



news release

FOR IMMEDIATE RELEASE: April 20, 1981

Contact: Peter Hartz, WATERMARK

April 27 Named
"Casey Kasem Day"

LOS ANGELES - Casey Kasem, host of American Top 40, will be honored by the Hollywood Chamber of Commerce on April 27 for his outstanding achievements as a radio broadcaster. At noon, Kasem will officially join the pantheon of broadcasting greats honored with Stars on the celebrated Walk of Fame in Hollywood. In keeping with the festivities, L.A. Mayor Tom Bradley declared April 27 to be "Casey Kasem Day."

During his thirty year career in broadcasting, Kasem has been a top-rated disc jockey in Detroit, Cleveland, Buffalo, San Francisco and Los Angeles. In addition, Kasem is one of the busiest voice-over men in the radio and television commercial industry. People Magazine calls Kasem "the most listened-to voice in America today."

American Top 40 was born on the Fourth of July, 1970. Initially, the show was on the air in only seven cities. Based on the "Hot 100" single chart in Billboard Magazine and interesting stories about the artists in the countdown, American Top 40 is now heard on more than 500 radio stations spread across all 50 states, along with stations all over the world, and the entire American Forces Radio Network.

American Top 40 is heard each week on (your station call letters) in (your city) at (time) (day).

NOTE: This is a unique opportunity to publicize your station, American Top 40 and Casey Kasem. Be sure to re-type this release (or create your own) on your station letterhead and send it to the immediate attention of local newspaper(s) editors.



TO: AMERICAN TOP 40 Subscribers
FROM: Tom Rounds, President
Watermark, Inc.
DATE: April 25, 1981

Casey is taking a vacation this week in preparation for high noon on April 27 when he will be honored for his achievement in broadcasting. The Hollywood Chamber of Commerce will present Casey with a Radio Star on the Hollywood Walk of Fame.

Our Guest DJ on AT40 for show #812-5, which airs May 2-3, is Dave Roberts. Dave sat in for Casey a year ago when he was research director and assistant PD and handled the afternoon drive slot at KYA, San Francisco. Since then, Dave has received his PhD degree from the University of Oregon in Communication Research. And recently he resigned from KYA to go into business fulltime as a radio programming consultant. Too bad; he's great on the air.





Watermark
10700 Ventura Boulevard
North Hollywood, California 91604
Phone: (213) 980-9490

FOR WEEK ENDING: 4-25-81
CYCLE NO. 812 PROGRAM 4 OF 13
SIDES 1A & 1B
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	Y	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER LW#1 KISS ON MY LIST (B) Hall & Oates MUSIC/BMI) #40. SAY YOU'LL BE MINE (A) Christopher Cross #39. WASN'T THAT A PARTY (A) The Rovers	(D →) X	10:26
10:24		LOGO: CASEY'S COAST TO COAST		
10:26		LOCAL INSERT: C-1	X	2:00
12:26		LOGO: AMERICAN TOP 40	X	
		#38. A WOMAN NEEDS LOVE (A) Ray Parker & Raydio #37. MR. SANDMAN (A) Emmylou Harris		7:21
19:45		LOGO: HITS FROM COAST TO COAST		
19:47		LOCAL INSERT: C-2	X	2:00
21:47		LOGO: AMERICAN TOP 40	X	
		#36. WHAT ARE WE DOIN' IN LOVE (A) Dottie West #35. TURN ME LOOSE (B) Loverboy		6:44
28:29		LOGO: CASEY'S COAST TO COAST		
28:31		LOCAL INSERT: C-3	X	2:10
30:41		LOGO: AMERICAN TOP 40	X	
		#34. THE PARTY'S OVER (B) Journey QL: Longest Singing Career #33. HOLD ON LOOSELY (A) .38 Special		8:16
38:55		LOGO: HITS FROM COAST TO COAST		
38:57		LOCAL INSERT: C-4	X	2:00
40:57		LOGO: AMERICAN TOP 40	X	
		#32. LOVE YOU LIKE I NEVER LOVED BEFORE (A) John O'Banion #31. DON'T STOP THE MUSIC (B) Yarbrough & Peoples		7:45
48:40		LOGO: CASEY'S COAST TO COAST		
48:42		LOCAL INSERT: C-5	X	2:00
50:42		LOGO: AMERICAN TOP 40	X	
		#30. SUKIYAKI (B) A Taste of Honey ARCHIVE: 115th: HELP ME, RHONDA (B) The Beach Boys		6:50
57:32		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:45 THEME TO: 57:50		
57:50		LOCAL INSERT: C-6	X	2:00
59:50		STATION I.D.:		:10

MEK



Watermark
10700 Ventura Boulevard
North Hollywood, California 91604
Phone: (213) 980-9490

FOR WEEK ENDING: 4-25-81
CYCLE NO. 812 PROGRAM 4 OF 13
SIDES 2A & 2B
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II X	
		#29. I MISSED AGAIN (A) Phil Collins	4:00
3:58		LOGO: HITS FROM COAST TO COAST	
4:00		LOCAL INSERT: C-1 X	2:00
6:00		LOGO: AMERICAN TOP 40 X	
		#28. IT'S A LOVE THING (A) The Whispers	
		Special Report: NEW WAVE HAIRCUT UPDATE	
		#27. I LOVE YOU (A) The Climax Blues Band	9:31
15:29		LOGO: CASEY'S COAST TO COAST	
15:31		LOCAL INSERT: C-2 X	2:00
17:31		LOGO: AMERICAN TOP 40 X	
		#26. HOW 'BOUT US (N/L) Champaign	
		#25. WATCHING THE WHEELS (B) John Lennon	8:05
25:34		LOGO: HITS FROM COAST TO COAST	
25:36		LOCAL INSERT: C-3 X	2:10
27:46		LOGO: AMERICAN TOP 40 X	
		#24. YOU BETTER YOU BET (B) The Who	
		#23. SWEETHEART (A) Franke & The Knockouts	8:28
36:12		LOGO: CASEY'S COAST TO COAST	
36:14		LOCAL INSERT: C-4 X	2:00
38:14		LOGO: AMERICAN TOP 40 X	
		#22. TIME OUT OF MIND (A) Steely Dan	
		LDD: THE NAME OF THE GAME (B) Abba	10:23
48:35		LOGO: HITS FROM COAST TO COAST	
48:37		LOCAL INSERT: C-5 X	2:00
50:37		LOGO: AMERICAN TOP 40 X	
		#21. JUST BETWEEN YOU AND ME (A) April Wine	
		ARCHIVE: 116th: BACK IN MY ARMS AGAIN (B) The Supremes	6:47
57:24		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:37	
		THEME TO: 57:50	
57:50		LOCAL INSERT: C-6 X	2:00
59:50		STATION I.D.:	:10



Watermark
10700 Ventura Boulevard
North Hollywood, California 91604
Phone: (213) 980-9490

FOR WEEK ENDING: 4-25-81
CYCLE NO. 812 PROGRAM 4 OF 13
SIDES 3A & 3B
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #20. AIN'T EVEN DONE WITH THE NIGHT (A) John Cougar #19. TOO MUCH TIME ON MY HANDS (A) Styx	7:48
7:46		LOGO: CASEY'S COAST TO COAST	
7:48		LOCAL INSERT: C-1	2:00
9:48		LOGO: AMERICAN TOP 40 #18. BETTE DAVIS EYES (A&B) Kim Carnes	3:55
13:41		LOGO: HITS FROM COAST TO COAST	
13:43		LOCAL INSERT: C-2	2:00
15:43		LOGO: AMERICAN TOP 40 #17. TAKE IT ON THE RUN (B) R E O Speedwagon #16. LIVING INSIDE MYSELF (B) Gino Vannelli #15. CRYING (B) Don McLean	13:20
29:01		LOGO: CASEY'S COAST TO COAST	
29:03		LOCAL INSERT: C-3	2:10
31:13		LOGO: AMERICAN TOP 40 #14. KEEP ON LOVING YOU (A) R E O Speedwagon #13. SOMEBODY'S KNOCKIN' (A) Terri Gibbs	6:43
37:54		LOGO: HITS FROM COAST TO COAST	
37:56		LOCAL INSERT: C-4	2:00
39:56		LOGO: AMERICAN TOP 40 #12. HER TOWN TOO (A&B) James Taylor & J.D. Souther TX: HOUND DOG (B) Elvis Presley	8:10
48:04		LOGO: CASEY'S COAST TO COAST	
48:06		LOCAL INSERT: C-5	2:00
50:06		LOGO: AMERICAN TOP 40 #11. I CAN'T STAND IT (B) Eric Clapton & His Band ARCHIVE: 117th: I CAN'T HELP MYSELF (B) The Four Tops	7:17
57:23		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:35 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



Watermark
10700 Ventura Boulevard
North Hollywood, California 91604
Phone: (213) 980-9490

FOR WEEK ENDING: 4-25-81
CYCLE NO. 812 PROGRAM 4 OF 13
SIDES 4A & 4B
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV	
		#10. DON'T STAND SO CLOSE TO ME (A) The Police #9. THE BEST OF TIMES (A) Styx	8:11
8:09		LOGO: HITS FROM COAST TO COAST	
8:11		LOCAL INSERT: C-1	2:00
10:11		LOGO: AMERICAN TOP 40	
		#8. WOMAN (B) John Lennon LDD: IF YOU REMEMBER ME (A&B) Chris Thompson	7:33
17:42		LOGO: CASEY'S COAST TO COAST	
17:44		LOCAL INSERT: C-2	2:00
19:44		LOGO: AMERICAN TOP 40	
		#7. WHILE YOU SEE A CHANCE (B) Steve Winwood #6. RAPTURE (A) Blondie	9:20
29:02		LOGO: HITS FROM COAST TO COAST	
29:04		LOCAL INSERT: C-3	2:10
31:14		LOGO: AMERICAN TOP 40	
		#5. ANGEL OF THE MORNING (B) Juice Newton #4. JUST THE TWO OF US (A) Grover Washington, Jr.	9:16
40:28		LOGO: CASEY'S COAST TO COAST	
40:30		LOCAL INSERT: C-4	2:00
42:30		LOGO: AMERICAN TOP 40	
		#3. BEING WITH YOU (A) Smokey Robinson	4:08
46:36		LOGO: HITS FROM COAST TO COAST	
46:38		LOCAL INSERT: C-5	2:00
48:38		LOGO: AMERICAN TOP 40	
		#2. MORNING TRAIN (B) Sheena Easton #1. KISS ON MY LIST (B) Hall & Oates	8:11
56:59		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:38 THEME TO: 57:50 THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10