



WATERMARK, INC.
 931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

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FOR WEEK ENDING: April 15, 1972
 CYCLE NO. 722 PROGRAM 3 OF 13
 DISC & HALF HOUR NO 1a
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT ✓ #40 - RUN RUN RUN - Jo Jo Gunne TALK UNIT ✓ #39 - HOT ROD LINCOLN - Commander Cody & His Lost Planet Airmen TALK UNIT LOGO: CASEY'S COAST TO COAST	6:15
6:13			
6:15	✓	LOCAL INSERT: C-1	:60
7:15		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #38 - CANDY MAN - Sammy Davis Jr. TALK UNIT ✓ #37 - I'LL TAKE YOU THERE - Staple Singers TALK UNIT LOGO: HITS FROM COAST TO COAST	6:29
13:42			
13:44	✓	LOCAL INSERT: C-2	2:00
15:44		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #36 - HELP ME MAKE IT THROUGH THE NIGHT - Gladys Knight & The Pips TALK UNIT	4:35
20:17		LOGO: CASEY'S COAST TO COAST	
20:19	✓	LOCAL INSERT: C-3	:60
21:19		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #35 - OH, GIRL - Chi-Lites TALK UNIT - Letter ✓ #34 - DO YOUR THING - Isaac Hayes TALK UNIT LOGO: HITS FROM COAST TO COAST	7:18
28:35			
28:37	✓	STATION I.D.:	:10
28:47		LOCAL INSERT: C-4	2:00



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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:47		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #33 - SLIPPIN' INTO DARKNESS - War TALK UNIT	4:11
34:56		LOGO: CASEY'S COAST TO COAST	
34:58	✓	LOCAL INSERT: C-5	:60
35:58		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #32 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT C #31 - BACK OFF BOOGALOO - Ringo Starr TALK UNIT	7:25
43:21		LOGO: HITS FROM COAST TO COAST	
43:23	✓	LOCAL INSERT: C-6	2:00
45:23		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #30 - JUMP INTO THE FIRE - Nilsson TALK UNIT	3:52
49:13		LOGO: CASEY'S COAST TO COAST	
49:15	✓	LOCAL INSERT: C-7	:60
50:15		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #29 - EVERYTHING I OWN - Bread TALK UNIT - Letter ✓ #28 - ROCK AND ROLL LULLABY - B.J. Thomas TALK UNIT	8:01
58:16		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:26 THEME TO: 58:50	
58:50	✓	EMERGENCY THEME RUNOUT TO: 59:26 LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: April 7, 1972
 CYCLE NO. 722 PROGRAM 3 OF 13
 DISC & HALF HOUR NO 2a
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT ✓ #27 - WITHOUT YOU - Nilsson TALK UNIT ✓ #26 - SUAVECITO - Malo TALK UNIT LOGO: CASEY'S COAST TO COAST	6:56
6:54			
6:56	✓	LOCAL INSERT: C-1	:60
7:56		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #25 - EVERY DAY OF LIFE - Bobby Vinton TALK UNIT ✓ #24 - THE WAY OF LOVE - Cher TALK UNIT LOGO: HITS FROM COAST TO COAST	5:28
13:22			
13:24	✓	LOCAL INSERT: C-2	2:00
15:24		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #23 - THE DAY I FOUND MYSELF - Honey Cone TALK UNIT ✓ #22 - CRAZY MAMA - J.J. Cale TALK UNIT LOGO: CASEY'S COAST TO COAST	6:21
21:43			
21:45	✓	LOCAL INSERT: C-3	:60
22:45		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #21 - GIVE IRELAND BACK TO THE IRISH - Wings TALK UNIT	3:51
26:34		LOGO: HITS FROM COAST TO COAST	
26:36			
26:46	✓	STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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 DISC & HALF HOUR NO 2b
 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:46		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #20 - VINCENT - Don McLean TALK UNIT ✓ #19 - BABY BLUE - Badfinger TALK UNIT	8:59
37:43		LOGO: CASEY'S COAST TO COAST	
37:45	✓	LOCAL INSERT: C-5	:60
38:45		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #18 - TAURUS - Dennis Coffey TALK UNIT ✓ #17 - LOOK WHAT YOU DONE FOR ME - Al Green TALK UNIT	6:14
44:57		LOGO: HITS FROM COAST TO COAST	
44:59	✓	LOCAL INSERT: C-6	2:00
46:59		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #16 - DOCTOR MY EYES - Jackson Browne TALK UNIT ✓ SPECIAL - SOMETHING STUPID - Nancy & Frank Sinatra TALK UNIT	6:28
53:25		LOGO: CASEY'S COAST TO COAST	
53:27	✓	LOCAL INSERT: C-7	:60
54:27		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #15 - FAMILY OF MAN - Three Dog Night TALK UNIT	4:14
58:41		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:51 THEME TO: 58:55 EMERGENCY THEME RUNOUT TO: 59:51	
58:55	✓	LOCAL INSERT: C-8	:60
59:55		STATION I.D.:	:10



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FOR WEEK ENDING: April 15, 1972
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 DISC & HALF HOUR NO 3a
 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT ✓ #14 - JUNGLE FEVER - Chakachas TALK UNIT ✓ #13 - ROUNDABOUT - Yes TALK UNIT LOGO: CASEY'S COAST TO COAST	8:08
8:06			
8:08	✓	LOCAL INSERT: C-1	:60
9:08		LOGO: AMERICAN TOP 40 TALK UNIT i ✓ #12 - LION SLEEPS TONIGHT - Robert John TALK UNIT ✓ #11 - MOTHER AND CHILD REUNION - Paul Simon TALK UNIT LOGO: CASEY'S COAST TO COAST	6:12
15:18			
15:20	✓	LOCAL INSERT: C-2	2:00
17:20		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #10 - A COWBOY'S WORK IS NEVER DONE - Sonny & Cher TALK UNIT - Letter ✓ #9 - DAY DREAMING - Aretha Franklin TALK UNIT LOGO: CASEY'S COAST TO COAST	6:26
23:44			
23:46	✓	LOCAL INSERT: C-3	:60
24:46		LOGO: AMERICAN TOP 40 TALK UNIT ✓ #8 - BETCHA BY GOLLY, WOW - Stylistics TALK UNIT	3:05
27:49		LOGO: HITS FROM COAST TO COAST	
27:51			:10
28:01	✓	STATION I.D.: LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:01		LOGO: AMERICAN TOP 40 TALK UNIT #7 - PUPPY LOVE - Donny Osmond TALK UNIT #6 - IN THE RAIN - Dramatics TALK UNIT LOGO: CASEY'S COAST TO COAST	7:12
37:11			
37:13	✓	LOCAL INSERT: C-5	:60
38:13		LOGO: AMERICAN TOP 40 TALK UNIT #5 - HEART OF GOLD - Neil Young TALK UNIT #4 - ROCKIN' ROBIN - Michael Jackson TALK UNIT LOGO: HITS FROM COAST TO COAST	6:15
44:26			
44:28	✓	LOCAL INSERT: C-6	2:00
46:28		LOGO: AMERICAN TOP 40 TALK UNIT #3 - I GOTCHA - Joe Tex TALK UNIT	2:16
48:42		LOGO: CASEY'S COAST TO COAST	
48:44	✓	LOCAL INSERT: C-7	:60
49:44		LOGO: AMERICAN TOP 40 TALK UNIT #2 - A HORSE WITH NO NAME - America TALK UNIT #1 - THE FIRST TIME EVER I SAW YOUR FACE - Roberta Flack	8:23
58:07		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:32 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:32	
59:50	✓	LOCAL INSERT: C-6 STATION I.D.:	:60 :10