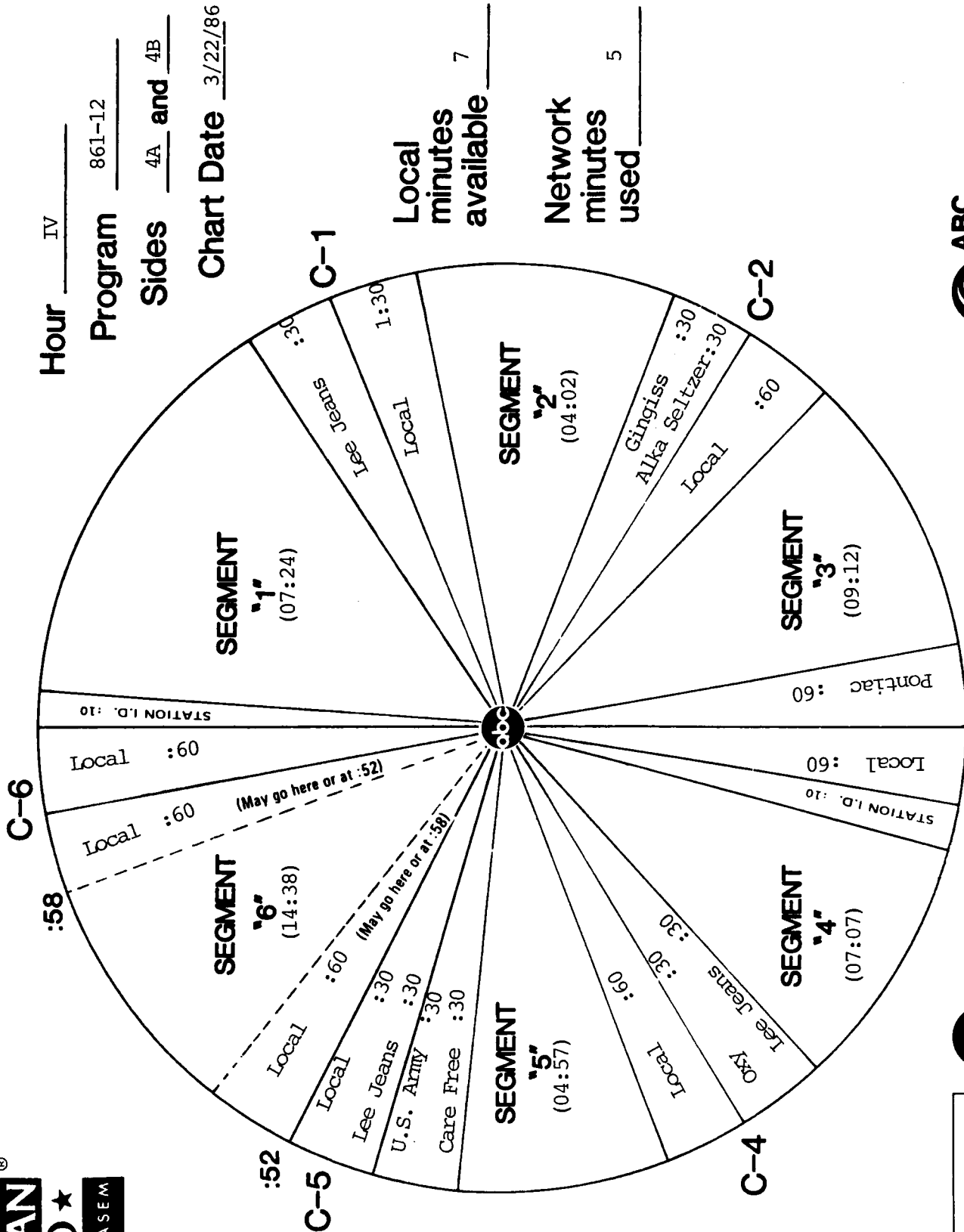


Hour IV

Program 861-12

Sides 4A and 4B

Chart Date 3/22/86



Local minutes available 7

Network minutes used 5



ABC Watermark





TOPICAL PROMOS

AT40 PROMOS FOR SHOW #861-12 ARE LOCATED AT THE END OF 4B

DO NOT USE AFTER 3/22/86

1) STONES KEEP ROLLING ALONG (:20)

Hi, this is Casey Kasem. Back in 1964, the Rolling Stones sang "TIME IS ON MY SIDE." And they were right. Twenty-two years later, Mick Jagger, Keith Richards, and Company are in the Hot 100 with a song called "HARLEM SHUFFLE." Will the Stones roll into the Top 40 this week? We'll have that - and all the Billboard chart action on American Top 40.

2) SUCCESS SUCCEEDS (:22)

Hi, this is Casey Kasem. A glance at the official Billboard chart will tell you that some famous names are close to debuting in the countdown with their latest hits. There's Stevie Wonder with "OVERJOYED"...The Rolling Stones with "HARLEM SHUFFLE"...Dire Straits with "SO FAR AWAY"...and Jackson Browne with "FOR AMERICA." We'll be watching to see who does--and who doesn't--as we count down the biggest hits in the land--on American Top 40.

3) NEW, IMPROVED, AND LOUDER THAN EVER

This is Casey Kasem. One of the most popular bands of the 1980's--re-organized--could possibly debut in this week's countdown. I'm talking about Van Halen. David Lee Roth has left the band. And his replacement is the singin', guitar-playin' Red Roker, Sammy Hagar. How will the new Van Halen do on the official Billboard survey? We'll be tracking 'em on American Top 40.

4) LONG, LONG TIME (:28)

Hi, this is Casey Kasem. It took the San Francisco band, the Starship, 18 years of hitting to reach Number One--which they did last year with "WE BUILT THIS CITY", and again last week with "SARA". Ironically, their challenger for that Number One spot is another band who've waited a long time: Ann and Nancy Wilson's Heart. They're at Number Two with the biggest hit of their ten-year career. Will Heart move the Starship out of that Top Spot? We'll find out on American Top 40.

