

AMERICAN
★ TOP40 ★
WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: MARCH 23, 1987
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM SHOW #871-13
FOR AIR MARCH 28-29, 1987, THERE ARE AN ADDITIONAL
THREE AND ONE HALF MINUTES OF LOCAL COMMERCIAL
AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN HOUR 4.
30 SECONDS ARE LOCATED AT C-3 IN HOURS 2 AND 4.
30 SECONDS ARE LOCATED AT C-4 IN HOURS 3 AND 4.
30 SECONDS ARE LOCATED AT C-5 IN HOURS 2 AND 4.



ABC Watermark



3/28/87

FOR WEEK ENDING: _____
 CYCLE NO. 871 PROGRAM 13 OF 13
 DISC & HALF HOUR NO. 1A (Backed with 4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY 3 MUSKETEERS BAR. FOR GUYS WHO ARE BIG ON CHOCOLATE." THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI) LW#1 LEAN ON ME (B) Club Nouveau D #40 SERIOUS (B) Donna Allen	08:16
08:16		NETWORK SPOT: FLINTSTONES/GINGISS ^{C-1} Voice out cold with... "...make the prom."	30/30
09:16		LOCAL INSERT:	:60
10:16		LOGO: AMERICAN TOP 40 STATION MENTIONS D #39 LA ISLA BONITA (A&B) Madonna #38 I WILL BE THERE (A&CAPAC) Glass Tiger	07:23
17:39		NETWORK SPOT: CLEARASIL/FOOTLOCKER ^{C-2} (OUT CUE) Jingle ends cold with... "...to the stripes."	30/30
18:39		LOCAL INSERT:	:60
19:39		LOGO: AMERICAN TOP 40 #37 LIGHT OF DAY (A) The Barbusters (Joan Jett and the Blackhearts with Michael J. Fox) SR: CHART RE-RUNS IN THE U.K. D #36 CAN'TCHA SAY (YOU BELIEVE IN ME)/STILL IN LOVE (A) Boston	09:40
29:19		NETWORK SPOT: CAREFREE/WITHIN ^{C-3} (OUT CUE) Voice out cold with... "...from men."	30/30
30:19		LOCAL INSERT:	:60
31:19		STATION I. D.: OVER FOR SIDE 1B	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:29		LOGO: AMERICAN TOP 40 #35 WHAT'S GOING ON (A&B) Cyndi Lauper	04:17
35:46		C-4 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers bar."	:60
36:46		LOCAL INSERT:	:60
37:46		LOGO: AMERICAN TOP 40 #34 (I JUST) DIED IN YOUR ARMS (B) Cutting Crew #33 SMOKING GUN (B) The Robert Cray Band	08:39
46:20		C-5 NETWORK SPOT: CHRYSLER/OXY LINE/DOUBLEMINT (OUT CUE) Jingle fades after... "...Doublemint gum."	60/30 :30
48:20		LOGO: AMERICAN TOP 40 #32 CANDY (A&B) Cameo LDD: HIP TO BE SQUARE (A) Huey Lewis and the News	09:18
57:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING FOR PART II #31 I WANNA GO BACK (A&B) Eddie Money	03:09
03:09		C-1 NETWORK SPOT: DOUBLEMINT/WITHIN (OUT CUE) Voice out cold with... "...from men."	30/30
04:09		LOCAL INSERT:	:60
05:09		LOGO: AMERICAN TOP 40 #30 COME AS YOU ARE (A) Peter Wolf #29 DOMINOES (A) Robbie Nevil #28 BRAND NEW LOVER (PRS&A) Dead Or Alive	10:23
15:32		C-2 NETWORK SPOT: FOOTLOCKER/ALKA SELTZER (OUT CUE) Voice out cold with... "...use as directed."	30/30
16:32		LOCAL INSERT:	:60
17:32		LOGO: AMERICAN TOP 40 #27 (YOU GOTTA) FIGHT FOR YOUR RIGHT (TO PARTY!) (A) Beastie Boys #26 LOOKING FOR A NEW LOVE (A) Jody Watley	08:09
25:41		C-3 NETWORK SPOT: DOUBLEMINT (OUT CUE) Jingle fades after... "...Doublemint gum."	:30
26:11		LOCAL INSERT:	1:30
27:41		STATION I. D.: OVER FOR SIDE#2B	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:51		LOGO: AMERICAN TOP 40 STATION MENTIONS #25 STONE LOVE (B) Kool & The Gang TX: FOOTLOOSE (A&B) Kenny Loggins	09:02
36:53		NETWORK SPOT: GINGISS/FORD PARTS (OUT CUE) Voice out cold with... "...Lincoln Mercury dealer."	30/30
37:53		LOCAL INSERT:	:60
38:53		LOGO: AMERICAN TOP 40 #24 THE HONEYTHIEF (B) Hipsway	03:50
42:43		NETWORK SPOT: ALKA SELTZER BLUE/CAREFREE/CLEARASIL (OUT CUE) Voice out cold with... "...use as directed."	30/30 :30
44:13		LOCAL INSERT:	:30
44:43		LOGO: AMERICAN TOP 40 #23 AS WE LAY (B) Shirley Murdock #22 YOU GOT IT ALL (A) The Jets #21 WALKING DOWN YOUR STREET (B) Bangles	12:58
57:32		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 THE FINER THINGS (PRS&A&B) Steve Winwood	04:33
04:33		C-1 NETWORK SPOT: CHRYSLER (OUT CUE) Voice out cold with... "...the offer..ohh."	:60
05:33		LOCAL INSERT:	:60
06:33		LOGO: AMERICAN TOP 40 STATION MENTIONS #19 LIVIN' ON A PRAYER (A) Bon Jovi #18 RESPECT YOURSELF (B) Bruce Willis	09:42
16:15		C-2 NETWORK SPOT: DOUBLEMINT/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	30/30
17:15		LOCAL INSERT:	:60
18:15		LOGO: AMERICAN TOP 40 #17 THAT AIN'T LOVE (A) REO Speedwagon #16 BIG TIME (B) Peter Gabriel	08:09
26:24		C-3 NETWORK SPOT: FLINTSTONES/GINGISS (OUT CUE) Voice out cold with... "...make the prom."	30/30
27:24		LOCAL INSERT:	:60
28:24		STATION I. D.: OVER FOR SIDE 3B	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:34		LOGO: AMERICAN TOP 40 #15 WHAT YOU GET IS WHAT YOU SEE (PRS&A) Tina Turner #14 <u>SIGN 'O' THE TIMES</u> (A) Prince	08:58
37:32		C-4 NETWORK SPOT: ALKA SELTZER (OUT CUE) Voice out cold with... "...use as directed."	:30
38:02		LOCAL INSERT:	1:30
39:32		LOGO: AMERICAN TOP 40 #13 JACOB'S LADDER (A) Huey Lewis and the News #12 MIDNIGHT BLUE (A) Lou Gramm	07:11
46:43		C-5 NETWORK SPOT: 3 MUSKETEERS/FLINTSTONES/FORD PARTS (OUT CUE) Voice out cold with... "...Lincoln Mercury dealer."	60/30 :30
48:43		LOGO: AMERICAN TOP 40 #11 LET'S GO (PRS&B) Wang Chung QL: <u>MOST NUMBER ONES IN '70's</u> #10 I KNEW YOU WERE WAITING (FOR ME) (A&B) Aretha Franklin & George Michael	08:50
57:24		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		LOGO: AMERICAN TOP 40 STATION WELCOMES #9 DON'T DREAM IT'S OVER (B) Crowded House #8 THE FINAL COUNTDOWN (B) Europe	08:49
08:49		NETWORK SPOT: ALKA SELTZER C-1 (OUT CUE) Voice out cold with... "...use as directed."	:30
09:19		LOCAL INSERT:	1:30
10:49		LOGO: AMERICAN TOP 40 #7 COME GO WITH ME (B) Expose #6 SOMEWHERE OUT THERE (A&B) Linda Ronstadt & James Ingram	08:50
19:39		NETWORK SPOT: GINGISS/CAREFREE C-2 (OUT CUE) Voice out cold with... "...could ya ask for."	30/30
20:39		LOCAL INSERT:	:60
21:39		LOGO: AMERICAN TOP 40 STATION MENTIONS #5 MANDOLIN RAIN (A) Bruce Hornsby & The Range	05:06
26:45		NETWORK SPOT: FORD PARTS C-3 (OUT CUE) Voice out cold with... "...Lincoln Mercury dealer." <div style="float: right; text-align: center;"> ***** *TOPICALS ARE * *LOCATED AT THE END* *OF SIDE 4A* ***** </div>	:30
27:15		LOCAL INSERT:	1:30
28:45		STATION I. D.: OVER FOR SIDE 4B	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:55		LOGO: AMERICAN TOP 40 #4 TONIGHT, TONIGHT, TONIGHT (A) Genesis <u>LDD: AGAINST ALL ODDS (A&PRS)</u> Phil Collins	09:26
38:21		C-4 NETWORK SPOT: WITHIN (OUT CUE) Voice out cold with... "...from men."	:30
38:51		LOCAL INSERT:	1:30
40:21		LOGO: AMERICAN TOP 40 #3 LET'S WAIT AWHILE (A&B) Janet Jackson	04:57
45:18		C-5 NETWORK SPOT: 3 MUSKETEERS/FORD PARTS (OUT CUE) Voice out cold with... "...Lincoln Mercury dealer."	60/30
46:48		LOCAL INSERT:	:30
47:18		LOGO: AMERICAN TOP 40 #2 NOTHING'S GONNA STOP US NOW (A) Starship #1 <u>LEAN ON ME</u> (B) Club Nouveau	10:19
56:36		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME TO: 57:50 BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY 3 MUSKETEERS BAR: FOR GUYS	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

1) WELCOME TO THE CLUB (:16)

Hi, this is Casey Kasem. Last week, the group, Club Nouveau, leaped from number five to number one with "LEAN ON ME", their remake of Bill Wither's chart topper from 1972. Club Nouveau have checked into the number one club. We'll see how long they stay there, on American Top 40.

2) ME AND U2 (:21)

Hi, this is Casey Kasem. The new album everybody's talkin' about is the latest release by the Irish band U2. The critics are raving and the album chart's buzzin' about their album, "The Joshua Tree." And the first single, "WITH OR WITHOUT YOU," debuted on Billboard's "Hot 100" chart, lookin' countdown-bound. We're on the U2 alert, on American Top 40!

3) MORE MADONNA (:20)

Hi, this is Casey Kasem. And guess who's comin' back to the countdown? here's a hint: her last hit "OPEN YOUR HEART," made a grand opening that led to number one. Madonna's back, with another hot hit, the fifth in a row from her album, "True Blue." Madonna's latest is "LA ISLA BONITA." And we're lookin' for her to land in the survey this week, on American Top 40.

4) THE SIGN OF A PRINCE (:21)

Hi, this is Casey Kasem. One of the fastest moving records in the countdown is the latest hit by Prince, "SING 'O' THE TIMES." It was last week's biggest mover, moving 11 notches to number 24. What a way for Prince to launch his upcoming new, double album, called "Sign 'O' The Times." We've got the hottest hits by Prince, and all the stars of our time, each week on American Top 40.

