



ABC Watermark



FOR WEEK ENDING: 3/27/88  
 CYCLE NO. 881 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP  #40. PAMELA (A) Toto  #39. HUNGRY EYES (A) Eric Carmen	09:04
09:04		<b>NETWORK SPOT:</b> ARMOUR TURKEY <span style="float:right">C-1</span> (OUT CUE) Voice out cold with... "...in your newspaper."	:60
10:04		<b>LOCAL INSERT:</b>	:60
11:04		LOGO: AMERICAN TOP 40  #38. FISHNET (A) Morris Day  <u>WH? CHRISTOPHER CROSS</u>  #37. PUMP UP THE VOLUME (A) M/A/R/R/S	09:55
20:59		<b>NETWORK SPOT:</b> PONTIAC/HOSTESS <span style="float:right">C-2</span> (OUT CUE) Jingle ends cold after... "...sweet sensation."	:30/30
21:59		<b>LOCAL INSERT:</b>	:60
22:59		LOGO: AMERICAN TOP 40 STATION MENTIONS  #36. LOVE OVERBOARD (B) Gladys Knight and the Pips  #35. GOING BACK TO CALI (A) L.L. Cool J.	08:17
31:16		<b>NETWORK SPOT:</b> THREE MUSKETEERS <span style="float:right">C-3</span> (OUT CUE) Jingle fades after... "...Three Musketeers."	:60
32:16		<b>LOCAL INSERT:</b>	:60
33:16		<b>STATION I. D.:</b>	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:26		LOGO: AMERICAN TOP 40 #34. ANYTHING FOR YOU (B) Gloria Estefan and Miami Sound Machine #33. <u>WHAT A WONDERFUL WORLD</u> (A) Louis Armstrong	08:17
41:43		NETWORK SPOT: <u>C-4</u> HERSHEY/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	:30/30
42:43		LOCAL INSERT:	:60
43:43		LOGO: AMERICAN TOP 40 #32. CAN'T STAY AWAY FROM YOU (B) Gloria Estefan and Miami Sound Machine #31. ELECTRIC BLUE (A&B) Icehouse	08:17
52:00		NETWORK SPOT: <u>C-5</u> LOVE'S BABY SOFT/TELEDISC (OUT CUE) Jingle fades after... "...you'll never forget."	:30/90
54:00		LOGO: AMERICAN TOP 40 #30. YOU DON'T KNOW (B) Scarlett & Black	03:41
57:32		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME: (:09) TO: 57:50	
57:50		LOCAL INSERT: <u>C-6</u>	2:00
59:50		STATION I. D.:	:10

90  
 20  
 20

90 80



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #29. NEVER KNEW LOVE LIKE THIS (A) Alexander O'Neal ftng. Cherelle #28. ONE STEP UP (A) Bruce Springsteen	08:16
08:16		NETWORK SPOT: PONTIAC/SEARS C-1 (OUT CUE) Jingle ends cold with... "...at Sears."	:30/30
09:16		LOCAL INSERT:	:60
10:16		LOGO: AMERICAN TOP 40 STATION MENTIONS #27. PINK CADILLAC (A) Natalie Cole #26. <u>I FOUND SOMEONE</u> (A) Cher	09:52
20:08		NETWORK SPOT: HERSHEY/CLEAR-BY-DESIGN C-2 (OUT CUE) Voice out cold with... "...use as directed."	:30/30
21:08		LOCAL INSERT:	:60
22:08		LOGO: AMERICAN TOP 40 #25. PROVE YOUR LOVE (A) Taylor Dayne	03:48
25:56		NETWORK SPOT: KIT-KAT/SEARS C-3 (OUT CUE) Jingle ends cold with... "...at Sears."	:30/30
26:56		LOCAL INSERT:	:60
27:56		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:06		LOGO: AMERICAN TOP 40 #24. ROCK OF LIFE (B) Rick Springfield #23. WHEN WE WAS FAB (B&PRS) George Harrison	09:23
37:29		C-4 NETWORK SPOT: NESTLE ALPINE/SUZUKI (OUT CUE) Voice out cold with... "...call me Ray."	:30/30
38:29		LOCAL INSERT:	:60
39:29		LOGO: AMERICAN TOP 40 #22. BE STILL MY BEATING HEART (B) Sting #21. I SAW HIM STANDING THERE (B) Tiffany	08:48
48:17		C-5 NETWORK SPOT: THREE MUSKETEERS/PONTIAC/DORITOS (OUT CUE) Voice out cold with... "...in the kitchen, ha ha."	:60/30/30
50:17		LOGO: AMERICAN TOP 40 #20. ANGEL (A&B) Aerosmith LDD: YESTERDAY (B) Beatles	07:17
57:26		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME: (:16) TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #19. CHECK IT OUT (A) John Cougar Mellencamp	04:50
04:50		<b>C-1</b> NETWORK SPOT: HERSHEY/SEARS (OUT CUE) Jingle ends cold with... "...at Sears."	:30/30
05:50		LOCAL INSERT:	:60
06:50		LOGO: AMERICAN TOP 40 #18. SOME KIND OF LOVER (A) Jody Watley #17. WISHING WELL (B) Terence Trent D'Arby	09:44
16:34		<b>C-2</b> NETWORK SPOT: CLEARASIL/HOSTESS (OUT CUE) Jingle ends cold after... "...sweet sensation."	:30/30
17:34		LOCAL INSERT:	:60
18:34		LOGO: AMERICAN TOP 40 #16. WHERE DO BROKEN HEARTS GO (A) Whitney Houston #15. SHE'S LIKE THE WIND (B) Patrick Swayze featuring Wendy Fraser	09:03
27:37		<b>C-3</b> NETWORK SPOT: SUZUKI/DRIXORAL (OUT CUE) Voice out cold with... "...only as directed."	:30/30
28:37		LOCAL INSERT:	:60
29:37		STATION I. D.:	:10



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WITH CASEY KELLY

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:47		LOGO: AMERICAN TOP 40 STATION MENTIONS #14. JUST LIKE PARADISE (A) David Lee Roth #13. <u>GIRLFRIEND</u> (B) Pebbles	10:03
39:50		C-4 NETWORK SPOT: LOVE'S BABY SOFT/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	:30/30
40:50		LOCAL INSERT:	:60
41:50		LOGO: AMERICAN TOP 40 #12. DEVIL INSIDE (A) Inxs #11. <u>(SITTIN' ON) THE DOCK OF THE BAY</u> (B) Michael Bolton	08:59
50:49		C-5 NETWORK SPOT: ARMOUR TURKEY/ PONTIAC/SUZUKI (OUT CUE) Voice out cold with... "...call me Ray."	:60/ 30/30
52:49		LOGO: AMERICAN TOP 40 #10. HYSTERIA (A) Def Leppard	04:59
57:38		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:48 THEME: (:02) TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #9. ROCKET 2 U (B) The Jets #8. FATHER FIGURE (A) George Michael	09:50
09:50		C-1 NETWORK SPOT: THREE MUSKETEERS (OUT CUE) Jingle fades after... "...Three Musketeers."	:60
10:50		LOCAL INSERT:	:60
11:50		LOGO: AMERICAN TOP 40 #7. I WANT HER (A) Keith Sweat	04:03
15:53		C-2 NETWORK SPOT: CLEARASIL/PONTIAC (OUT CUE) Jingle fades after... "...we build excitement."	:30/30
16:53		LOCAL INSERT:	:60
17:53		LOGO: AMERICAN TOP 40 STATION MENTIONS #6. I GET WEAK (A) Belinda Carlisle LDD: GREATEST LOVE OF ALL (A&B) Whitney Houston	09:49
27:42		C-3 NETWORK SPOT: DRIXORAL/SUZUKI (OUT CUE) Voice out cold with... "...downright amazing."	:30/30
28:42		LOCAL INSERT:	:60
29:42		STATION I. D.:	:10

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29:52		LOGO: AMERICAN TOP 40 #5. GET OUTTA MY DREAMS, GET INTO MY CAR (A) Billy Ocean #4. OUT OF THE BLUE (A) Debbie Gibson	08:42
38:34		C-4 NETWORK SPOT: CLEAR-BY-DESIGN/NEATLE'S ALPINE (OUT CUE) Jingle ends cold with... "...can't resist."	:30/30
39:34		LOCAL INSERT:	:60
40:34		LOGO: AMERICAN TOP 40 #3. NEVER GONNA GIVE YOU UP (A) Rick Astley	03:47
44:21		C-5 NETWORK SPOT: ARMOUR TURKEY/ KIT-KAT/DORITOS (OUT CUE) Voice out cold with... "...in the kitchen, ha ha."	:30/30 :30/30
46:21		LOGO: AMERICAN TOP 40 #2. ENDLESS SUMMER NIGHTS (A) Richard Marx #1. <u>MAN IN THE MIRROR</u> (A) Michael Jackson	11:25
56:44		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:46 THEME: (:04) TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10



# FORMAT AND COMMERCIAL CLOCK



Hour I

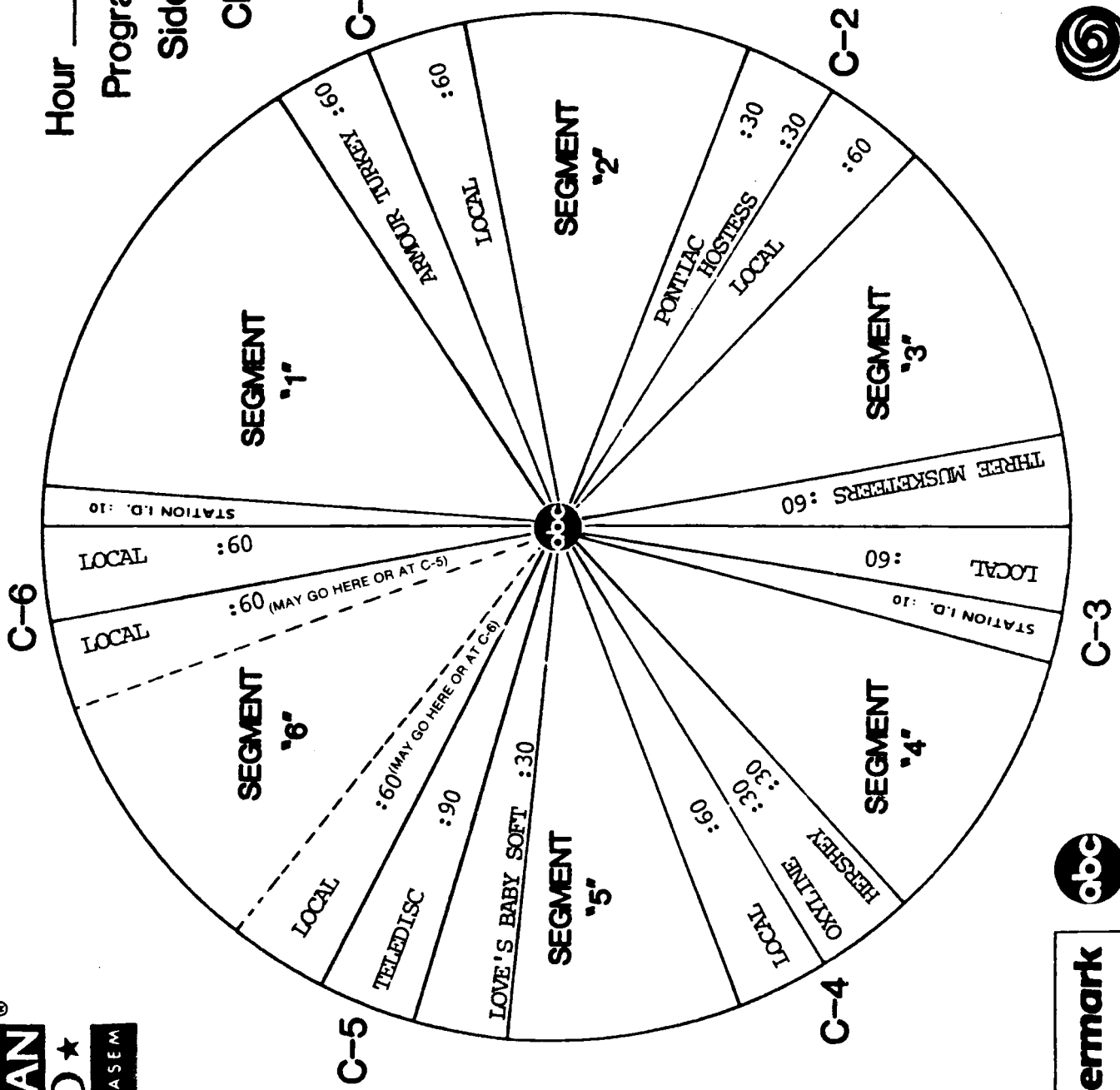
Program 881-13

Sides 1A and 1B

Chart Date 3/27/88

Local minutes available 6

Network minutes used 6



# FORMAT AND COMMERCIAL CLOCK

Hour II

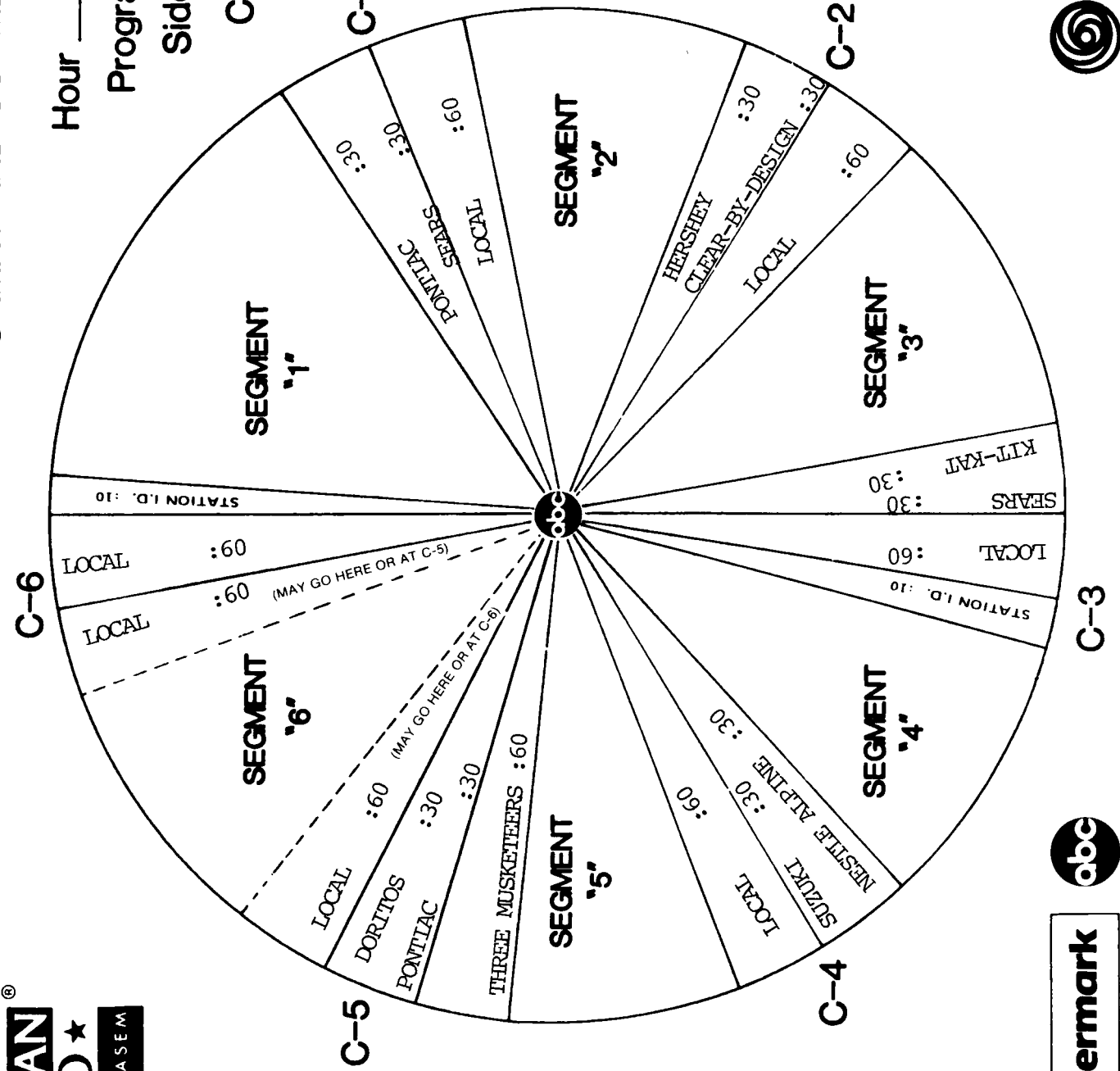
Program 881-13

Sides 2A and 2B

Chart Date 3/27/88

Local minutes available 6

Network minutes used 6



**AMERICAN**  
★ **TOP40** ★  
WITH CASEY KASEM

**ABC Watermark**



# FORMAT AND COMMERCIAL CLOCK



Hour III

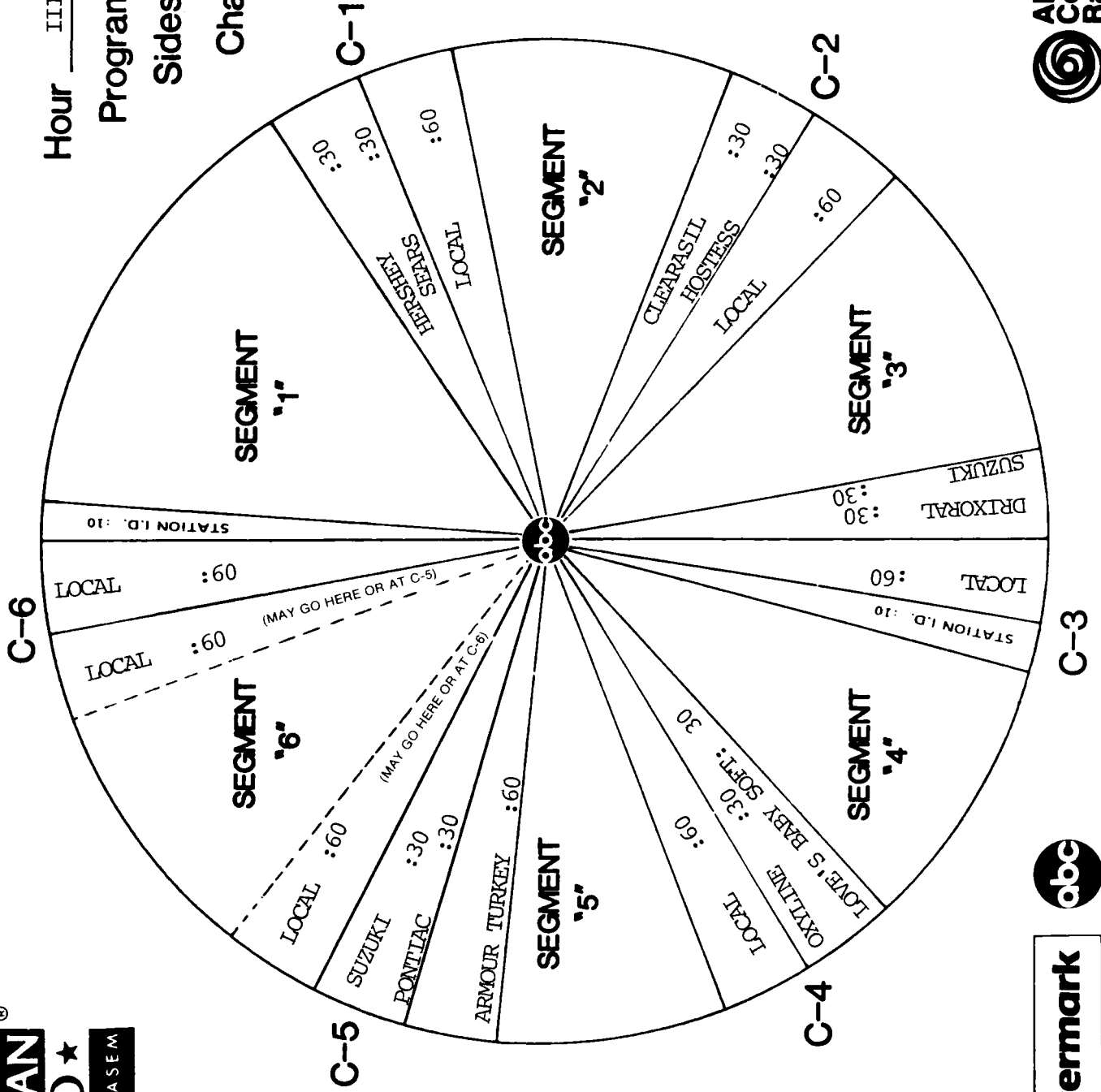
Program 881-13

Sides 3A and 3B

Chart Date 3/27/88

Local minutes available 6

Network minutes used 6



ABC Watermark

# FORMAT AND COMMERCIAL CLOCK



Hour IV

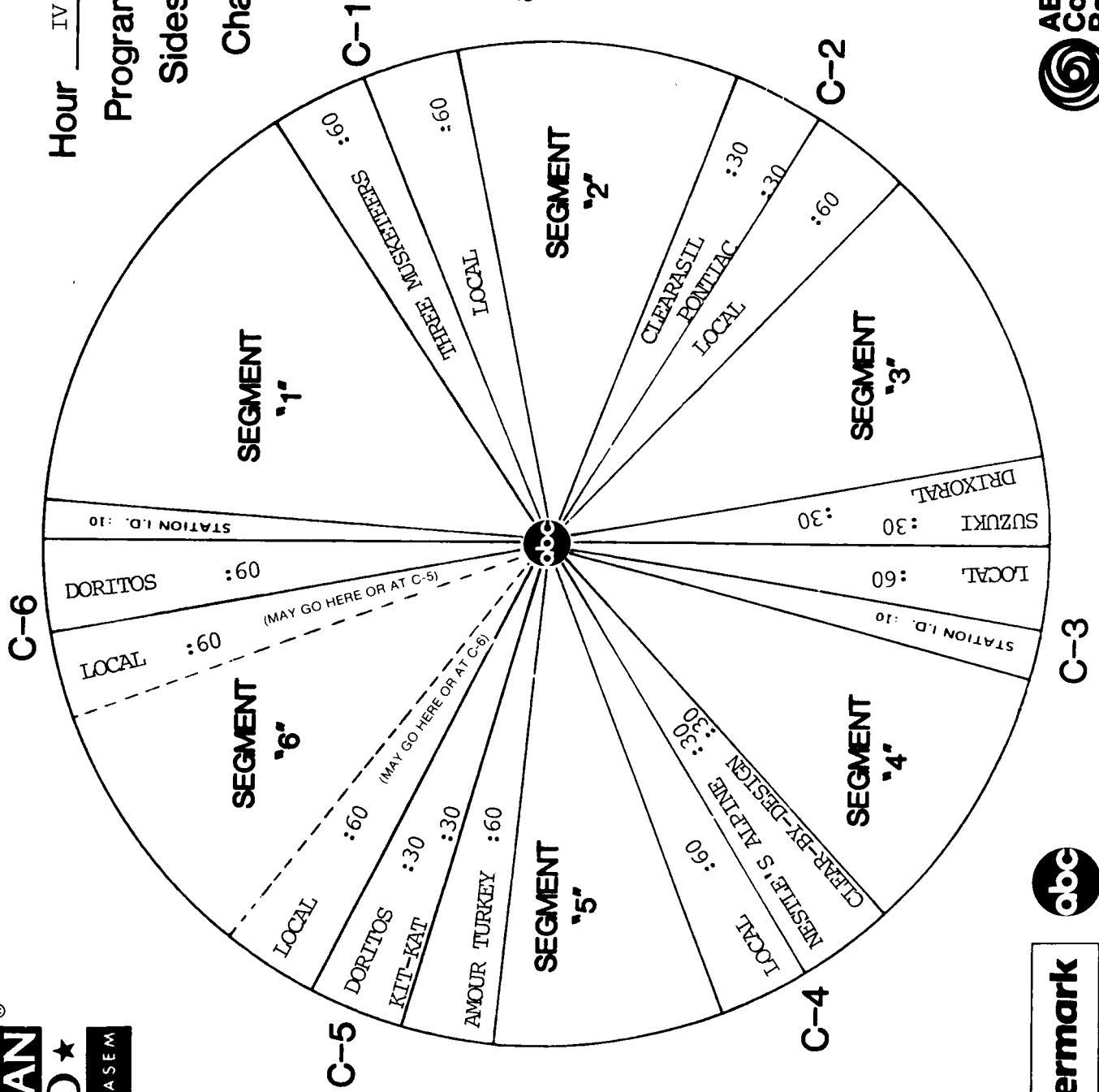
Program 881-13

Sides 4A and 4B

Chart Date 3/27/88

Local minutes available 6

Network minutes used 6





TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW # 881-13 ARE LOCATED AT THE END OF SIDE 4B

DO NOT USE AFTER MARCH 26, 1988

1) MIRROR MAN (:28)

Hi, this is Casey Kasem. Well, so far, Michael Jackson's multi-million selling album, "Bad", has given him three #1's in a row: " I JUST CAN'T STOP LOVING YOU", "BAD", and "THE WAY YOU MAKE ME FEEL." Last week, Michael leaped to #4 on the official Billboard survey with his current "Bad" smash, "MAN IN THE MIRROR." If it goes to #1, Michael's mirror song will set a new chart record. That's something to reflect on...on American Top 40.

2) HYSTERICAL ROCKETS AT BAY (:25)

Hi, this is Casey Kasem. Last week, three songs climbed the countdown heading toward the Top Ten. THERE'S "SITTIN' ON THE DOCK OF THE BAY" by Michael Bolton, watching the tide roll in to number #13. The Jets, shuttling up to #12 with "ROCKET 2 U." And there's Def Leppard, pouncing to #11 with "HYSTERIA." They're all lookin' Top Ten bound. If they make the right moves on the official Billboard chart, that's where we'll find 'em...on American Top 40.

3) STEP UP TO THE SMOOTH RIDE OF A PINK CADILLAC (:25)

Hi, this is Casey Kasem. Last week, Bruce Springsteen debuted in the countdown and so did a used car that once belonged to him. Bruce hit the survey with his latest hit, "ONE STEP UP." Then Natalie Cole debuted with her version of a song that appeared as the B-side of a Bruce single, a concert favorite, "PINK CADILLAC." Where do these hit park this week? Well, we'll be crusin' the official Billboard chart and checkin' them out...on American Top 40.

4) FLYTE TIME PUSHES THE ENVELOPE (:29)

Hi, this is Casey Kasem. The hottest producing team on the officail Billboard chart is Jimmy "Jam" Harris and Terry Lewis. They call their production company, "Flyte Time." In the past couple of years, they've given us big hits by Janet Jackson and Herb Albert. Their production for Alexander O'Neal and Cherelle is currently in the countdown. And now the Flyte Time team are pushing the Top 40 envelope again, soarin' up the "Hot 100" survey with a new one for Morris Day, a song called "FISHNET." Producers Jimmy Jam and Terry have the hit touch...on American Top 40.

