



WATERMARK

927 N. La Cienega Blvd.
Los Angeles, Ca. 90069
Ph: (213) 659-3834

FOR WEEK ENDING: March 24, 1973
CYCLE NO. 731 PROGRAM 12 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - DAISY A DAY - Jud Strunk TALK UNIT #39 - A LETTER TO MYSELF - Chi-Lites TALK UNIT LOGO: CASEY'S COAST TO COAST	7:42
7:40			
7:42		LOCAL INSERT: C-1	2:00
9:42		LOGO: AMERICAN TOP 40 TALK UNIT #38 - ONE LESS SET OF FOOTSTEPS - Jim Croce TALK UNIT #37 - GOOD MORNING HEARTACHE - Diana Ross TALK UNIT LOGO: HITS FROM COAST TO COAST	6:29
16:09			
16:11		LOCAL INSERT: C-2	2:00
18:11		LOGO: AMERICAN TOP 40 TALK UNIT #36 - COOK WITH HONEY - Judy Collins TALK UNIT #35 - HELLO HURRAY - Alice Cooper TALK UNIT #34 - MASTER OF EYES - Aretha Franklin TALK UNIT LOGO: CASEY'S COAST TO COAST	9:50
27:59			
28:01		STATION I.D.: C-3	:10
28:11		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:11		LOGO: AMERICAN TOP 40 TALK UNIT #33 - GIVE ME YOUR LOVE - Barbara Mason TALK UNIT #32 - LITTLE WILLIE - The Sweet TALK UNIT	6:35
36:44		LOGO: HITS FROM COAST TO COAST	
36:46		LOCAL INSERT: C-4	2:00
38:46		LOGO: AMERICAN TOP 40 TALK UNIT #31 - KISSING MY LOVE - Bill Withers TALK UNIT #30 - PEACEFUL - Helen Reddy TALK UNIT #29 - THE TWELFTH OF NEVER - Donny Osmond TALK UNIT	10:08
48:52		LOGO: CASEY'S COAST TO COAST	
48:54		LOCAL INSERT: C-5	2:00
50:54		LOGO: AMERICAN TOP 40 TALK UNIT #28 - ROCKY MOUNTAIN HIGH - John Denver TALK UNIT #27 - CROCODILE ROCK - Elton John TALK UNIT	7:26
58:20		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:28 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:28	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - CISCO KID - War TALK UNIT #25 - DO YOU WANT TO DANCE - Bette Midler TALK UNIT	7:06
7:04		LOGO: CASEY'S COAST TO COAST	
7:06		LOCAL INSERT: C-1	2:00
9:06		LOGO: AMERICAN TOP 40 TALK UNIT #24 - STIR IT UP - Johnny Nash TALK UNIT #23 - BIG CITY MISS RUTH ANN - Gallery TALK UNIT	6:01
15:05		LOGO: HITS FROM COAST TO COAST	
15:07		LOCAL INSERT: C-2	2:00
17:07		LOGO: AMERICAN TOP 40 TALK UNIT #22 - THE MASTERPIECE - Temptations TALK UNIT #21 - HUMMINGBIRD - Seals & Crofts TALK UNIT	9:17
26:22		LOGO: CASEY'S COAST TO COAST	
26:24		STATION I.D.:	:10
26:34		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:34		LOGO: AMERICAN TOP 40 TALK UNIT #20 - SPACE ODDITY - David Bowie TALK UNIT #19 - TIE A YELLOW RIBBON ROUND THE OLD OAK TALK UNIT TREE - Dawn LOGO: HITS FROM COAST TO COAST	8:46
37:18			
37:20		LOCAL INSERT: C-4	2:00
39:20		LOGO: AMERICAN TOP 40 TALK UNIT #18 - DADDY'S HOME - Jermaine Jackson TALK UNIT #17 - DEAD SKUNK - Loudon Wainwright III TALK UNIT #16 - THE NIGHT THE LIGHTS WENT OUT IN GEORGIA TALK UNIT - Vicki Lawrence LOGO: CASEY'S COAST TO COAST	10:30
49:48			
49:50		LOCAL INSERT: C-5	2:00
51:50		LOGO: AMERICAN TOP 40 TALK UNIT #15 - AUBREY - Bread TALK UNIT #14 - COULD IT BE I'M FALLING IN LOVE - TALK UNIT Spinners THEME UP & UNDER W/TALK UNIT ENDING AT: 58:44 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:44	6:47
58:37			
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 7:30		THEME & OPENING OF PART 111 TALK UNIT #13 - CALL ME - Al Green TALK UNIT #12 - I'M JUST A SINGER - Moody Blues TALK UNIT LOGO: CASEY'S COAST TO COAST	7:32
7:32		LOCAL INSERT: C-1	2:00
9:32 16:05		LOGO: AMERICAN TOP 40 TALK UNIT #11 - SING - Carpenters TALK UNIT #10 - AIN'T NO WOMAN - Four Tops TALK UNIT LOGO: HITS FROM COAST TO COAST	6:35
16:07		LOCAL INSERT: C-2	2:00
18:07 26:17		LOGO: AMERICAN TOP 40 TALK UNIT #9 - BREAK UP TO MAKE UP - Stylistics TALK UNIT #8 - DANNY'S SONG - Anne Murray TALK UNIT LOGO: CASEY'S COAST TO COAST	8:12
26:19 26:29		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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28:29 34:38		LOGO: AMERICAN TOP 40 TALK UNIT #7 - DUELING BANJOS - Deliverance/Soundtrack TALK UNIT #6 - THE COVER OF ROLLING STONE - Dr. Hook and TALK UNIT the Medicine Show LOGO: HITS FROM COAST TO COAST	6:11
34:40		LOCAL INSERT: C-4	2:00
36:40 42:57		LOGO: AMERICAN TOP 40 TALK UNIT #5 - LAST SONG - Edward Bear TALK UNIT #4 - NEITHER ONE OF US - Gladys Knight & the TALK UNIT Pips LOGO: CASEY'S COAST TO COAST	6:19
42:59		LOCAL INSERT: C-5	2:00
44:59 57:58		LOGO: AMERICAN TOP 40 TALK UNIT #3 - ALSO SPRACH ZARATHUSTRA - Deodato TALK UNIT #2 - KILLING ME SOFTLY WITH HIS SONG - Roberta TALK UNIT Flack #1 - LOVE TRAIN - O'Jays TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:29 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:29	12:59
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10