



TO: Watermark Show Subscribers  
FROM: Peter Hartz, Watermark Promotion  
DATE: April 6, 1981

Will we see you at the National Association of Broadcasters  
Convention in Las Vegas this weekend?

Watermark will be there and we would like to invite you to  
stop by our suite for a visit.

EAST TOWER #469  
LAS VEGAS HILTON

Carol & Bob & Julie & Neil & Beth & Sam will be there.

Hope to see you too.



Watermark  
10700 Ventura Boulevard  
North Hollywood, California 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: 4-11-81  
CYCLE NO. 812 PROGRAM 2 OF 13  
SIDES 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER LW#1. RAPTURE (A) Blondie #40. ME WITHOUT YOU (B) Andy Gibb LOGO: CASEY'S COAST TO COAST	9:16
9:16		LOCAL INSERT: C-1	2:00
11:16		LOGO: AMERICAN TOP 40 #39. MR. SANDMAN (A) Emmylou Harris Special Report: SINGER-SONGWRITERS #38. WATCHING THE WHEELS (B) John Lennon LOGO: HITS FROM COAST TO COAST	7:42
18:56		LOGO: HITS FROM COAST TO COAST	
18:58		LOCAL INSERT: C-2	2:00
20:58		LOGO: AMERICAN TOP 40 #37. THE PARTY'S OVER (B) Journey #36. TURN ME LOOSE (B) Loverboy LOGO: CASEY'S COAST TO COAST	7:02
28:08		LOGO: CASEY'S COAST TO COAST	
28:10		LOCAL INSERT: C-3	2:10
30:20		LOGO: AMERICAN TOP 40 #35. I MISSED AGAIN (A) Phil Collins #34. SUKIYAKI (B) A Taste of Honey LOGO: HITS FROM COAST TO COAST	8:57
39:15		LOGO: HITS FROM COAST TO COAST	
39:17		LOCAL INSERT: C-4	2:00
41:17		LOGO: AMERICAN TOP 40 #33. BETTE DAVIS EYES (A&B) Kim Carnes #32. I LOVE YOU (A) Climax Blues Band LOGO: CASEY'S COAST TO COAST	7:57
49:12		LOGO: CASEY'S COAST TO COAST	
49:14		LOCAL INSERT: C-5	2:00
51:14		LOGO: AMERICAN TOP 40 #31. HOW 'BOUT US (N/L) Champaign ARCHIVE: 109th: EIGHT DAYS A WEEK (B) The Beatles THEME UP & UNDER W/TALK UNIT ENDING AT: 57:57 THEME TO: 58:50	6:31
57:45			
58:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II	
		#30. CELEBRATION (B) Kool & The Gang	3:49
3:47		LOGO: HITS FROM COAST TO COAST	
3:49		LOCAL INSERT: C-1	2:00
5:49		LOGO: AMERICAN TOP 40	
		#29. IT'S A LOVE THING (A) The Whispers	
		LDD: FREE BIRD (B) Lynyrd Skynyrd	
		#28. YOU BETTER YOU BET (B) The Who	14:05
19:52		LOGO: CASEY'S COAST TO COAST	
19:54		LOCAL INSERT: C-2	2:00
21:54		LOGO: AMERICAN TOP 40	
		#27. SWEETHEART (A) Franke & The Knockouts	
		#26. TOO MUCH TIME ON MY HANDS (A) Styx	9:48
31:40		LOGO: HITS FROM COAST TO COAST	
31:42		LOCAL INSERT: C-3	2:10
33:52		LOGO: AMERICAN TOP 40	
		#25. TIME OUT OF MIND (A) Steely Dan	4:21
38:11		LOGO: CASEY'S COAST TO COAST	
38:13		LOCAL INSERT: C-4	2:00
40:13		LOGO: AMERICAN TOP 40	
		#24. TAKE IT ON THE RUN (B) R E O Speedwagon	
		LISTOTHIS: MY MELODY OF LOVE	
		#23. AIN'T EVEN DONE WITH THE NIGHT (A) John Cougar	8:43
48:54		LOGO: HITS FROM COAST TO COAST	
48:56		LOCAL INSERT: C-5	2:00
50:56		LOGO: AMERICAN TOP 40	
		#22. JUST BETWEEN YOU AND ME (A) April Wine	
		ARCHIVE: 110th: STOP! IN THE NAME OF LOVE (B) Supremes	6:52
57:48		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:01	
		THEME TO: 58:50	
58:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SIDES 3A & 3B  
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III	
		#21. LIVING INSIDE MYSELF (B) Gino Vannelli #20. THE WINNER TAKES IT ALL (A) Abba	8:42
8:40		LOGO: CASEY'S COAST TO COAST	
8:42		LOCAL INSERT: C-1	2:00
10:42		LOGO: AMERICAN TOP 40	
		#19. DON'T STOP THE MUSIC (B) Yarbrough & Peoples #18. WHAT KIND OF FOOL (B) Streisand & Gibb	8:37
19:17		LOGO: HITS FROM COAST TO COAST	
19:19		LOCAL INSERT: C-2	2:00
21:19		LOGO: AMERICAN TOP 40	
		#17. SOMEBODY'S KNOCKIN' (A) Terri Gibbs #16. NINE TO FIVE (B) Dolly Parton	6:23
27:40		LOGO: CASEY'S COAST TO COAST	
27:42		LOCAL INSERT: C-3	2:10
29:52		LOGO: AMERICAN TOP 40	
		#15. HER TOWN TOO (A&B) James Taylor & J.D. Souther	4:46
34:36		LOGO: HITS FROM COAST TO COAST	
34:38		LOCAL INSERT: C-4	2:00
36:38		LOGO: AMERICAN TOP 40	
		#14. BEING WITH YOU (A) Smokey Robinson #13. HELLO AGAIN (A) Neil Diamond #12. ANGEL OF THE MORNING (B) Juice Newton	12:52
49:28		LOGO: CASEY'S COAST TO COAST	
49:30		LOCAL INSERT: C-5	2:00
51:30		LOGO: AMERICAN TOP 40	
		#11. I CAN'T STAND IT (B) Eric Clapton & His Band	6:22
57:40		ARCHIVE: 111th: I'M TELLING YOU NOW (A) Freddie & Dreamers THEME UP & UNDER W/TALK UNIT ENDING AT: 57:52 THEME TO: 58:50	
58:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SIDES 4A & 4B  
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV  #10. DON'T STAND SO CLOSE TO ME (A) The Police #9. KEEP ON LOVING YOU (A) R E O Speedwagon	7:35
7:33		LOGO: HITS FROM COAST TO COAST	
7:35		LOCAL INSERT: C-1	2:00
9:35		LOGO: AMERICAN TOP 40  #8. WHILE YOU SEE A CHANCE (B) Steve Winwood LDD: TIME IN A BOTTLE (B) Jim Croce	8:28
18:01		LOGO: CASEY'S COAST TO COAST	
18:03		LOCAL INSERT: C-2	2:00
20:03		LOGO: AMERICAN TOP 40  #7. CRYING (B) Don McLean	4:11
24:12		LOGO: HITS FROM COAST TO COAST	
24:14		LOCAL INSERT: C-3	2:10
26:24		LOGO: AMERICAN TOP 40  #6. MORNING TRAIN (B) Sheena Easton #5. JUST THE TWO OF US (A) Grover Washington, Jr.	8:48
35:10		LOGO: CASEY'S COAST TO COAST	
35:12		LOCAL INSERT: C-4	2:00
37:12		LOGO: AMERICAN TOP 40  #4. WOMAN (B) John Lennon #3. THE BEST OF TIMES (A) Styx	7:21
45:31		LOGO: HITS FROM COAST TO COAST	
45:33		LOCAL INSERT: C-5	2:00
47:33		LOGO: AMERICAN TOP 40 #2. RAPTURE (A) Blondie #1. KISS ON MY LIST (B) Hall & Oates	9:40
57:13		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:53 THEME TO: 58:50 THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)	
58:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10