



# WATERMARK

10700 Ventura Blvd.  
 No. Hollywood, Ca. 91604  
 Phone: (213) 980-9490

FOR WEEK ENDING: March 23, 1974  
 CYCLE NO. 741 PROGRAM 12 OF 13  
 DISC & HALF HOUR NO 1a  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1	
4:48		TALK UNIT #40 - LET IT RIDE - The Bachman-Turner Overdrive TALK UNIT LOGO: CASEY'S COAST TO COAST	4:50
4:50		LOCAL INSERT: C-1	2:00
6:50		LOGO: AMERICAN TOP 40	
13:00		TALK UNIT #39 - I'VE GOT A THING ABOUT YOU BABY - Elvis Presley TALK UNIT #38 - I'LL BE THE OTHER WOMAN - The Soul Children TALK UNIT LOGO: HITS FROM COAST TO COAST	6:22
13:12		LOCAL INSERT: C-2	2:00
15:12		LOGO: AMERICAN TOP 40	
28:42		TALK UNIT #37 - TELL ME A LIE - Sammi Joe TALK UNIT #36 - W.O.L.D. - Harry Chapin TALK UNIT #35 - PUT YOUR HANDS TOGETHER - The O'Jays TALK UNIT LOGO: CASEY'S COAST TO COAST	13:32
28:44		STATION I.D.: C-3	:10
28:54		LOCAL INSERT:	2:00



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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:54		LOGO: AMERICAN TOP 40 TALK UNIT #34 - WE'RE GETTING CARELESS WITH OUR LOVE - TALK UNIT Johnny Taylor	7:32
38:24		#33 - TOUCH A HAND, MAKE A FRIEND - Staple TALK UNIT Singers LOGO: HITS FROM COAST TO COAST	
38:26		LOCAL INSERT: C-4	2:00
40:26		LOGO: AMERICAN TOP 40 TALK UNIT #32 - JUST DON'T WANT TO BE LONELY - Main TALK UNIT Ingredient	9:49
50:13		#31 - A LOVE SONG - Anne Murray TALK UNIT #30 - I'LL HAVE TO SAY I LOVE YOU IN A SONG - TALK UNIT Jim Croce LOGO: CASEY'S COAST TO COAST	
50:15		LOCAL INSERT: C-5	2:00
52:15		LOGO: AMERICAN TOP 40 TALK UNIT #29 - STAR - Stealer's Wheel TALK UNIT	6:25
58:40		#28 - OH MY MY - Ringo Starr TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:50 THEME TO: 58:55 EMERGENCY THEME RUNOUT TO: 60:15	
58:55		LOCAL INSERT:	:60
59:55		STATION I.D.: C-6	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M GONNA DO) - Aretha Franklin TALK UNIT #26 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT	9:49
7:47		LOGO: HITS FROM COAST TO COAST	
7:49		LOCAL INSERT: C-1	2:00
9:49		LOGO: AMERICAN TOP 40 TALK UNIT #25 - SEXY MAMA - Moments TALK UNIT #24 - LOOKING FOR A LOVE - Bobby Womack TALK UNIT	6:15
16:02		LOGO: CASEY'S COAST TO COAST	
16:04		LOCAL INSERT: C-2	2:00
18:04		LOGO: AMERICAN TOP 40 TALK UNIT #23 - ROCK AND ROLL HOOCHIE KOO - Rick Derringer TALK UNIT #22 - A VERY SPECIAL LOVE SONG - Charlie Rich TALK UNIT #21 - SPIDERS AND SNAKES - Jim Stafford TALK UNIT	10:11
28:13		LOGO: HITS FROM COAST TO COAST	
28:15		STATION I.D.: C-3	:10
28:25		LOCAL INSERT:	2:00



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DISC & HALF HOUR NO 2b  
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:25  36:23		LOGO: AMERICAN TOP 40 TALK UNIT #20 - MIGHTY LOVE, PT. 1 - Spinners TALK UNIT #19 - THERE WON'T BE ANY MORE - Charlie Rich TALK UNIT LOGO: CASEY'S COAST TO COAST	6:00
36:25		LOCAL INSERT: C-4	2:00
38:25  48:40		LOGO: AMERICAN TOP 40 TALK UNIT #18 - BEST THING THAT EVER HAPPENED TO ME - Gladys Knight & the Pips TALK UNIT #17 - MY SWEET LADY - Cliff DeYoung TALK UNIT #16 - T.S.O.P. - M.F.S.B. TALK UNIT LOGO: HITS FROM COAST TO COAST	10:17
48:42		LOCAL INSERT: C-5	2:00
50:42  58:23		LOGO: AMERICAN TOP 40 TALK UNIT #15 - TRYING TO HOLD ONTO MY WOMAN - Lamont Dozier TALK UNIT #14 - THE LORD'S PRAYER - Sister Janet Mead TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:29 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:57	7:41
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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 DISC & HALF HOUR NO. 3a  
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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - THE WAY WE WERE - Barbra Streisand TALK UNIT #12 - ROCK ON - David Essex	7:02
7:00		TALK UNIT LOGO: CASEY'S COAST TO COAST	
7:02		LOCAL INSERT: C-1	2:00
9:02		LOGO: AMERICAN TOP 40 TALK UNIT #11 - COME AND GET YOUR LOVE - Red Bone TALK UNIT #10 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #9 - ERES TU - Mecedades	10:25
19:25		TALK UNIT LOGO: HITS FROM COAST TO COAST	
19:27		LOCAL INSERT: C-2	2:00
21:27		LOGO: AMERICAN TOP 40 TALK UNIT #8 - JET - Paul McCartney & Wings TALK UNIT #7 - HOOKED ON A FEELING - Blue Swede	7:22
28:47		TALK UNIT LOGO: CASEY'S COAST TO COAST	
28:49 28:59		STATION I.D.: C-3 LOCAL INSERT:	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:59		LOGO: AMERICAN TOP 40 TALK UNIT #6 - BENNY AND THE JETS - Elton John TALK UNIT #5 - MOCKINGBIRD - Carly Simon & James Taylor TALK UNIT	8:43
39:40		LOGO: HITS FROM COAST TO COAST	
39:42		LOCAL INSERT: C-4	2:00
41:42		LOGO: AMERICAN TOP 40 TALK UNIT #4 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #3 - SUNSHINE ON MY SHOULDER - John Denver TALK UNIT	7:06
48:46		LOGO: CASEY'S COAST TO COAST	
48:48		LOCAL INSERT: C-5	2:00
50:48		LOGO: AMERICAN TOP 40 TALK UNIT #2 - SEASONS IN THE SUN - Terry Jacks TALK UNIT #1 - DARK LADY - Cher TALK UNIT	7:19
58:07		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:36 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:57	
58:50 59:50		LOCAL INSERT: STATION I.D.: C-6	:60 :10