



TO: AMERICAN TOP 40 SUBSCRIBERS  
FROM: ABC WATERMARK  
DATE: 3/23/85  
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #851-13, FOR  
AIR MARCH 30-31, 1985, THERE IS AN ADDITIONAL FOUR AN A HALF  
MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR I AT C-1, C-3, C-5.  
THIRTY SECONDS IN HOUR II AT C-3. THIRTY  
SECONDS IN HOUR III AT C-1 AND C-3. THIRTY SECONDS  
IN HOUR IV AT C-1, C-3, AND C-5.



ABC Watermark



FOR WEEK ENDING: 3/30/85
CYCLE NO. 851 PROGRAM 13 OF 13
DISC & HALF HOUR NO. 1A
PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

Table with columns: SCHEDULED START TIME, ACTUAL TIME, ELEMENT, RUNNING TIME. Contains program details for American Top 40, including network spots, local inserts, and logos.



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:48		LOGO: AMERICAN TOP 40  #35 I WANT TO KNOW WHAT LOVE IS (A) Foreigner  #34 <u>LUCKY</u> (A) Greg Kihn	09:46
36:34		<b>C-4</b> <b>NETWORK SPOT:</b> Lee Jeans/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30
37:34		<b>LOCAL INSERT:</b>	:60
38:34		LOGO: AMERICAN TOP 40 STATION MENTIONS #33 WHY CAN'T I HAVE YOU (A) The Cars  #32 THIS IS NOT AMERICA (A&B) David Bowie/Pat Metheny Group	08:01
46:35		<b>C-5</b> <b>NETWORK SPOT:</b> Spin/Stridex/Peter Pan Peanut Butter (OUT CUE) Jingle fades after... "...up a jar...peanutty."	30/30 30
48:05		<b>Local Insert:</b>	:30
48:35		LOGO: AMERICAN TOP 40  #31 RADIOACTIVE (A) The Firm <u>LDD:</u> HELLO (A) Lionel Richie	08:56
57:21		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:31 THEME TO: 57:50	
57:50		<b>C-6</b> <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #30 SOME LIKE IT HOT (A) The Power Station  #29 THAT WAS YESTERDAY (A) Foreigner	08:24
08:24		<b>C-1</b> <b>NETWORK SPOT:</b> Hormel Spam (OUT CUE) Voice out cold with... "...you got another can (laugh)."	:60
09:24		<b>LOCAL INSERT:</b>	:60
10:24		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #28 DON'T YOU (FORGET ABOUT ME) (A&B) Simple Minds  #27 <u>ONE NIGHT IN BANGKOK</u> (A) Murray Head	09:41
20:05		<b>C-2</b> <b>NETWORK SPOT:</b> Stridex/Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	30/30
21:05		<b>LOCAL INSERT:</b>	:60
22:05		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #26 ALONG COMES A WOMAN (B) Chicago  #25 TAKE ME WITH U ( ) Prince and the Revolution with Apollonia	07:04
29:09		<b>C-3</b> <b>NETWORK SPOT:</b> ABC-TV (OUT CUE) Voice out cold with... "...on ABC Television."	:30
29:39		<b>LOCAL INSERT:</b>	1:30
31:09		<b>STATION I. D.:</b>	:10



ABC Watermark



FOR WEEK ENDING: 3/30/85  
CYCLE NO. 851 PROGRAM 13 OF 13  
DISC & HALF HOUR NO. 2B  
PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:19		LOGO: AMERICAN TOP 40  #24 ALL SHE WANTS TO DO IS DANCE (A) Don Henley  #23 CALIFORNIA GIRLS (B) David Lee Roth	07:55
39:14		<b>C-4</b> NETWORK SPOT: Ciba Geigy/Peter Pan (OUT CUE) Jingle fades after... "...up a jar...peanutty."	30/30
40:14		LOCAL INSERT:	:60
41:14		LOGO: AMERICAN TOP 40  STATION MENTIONS  #22 SAVE A PRAYER ( ) Duran Duran	04:24
45:38		<b>C-5</b> NETWORK SPOT: Crest/ABC-TV/GMC (OUT CUE) Voice out cold with... "...one good deal."	30/30 30
47:08		LOGO: AMERICAN TOP 40, then Casey I.D.'s himself #21 KEEPING THE FAITH (B) Billy Joel QL: PRODUCER WITH MOST NUMBER ONES #20 RELAX (B) Frankie Goes To Hollywood	10:34
57:32		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #19 OBSESSION (A&B) Animotion  #18 RHYTHM OF THE NIGHT (A) DeBarge	08:06
08:06		<b>C-1</b> <b>NETWORK SPOT:</b> Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	:30
08:36		<b>LOCAL INSERT:</b>	1:30
10:06		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #17 CARELESS WHISPER (A) Wham	05:22
15:28		<b>C-2</b> <b>NETWORK SPOT:</b> Fostex/Omni (OUT CUE) Voice out cold with... "...on sale everywhere."	30/30
16:28		<b>LOCAL INSERT:</b>	:60
17:28		LOGO: AMERICAN TOP 40  #16 ONLY THE YOUNG (A) Journey  #15 <u>MISSING YOU</u> (A) Diana Ross	08:52
26:20		<b>C-3</b> <b>NETWORK SPOT:</b> ABC-TV (OUT CUE) Voice out cold with... "...on ABC Television."	:30
26:50		<b>LOCAL INSERT:</b>	1:30
28:20		<b>STATION I. D.:</b>	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:30		THEME AND OPENING OF PART III  #14 I'M ON FIRE (A) Bruce Springsteen  STATION MENTIONS  #13 SOMEBODY (B) Bryan Adams	06:39
35:09		<b>C-4</b> NETWORK SPOT: Lee Jeans/ABC-TV (OUT CUE) Voice out cold with... "...on ABC Television."	30/30
36:09		LOCAL INSERT:	:60
37:09		LOGO: AMERICAN TOP 40  #12 JUST ANOTHER NIGHT (PRS) Mick Jagger  LDD: ONLY YESTERDAY (A) The Carpenters	10:28
47:37		<b>C-5</b> NETWORK SPOT: Hormel Spam/Gingiss/Ciba Geigy (OUT CUE) Jingle ends cold with... "...soft color eyes."	60/30 30
49:37		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #11 THE HEAT IS ON (A) Glenn Frey  #10 NIGHTSHIFT (A&B) The Commodores	08:13
57:42		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:50 THEME TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



**IN THIS WEEK'S AMERICAN TOP 40, SIDE 4A CONTAINS SEGMENTS C-1 THROUGH C-4 (instead of the usual C-1 through C-3). SIDE 4B CONTAINS SEGMENTS C-5 AND C-6 ONLY. This is because, in the disc processing, our sides must fall near 30 minutes to insure the consistent quality of American Top 40.**





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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #9 CRAZY FOR YOU (A&B) Madonna	04:31
04:31		<b>C-1</b> <b>NETWORK SPOT:</b> Peter Pan Peanut (OUT CUE) Jingle fades after... "...up a jar...peanutty."	:30
05:01		<b>LOCAL INSERT:</b>	1:30
06:31		LOGO: AMERICAN TOP 40 STATION MENTIONS #8 HIGH ON YOU (A) Survivor <u>QL: FEMALE SOLO ARTIST AT NUMBER ONE WITH DEBUT ALBUM</u> #7 PRIVATE DANCER (A) Tina Turner	09:44
16:15		<b>C-2</b> <b>NETWORK SPOT:</b> Wesley Jessen Opticals/Spin (OUT CUE) Voice out cold with... "...is Rock & Roll."	30/30
17:15		<b>LOCAL INSERT:</b>	:60
18:15		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u>  #6 TOO LATE FOR GOODBYES (A) Julian Lennon	03:46
22:01		<b>C-3</b> <b>NETWORK SPOT:</b> ABC-TV (OUT CUE) Voice out cold with... "...on ABC Television."	:30
22:31		<b>LOCAL INSERT:</b>	1:30
24:01		<b>STATION I. D.:</b> SIDE 4A CONTINUES ON NEXT PAGE	:10



**ABC Watermark**



FOR WEEK ENDING: 3/30/85  
 CYCLE NO. 851 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO. 4B  
 PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
24:11		LOGO: AMERICAN TOP 40  #5 WE ARE THE WORLD (A&B) USA For Africa	07:12
31:23		<b>C-4</b> NETWORK SPOT: Crest/Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it."	30/30
32:23		LOCAL INSERT: SIDE 4A ENDS HERE	:60
33:23		LOGO: AMERICAN TOP 40  #4 LOVERGIRL (A) Teena Marie  #3 <u>CAN'T FIGHT THIS FEELING</u> (A) REO Speedwagon	10:46
44:09		<b>C-5</b> NETWORK SPOT: Fostex/Snickers/Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	30/30 30
45:39		Local Insert:	:30
46:09		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #2 MATERIAL GIRL (B) Madonna  #1 ONE MORE NIGHT (A) Phil Collins  CLOSING BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY SPAM LUNCHEON MEAT. IT JUST MIGHT SURPRISE YOU."	10:46
56:16		<b>C-6</b> THEME UP AND UNDER WITH TALK UNIT ENDING AT: 56:55 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



TOPICAL PROMOS  
Promos for AT40 #851-13 are located at the end of side 1A.  
DO NOT USE AFTER MARCH 31, 1985.

1) ACTION AT #1 (:26)

Hi, I'm Casey Kasem. Last week on American Top 40, "CAN'T FIGHT THIS FEELING" by REO Speedwagon was at #1 for its third week in a row. Pushing hard to get into the top spot are "MATERIAL GIRL" by Madonna and "ONE MORE NIGHT" by Phil Collins. But watch out for "WE ARE THE WORLD." That powerful record by USA for Africa could leapfrog from #21 all the way to Number One. We'll see what happens this week on American Top 40.

2) WE ARE THE WORLDMANIA (:20)

This is Casey Kasem. On American Top 40 last week, the most publicized song in history "WE ARE THE WORLD" by USA for Africa debuted on the official Billboard charts at Number 21. Never have so many stars sung together on one hit and never for a better cause. More about "WE ARE THE WORLD" this week on American Top 40.

3) HIGH DEBUTS (:23)

This is Casey Kasem. When "WE ARE THE WORLD" by USA for Africa debuted last week at Number 21, it didn't break the record for highest debut. The highest-debuting single in history was "LET IT BE" by the Beatles, which came on at Number Six. But "WE ARE THE WORLD" could tie the record for fastest climb to #1 by leaping into the top spot in its second week. We'll see what happens to "WE ARE THE WORLD" this week on American Top 40.