

DICK CLARK SHOW



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: March 25, 1972
 CYCLE NO. 721 PROGRAM 13 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - DO YOUR THING - Isaac Hayes TALK UNIT #39 - COULD IT BE FOREVER - David Cassidy TALK UNIT	6:23
6:21		LOGO: CASEY'S COAST TO COAST	
6:23		LOCAL INSERT: C-1	:60
7:23		LOGO: AMERICAN TOP 40 TALK UNIT #38 - THEY SAY I FOUND MYSELF - Honey Cone TALK UNIT	3:30
10:51		LOGO: HITS FROM COAST TO COAST	
10:53		LOCAL INSERT: C-2	2:00
12:53		LOGO: AMERICAN TOP 40 TALK UNIT #37 - GIVE IRELAND BACK TO THE IRISH - Wings TALK UNIT #36 - NO ONE TO DEPEND ON - Santana TALK UNIT	7:44
20:35		LOGO: CASEY'S COAST TO COAST	
20:37		LOCAL INSERT: C-3	:60
21:37		LOGO: AMERICAN TOP 40 TALK UNIT #35 - EVERY DAY OF MY LIFE - Bobby Vinton TALK UNIT #34 - GLORY BOUND - Grass Roots TALK UNIT	5:41
27:16		LOGO: HITS FROM COAST TO COAST	
27:18 27:28		STATION I.D.: C-4 LOCAL INSERT:	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:28		LOGO: AMERICAN TOP 40 TALK UNIT #33 - TAKE A LOOK AROUND - Temptations TALK UNIT SPECIAL - ME AND BOBBY McGEE - Janis Joplin TALK UNIT	8:24
37:50		LOGO: CASEY'S COAST TO COAST	
37:52		LOCAL INSERT: C-5	:60
38:52		LOGO: AMERICAN TOP 40 TALK UNIT #32 - DAY DREAMING - Aretha Franklin TALK UNIT	3:02
41:52		LOGO: HITS FROM COAST TO COAST	
41:54		LOCAL INSERT: C-6	2:00
43:54		LOGO: AMERICAN TOP 40 TALK UNIT #31 - TAURUS - Dennis Coffey TALK UNIT #30 - DON'T SAY YOU DON'T REMEMBER - Beverly Bremers	7:52
51:44		LOGO: CASEY'S COAST TO COAST	
51:46		LOCAL INSERT: C-7	:60
52:46		LOGO: AMERICAN TOP 40 TALK UNIT #29 - SWEET SEASONS - Carole King TALK UNIT #28 - FLOY JOY - Supremes TALK UNIT	4:50
57:36		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:44 THEME TO: 58:20	
58:20		EMERGENCY THEME RUNOUT TO: 58:44	
59:20		LOCAL INSERT C-8 STATION I.D.	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - JOY - Apollo 100 TALK UNIT #26 - CRAZY MAMA - J.J. Cale TALK UNIT LOGO: CASEY'S COAST TO COAST	6:26
6:24			
6:26		LOCAL INSERT: C-1	:60
7:26		LOGO: AMERICAN TOP 40 TALK UNIT #25 - WE'VE GOT TO GET IT ON AGAIN - Addrissi Bros. TALK UNIT #24 - HURTING EACH OTHER - Carpenters TALK UNIT LOGO: HITS FROM COAST TO COAST	5:42
13:06			
13:08		LOCAL INSERT: C-2	2:00
15:08		LOGO: AMERICAN TOP 40 TALK UNIT #23 - RUNNIN' AWAY - Sly & Family Stone TALK UNIT #22 - AMERICAN PIE - Don McLean TALK UNIT LOGO: CASEY'S COAST TO COAST	8:16
23:22			
23:24		LOCAL INSERT: C-3	:60
24:24		LOGO: AMERICAN TOP 40 TALK UNIT #21 - AIN'T UNDERSTANDING MELLOW - Jerry Butler TALK UNIT	4:23
28:45		LOGO: HITS FROM COAST TO COAST	
28:47		STATION I.D.: C-4	:10
28:57		LOCAL INSERT:	2:00



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30:57		LOGO: AMERICAN TOP 40 TALK UNIT - Letter #20 - ROUNDABOUT - Yes TALK UNIT	4:47
35:42		LOGO: CASEY'S COAST TO COAST	
35:44		LOCAL INSERT: C-5	:60
36:44		LOGO: AMERICAN TOP 40 TALK UNIT #19 - A COWBOY'S WORK IS NEVER DONE - Sonny & Cher TALK UNIT	2:59
39:41		LOGO: HITS FROM COAST TO COAST	
39:43		LOCAL INSERT: C-6	2:00
41:43		LOGO: AMERICAN TOP 40 TALK UNIT #18 - BETCHA BY GOLLY, WOW - Stylistics TALK UNIT #17 - THE FIRST TIME EVER I SAW YOUR FACE -Roberta Flack	8:20
50:01		LOGO: CASEY'S COAST TO COAST	
50:03		LOCAL INSERT: C-7	:60
51:03		LOGO: AMERICAN TOP 40 TALK UNIT #16 - ROCK AND ROLL LULLABY - B.J. Thomas TALK UNIT #15 - BANG A GONG - T. Rex TALK UNIT	7:27
58:30		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39 THEME TO: 58:49	
58:49		EMERGENCY THEME RUNOUT TO: 59:39	
59:49		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - ROCKIN' ROBIN - Michael Jackson TALK UNIT #13 - IN THE RAIN - Dramatics TALK UNIT	8:21
8:19		LOGO: CASEY'S COAST TO COAST	
8:21		LOCAL INSERT: C-1	:60
9:21		LOGO: AMERICAN TOP 40 TALK UNIT #12 - PRECIOUS & FEW - Climax TALK UNIT - Letter #11 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT	6:43
16:02		LOGO: HITS FROM COAST TO COAST	
16:04		LOCAL INSERT: C-2	2:00
18:04		LOGO: AMERICAN TOP 40 TALK UNIT #10 - I GOTCHA - Joe Tex TALK UNIT #9 - EVERYTHING I OWN - Bread TALK UNIT	5:52
23:54		LOGO: CASEY'S COAST TO COAST	
23:56		LOCAL INSERT: C-3	:60
24:56		LOGO: AMERICAN TOP 40 TALK UNIT #8 - JUNGLE FEVER - Chakachas TALK UNIT	4:15
29:09		LOGO: HITS FROM COAST TO COAST	
29:11 29:21		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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31:21		LOGO: AMERICAN TOP 40 TALK UNIT #7 - THE WAY OF LOVE - Cher TALK UNIT #6 - WITHOUT YOU - Nilsson TALK UNIT	6:44
38:03		LOGO: CASEY'S COAST TO COAST	
38:05		LOCAL INSERT: C-5	:60
39:05		LOGO: AMERICAN TOP 40 TALK UNIT #5 - MOTHER AND CHILD REUNION - Paul Simon TALK UNIT	3:09
42:12		LOGO: HITS FROM COAST TO COAST	
42:14		LOCAL INSERT: C-6	2:00
44:14		LOGO: AMERICAN TOP 40 TALK UNIT #4 - PUPPY LOVE - Danny Osmond TALK UNIT #3 - LION SLEEPS TONIGHT - Robert John TALK UNIT	5:57
50:09		LOGO: CASEY'S COAST TO COAST	
50:11		LOCAL INSERT: C-7	:60
51:11		LOGO: AMERICAN TOP 40 TALK UNIT #2 - HEART OF GOLD - Neil Young TALK UNIT #1 - A HORSE WITH NO NAME - America TALK UNIT	6:57
58:08		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:37 THEME TO: 58:50	
58:50 59:50		EMERGENCY THEME RUNOUT TO: 59:37 LOCAL INSERT: C-8 STATION I.D.:	:60 :10