



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: April 1, 1972
 CYCLE NO. 722 PROGRAM 1 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - KING HEROIN - James Brown TALK UNIT #39 - SLIPPIN' INTO DARKNESS - War TALK UNIT LOGO: CASEY'S COAST TO COAST	9:13
9:11			
9:13		LOCAL INSERT: C-1	:60
10:13		LOGO: AMERICAN TOP 40 TALK UNIT #38 - NO ONE TO DEPEND ON - Santana TALK UNIT #37 - COULD IT BE FOREVER - David Cassidy TALK UNIT LOGO: HITS FROM COAST TO COAST	6:18
16:29			
16:31		LOCAL INSERT: C-2	2:00
18:31		LOGO: AMERICAN TOP 40 TALK UNIT #36 - FAMILY OF MAN - Three Dog Night TALK UNIT	3:16
21:45		LOGO: CASEY'S COAST TO COAST	
21:47		LOCAL INSERT: C-3	:60
22:47		LOGO: AMERICAN TOP 40 TALK UNIT #35 - VINCENT - Don McLean TALK UNIT #34 - GLORY BOUND - Grass Roots TALK UNIT	7:04
29:49		LOGO: HITS FROM COAST TO COAST	
29:51		STATION I.D.:	:10
30:01		LOCAL INSERT: C-4	2:00



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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:01		LOGO: AMERICAN TOP 40 TALK UNIT #33 - HURTING EACH OTHER - Carpenters TALK UNIT	2:59
34:58		LOGO:HITS FROM COAST TO COAST	
35:00		LOCAL INSERT: C-5	:60
36:00		LOGO: AMERICAN TOP 40 TALK UNIT #32 - SUAVECITO - Malo TALK UNIT #31 - DO YOUR THING - Isaac Hayes TALK UNIT	7:00
42:58		LOGO:HITS FROM COAST TO COAST	
43:00		LOCAL INSERT: C-6	2:00
45:00		LOGO: AMERICAN TOP 40 TALK UNIT #30 - TAKE A LOOK AROUND - Temptations TALK UNIT #29 - EVERY DAY OF MY LIFE - Bobby Vinton TALK UNIT	5:50
50:48		LOGO: CASEY'S COAST TO COAST	
50:50		LOCAL INSERT: C-7	:60
51:50		LOGO: AMERICAN TOP 40 TALK UNIT #28 - RUNNIN' AWAY - Sly & Family Stone TALK UNIT - Letter #27 - WE'VE GOT TO GET IT ON AGAIN - Addrissi Bros. TALK UNIT	6:30
58:28		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:39	
59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - TAURUS - Dennis Coffey TALK UNIT #25 - CRAZY MAMA - J.J. Cale TALK UNIT	6:11
6:09		LOGO: CASEY'S COAST TO COAST	
6:11		LOCAL INSERT: C-1	:60
7:11		LOGO: AMERICAN TOP 40 TALK UNIT #24 - THE DAY I FOUND MYSELF - Honey Cone TALK UNIT - Letter #23 - AIN'T UNDERSTANDING MELLOW - Jerry Butler & Brenda Lee Eager TALK UNIT	8:31
15:42		LOGO: HITS FROM COAST TO COAST	
15:44		LOCAL INSERT: C-2	2:00
17:44		LOGO: AMERICAN TOP 40 TALK UNIT #22 - GIVE IRELAND BACK TO THE IRISH - Wings TALK UNIT	4:19
22:01		LOGO: CASEY'S COAST TO COAST	
22:03		LOCAL INSERT: C-3	:60
23:03		LOGO: AMERICAN TOP 40 TALK UNIT #21 - BANG A GONG - T. Rex TALK UNIT	4:22
27:23		LOGO: HITS FROM COAST TO COAST	
27:25		STATION I. D. :	:10
27:35		LOCAL INSERT : C-4	2:00



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 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:35		LOGO: AMERICAN TOP 40 TALK UNIT #20 - PRECIOUS & FEW - Climax TALK UNIT #19 - DAY DREAMING - Aretha Franklin TALK UNIT	6:30
36:03		LOGO: CASEY'S COAST TO COAST	
36:05		LOCAL INSERT: C-5	:60
37:05		LOGO: AMERICAN TOP 40 TALK UNIT #18 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT	2:52
39:55		LOGO: HITS FROM COAST TO COAST	
39:57		LOCAL INSERT: C-6	2:00
41:57		LOGO: AMERICAN TOP 40 TALK UNIT #17 - ROUNDABOUT - Yes TALK UNIT #16 - A COWBOY'S WORK IS NEVER DONE - Sonny & Cher TALK UNIT	7:38
49:33		LOGO: CASEY'S COAST TO COAST	
49:35		LOCAL INSERT: C-7	:60
50:35		LOGO: AMERICAN TOP 40 TALK UNIT #15 - ROCK AND ROLL LULLABY - B.J. Thomas TALK UNIT #14 - BETCHA BY GOLLY, WOW - Stylistics TALK UNIT	
58:07		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:16 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:16	
59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - THE WAY OF LOVE - Cher TALK UNIT	3:07
3:05		LOGO: CASEY'S COAST TO COAST	
3:07		LOCAL INSERT: C-1	:60
4:07		LOGO: AMERICAN TOP 40 TALK UNIT #12 - EVERYTHING I OWN - Bread TALK UNIT SPECIAL - DON'T BREAK THE HEART THAT LOVES YOU - TALK UNIT Connie Francis	7:12
11:17		LOGO: HITS FROM COAST TO COAST	
11:19		LOCAL INSERT: C-2	2:00
13:19		LOGO: AMERICAN TOP 40 TALK UNIT #11 - IN THE RAIN - Dramatics TALK UNIT #10 - THE FIRST TIME EVER I SAW YOUR FACE - Roberta TALK UNIT Flack	9:17
22:34		LOGO: CASEY'S COAST TO COAST	
22:36		LOCAL INSERT: C-3	:60
23:36		LOGO: AMERICAN TOP 40 TALK UNIT #9 - ROCKIN' ROBIN - Michael Jackson TALK UNIT #8 - JUNGLE FEVER - Chakachas TALK UNIT	6:12
29:48		LOGO: HITS FROM COAST TO COAST	
29:50		STATION I.D.:	:10
30:00		LOCAL INSERT: C-4	2:00



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 PAGE NO. 6

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32:00		LOGO: AMERICAN TOP 40 TALK UNIT #7 - WITHOUT YOU - Nilsson TALK UNIT	3:13
35:11		LOGO: CASEY'S COAST TO COAST	
35:13		LOCAL INSERT: C -5	:60
36:13		LOGO: AMERICAN TOP 40 TALK UNIT #6 - I GOTCHA - Joe Tex TALK UNIT #5 - LION SLEEPS TONIGHT - Robert John TALK UNIT	5:44
41:55		LOGO: HITS FROM COAST TO COAST	
41:57		LOCAL INSERT: C-6	2:00
43:57		LOGO: AMERICAN TOP 40 TALK UNIT #4 - MOTHER AND CHILD REUNION - Paul Simon TALK UNIT #3 - PUPPY LOVE - Donny Osmond TALK UNIT	6:00
49:55		LOGO: CASEY'S COAST TO COAST	
49:57		LOCAL INSERT: C-7	:60
50:57		LOGO: AMERICAN TOP 40 TALK UNIT #2 - HEART OF GOLD - Neil Young TALK UNIT #1 - A HORSE WITH NO NAME - America TALK UNIT	7:20
58:17		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:49 THEME TO: 58:55	
58:55		EMERGENCY THEME RUNOUT TO: 59:49	
59:55		LOCAL INSERT: C-8 STATION I.D.:	:60 :10