



TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: ABC WATERMARK

DATE: 3/16/85

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #851-12, FOR AIR MARCH 23-24, 1985, THERE IS AN ADDITIONAL FOUR MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR 1 AT C-5. THIRTY SECONDS IN HOUR 2 AT C-1 AND C-5. THIRTY SECONDS IN HOUR 3 AT C-3 AND C-5. AND THIRTY SECONDS IN HOUR 4 AT C-1, C-3 AND C-5.



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		OPENING BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU." THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI) #40 SECOND NATURE (B) Dan Hartman #39 RADIOACTIVE (A) The Firm	07:54
07:54		C-1 NETWORK SPOT: Jostens (OUT CUE) Jingle fades after... "...America's class ring."	:60
08:54		LOCAL INSERT:	:60
09:54		LOGO: AMERICAN TOP 40 #38 LUCKY (A) Greg Kihn #37 <u>THAT WAS YESTERDAY</u> (A) Foreigner	07:55
17:49		C-2 NETWORK SPOT: Lee Jeans/Fostex (OUT CUE) Jingle fades after... "...Fostex Acne Gel."	30/30
18:49		LOCAL INSERT:	:60
19:49		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #36 DON'T YOU (FORGET ABOUT ME) (A&B) Simple Minds ***** * TOPICAL PROMOS * * AT THE END OF * * SIDE 1A * *****	04:50
24:39		C-3 NETWORK SPOT: Hormel Spam (OUT CUE) Voice out cold with... "...go back for thirds." (laugh)	:60
25:39		LOCAL INSERT:	:60
26:39		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:49		LOGO: AMERICAN TOP 40 #35 ONE NIGHT IN BANGKOK (A) Murray Head #34 WHY CAN'T I HAVE YOU (A) The Cars	08:27
35:16		C-4 NETWORK SPOT: Oxyline/Ciba Geigy Corp. (OUT CUE) Jingle ends cold with... "...soft colors eyes."	30/30
36:16		LOCAL INSERT:	:60
37:16		LOGO: AMERICAN TOP 40 STATION MENTIONS #33 EASY LOVER (A) Philip Bailey with Phil Collins QL: ACTS WITH MOST NUMBER ONE ALBUMS IN A ROW #32 THIS IS NOT AMERICA (A&B) David Bowie/Pat Metheny	10:09
47:25		C-5 NETWORK SPOT: Care*Free/Fram/ABC-TV Calif. Girls (OUT CUE) Jingle fades after... "...on ABC Television."	30/30 30
48:55		Local Insert:	:30
49:25		LOGO: AMERICAN TOP 40 #31 TURN UP THE RADIO (B) Autograph #30 ALONG COMES A WOMAN (B) Chicago	08:15
57:28		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #29 ALL SHE WANTS TO DO IS DANCE (A) Don Henley	04:34
04:34		C-1 NETWORK SPOT: Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	:30
05:04		LOCAL INSERT:	1:30
06:34		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #28 NAUGHTY NAUGHTY (B) John Parr <u>LDD:</u> <u>TIMES OF YOUR LIFE</u> (A) Paul Anka	08:53
15:27		C-2 NETWORK SPOT: Crest/Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	30/30
16:27		LOCAL INSERT:	:60
17:27		LOGO: AMERICAN TOP 40 #27 NEUTRON DANCE (A) The Pointer Sisters #26 I WANT TO KNOW WHAT LOVE IS (A) Foreigner	09:03
26:30		C-3 NETWORK SPOT: Jostens (OUT CUE) Jingle fades after... "...America's class ring."	:60
27:30		LOCAL INSERT:	:60
28:30		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:40		LOGO: AMERICAN TOP 40 STATION MENTIONS #25 TAKE ME WITH U () Prince and The Revolution with Apollonia	03:56
32:36		C-4 NETWORK SPOT: Wesley Jessen/ABC-TV-Calif. Girls (OUT CUE) Jingle fades after... "...on ABC Television."	30/30
33:36		LOCAL INSERT:	:60
34:36		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #24 RHYTHM OF THE NIGHT (A) DeBarge #23 MISLED (B) Kool & The Gang	08:43
43:19		C-5 NETWORK SPOT: Lee Jeans/Fram/GMC (OUT CUE) Voice out cold with... "...GMC good deal."	30/30 30
44:49		Local Insert:	:30
45:19		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #22 OBSESSION (A&B) Animotion #21 WE ARE THE WORLD (A&B) USA For Africa	12:11
57:17		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:30 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	::10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 CRAZY FOR YOU (A&B) Madonna	04:22
04:22		C-1 NETWORK SPOT: Hormel Spam (OUT CUE) Voice out cold with... "...embarrassed...delicious."	:60
05:22		LOCAL INSERT:	:60
06:22		LOGO: AMERICAN TOP 40 #19 MISSING YOU (A) Diana Ross #18 <u>KEEPING THE FAITH</u> (B) Billy Joel	09:40
16:02		C-2 NETWORK SPOT: Fostex/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30
17:02		LOCAL INSERT:	:60
18:02		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #17 I'M ON FIRE (A) Bruce Springsteen #16 SAVE A PRAYER () Duran Duran	06:03
24:05		C-3 NETWORK SPOT: Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it."	:30
24:35		LOCAL INSERT:	1:30
26:05		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:15		LOGO: AMERICAN TOP 40 #15 NIGHTSHIFT (A&B) The Commodores BUMPS BLACKWELL OBIT #14 SOMEBODY (B) Bryan Adams	09:38
35:53		C-4 NETWORK SPOT: Fram/Ciba Geigy Corp. (OUT CUE) Jingle ends cold with... "...soft colors eyes."	30/30
36:53		LOCAL INSERT:	:60
37:53		LOGO: AMERICAN TOP 40 STATION MENTIONS #13 JUST ANOTHER NIGHT (PRS) Mick Jagger #12 CARELESS WHISPER (A) Wham	09:29
47:22		C-5 NETWORK SPOT: Gingiss/Oxylone/ABC-TV-Calif. Girls (OUT CUE) Jingle fades after... "...on ABC Television."	30/30 30
48:52		Local Insert:	:30
49:22		LOGO: AMERICAN TOP 40 #11 CALIFORNIA GIRLS (B) David Lee Roth #10 RELAX (B) Frankie Goes To Hollywood	08:20
57:32		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #9 ONLY THE YOUNG (A) Journey #8 HIGH ON YOU (A) Survivor	08:44
08:44		C-1 NETWORK SPOT: Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	:30
09:14		LOCAL INSERT:	1:30
10:44		LOGO: AMERICAN TOP 40 #7 PRIVATE DANCER (A) Tina Turner #6 <u>LOVERGIRL</u> (A) Teena Marie	10:08
20:52		C-2 NETWORK SPOT: ABC-Entertainment/Wesley Jessen (OUT CUE) Jingle ends cold after... "...all the time."	30/30
21:52		LOCAL INSERT:	:60
22:52		LOGO: AMERICAN TOP 40 STATION MENTIONS #5 TOO LATE FOR GOODBYES (A) Julian Lennon	03:48
26:40		C-3 NETWORK SPOT: Doritos (OUT CUE) Jingle fades after... "...Doritos, definitely."	:30
27:10		LOCAL INSERT:	1:30
28:40		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:50		LOGO: AMERICAN TOP 40 #4 THE HEAT IS ON (A) Glenn Frey <u>LDD: LEADER OF THE BAND (A)</u> Dan Fogelberg	09:49
38:39		<p style="text-align: center;">C-4</p> NETWORK SPOT: Lee Jeans/GMC (OUT CUE) Voice out cold with... "...GMC good deal."	30/30
39:39		LOCAL INSERT:	:60
40:39		LOGO: AMERICAN TOP 40 #3 ONE MORE NIGHT (A) Phil Collins	04:38
45:17		<p style="text-align: center;">C-5</p> NETWORK SPOT: Crest/Ciba Geigy Corp./ABC-TV-Calif Girls (OUT CUE) Jingle fades after... "...on ABC Television."	30/30 30
46:47		Local Insert:	:30
47:17		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #2 MATERIAL GIRL (B) Madonna #1 CAN'T FIGHT THIS FEELING (A) REO Speedwagon CLOSING BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU."	10:19
57:56		THEME UP AND UNDER WITH TALK UNIT ^{C-6} ENDING AT: 57:36	
57:50		THEME TO: 57:50 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

TOPICAL PROMOS

Promos for AT40 #851-12 are located at the end of side 1A.

DO NOT USE AFTER MARCH 23, 1985.

- 1) Hi, this is Casey Kasem. On American Top 40 this week, we're almost sure to see the debut of "WE ARE THE WORLD". It seems to be getting more airplay and selling faster than any other song. Now the question remains: How high will it debut on the chart? Will it set a new all-time record? We'll find out on American Top 40.
(:19)

- 2) This is Casey Kasem. Has there ever been a hotter record than "WE ARE THE WORLD" by U.S.A. For Africa? It's a sure bet to debut in the countdown this week. But how high? Will it break the all-time record held by the Beatles, who, in 1970, debuted on the chart at Number Six with "LET IT BE?" We'll find out on American Top 40. Join me for that moment in music history.
(:22)

- 3) This is Casey Kasem. There's no record hotter right now than "WE ARE THE WORLD" by U.S.A. For Africa". It's almost certain to debut in the countdown...but how high? Will it set a new all-time record when it comes onto the Official Billboard Chart? We'll find out this week, on American Top 40.
(:17)